design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

SOUVENIRS become **ART**

New interpretations of old traditions

PRESENTING Samobor

Zagreb's most popular excursion site

MAY - AUGUST 2014. your personal copy

ZAGREB

THE CAPITAL OF CROATIA



THE ZAGREBTIME MACHINE

Have you been taken back to the past in a time machine or can you actually see the characters from stories told long time ago standing right next to you? Everything is here: a nostalgic song, a bunch of flowers and the times we brought back to the streets of Zagreb because of you... www.zagreb-touristinfo.hr

CEST IS D'BEST

This international street festival turns Zagreb into an all-out party place. Be sure to join in on the fun!

www.cestisdbest.com





INMUSIC FESTIVAL

Croatia's largest open-air music event, placed on the list of 50 best festivals in the world. Check it out! www.inmusicfestival.com

ADVENT IN ZAGREB

Fill your hearts with the spirit of Advent as the city streets, squares and parks are adorned with Christmassy delights. Treat yourself with Advent in Zagreb! www.adventzagreb.com











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INSIGHT DESIGN GUIDE TEAM IS AVAILABLE FOR ALL ADDITIONAL **OUESTIONS, COMMENTS AND** SUGGESTIONS. PLEASE, FEEL FREE TO CONTACT US BY EMAIL AT INFO@INSIGHTDESIGNGUIDE.COM, OR CALL US AT +385 (0)1 4833 109 FROM MONDAY TO FRIDAY, FROM 9 AM TO 5 PM.

IMPRESSUM

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COVER STORY

The background cover motif represents a pattern that can be found on traditional national costumes specific for the County of Zagreb.

The motif is taken from a part of a female's festive attire which has been hand woven or embroidered and considered a part of a family heirloom.

₩/Ѫ\₩/Ѫ\₩/Ѫ\₩/Ж\₩/Ж\₩/Ж\₩

LEGEND

ADDRESS

TELEPHONE

★ WEB SITE

FACEBOOK

WORKING HOURS

⊕ PRICE RANGE

\$ - cheap

\$\$ - affordable

\$\$\$ - mid-high

\$\$\$\$ - high

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EDITOR'S LETTER

IN THIS GUIDE WE CELEBRATE CRAFTSMANSHIP, ART, CREATIVITY AND OF COURSE THE HUMAN TRAIT OF CURIOSITY. WE OFFER YOU THE EXPERIENCE OF BUYING HANDPICKED PRODUCTS AT YOUR CONVENIENCE.

In this era of mass production, we want to emphasize regionally made products, which reflect the love and hard work of manufactures, and not just material possession. In many items you will find the perfect blend of love, nostalgia, tradition and dedicated work. Contrary to popular belief, these products perfectly match the requirements of modern markets and urban lifestyle. Do not miss this issue's theme (page No. 13) where we will discuss modern interpretations of traditional products, with an emphasis on Made in Croatia goods and Croatian designers.

Zagreb is a city with a special charm, perhaps you will not be overwhelmed at first, but it offers more than you can imagine. Take a peek through the hidden alleys, climb long narrow staircases that lead you into the different parts of the town, rent a bike and ride around, visit the Museum of Broken Relationships, explore markets and shop for fresh food products and do not miss the ritual of coffee drinking in many of our coffee bars.

If you are hungry for more, we proudly present to you Zagreb's favorite excursion site - Samobor. This beautiful town is located in the immediate vicinity of Zagreb, and you will love it (for more information, go to page No. 9).

Insight Design Guide team wishes you a pleasant stay, creative shopping and unforgettable long lasting "memories" that you will (in one form or another) take and carry with you.

INSIGHTDESIGNGUIDE.COM





GENERAL FACTS

LOCATION 45°10'N, 15°30'E Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km. **POPULATION** 792.875 (2011)

TIME Standard time zone: UTC/GMT + 1 hour Current time zone: UTC/GMT + 2 hours

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C. In the summer season, temperatures remain warm with an average temperature of 22°C. July is considered the hottest month of the year with an average temperature of 27°C.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBERS CALL 112!!! For Ambulance, Police, Fire Department, Mountain Rescue Service COUNTRY CODE NUMBER +385 Non-Croatian number - dial 00385

(e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

19.6. Corpus Christi 22.6. Antifascist Struggle Day 25.6. Statehood Day 5.8. Victory and Homeland Thanksgiving Day

GENERAL INFORMATION 18981

ROADSIDE VEHICLE ASSISTANCE 1987 / +385 1 1987

ZAGREB AIRPORT 060 320 320 (from abroad +385 1 4562 170)

CROATIA AIRLINES 072 500 505/ (from abroad +385 1 6676 555)

ZAGREB BUS STATION 060 313 333 (from abroad +385 1 6112 789)

CENTRAL RAILWAY STATION

060 333 444

(from abroad +385 1 3782 532)

CROATIAN POST 072 303 304 Jurišićeva 13, +385 1 4811 095 (Mon-Fri 7am-8pm, Sat 7am-1pm) Branimirova 4, +385 1 4981 550 (Mon-Sun 7am-midnight)

WELCOME TO ZAGREB

INTERESTING SPOTS IN ZAGREB

FLOWER SQUARE - CVJETNI TRG

Situated in the very heart of downtown, the Flower square is Zagreb's favorite promenade where you go to see and be seen. What you probably do not know is that beneath it still lays an old cemetery which was used from the 14th to the 18th century.

TKALČIĆEVA STREET

is the most popular bar strip today. Until the second World War it was also a place for a "good time", because almost every house on the street was a legal brothel!

DOLAC MARKET

Dolac is the most popular farmers' market in Zagreb. It is a vibrant, colorful and fun place to discover foods (and other products) grown and produced locally. We recommend you to pay a visit. The market works every day, but make sure to come before 2pm.

TOURIST INFORMATION CENTRES

They will provide you with all the information you need to know about the city. In their offices you can find numerous prospects, guides and flyers with different content about Zagreb. There are five centers at all arrival points (airport, bus station, train station), Lotrščak Tower and on the main square – Trg bana Josipa Jelačića 11.

EXPLORE ZAGREB'S SURROUNDINGS

Zagreb County Tourist Board is at your disposal for any information about Zagreb's surrounding area. They will provide you with information about the diverse and rich offer of the county, local cuisine and quality wines, family excursions, as well as countless outdoor activities; basically all informations about the immediate vicinity of Zagreb.



ZAGREB COUNTY TOURIST BOARD

- 🕯 Preradovićeva 42 📞 01 4873 665
- ★ tzzz.hr f yes Mon-Fri 8am-4pm

TRANSPORTATION AROUND THE TOWN

TRAMS AND BUSES

ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 10-15 kn DAILY TICKET 1 day-30 kn, 3 days-70 kn FUNICULAR (CABLE CAR) Ticket price 4 kn (one way)

TAXI SERVICE

RADIO TAXI ZAGREB

+385 1 1717 9,90 kn start, plus 4,90 kn/km

EKO TAXI +385 1 1414 8,80 kn start, plus 5,50 kn/km

TAXI CAMMEO +385 1 1212 15 kn start (first 2 km included), plus 6 kn/km

PARKING

STREET PARKING

Urgent ride 20 kn

You can pay parking with m-parking (mobile parking payment option) if you have a Croatian mobile phone number or at the parking ticket machine. The ticket must be displayed on your dashboard. Street parking is checked regularly, so do not try to avoid paying.

GUARDED PARKING

There are many guarded parking lots in Zagreb. Depending on location and ownership (city or private parking), prices vary from 4 kn/h up to 12 kn/h.

LINEA VIRIDIS ELECTRIC BIKE RENTALS

- Mon-Sat 10am-6pm, Sun 10am-2pm

The perfect way to explore Zagreb and its surroundings is by bike! Travel agency Linea Viridis (in translation the Green line) located in the city center provides e-bike rentals and tours.

At an affordable price, bikes are available to ride around Zagreb to become acquainted with all the attractive sites and significant spots. E-bikes are eco-friendly and allow you to travel effortlessly. This way you have the possibility to see more and enjoy your visit without exhausting yourself.



PRESENTING Samobor

Samobor is a beautiful and picturesque city in the near proximity of Zagreb. For many years and still today it is considered to be Zagreb's favorite excursion site. There is a legend that Samobor was given its name due to the town being covered only by pine trees (Samo-bor=only-pine tree). Today the surroundings of Samobor are very green and there is approximately 200 km of marked hiking trails. So, if you enjoy nature, long walks in quaint forests with sightings of occasional rabbits and pheasants, take off to Samobor for an afternoon of relaxation.

An amazing view of old town ruins indicates a very rich and interesting history. It is well known that this city was a gathering place for the members of the Croatian Illyrian movement, and a desirable destination for poets, painters and all artistic souls. Today people enjoy Samobor for its nature, culinary delicacies, family crafted products and the amusing spirit of the Samobor carnival.



SRČEKO

TRADITIONAL SAMOBOR SOUVENIRS

- Mon-Sun 9am-1pm, 5pm-7pm

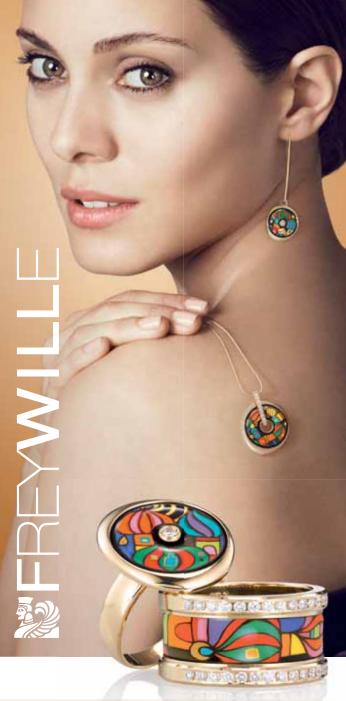
Srčeko is a charming family owned gift and souvenir shop in Samobor. It offers you a variety of products such as painted ceramic gingerbread hearts, gingerbread horses, painted messages on glass for your loved ones on everyday items (cups, bottles), hand-painted ceramic mugs, hand-made photo magnets with copyrighted photographs of Samobor and Zagreb, books which feature photos of traditional customs and costumes of the Samobor area, souvenir postcard sets and paintings depicting Samobor.

All the products are made with love and passion by the owners of the shop – Silva and her husband Josip.









18kt Gold & Diamonds

HOMMAGE À HUNDERTWASSER

FVFNTS BY



THE FOLLOWING EVENTS IN PERIOD FROM MAY 8 - AUGUST 2, 2014 eventim FOR MORE INFORMATION PLEASE VISIT WWW.EVENTIM.HR

FJAKA MUSIC FESTIVAL TTTS SPLIT. 08.-10.05.2014.

LAIBACH TVORNICA KULTURE. ZAGREB, 09.05.2014.

AVANTGARDE JAZZ FESTIVAL KONCERTNA DVORANA ADRIS. ROVINJ, 09., 10. AND 23.05.2014.

RACHID TAHA TVORNICA KULTURE, ZAGREB, 11.05.2014.

EVERLAST TVORNICA KULTURE, ZAGREB, 12.05.2014.

CRAZY HILL FESTIVAL OTOK MLADOSTI, LUDBREG, 15.-17.05.2014.

BRKOVI TVORNICA KULTURE. ZAGREB, 17.05.2014.

MASSIMO CENTAR ZAMET, RIJEKA, 18.05.2014.

NATALI DIZDAR VIP JAZZ CLUB. ZAGREB, 23.05.2014.

PARNI VALJAK - NEMA PREDAJE DOM SPORTOVA, ZAGREB, 29.05.2014

NEUTRAL MILK HOTEL TVORNICA KULTURE, ZAGREB, 02.06.2014.

GABRIELLA CILMI TVORNICA KULTURE, ZAGREB, 06.06.2014.

EVENTIM, THE LEADING EUROPEAN TICKETING COMPANY, PRESENTS YOU

WEST HOUSE REUNION FESTIVAL WESTGATE SHOPPING CITY, ZAGREB (DONJA BISTRA), 06.-07.06.2014.

GOGOL BORDELLO TVORNICA KULTURE, ZAGREB, 15.06.2014.

DROPKICK MURPHYS ŠRC ŠALATA, ZAGREB, 16,06,2014.

FOR FESTIVAL 2014 GRAD HVAR, 19.-22.06.2014.

TOP GEAR LIVE ARENA ZAGREB. 03.07.2014., 18.00H OR 21.30H

HUGH LAURIE ŠRC ŠALATA, ZAGREB, 15.07.2014.

DEEP PURPLE & GIBONNI JAZINE PARKING, ZADAR, 15.07.2014.

NEW YORKER FRESH ISLAND FESTIVAL 2014 ISLAND PAG, ZRĆE BEACH, 23.-25.07.2014.

JOSS STONE ARENA PULA. 01.08.2014.

STATUS QUO ARENA PULA, 02.08.2014.



03.07.2014. **ARENA ZAGREB**

Be a part of the most exciting automotive show in the world!

15.07.2014. Parkiralište Jazine, Zadar

Enjoy your stay with famous rock legends!

GIBONN



01.08.2014. Arena Pula

Diva in a historical place! What else do you need?

02.08.2014. Arena Pula



Rock on! Legends are coming back!



25.4. - 5.10.2014.

EXHIBITION Heritage museum - ROVINJ

SOUVENIRS become ART

CROATIAN DESIGNS ARE TAKING A STEP FURTHER IN COMBINING CREATIVITY, CULTURAL HERITAGE AND FOLKLORE MOTIFS, TOGETHER WITH THE BEST EXECUTION AND FINE QUALITY, TODAY, WE HAVE THE POSSIBILITY TO ENJOY MODERN, FUNCTIONAL, PLAYFUL AND REPRESENTATIVE ITEMS.

Croatian designers are still considered underdogs throughout the world in regards to recognition and exposure, but due to recent developments and innovations within the field we predict a bright future for designs Made in Croatia. In this topic, we present two ladies, Ranka Grgić Posavec and Ira Payer, who are considered to be the leaders in creating and promoting Croatian product and design.



HOW WOULD YOU DESCRIBE A STANDARD OFFER OF CROATIAN SOUVENIRS?

RANKA Except for a smaller number of quality products that are locally produced with care and tradition, most souvenirs offered are imported and not of a great quality, they are catered towards mass markets.

IRA Overall in touristic counties most available souvenirs are massproduced and of low-quality that provides no traditional value. Croatia is no exception. Exciting souvenirs are difficult to come by, there are no standards or rules, although it gives me great joy that in the last few years the market offer in Croatia, especially Zagreb, is changing. There has been a breakthrough of charming, original and thoughtful products, primarily due to projects and ambition of individual designers and an improvement of traditional crafts in promoting their exemplary hand-crafted products.

WHAT IS YOUR OPINION ON THE NEW INTERPRETATIONS OF OLD TRADITIONS AND MOTIFS IN OUR SOUVENIRS AND PRODUCTS?

RANKA Croatian designers often try to incorporate old craftsmanship, traditional materials or techniques into contemporary designs, or try to reinterpret, redesign and reuse traditional objects or customs common to Croatians. This has resulted in excellent products – souvenirs with a twist, as I like to call them.

IRA Traditional craft products provide great opportunities for contemporary interpretations, which is very inspiring for designers. Several products that were created in collaboration between craftsmen and designers resulted in really witty and intelligent interpretations. To name just one- raincoat "Kaplja" inspired by Šestine umbrellas (designed by Ana Rimac in cooperation with craftsmanship Cerovečki).



WHICH ARE YOUR FAVORITE SOUVENIR PRODUCTS THAT CAN BE FOUND IN OUR STORES?

RANKA Some of my favorites include Croatia a la carte cooking card game, Croatia as it is bags, Pij! ceramic set, KRTZ! walnut opener, BašČipka hot pot holders, Lavender grinds, Ban in movement / Licitar bags and umbrellas, Brokula&Ž and Lega-Lega brands.

NAME YOUR FAVORITE TRAVEL DESTINATION AND AN ITEM PURCHASED ON THE TRIP

IRA I love to travel through Europe's large and exciting cities. Usually I buy designer items and food. In Paris, certainly it makes sense to buy macaroons by Pierre Hermé (which unfortunately disappear way too fast but the experience remains). In Amsterdam I bought a romantic paper curtain by Dutch designer Tord Boontje which hangs in my dining room and always reminds me on that trip.

RANKA

WHAT INSPIRED YOU TO OPEN TAKE ME HOME DESIGN SHOP?

I saw a gap in the market for the kind of products we are talking about today and wanted to offer something better to Zagreb's numerous visitors while, at the same time, promoting local products and Croatian designs.



IN YOUR OPINION DO OUR PRODUCTS SATISFY MODERN MARKET NEEDS?

RANKA Definitely. Good designs are always practical and today incorporation of care for the environment and using local resources is necessary. As for the originality, some of the products are very original while others make up for the lack of creativity through other qualities.

WHAT ARE THE POINTS OF IMPROVEMENT REGARDING TRADITIONAL PRODUCTS AND MARKET NEEDS

IRA First and foremost, it is important to understand the sensibility of the tradition, heritage and local identity, before the market needs. Traditional craft techniques can be reinterpreted in the form of new product design. That does not mean that the products are contemporary or reinterpreted. Craft items, if they are well made and authentic, are wonderful souvenirs (such as Pag lace). Unfortunately it is clear that their existence in the market is uncertain.



TELL US A LITTLE BIT ABOUT YOUR NEW PROJECT CROATIA À LA CARTE

Croatia à la carte is envisioned as a fun social game with traditional recipes and everyday local ingredients in its focus. The rules of the game are quite unique, the playing cards are accompanied by a cookbook, there are detailed recipes and interesting explanations. Already, Croatia à la carte is a complete success among tourists because of their interest in Croatian cuisine.

A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in kuna. 1 euro = approx. 7,6 kuna

CREDIT CARDS In most stores you can pay with all major credit cards. Nevertheless we recommend checking the means of payment at each location

ATM MACHINES In the center you will find numerous ATM machines. The limit you can withdraw on a daily basis may vary from 2000 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should receive a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask. Some stores for a returned product do not return money, but offer the option of exchanging your product for something else in the store.

Croatian VAT (PDV) is 25% and it is included in the displayed price.

SHOPPING TIPS & TRICKS

In stores every item should have a clearly indicated price, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but it never hurts to ask for a discount!

Keep in mind that our salespeople are not assertive in their sales tactics, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are not opened on Sundays and national holidays.

TAKE ME HOME

CROATIAN DESIGN SHOP

- ★ Tomićeva 4 \ 01 7987 632
- ★ takemehome.hr fyes ♥ \$\$
- Mon-Fri 10am-8pm, Sat 10am-3pm

Take me home is a modern design shop, featuring original designs and products in the form of gifts and souvenirs by more than 30 Croatian designers. The shop offers autentic handmade items like bags, modern jewelry and t-shirts, practical items for your home, quality kids' toys, designer lamps, stools, shelves and many more.

Every item in this shop is hand-picked to satisfy different interests and tastes. If you prefer shopping from the comfort of your home, their webshop is always open.







MODUS

DESIGN SHOP

- **⋒** Tkalčićeva 48 **%** 01 4813 489 **Я** modusdesignshop.com **f** yes **♥** \$\$\$
- Mon-Fri 9.30am-8pm, Sat 9.30am-2.30pm

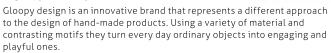
Modus is a true gem in the local design community, considered as an establishment which is stubbornly holding its ground for 20 years now. Their mission is to bring innovative and unique product design to people. In this vibrant show room you can find functional pieces originating from Scandinavia to Japan, including Croatian design objects. The Modus team is very outgoing and always happy to share their knowledge and experience to find the perfect treat for you, a unique gift for your friends or newlyweds. This store is a definite must for any true design fanatic.



GLOOPY

LAVENDER STUFFED CREATURES & MORE

- 💣 Sold at Dizajnholik, Top, Galerija Link 📞 091 3010 308
- **≠** gloopy.com.hr **f** yes ♥\$\$



Wardrobe Creatures is a collection of lavender filled silly little creatures that brighten up every closet, wardrobe or any other dark and stuffy corner. Taking it one step further, Gloopy designers create wooden Shadow Puppet toys for the ever fun shadow theater.





KINO EUROPA SHOP

FILM & DESIGN SOUVENIRS

- ≠ kinoeuropa.hr fyes ⊕ \$\$
- Mon-Sat 11am-9.30 pm, Sun 5pm-9.30 pm

For film fanatics and movie lovers, this gift shop is a hidden gem. You can find all kinds of different souvenirs and items related to movies, fun and useful products by young Croatian artists as well as renowned brands.





MUSEUM OF BROKEN RELATIONSHIPS SHOP

BROKEN HEART SOUVENIRS

- 👚 Ćirilometodska 2 📞 01 4851 021
- Everyday 9am-10.30pm

Explore original souvenirs which celebrate the theme of love and its endings in innovative, intelligent, emotional and ironic ways. All the souvenirs send a positive message, essential for healing a broken heart.

DARUŠ GALERIJA

ARTS & CRAFTS GALLERY

- 希 Vukotinovićeva 4 📞 098 218 751
- \$\$ \text{ Mon-Fri 10am-8pm, Sat 10am-3pm}

A newly opened gift store with a different view on the meaning of gifts and souvenirs. In close proximity of The Westin Hotel and Mimara Museum, you can find all sorts of items, from hand crafted costume jewelry to artistry products and souvenirs symbolizing the city of Zagreb and Croatia.

Decorate your house, decorate yourself or someone you love with a rare and unique design made by the hands of Croatian artists.



ART SUVENIRI RADIĆEVA

ARTS & CRAFTS GALLERY

- **オ** artsuveniriradiceva@gmail.com
- \$\$ Mon-Sat 9am-8pm

Yes, this is definitely the place for art souvenirs! You will be thrilled by all the museum and national cultural symbol replicas displayed, such as Vučedol dove (symbol of peace), Baška tablet (the oldest Croatian written document carved in stone) and items with Glagolitic script.

This is one of the rare places where you can buy Lepoglava lace – an original Croatian product included on the UNESCO list of intangible cultural heritage. For kids, do not miss great gift products with motif of Professor Balthazar (umbrella, T-shirts and baby bibs).







GALERIJA CROCRODEAL

CROATIAN UNIQUE GIFTS

- 希 Radićeva 16 📞 01 4880 276
- Mon-Fri 10am-8pm, Sat 10am-3pm, Sun 2pm-7pm

Presenting art not items! Each artistic piece is personalized with a branded declaration and certificate. In the gallery, each author has its own presentation space with a description of its art display.

You can find souvenirs with national Croatian and regional symbols and patterns, products made from the stone from the island of Brač, lavender, olive wood necktie pins

and costume jewelry with Glagolitic letters and all different types of interesting artifacts.

Visit the gallery, learn about the artists and their visions, find something special and unique for you and leave with an unforgettable memory.

STAKLIĆ/VITRAJI DOMINIQUE

STAINED GLASS GALLERY

- ✓ vitrajidominique.com f yes ♥\$\$
- Mon-Fri 8am-3pm, 5pm-7pm, Sat 8am-12noon

The art glass atelier Staklić is the only place in town where you can visit a permanent exhibition of stained glass.

All work is original and hand-made by academic artist Dominique Jurić. The atelier offers marvelous custom made decorative accessories for your home. Besides stained glass you can buy original souvenirs from Zagreb done with Tiffany technique.

You will be charmed by festive motifs made from glass, which are a perfect artistic gift made with love.







PMS

HAND MADE GALLERY

- **⋒** Tkalčićeva 61 **६** 092 2470 961 **⊕** \$\$
- **★** facebook.com/pmsHandmadeGallery
- Mon-Fri 12am-9pm, Sat 11am-5pm

PMS gallery offers a variety of unpredictable and unique handcrafts made by all kinds of creative free spirits. You can find costume jewelry, clothing, clocks and unique souvenirs. PMS is an easy-going store with an atmosphere that will inspire the artist within you.





KI OTO

HAND MADE GALLERY

- 🛪 udrugakloto.hr f yes 🖤 \$
- O Mon-Fri 10am-8pm, Sat 10am-2pm

This magical little shop, located in the courtyard of the Masarykova Street, is a creative zone for all members of this non-profit organization. Everything they offer is hand-made and unique, created in different styles with a fresh and interesting twist.

PITCH VINYL SHOP

RECORD STORE

- A Prilaz Đure Deželića 40
- **℃** 091 3177 000 **♥** \$\$
- **★** facebook.com/pitchvinylshop
- Mon-Fri 4pm-8pm

Zagreb's own underground record shop! Their mission is to spread the virus of good music across the Balkans and beyond, such as House, Techno, Bass, Disco, Minimal, Dark, Mondo Wave, Soundtrack, Extravaganza and Oddball Music Escapades.

Connected with and endorsed by the cream of the international underground.

Make sure to drop by and let one of the friendly salespeople help you get your fix of REAL MUSIC

Enjoy the positive vibe this gathering place is already known for.



KOBALI

ARTISAN HATS

- ⋒ Ilica 5 Oktogon
- **≠** kobali.hr **f** yes ⊕ \$\$\$
- Mon-Fri 9am-8pm, Sat 9am-3pm

A hat is more than just an accessory. It is an expression of your personality.

When choosing a hat, you have to consider your hair style and color, your tan and your individuality.

The best place to find your true self through fashion is at Kobali hat store.

The Kobali's are the fifth generation of hat makers and are considered a symbol of Zagreb. Their hats and caps are made by hand from natural materials.

These timeless art pieces are a way to treat yourself to something special.





CEROVEČKI

ARTISAN UMBRELLAS

- **⋒** Ilica 49 **६** 01 4847 417
- ★ kisobrani-cerovecki.hr f ves

Umbrellas with a 100 year old tradition! The Šestine umbrella is a symbol of Zagreb for its special and significant design. Cerovečki umbrellas and parasols are handmade with extreme precision with embedded love, history and heritage in each one. They take great pride in quality and durability of their products. It is no wonder why they enjoy a great reputation around the world.

See it for yourself.









AAMJ DESIGN

FASHION JEWELRY STORE

- ★ Savska 28 (Cibona Tower passage)
- **©** 01 7980 334 ⊕ ss
- **★** facebook.com/AamjConceptStore
- Mon-Fri 10am-6pm

A fashion jewelry store for people of refined taste. AAMI's handcrafted fashion jewelry stands out with its uniqueness, quality, striking design and beautiful materials such as crystal, glass, metal, freshwater pearls and semi-precious stones.

Necklaces, earrings and bracelets designed by AAMJ are not for timid and introverted women. Every piece of this decorative fashion ornament is made with a purpose to make a bold and extravagant statement. If you prefer distinctive fashion jewelry and strive to be different from the masses of conformity, the designer herself will help you find that special art piece that suits your personality, personal philosophy and creed.

AAMJ concept store also carries L.A. GIRL cosmetics. L.A. GIRL is an American brand known for its bright and playful colored nail polishes, luxurious creamy and rich lipsticks and illuminating blushes.





FREYWILLE

ENAMEL JEWELRY FROM VIENNA

- 📦 Preradovićeva 2 📞 01 5532 865
- **≢** freywille.com **f** yes ⊕ on request
- Mon-Fri 9am-9pm, Sat 9am-2pm

Freywille creates artistic precious fire enamel jewelry and luxury accessories. Limited production in a manufactory at the original address in the center of Vienna, where the company was founded in 1951, guarantees the highest quality of standards in design and fabrication. Surrounded by the most important museums and cultural highlights of Zagreb, art made in Austria has found a beautiful home at the address of Preradovićeva 2. The grand designed Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry which is dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.



KRIŽFK

FINE JEWELRY STORE

- 希 Ilica 5-Oktogon, Kaptol Center 📞 01 4921 931
- ★ krizek.hr fyes ♥ \$\$\$\$
- Mon-Sun 9am-1pm, 4pm-8pm

The most respected goldsmith family in Zagreb, since 1935, presents to you a great collection of gold and silver jewelry with a 'Croatian Creation' certificate. Their collection of 'traditional jewelry of Dubrovnik' has been recognized all over Europe for its beauty,

uniqueness and authenticity. This jewelry making tradition is over 400 years old and the Križek goldsmith family has made their mission to



preserve and cherish this exquisite heritage. Their selection of diamond embedded jewelry is famous for its purity, aesthetic and glamour. The buyers with more contemporary preferences will be enchanted with the collection.

If considering buying just one souvenir, then MORČIĆI is a must. Morčići is a Croatian indigenous folk anthropomorphic motif usually found on earrings and pendants. It is a one of a kind piece of jewelry that you will not find anywhere else in the world.

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ZAKS

PREMIUM JEWELRY STORE

- 希 Trg bana Jelačića 1, Masarykova 9
- 📞 01 3706 009, 01 4855 133
- ≠ zaks.hr fyes ⊕\$\$
- Trg bana Jelačića Mon-Fri 8am-8pm, Sat 8am-3pm Masarykova - Mon-Fri 9am-8pm, Sat 8am-3pm

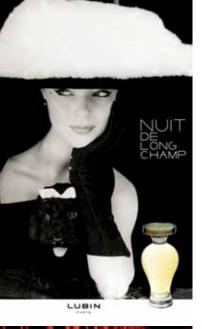


Zaks is the most recognized name in Croatian retail jewelry with a long tradition and an incredible collection of classical and contemporary designs.

Zaks has a broad selection of gold and silver items including diamond jewelry, cultured pearls, corals and an extensive wedding jewelry selection. In fact, it is the bridal collection that represents the largest part of the store's business. Each year many tourists decide to celebrate their journey with a traditional Croatian ring or a necklace from Zaks. Along with jewelry, Zaks offers gold and silver coins of the finest 999 purity mark with additional artistic value in religious motifs on them.







POLYGON STORE & MORF

CONCEPT STORE

- 希 Mesnička 4 📞 01 5605 355
- Mon-Fri 10am-8pm, Sat 10am-3pm

Yes, Polygon is a store, and yes it is much more (then just a store)!

This is probably one of the best concept stores in Zagreb, with an exclusive offer and great service. Polygon is all about fashion, beauty, sophisticated details, beautiful fashion jewelry accompanied with a selection of niche perfumes and hand-poured scented candles.

The store features special regional designers and world known brands. Do not be intimidated to explore this unique interior, right in the city centre.

Special tip: An absolute must









DONASSY

FASHION DESIGNER

- 希 Amruševa 11 📞 091 4810 188
- **≠** donassy.com **f** yes ⊕\$\$\$\$
- On call

Donnassy's design represents progressive fashion in Croatia.

Influenced by the avant-garde movement, Branka Donassy experiments' with shapes, materials and refined details while focusing on the expression of material and form.

Donnassy's understanding of the female body allows her to create garments that radiate femininity and playfulness that discreetly shift the focus on the personality of the wearer.

Don't forget to make your private appointment and take this unique opportunity to visit her atelier and absorb her inspiring creativity.



MARE

SPORT ELEGANCE CONCEPT STORE

- **⋒** Mesnička 5 **%** 01 4849 717 **Я** mare.com.hr **f** yes ♥ \$\$\$\$
- Mon-Fri 9am-8pm, Sat 9am-3pm

Experience the world of international lifestyle brands that satisfy all your clothing needs in an exclusive, high-end setting.

If you are going sailing on a yacht or just wishing that you had time to go sailing while sitting in your hotel room, it is best to do it in the world leader Henri Lloyd's sailing clothing line.

See by Chloe presents the collection that combines edgy glamor with luxury. For a more casual style, browse through the latest collection of M Missoni, Cycle or U.S. Polo Assn.





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ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

- 希 Jurišićeva 16 📞 01 4926 500
- Mon-Fri 10am-8pm, Sat 10am-3pm

This small vintage shop is hidden away in a courtyard in the heart of the city.

You can find distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authentic simplicity and originality.

This is a place for the ones that follow the real trends of fashion and the everlasting style.

Come and enjoy the romantic atmosphere of times past and pleasant company.

Pet friendly. People friendly.:)

ZOE LEGGINS

DESIGNER CLOTHING WEBSHOP

x zoeleggings.com **f** yes **\cdot** 098 422 421 ♥ \$\$\$

Spice up your wardrobe with a unique design of leggings and clothes. Distinguish yourself from others with an exclusive line of high-quality designer printed leggings and clothing that is available only online.

Be different, be yourself.





MARAS

LUGGAGE & TRAVEL ACCESSORIES

- 🏟 Bogovićeva 1b 📞 01 4810 972 🗷 maras.hr **f** yes ♥ \$\$\$
- Mon-Fri 8am-8pm, Sat 8am-3pm

When looking for suitcases, exclusive designer handbags or travel accessories, Maras is the best choice. With their casual elegance and exclusive in-store offer, you will find all that you need when traveling. Maras is the authorized representative for Samsonite in Croatia since 1994. Successful and long-term cooperation with world renowned brands, such as Samsonite, Rimowa, Piquadro and others are proof for their high level of customer service and reputation they achieved over the years. Maras stores are available all over town.



GALEB

OUALITY COTTON UNDERWEAR

- Mon-Fri 9am-8pm, Sat 9am-2pm

A Croatian brand of high-quality underwear and swimwear. Galeb is a proud holder of the Global Organic Textile Standard (GOTS) Certificate and a Best Buy Award. A 60 year old tradition of maintaining the highest standards in underwear making, separates Galeb from their competition.

Carrying 3 product brands – Galeb and Galeb kids, Adriatic and GLB, there is something for all age groups with high requirements in underwear and swimsuit standards. Galeb stores can be found all around town.



ULOLA

CROATIAN NATURAL COSMETICS

- 🕯 Sold in Quisisana, Trg bana Jelačića 15 and drugstores 🕻 01 5619 843
- ✓ ulola.hr fyes ♥ \$\$

The cosmetic company Ulola produces 100% natural cosmetics, using traditional recipes, with the smell and taste of the Mediterranean. Ulola products do not contain parabens, artificial colors, fragrances, preservatives and they are not tested on animals.

Products are natural and contain only natural preservatives like vitamin E. The natural ingredients in Ulola's products, which are absorbed through the skin, positively affect the health and spirit of the entire body.





KANTARION

CROATIAN NATURAL COSMETICS STORE

Martićeva 14c

10 17980 295

facebook.com/kantarion.trgovina

\$\$\$

Mon-Fri 8.30am-8.30pm, Sat 9am-3pm

\$\$\$\$\$\$\$\$\$

The property of th

Think pure, think beauty the way nature intended it.

Choose from a vast selection of handmade natural and eco cosmetics, from over 40 small Croatian producers, that best suits you and your skin.

Face creams, essential oils, soaps, balms, shampoos and facial scrubs are carefully and lovingly made from selected natural ingredients.

Revitalize your skin to feel and look younger.





L'OCCITANE EN PROVENCE

FRENCH NATURAL COSMETICS

- ★ Sold at Centar Cvjetni (Trg Petra Preradovića 4-6) and shopping malls
- 01 5586 071

 1 loccitane.hr f yes ♥ \$\$\$
- Mon-Sat 9am-9pm, Sun 10am-6pm

The scents and traditions of the Mediterranean lie at the heart of L'OCCITANE. From the unique, beautiful nature of this region, it has gained most precious secrets for its natural and authentic skincare products and fragrances. Effective and deliciously tempting L'Occitane products are based on natural active ingredients and essential oils as well as shea butter. None of the products contain any animal by-product ingredients and have not been tested on animals.





DELIIICIJE

DELICACY STORE

Teslina 7
 O1 4840 693
 deliciiije.com f yes ♥ \$\$

• Mon-Sat 9am-9pm

A delicacy store for people with a refined palate. Hand-made chocolates, chocolate pralines, cookies and biscuits that will make your mouth water just entering the store.

If you enjoy a healthy but a unique snack, try an emblematic fig cake Smokvenjak - the most famous traditional Dalmatian cake made from dried figs with nuts, fruit, chocolate or lavender.

Discover domestic rakija (type of brandy) and liqueurs which are specific to Croatia, that serve as an ideal present.

Deliiicije offers a wide range of Croatia's finest foods and snacks as well as carefully

selected imported brands, such as Lindt, La Perla di Torino, Goldkenn, Noble Chocolates and many more.



Choose a store location nearest to you: Teslina 7, Ilica 55, Vlaška 58, Nemčićeva 7, Vrbik 26, Brune Bušića 3, Pakoštanska 5, Shopping mall West Gate and Importanne Centar.



DOMAĆE DELICIJE

CROATIAN DELICACY STORE

- 希 Radićeva 16 📞 01 4880 268 🗷 domacedelicije.hr 🕇 yes 🛡 \$\$
- Mon-Sat 9am-8pm

Just a few steps from the main square, in this local delicacy shop you can buy only the best that Croatia has to offer (when it comes to food).

If you do not have the opportunity to explore the entire country and indulge in all of our flavors, here you can find a variety of products from all over Croatia. Good quality olive oils, different cheeses, cured meat from Istria to Slavonia, cookies, jams, honey, luxurious truffles and indigenous wines. All of that for an affordable price and friendly service so do not hesitate to stop by.



LUP0

100% FRUIT JUICES

- ★ Sold at Arena Centar and City Center One (East & West)
 01 5588 683
- ✓ luposokovi.hr fyes ♥ \$\$

All-natural fruit and vegetable juices are made from family recipes that will bring out your natural healthy glow. Juices are made from fresh fruit and vegetables grown locally, using a mechanism of cold-press and pasteurized without adding any sugar, water, preservatives or additives.

In addition, they offer tasty apple chips and excellent quality apple vinegar.

Available only at stands in shopping malls.







HARISSA

SPICES FROM ALL OVER THE WORLD

- Mon-Fri 9am-9pm, Sat 9am-4pm

Enter the magical world of spices and transform your meals into a feast. Herbs and spice are their passion, let it become yours.

Enrich your life with delicious teas and spices from all over the world and create your own anti-stress therapies of aromas and tastes.



LOKUM

ORIGINAL TURKISH DELICACIES

- 🕋 Trg Drage Iblera 10 (Galleria Importanne) 📞 01 5531 358
- **メ** lokum.hr **f** yes ♥ \$\$ ♠ Mon-Sat 9am-9pm

A shop specialized in Turkish delicacies with Halal and Kosher certificates. Taste the centuries-old tradition fused in Turkish baklava, Tahan Halva, Lokum, pralines and other delicacies. Indulge in a rare experience of Turkish delicacies made from an original recipe that stands the test of time with authentic smell and taste of the Ottoman Empire. Travel through time in one bite.

These sweet goodies are all-natural, gluten and GM free, vegan approved and Vegetarian Society Approved products.

Do not miss the opening of the second location in Ozaljska 12 on June $15^{\text{th}}, 2014.$





BORNSTEIN

OLDEST CROATIAN WINE SHOP

- Mon-Fri 9am-8pm, Sat 9am-2pm

The wine shop is located in a 200 year old cellar, just a few steps away from the Zagreb Cathedral. A large selection of wines and delicacies can be found in this famous and historic wine shop. You can also taste and learn about indigenous Croatian wines.





PRIČA O SOLI

NIN SALT SHOP-MUSEUM

- **オ** solananin.hr **f** yes ⊕ \$\$
- Mon-Fri 8am-8pm, Sat 9am-3pm

Discover and taste the miraculous world of salt. The museum shop offers a wide range of unique souvenirs and handmade products made from salt & Flower of Salt such as chocolates, natural therapeutic cosmetics and olive oils.

HFDONA

CROATIAN HAND-MADE CHOCOLATES

- Sold at Domaće Delicije (p.34)
- ★ hedona.hr fyes
- ♥ \$\$ See Domaće Delicije (p.34)

Hedona chocolates and pralines will make your senses tingle and give you more satisfaction than regular chocolates. These products are made by a social enterprise that employs six people, five of which have a disability and all profits are reinvested. The real chocoholics and socially sensitive individuals can indulge in the most delicious sin without feeling guilty.

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KONOPLJA&CO

ORGANIC PRODUCTS STORE

- ♠ Prolaz sestara Baković 1 ♥ \$\$
- 098 207 937

 konoplja.co fyes
- Mon-noon-8pm, Tue-Fri 10am-8pm, Sat 9am-3pm

Try organic products made from industrial hemp and eco products such as foods, cosmetics, textiles, and other high-quality goods. Do not miss the chance to get your cold-pressed oils with eco certificates.

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HOTEL JÄGERHORN HOTEL JARUN

HOTEL LAGUNA

HOTEL MAKSIMIR

HOTEL MERIDIJAN 16

HOTEL PHOENIX

HOTEL REBRO

HOTEL RESIDENCE

MAJU YAJA HOSTEL MUSEUM OF BROKEN RELATIONSHIPS

MY WAY HOSTEL

PALACE HOTEL ZAGREB

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ROOMS AND APARTMENTS HENRIK

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SWANKY MINT HOSTEL

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THE BRIT HOSTEL

THE WESTIN ZAGREB HOTEL TOMISLAVOV DOM I AK SNJEŽNA KRALJICA

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TOURIST INFORMATION CENTRE - LOTRŠĆAK TOWER

TOURIST INFORMATION CENTRE - MAIN BUS STATION

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1 ZAGREB COUNTY TOURIST

2 TAKE ME HOME

3 MODUS

4 GLOOPY

5 KINO EUROPA SHOP

6 MUSEUM OF BROKEN RELATIONSHIPS SHOP

7 DARUŠ GALERIJA

8 ART SUVENIRI

9 GALERIJA CROCRODEAL

10 STAKLIĆ/VITRAJI DOMINIQUE

11 PMS

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13 PITCH VINYL SHOP

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CITY CENTER MAP

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n HOSPITAL

PARKING & GARAGE

+ CHURCH



XX STORE NUMBER

SQUARES & SIGHTS

PARKS & GREENERY





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