

INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

FEATURING
**CREATIVE MINDS
AT WORK**

EXPERIENCE A GREEN
FAIRY TALE -
VISIT ZAGORJE!

CITY CENTER MAP INCLUDED!

AUGUST - OCTOBER 2016

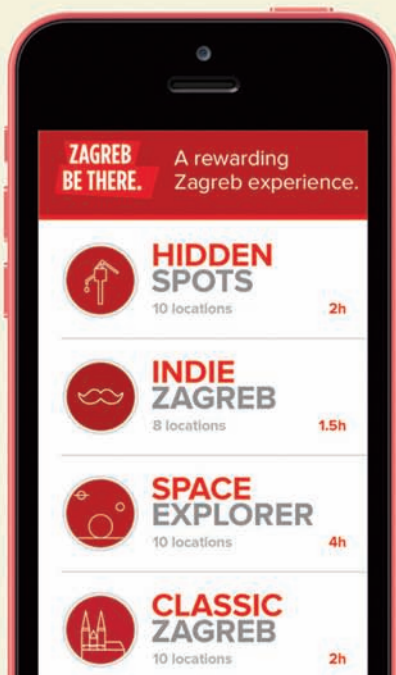
your personal copy

ZAGREB FROM A DIFFERENT ANGLE



Explore, share and win with
Zagreb Be There free app!

Go off the beaten path and claim
rewards as you explore the city.



<http://www.betherezagreb.com>

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15–28

THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
ARTS & CRAFTS,
STUNNING JEWELRY,
IRRESISTIBLE SCENTS,
NATURE'S BEST, SWEET
& SAVORY DELIGHTS,
FASHION & MORE

INSIGHT design GUIDE

INSIGHT DESIGN GUIDE TEAM IS AVAILABLE FOR ALL ADDITIONAL QUESTIONS, COMMENTS AND SUGGESTIONS. PLEASE, FEEL FREE TO CONTACT US BY E-MAIL AT INFO@INSIGHTDESIGNGUIDE.COM, OR CALL US AT +385 (0)1 4833 109.

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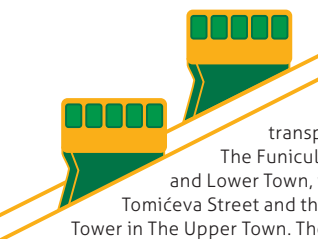
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COVER STORY

The cover motif displays Zagreb's Funicular, which is the shortest cable car (only 66 meters) in the world used for public transportation. The ride lasts only for 55 seconds!

The Funicular transports passengers between the Upper and Lower Town, where as the lower station is located at

Tomićeva Street and the upper station is based next to the Lotrščak Tower in The Upper Town. The funicular was built in 1890, but because of technical issues public operations did not start before 1893. Initially powered by steam engines, which were already substituted with electrical engines in 1934. Its original shape and most technical properties are kept in original condition, which entitled it to legal protection as a cultured monument. The Funicular departs every 10 minutes from 6:30 am to 10 pm, seven days a week and one way ticket costs 4kn (0.60 €), so we definitely advise you to take this short but scenic ride.

LEGEND

🏠 ADDRESS	💎 PRICE RANGE
📍 LOCATION ON MAP	\$ - cheap
☎ TELEPHONE	\$\$ - affordable
🌐 WEB SITE	\$\$\$ - mid-high
📘 FACEBOOK	\$\$\$\$ - high
🕒 WORKING HOURS	

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EDITOR'S LETTER

DEAR WANDERER

Zagreb is gaining in popularity and so are locally sourced products, all thanks to you dear visitors. We are so happy that more and more travelers find their way to this charming city and indulge in its rich cultural offer. In this issue you should pay special attention to a temporary exhibition in the Museum of Arts and Crafts by a designer/ photographer duo of local rank and file Bachrach & Krištofić being part of the wider expose of Croatian Design.

The interview will give you an insight into how creative minds work, from different points of view but with the same goal to link people through mutual respect and appreciation for their ideas and creative work.

Last but not least, take the time to visit the region of Zagorje where good wine, food and song are as much part of the cultural experience as the local Neanderthal museum is, we can only recommend both. ;)

Dear wanderer, take the time to take a step back, take the daily rush out of your day and enjoy the different facets the city and its surroundings have to offer, take those memories home with you to remind you of the special moments in life.

Sincerely,

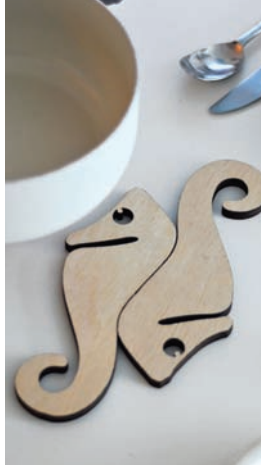
Insight Design Guide Team

INSIGHTDESIGNGUIDE.COM





A'MARIE,
Gundulićeva 19



GLOOPY, Sold at Dizajnholik, Take
me home, Galerija Link, Top



MARINSKI HEARTMADES,
Sold at Take me home

WELCOME TO ZAGREB

Zagreb is a perfect city break destination for beautiful and colorful autumn days. We advise you to explore hidden gems on different city locations and create your personal Zagreb travel experience. We are here to help you in finding the best places to shop.

Upper town is known for two artisan shops – **KOZA** (Baseričekova 18) leather bag shop and **DORA** (Kamenita 2) fashion salon.

Radićeva Street is filled with numerous shops – **LAPIDARIUM** – artisan jewelry, **KREDENCA** – Croatian delicacy, **PHTYO CREAM** – natural cosmetic and **GALERIJA LINK** – presenting a plethora of Croatian designers.

In Tomićeva Street you can find **TAKE ME HOME** – Croatian design shop and exclusive niche perfumery **TOP**.

NOTES OF ZAGREB in Skalinska 2 is a cute little home fragrance shop, and in its proximity in

Tkalčićeva Street you can find **CROP** – Croatian authentic delicacy shop.

Ilica Street is the longest shopping street in the city. At number 5 in Oktogon passage you will find **CROATA** for your very own silk tie or a scarf, at number 11 in the courtyard **DIZAJNHOLIK** offers unique design items, Ilica 37 & 69 is reserved for **BASHOTA** an artisan goldsmith and Ilica 49 is a special place for handcrafted umbrellas – **CEROVEČKI**. For travelling with ease **MARAS** store in Ilica 47 offers a great choice of luggage & travel accessories and **GALEB** in Ilica 69 is a perfect place for high quality cotton underwear & outerwear.

In Petrinjska Street 40 visit **JASMINA I LUTKICE'S** wonderland artisan doll shop and fashion multibrand store **#PETRINJSKA7** on number 7. In Preradovićeva 16 do not miss the oldest shoe manufacturer **BOROVO** – for very special & modern designed tennis shoes. For Croatian female fashion in



CEROVEČKI, Ilica 49

Gundulićeva Street at number 5 visit **XD XENIA DESIGN** and **A'MARIE** on number 19.

Jurišićeva Street is a place for antique & traditional jewelry by **JOZEF GJONI** at number 10 or vintage clothing in **ULIČNI ORMAR** (at number 16 – hidden in the courtyard).

For cool design items, visit **MARKET CONCEPT STORE** in Petrićeva 3 where you can find great presents for yourself and your loved ones and in its proximity in Preradovićeva 2, the grand designed **FREYWILLE**

jewelry boutique awaits you. **MAJORICA** shop in Teslina Street 15 offers jewelry and pearls from Spain accompanied by friendly service.

In this guide we present many Made in Croatia brands, designers & artisans, such as: **MARINSKI HEARTMADES, THE GOLDSMITH'S TREASURE, GLOOPY, LANA'S DUCKASS, DATA BY DESPOT, ZLATNI LICITAR & ADRIATIC CORAL.** These products you can find in different stores (marked in their advertorial) and you will be very pleased and positively surprised by Croatian product design, which is developing very fast and following the newest trends on the market.

And last, but not least – the **MUSEUM OF ARTS AND CRAFTS** located on Marshal Tito Square invites you to visit special temporary expositions, such as the **EXHIBITION OF CROATIAN DESIGN** and expose' of works of **BACHRACH & KRIŠTOFIĆ.**

Do not forget to check the **MUSEUM SHOP** for culturally inspired souvenirs.

TRANSPORTATION AROUND THE TOWN

TRAMS AND BUSES

ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 10-15 kn

DAILY TICKET 30 kn

FUNICULAR (CABLE CAR)

Ticket price 4 kn (one way)

TAXI SERVICES

Includes different taxi providers at reasonable prices.

BIKE SHARING SYSTEM

Available all over town.

PARKING

STREET PARKING

You can pay parking with m-parking (mobile parking payment option) if you have a Croatian mobile phone number, or at the parking ticket machine. The ticket must be displayed on your dashboard. Street parking is checked regularly, so do not try to avoid paying.

GUARDED PARKING

There are many guarded parking lots in Zagreb. Depending on location and ownership (city or private parking), prices vary from 4 kn/h up to 12 kn/h.

GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time (CET)
UTC/GMT + 2 hours
On 30.10.2016. clocks will be turned one hour backward.

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the fall time record indicate temperatures by day reaching to 15°C (59°F) on average and falling to 8°C (47°F) shortly after sunrise.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER +385
Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

15.8. Assumption of Mary
8.10. Independence Day
1.11. All Saint's Day

GENERAL INFORMATION
NUMBER 18981

ROADSIDE VEHICLE ASSISTANCE 1987/
+385 1 1987

ZAGREB AIRPORT 060 320 320/
+385 1 4562 170

ZAGREB BUS STATION 060 313 333/
+385 1 6112 789

CENTRAL RAILWAY STATION
060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304
Jurišićeva 13, +385 1 6626 452
(Mon-Fri 7am-8pm, Sat 7am-1pm)
Branimirova 4, +385 1 4981 550
(Mon-Sun 7am-midnight)



CCE-Zagreb Chamber

CROATIAN CHAMBER OF ECONOMY

ZAGREB CHAMBER

🏠 Draškovićeve 45 📍 1 📞 +385 1 4606 777
✈️ zg.hgk.hr 📧 yes 🕒 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.



Experience a green Fairy tale in Croatia – Visit Zagorje!

Life is a journey, and the one who travels lives two lives. The lucky ones will, at least once on that journey, walk the **GREEN HILLS** of Zagorje, which on each step offer peace, intimate contact to the nature and open arms of hospitable and welcoming hosts.

Zagorje – the green entrance door of Croatia is an oasis of preserved nature, clean air, greenery and healthy thermal springs. In the archipelago of picturesque hills lies a whole range of spas, castles and manors, Roman roads, agro tourism, museums, churches, and trails for hiking, riding and cycling.

Zagorje is Croatia's largest **THERMAL AREA** where the water reflects the colour of the rainbow. Exactly here are the most thermal springs, which translated into modern baths with excellent hotels and gastronomic offer, make Zagorje a real Croatian continental Riviera.

It is not known if **NEANDERTHAL**, the Krapina early man, also bathed and treated himself here, but it is known that his home was the cave in Hušnjakovo, where one of the most famous museum dedicated to



him is situated, which proves that the civilization of the thermal water is eternal.

A special magic is created by the Zagorje labyrinth of the **WINE PATHS**. *Unforgettable*, because it leads over hill tops with breathtaking views. *Inspirational*, because it's made of green vineyards, wooden cottages, calloused hands and welcoming smiles. *Irresistible*, because it combines the tastes of juicy roasted turkey with carefully cultivated wine charts. *Pleasant*, because the wind carries the sounds of domestic songs over the hills. In such a labyrinth no one is lost.

It's true! It's possible to experience a fairy tale. Come and experience it. www.visitzagorje.hr



FOR ALL ADDITIONAL INFORMATION, VISIT:

TOURIST BOARD OF KRAPINA – ZAGORJE COUNTY

🏠 Magistratska 3, Krapina

📍 visitzagorje.hr

☎ +38549 233 653

📅 yes ☀ Mon-Fri 7am – 3pm



CREATIVE MINDS AT WORK

IN THIS INTERVIEW WE PROUDLY PRESENT TWO EXTRAORDINARY WOMEN AT WORK – AN ILLUSTRATOR LANA HUDINA, NAME BEHIND THE BRAND LANA'S DUCKASS AND ANJA VELNIĆ, THE OWNER OF GALERIJA LINK – CROATIAN DESIGN STORE.



Photo by Mateja Vrčković

LANA'S DUCKASS LANA HUDINA

YOU ARE A GRADUATED PRODUCT DESIGNER, BUT KNOWN FOR YOUR PLAYFUL HAND DRAWN ILLUSTRATIONS. HOW DID YOUR HOBBY BECOME YOUR PROFESSION?

Creating cheerful drawings has been a hobby of mine for years. I spent every free moment, evenings and weekends drawing and then after a long time I realized that this is what I want to do every day, all day, not only as a hobby but as a profession too. So, I decided to take the risk, give it a chance to something I really love and see what will turn out of it. So far it seems that it was one of the best decisions I ever made.

CAN YOU DESCRIBE US A PROCESS OF CREATING AN ILLUSTRATION AND APPLYING IT ON THE PRODUCT ITSELF?

For each drawing I make an initial sketch on paper. In that process I apply all the changes if they are needed and then I proceed with the coloring process using watercolors. The exterior lines are checked with radiograph (special technical pen) and this is the last step in creating

a drawing. The second step is applying the drawing on different products we do (mugs, magnets, shirts...), which starts with scanning, continues with soft finishes in Photoshop and finally the drawing is ready for the print preparation. For example, on mugs we print ourselves using modern techniques of thermopress and sublimation printing and for some other products from our offer we have a great team of associates that are helping us in this process.

THERE ARE MANY DIFFERENT ILLUSTRATION BASED PRODUCTS WHICH CAME OUT OF YOUR CREATIVE WORKSHOP – LANA'S DUCKASS. CAN YOU TELL US MORE ABOUT THEM?

In our workshop, by now we have a lot of products :) The best known are a series of illustrations of Croatian inventors and Zagreb's attractions, applied on cups, magnets, money-boxes, cotton bags, T-shirts, coasters or mousepad. Nevertheless, we have a lot of individual custom drawings for different occasions and products. For example, birthday or wedding cards, thematic drawings for companies applied on different products, such as watches, hangers or umbrellas.

Illustrated products by Lana Hudina are sold at: Galerija Link and Take me home - Croatian design shop.





GALERIJA LINK, ANJA VELNIĆ

SITUATED IN THE HISTORICAL PART OF THE CITY, GALERIJA LINK HAS ITS DOOR OPEN FOR THE LAST 20 YEARS. HOW WOULD YOU DESCRIBE YOUR OFFER?

Galerija Link presents works by Croatian designers and artists and its offer is very diverse. From designed postcards and souvenirs with practical usage, wall flower pots, ceramics, art pieces to fashion accessories such as handcrafted scarves, unique jewelry, handmade wooden glasses, bow ties and bags by famous Croatian brands.

AS AN OWNER OF A SHOP WHICH CATERS TO THE VISITORS OF THE CITY, AS WELL AS TO A LOCAL AUDIENCE, WHAT CAN YOU SAY ABOUT THE REACTIONS ON CROATIAN PRODUCT DESIGN AND ITS DEVELOPMENT?

I have to say that reactions are excellent! Local customers and tourists appreciate good design, original ideas, domestic production and high-quality craftsmanship. Croatian design is flourishing, given the development of tourism (particularly in Zagreb) and increased demand in all segments. There are certain problems associated with the production itself, such as the lack of some specific industries and

the production costs are very high due to the "small" quantity but I think that eventually producers will be able to eliminate these shortcomings.

GALERIJA LINK IS A PLACE OF GATHERING FOR MANY ARTISANS, DESIGNERS AND MANUFACTURERS; YOU EVEN ORGANIZE OPEN EVENTS A COUPLE OF TIMES A YEAR. CAN YOU TELL US A BIT MORE ABOUT THESE INFORMAL GATHERINGS?



In the name of the shop there is a word LINK - connection (an idea I got while studying at the Faculty of Electrical Engineering) and I see myself as a good connection between designers and customers. I think that is very important to present a good product by someone who invested years of work, effort and attention. Due to the good cooperation with designers and artists on one hand, and buyers on the other hand, I like to organize fun events in order to promote the gallery and designers in a pleasant atmosphere. The events are open for public, so we invite everyone to come. The next scheduled event will be in September, so please refer to our social media for all the details.



SHARE YOUR MEMORIES WITH

INSIGHT DESIGN GUIDE



A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.5 kuna; 1 US dollar = approx. 6.8 kuna

CROATIAN VAT (PDV) is 25% and is included in retail price.

CREDIT CARDS are accepted in most stores, but we recommend checking the means of payment at each location.

ATM MACHINES can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

SHOPPING TIPS & TRICKS

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are closed on Sundays and national holidays.

IZLOŽBA HRVATSKOG DIZAJNA
EXHIBITION OF CROATIAN DESIGN

15
16

Muzej za umjetnost i obrt
13.09. – 16.10.2016.

BACHRACH
v
KRISTOFIĆ

7.9. – 23.10.2016.
dizajn i fotografija
design & photography



DIZAJNHOLIK

DESIGN SHOP

🏠 Ilica 11 (courtyard) 📍 2

☎ +385 1 4100 094

🔗 dizajnholik.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 11am-7pm, Sat 10.30am-2.30pm

In this shop it is all about design! Play with your imagination and explore products with interesting twists, unique product design, homeware and entertaining accessories. Their extensive offer includes designer items from world-renowned designers, as well as from Croatian creative minds.



MUSEUM OF ARTS AND CRAFTS

MUSEUM GIFT SHOP

🏠 Trg maršala Tita 10 📍 3

☎ +385 1 4882 111 🔗 muo.hr 📱 yes 💎 \$\$

🕒 Tue-Sat 10am-7pm, Sun 10am-2pm

This museum shop has a diverse selection of replicas and souvenirs inspired by objects from the museum's collections. Throughout the cooperation with numerous artists, craftsmen and companies, the entire offer consists of high quality Croatian souvenirs while at the same time, promotes overall artistic holdings of the Museum of Arts and Crafts.



MARINSKI HEARTMADES

HAND MADE CERAMICS & JEWELRY

🏠 Sold at Take me home 📍 4

☎ +385 92 1888 320

🔗 marinski.me 📱 yes 💎 \$\$

Marina Marinski creates heartwarming, dreamy, fairytale-like ceramics you simply want to have. Colorful serving bowls, cups, planters and jewelry are all handmade with love in a family studio using traditional materials and techniques. Inspired by nature and childhood memories these heartmades will be your every day companion.

GLOOPY

PRODUCT DESIGN

🏠 Sold at Dizajnholik, Take me home, Galerija Link, Top 📍 2, 4, 6, 24 ☎ +385 91 3010 308

🔗 gloopy.com.hr 📱 yes 💎 \$\$

Gloopy's products are specially designed to bring the childish yet stylish fun back into your life. Playful home decor products, such as wooden trivets & coasters will make every meal a game. Shadow puppet toys are a perfect present for young ones, while Wardrobe Creatures – original souvenir bags filled with organic lavender will brighten up every closet and repel any unwanted guests.



TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 4 ☎ +385 1 7987 632

🔗 takemehome.hr 📱 yes 💎 \$

🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!



LANA'S DUCKASS

ILLUSTRATED PRODUCTS BY LANA HUDINA

🏠 Sold at Take me home, Galerija Link

📍 4, 6 🔗 duckass.net 📱 yes 💎 \$

Designer Lana Hudina creates playful hand drawn illustrations of Croatian inventions and Zagreb sights applied on coasters, mugs, magnets and other products which include short descriptions of the drawings.

Perfect lively souvenirs with a story and childlike twist!



Igor Kralj/PIXSELL

THE GOLDSMITH'S TREASURE BY AUGUST ŠENO

A GENUINE TALE OF ZAGREB

🏠 Sold at Take me home, Galerija Link 📍 4, 6

☎ +385 91 30 10 456 🔗 spiritoso.hr 📱 yes 💎 \$

The first Croatian historical novel, a tale of forbidden love between the daughter of a goldsmith and a nobleman's son set against the backdrop of the streets and squares of 16th century Zagreb, represents a true cultural souvenir. Love and passion, plots and intrigue, nobles, commoners, tricksters... A patchwork of colorful characters is bound to leave you breathless!



MARKET

CONCEPT STORE

🏠 Frane Petrića 3 📍 5 📞 +385 1 4828 621
📘 facebook.com/MarketConceptStoreZagreb
💎 \$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Market Concept Store is a unique shopping place with a collection of carefully curated and interesting products of well-known design houses from all around the world including Croatian designers. In this charming place, you will find plenty of little "treasures" that will bring joy to you and your loved ones.



GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 6 📞 +385 1 4813 294
📘 facebook.com/GalerijaLink 💎 \$\$
🕒 Mon-Fri 10am-7.30pm, Sat-Sun 10am-3pm

This lovely store is your LINK to Croatian Design such as: Gloopy, Boya, Walligami, Krtz, Data by Despot, R-dizajn, Kamen dizajn; ceramics by Lidia Boževski, Orjenka Mirjan, Marina Badurina, Mala Arta; bags by: A+, Grriva, Mura Pehnec, V. Gamulin, Baggiz and many more.



DATA BY DESPOT

CROATIAN DESIGN

🏠 Sold at Take me home, Galerija Link 📍 4, 6
📞 +385 51 371 025 ✈ databydespot.com 📘 yes 💎 \$\$

There is a story behind everything. So, guided by the idea that everything has a story that provides meaning and value, Data by Despot's story could be very serious, but it is not. Could be problem solving, but it is rather art challenging. Their stories are built into their products in order to create an emotional connection with customers through the art of design and the production process itself.

What surrounds us somehow defines us. The colors we prefer, the shapes we like most, the materials we choose, reflect our personality, values, beliefs and emotions. To make long story short, Data by Despot provides that last missing piece of the puzzle within your surroundings.



CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage) 📍 7

☎ +385 1 6457 052 ✈ croata.hr 📱 yes

💎 \$\$\$ 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croata's products are created with loving attention to detail and handcrafted to perfection thus promoting the centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.

CROP - HARVEST OF THE LAND

AUTHENTIC CROATIAN DELICACY & FINE FOODS SHOP

🏠 Tkalčićeva 28 📍 8

☎ +385 91 5338 233 ✈ crop.com.hr

📱 yes 💎 \$\$ 🕒 Mon-Sun 10am-10pm

Indulge in beautiful flavors from all over Croatia in a stunning selection of premium and authentic delicacies. Discover the high quality products and their exceptional design which will make your gastro souvenir shopping an unforgettable experience.

Olive oils, jams, liqueurs, cheeses, sweets, wines... the choice is yours!



JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 9 ☎ +385 98 795 773

✈ jasminakosanovic.com 📱 yes 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat&Holidays 10am-3pm

Enter a magical world of Jasmina's imagination of enchanting fairies, wandering sea captains and unique places where ravens and foxes are best friends. Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive through her artistic expression.

Handmade and original dolls are found only in this wonderland store and will take you on a stroll down memory lane. Find your inner child and never stop playing, never stop imagining. Every doll is protected by copyright.



NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalsinska 2 📍 10 📞 +385 1 4873 460 🌐 notesofzagreb.com

📱 yes 💎💎 ☪ Mon-Fri 10am-8pm, Sat 10am-3pm

Looking for unconventional souvenirs?! Pay a visit to Notes of Zagreb! Discover something different and original – home fragrances inspired by the scents of Zagreb and named after different attractions of the city, such as The Witch of Grich, Secret of the Bloody Bridge, The Well of Life, Upper Town, or Madonna of the Stone Gate.

Beautiful scents, elegant design, practical packaging, makes these products perfect gifts for the loved ones. These truly unique fragrances will bring a breath of freshness into your home, reminding you of your trip to Zagreb.



Where to buy? You can buy Phyto cream in our "Phyto cream shop"
in Radićeva street 14, Zagreb.

구매처? Radićeva street 14, Zagreb에 위치한 "피토크림 숍
(Phyto cream shop)"에서 피토크림을 구매하실 수 있습니다.

Contact / 연락처

shop / 숍 주소: Radićeva street 14, Zagreb

tel/phone/휴대전화: 00385 1 798 8575

info@phytocream.hr

Working hours / 영업 시간

monday-saturday 10 a.m. - 8 p.m.

월 - 토, 오전 10시 - 오후 8시

www.phytocream.hr



KREDENCA

CROATIAN GIFT SHOP

🏠 Radićeva 13 📍 11 📞 +385 91 5447 294 ✈️ kredenca.com

📱 yes 💎 \$\$ 🕒 Mon-Sat 9am-9pm, Sun 10am-6pm

A perfect place for unique goodies and the sweetest souvenirs! All products in the store originate from small Croatian manufacturers, guaranteeing the highest quality. Kredenca offers sweet delicacies like handmade chocolates, homemade jams, honey, dried fig products, premium quality Istrian olive oil, different types of truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy, or choose among different gift packages. Natural cosmetics, fashion accessories and ceramics are carefully selected for the best presents possible.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on all in store offer.

BASHOTA

CROATIAN JEWELRY STORE

🏠 Ilica 37, Ilica 69 📍 12 📞 +385 1 4833 623

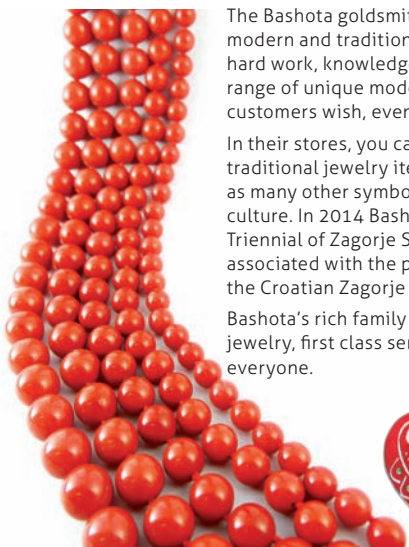
✈️ zlatarnica-bashota.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 8am-1pm, 4pm-8pm, Sat 8.30am-2pm

The Bashota goldsmith family creates remarkable modern and traditional jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide range of unique models, they are able to satisfy every customers wish, even those with the most refined taste.

In their stores, you can find beautiful coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other symbols of Zagreb, Croatian history and culture. In 2014 Bashota won first prize at the 13th Triennial of Zagorje Souvenir - dedicated to souvenirs associated with the protected intangible heritage of the Croatian Zagorje County.

Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to everyone.





GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 13 📞 +385 1 4810 902

🌐 zlatarna-jozef-gjoni.hr 📧 yes 💎 \$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-2pm

Jozef Gjoni, a goldsmith with passion creates great collections of handmade gold, silver, antique and traditional Croatian jewelry embedded with precious stones, pearls and corals. Their extensive offer embraces carefully crafted, ethnically significant jewelry from different regions in Croatia. The Moretto or locally called "Morčići" is a Croatian indigenous folk anthropomorphic motif characteristic for the North West part of Croatia. Šibenik Buttons, on the other hand, once used for men's folk costumes, today the motif is used in different products such as earrings. Additionally, designs from Dubrovnik will allow a glance at the rich history and nobility of the Republic of Ragusa demonstrating the required skill to create one of the finest Croatian national jewelry.

For a traditional Zagreb motif, Licitar heart is available in silver and gold.



CEROVEČKI

ARTISAN UMBRELLAS

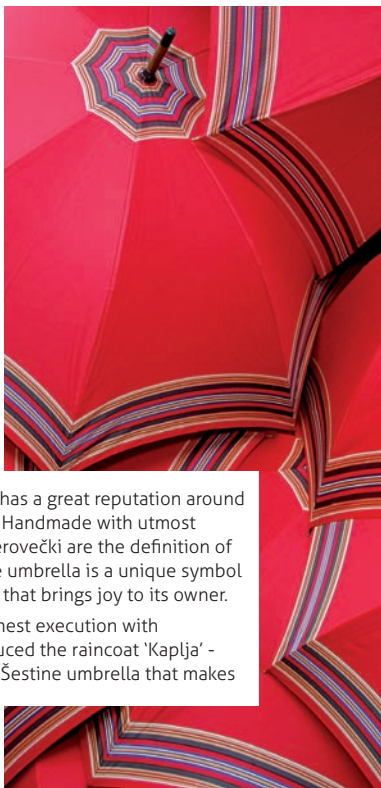
🏠 Ilica 49 📍 14 📞 +385 1 4847 417

🌐 kisobrani-cerovecki.hr 📧 yes 💎 \$\$\$

🕒 Mon-Fri 8.30am-8pm,
Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs and the finest execution with contemporary design, Cerovečki introduced the raincoat 'Kaplja' - functional, playful product, inspired by Šestine umbrella that makes every rainy day colorful and bright!



BOROVO

CROATIAN SHOE
MANUFACTURER

🏠 Preradovićeva 16 📍 15

☎ +385 1 4854 552

🔗 borovo.hr 📺 yes 💎 \$

🕒 Mon-Fri 8am-8pm,
Sat 8am-2pm

The Borovo Company is the best-known shoe manufacturer in Croatia, having the longest tradition, heritage and love towards shoes. Founded in 1931, with headquarters located in Vukovar, during the past 85 years, Borovo has built its identity not only in Croatia, but in the entire region by producing stylish, urban, sports as well as certified protective and work footwear.

Materials used in production are all of natural origin such as leather, 100% cotton canvas and natural rubber made from caoutchouc that is also produced in the factory. Following the idea of unique quality shoes, Borovo designers create simple yet modern and cozy footwear that is crafted with special care and love by at least 20 caring hands. Brands like Startas, Boromina, Borosana, Rubber, My Ballerinas and The Big Blue, are modern and stylish shoes for different generations and lifestyles.

Startas sneakers are entirely handmade, vegan, with coolest designs, available all over the world and featured in the most important fashion magazines, such as Vogue.

Borovo stores you can find all around town – Ilica 142, Ilica 295, Kvaternik Square 3, Dubrava 33, Tratinska 73, Grgura Ninskog (passage) and V. Brajkovića 6.



LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 16

☎ +385 1 5530 649

🔗 lapidarium.eu 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9.30am-8pm,
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find Zlatni licitar – charming gold and silver jewelry inspired by Croatian tradition, also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.

If visiting Rovinj, stop by Lapidarium store in Zdenac 14.



ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)

📍 16 ☎ +385 1 5530 649

🔗 lapidarium.eu 💎 \$\$\$

Show your attachment and devotion to your loved ones with this timeless jewelry. Original and natural Adriatic coral collections are carefully crafted directly in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made only from Adriatic coral will leave you breathless.

ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Museum of Arts and Crafts,
Take me home, Lapidarium,
Zlatarna Mario (Krvavi most 2)

📍 3, 4, 16 🔗 zlatni-licitar.com 💎 \$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one. Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.





FREYWILLE

ENAMEL JEWELRY FROM VIENNA

🏠 Preradovičeva 2 📍 17 📞 +385 1 5532 865
 ➦ shop.freywille.com/hr 📺 yes 💎 on request
 🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

Freywille is the global leading company in creating artistic jewellery made of precious fire enamel and lists enormous achievements with its unique design concept. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.



The grand designed Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewellery dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.

A limited production in a manufactory at the original address in the center of Vienna, where the company was founded in 1951, guarantees the highest quality standards in design and production.





A'MARIE

CROATIAN FASHION BRAND

🏠 Gundulićeva 19 📍 18

☎ +385 1 4873 524 🌐 amarie-fashion.com

👤 yes 💎 \$\$\$ 🕒 Mon-Fri 10am-8pm,
Sat 9am-3pm

Anamarija Brkić is a distinguished Croatian designer who brings us joy with every collection she creates. High-quality materials and superb design accentuates the sensual, timeless, elegant and functional clothing line by A'Marie. Truly it is - *Clothes made of dreams!*

XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 19 ☎ +385 1 4830 539

🌐 xenia-design.hr 👤 yes 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.



#PETRINJSKA7

MULTIBRAND STORE

🏠 Petrinjska 7 📍 20 ☎ +385 1 4922 813

🌐 facebook.com/petrinjska7/ 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7 & younghearts.co, available only in this store! Choose from Manila Grace, Oblique or CopCopine international brands. From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.

KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 21 ☎ +385 98 614 033

💎 \$\$\$ 🌐 facebook.com/pages/KOZA

🕒 Mon-Fri 11am-7pm, Sat 10am-2pm

Workshop and a store in one - located in the Upper Town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with precision, love, and minimalist aesthetics. Satchels, clutches, men's bags and colorful purses in different shapes and sizes, are accompanied by a warm welcome only true hosts can give.





DORA

FASHION SALON

🏠 Kamenita 2 📍 22 ☎ +385 1 4851 763 ✈ dora-zagreb.com

👤 yes 💎 \$\$\$ 🕒 Mon-Fri 10am-6pm, Sat 10am-2pm

Dora Rubić fashion salon is a 30 year old family owned artisan store in the historical part of the city, right next to the Stone Gate. Owners and designers, a mother and daughter, create entire women's fashion lines with a special emphasis on coats.

Top quality, exclusive natural materials such as silk, cashmere or alpaca wool, feminine cuts with elegant and timeless designs make their clothing items desirable. All pieces are unique or produced in very limited series with possibility of special custom-made offer for every individual order.

Enjoy this fashion salon that oozes with elegance in the old fashion hospitality style.

MAJORICA

JEWELRY & PEARLS FROM SPAIN

🏠 Teslina 15 📍 23 ☎ +385 1 4923 559

✈ biserni-nakit.hr 👤 yes 💎 \$\$

🕒 Mon-Sat 9am-9pm,
Sun 12(noon)-6pm

Majorica since 1890 creates quality craftsmanship jewelry and the world's only handcrafted organic pearls. In 1890, on the Spanish island of Mallorca, Majorica invented a unique and delicate production process of pearls, which mirrors that of cultured pearls.

The Majorica pearl is made of an opaline crystal nucleus coated in multiple fine layers of Majorica's "pearl essence", an extract obtained through a secret process using organic elements from the Mediterranean Sea. Its complex formula reproduces the iridescence, beauty, resistance and perfection of the finest natural pearls. After being polished and hand-selected one by one, the Majorica pearl is specially treated to protect it from external aggressions, achieving unique levels of quality and resistance.

All Majorica pearls have a 10-years warranty and are created in the production center in Mallorca, Spain. Majorica jewels are made of .925 sterling silver and pearl strands are double knotted by hand.



TOP

NICHE PERFUMERY

🏠 Tomičeva 4 📍 24 ☎ +385 1 7980 969 🌐 top.hr
📱 yes 💎 \$\$\$ 🕒 Mon-Fri 11am-8pm, Sat 10am-3pm

For a perfectly scented trip, visit Top and get a wonderful olfactory experience through personalized fragrance shopping in the best niche perfumery in Zagreb! Located next to the popular Funicular, Top offers over thirty exquisite perfume brands to choose from. An outstanding scent collections of Editions de Parfums Frédéric Malle and Profvmvm Roma await you.

For the best skin care, choose from a range of Aesop beauty products, or add a cool scent thanks to the Swedish brand Byredo. Interested in the favorite scent of Pope Francis? Or maybe a hard-to-find collection of oud scents? If you're looking for a nice scent for your home, scented candles, diffusers and catalytic olfactive lamps by famous brands (Cire Trudon, Costes, Laduree, Nicolai,...) are also available.



MARAS

LUGGAGE & TRAVEL

ACCESSORIES

🏠 Bogovičeva 1b, Ilica 47
📍 25 ☎ +385 1 4810 972
🌐 maras.hr 📱 yes 💎 \$\$\$
🕒 Mon-Fri 9am-8pm,
Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories. More than that, Maras offers exclusive designer handbags, laptop backpacks and briefcases, kid's backpacks and footwear.

Maras is the authorized distributor for worldwide brands such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, testifying of high level customer service and reputation they have achieved over the years.



Samsonite



ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišićeva 16 📍 26

☎ +385 1 4926 500

📌 facebook.com/UlicniOrmar 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 11am-4pm

Everlasting style and a true sense of fashion is hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen and alluring items.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)

GALEB

QUALITY COTTON UNDERWEAR
& OUTERWEAR

🏠 Jurišićeva 9, Ilica 69 📍 27

☎ +385 1 4813 673

📌 galeb.hr f yes 💎 \$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Croatian brand of high-quality underwear, swimwear and outerwear. Galeb is a proud holder of the Global Organic Textile Standard (GOTS) Certificate, the Best Buy Award and the Superbrands Award. A 65 year old tradition of maintaining the highest standards in underwear making, separates Galeb from their competition. Carrying different product brands – Galeb and Galeb kids, Galeb & Hajduk, Adriatic and GLB, there is something for all age groups with high requirements in underwear and outerwear standards.

Galeb stores you can find all around town – Nikole Tesle 16, Zvonimirova 7, Vlačka 95, Slavenskoga 1, B. Magovca 47, Maksimirska 14, Westgate center and outlet store in Ilica 135.



OUR DISTRIBUTION & PARTNERS

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ESPLANADE ZAGREB
HOTEL
SHERATON ZAGREB HOTEL
THE WESTIN ZAGREB
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ARCOTEL ALLEGRA
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BEST WESTERN PREMIER
HOTEL ASTORIA
BEST WESTERN STELLA
HOTEL
HOTEL 9
HOTEL ANTUNOVIĆ
ZAGREB
HOTEL ARISTOS
HOTEL AS
HOTEL DUBROVNIK
HOTEL PRESIDENT
PANTOVČAK
INTERNATIONAL HOTEL
PALACE HOTEL ZAGREB
PANORAMA ZAGREB
HOTEL
ZIG ZAG INTEGRATED
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APARTHOTEL SNJEŽNA
KRALJICA
ART HOTEL LIKE
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HOTEL DELMINIVM
HOTEL GALERIJA
HOTEL HOLIDAY
HOTEL JADRAN ZAGREB
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HOTEL LAGUNA
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HOTEL MERIDIJAN 16
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HOTEL REBRO
HOTEL RESIDENCE
HOTEL TOMISLAVOV DOM
HOTEL VILA TINA

HOSTELS

BUREAU HOSTEL
FANCY HOSTEL
FUNK LOUNGE HOSTEL
HOSTEL CHIC
HOSTEL DAY AND NIGHT
HOSTEL LAPIDARIUM
HOSTEL LOVE CROATIA
HOSTEL MOVING
HOSTEL SHAPPY
MY WAY HOSTEL
PALMERS LODGE ZAGREB
POZITIV HOSTEL ZAGREB
SWANKY MINT HOSTEL
TABAN HOSTEL
THE BRIT HOSTEL
THE CHERRY HOSTEL

PRIVATE ACCOMODATION

AIR-ZAGREBART
APARTMENTS
ANCHOR APARTMENT
ZAGREB
APARTMENT CHECK IN
APARTMENTS PISAC
APARTMENTS KATARINA
ZAGREB
APARTMENTS TRSJE
B&B STUDIO KAIROS
DESIGN STUDIOS SVI-MI
LOBAGOLA B&B
PRAŠKA 8 APARTMENTS
PUZZLE APARTMENT ZAGREB
SOBE ZAGREB 17

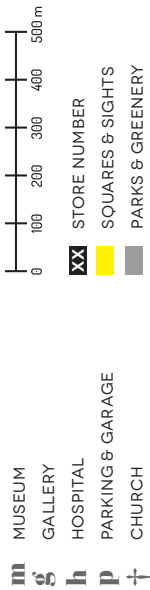
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MINISTRY OF FOREIGN AND
EUROPEAN AFFAIRS
MUSEUM OF ARTS AND CRAFTS
ROCKET BURGER CAFE

STORES

- | | |
|--------------------------------------|----------------------|
| 1 CROATIAN CHAMBER OF ECONOMY | 11 KREDENCA |
| 2 DIZAJN HOLIK | 12 BASHOTA |
| 3 GLOOPY | 13 GJONI |
| 4 MUSEUM OF ARTS AND CRAFTS | 14 CEROVEČKI |
| 5 ZLATNI LICITAR | 15 BOROVO |
| 6 TAKE ME HOME | 16 LAPIDARIUM |
| MARINSKI HEARTMADES | ADRIATIC CORAL BY |
| GLOOPY | LAPIDARIUM |
| LANA'S DUCKASS | ZLATNI LICITAR |
| THE GOLDSMITH'S TREASURE | FREYWILLE |
| DATA BY DESPOT | A'MARIE |
| ZLATNI LICITAR | XD XENIA DESIGN |
| MARKET CONCEPT STORE | #PETRINJSKA7 |
| GALERIJA LINK | KOZA |
| GLOOPY | DORA |
| LANA'S DUCKASS | MAJORICA |
| THE GOLDSMITH'S TREASURE | TOP |
| DATA BY DESPOT | GLOOPY |
| CROATA | MARAS |
| CROP | ULIČNI ORMAR |
| JASMINA I LUTKICE | GALEB |
| NOTES OF ZAGREB | PHYTO CREAM |

STORE LISTING & MAP





Law No. 769:

**When the label
TURNS BLUE,
the temperature
is JUST RIGHT
for you.**



RAZMISLI
KAD PUNEŠ NE VODI

ŽUJA JE ZAKON!
od 1892.