

INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB



FEATURING
A NEW
DIMENSION
IN FASHION &
FRAGRANCE

PRESENTING
PRIME SPOTS
FOR A HOLIDAY
SHOPPING
SPREE

CITY CENTER MAP INCLUDED!

NOVEMBER 2016 - JANUARY 2017

your personal copy



TU SAM ČOVJEK
TU KUPUJEM

Anywhere you go

No matter where you
are, you will find
a dm drugstore,
just around the
corner.

**Everything you
need (or want)**

Organic products,
make-up, skin-care
products...dm has it all.
Find everything you need
(or want) in one of
48 dm stores
in Zagreb.

Service you deserve

At every dm store
expect to find friendly
and professional staff,
ready to help you with
anything you need.

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13-28

THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
ARTS & CRAFTS,
STUNNING JEWELRY,
IRRESISTIBLE SCENTS,
NATURE'S BEST, SWEET
& SAVORY DELIGHTS,
FASHION & MORE

INSIGHT design GUIDE

INSIGHT DESIGN GUIDE TEAM IS AVAILABLE FOR ALL ADDITIONAL QUESTIONS, COMMENTS AND SUGGESTIONS. PLEASE, FEEL FREE TO CONTACT US BY E-MAIL AT INFO@INSIGHTDESIGNGUIDE.COM, OR CALL US AT +385 (0)1 4833 109.

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PHOTOGRAPHY

Ownership of contractors

IMPRESSUM

ISSUE NUMBER 11

PUBLISHED QUARTERLY

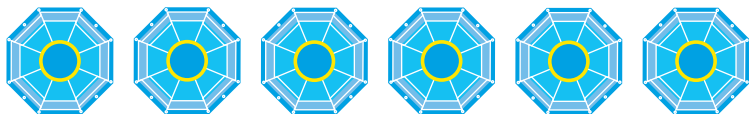
PUBLISHER

TRES MEDIA d.o.o.
Božidara Adžije 22/1
HR – 10000 Zagreb

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COVER STORY

The cover pattern presents a motif of Zagreb's fountain – Manduševac. Situated on the Ban Josip Jelačić Square, the fountain was a natural water source till the end of the 19th century. Its importance is historical, because it connects the natural water spring with the name of the city. The legend says, that a Croatian knight returning from a battle, asked a lovely girl Manda to scoop up some water from the spring for him. Because of that legend, the fountain got the name Manduševac, after the girl Manda, and the city was named Zagreb, after the word "to scoop up" (zgrabiti).

LEGEND

🏠 ADDRESS	💎 PRICE RANGE
📍 LOCATION ON MAP	\$ - cheap
☎ TELEPHONE	\$\$ - affordable
🌐 WEB SITE	\$\$\$ - mid-high
📘 FACEBOOK	\$\$\$\$ - high
🕒 WORKING HOURS	

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EDITOR'S LETTER

DEAR TRAVELER

The festive time of the year is again at our doorsteps. This year, as every year, we are spoiled by a plentiful choice of products from around the world. But, this year you might do something a little different than the others; rather than buying something mass-produced, go and hunt for the special items made in your area, at home or on vacation. It is those items that further enrich your experiences and leave you with a good feeling.

In this issue, we give you an insight into two very creative minds through our interviews with Ksenija Vrbanić and Borut Mihalić. Ksenija's thirty years' experience in the fashion industry lead her to her own refreshing definition of style, the "XD Dimension", which you can discover in her interview. On the other hand, Borut, a local TV personality and the host of the "Shopping Queen" franchise took his hobby to the next level by bringing niche fragrances to a wider audience in Croatia.

It is individuals like Borut and Ksenija that enable local culture to flourish and develop further, enriching the locals' as well as the visitors' experience. Take your time and meet all the individuals that complement this experience, because life is nothing but a collection of experiences that make us who we are. In other words, keep an open mind and use the chance to interact with all individuals that create those experiences and enrich your life further.

So, make use of your personal copy and discover the special experiences you can only find here.

Sincerely,

Insight Design Guide Team

INSIGHTDESIGNGUIDE.COM



WELCOME TO ZAGREB

Welcome to Zagreb, the best Christmas market in Europe for 2016! This festive and jolly time of the year overflows the city with music, vivid decorations, original gifts and unusual souvenirs. The city center offers different programs for different age groups and, since everything is within walking distance, we suggest a beautiful winter stroll through our charming wonderland. For an easier decision making process on which gifts to buy- luckily, you have Insight Design Guide!

CRAFTS, ARTS & PRODUCT DESIGN

For original and handcrafted goodies, we suggest **MARINSKI HEARTMADES** – handmade ceramics, including beautiful Christmas ornaments, **GLOOPY** – home decor products & children's toys, **LANA'S DUCKASS** – illustrated mugs or coasters,

MARINSKI HEARTMADES,
Take me home



DATA BY DESPOT – Croatian design products, **EKOTEKA** – 100% recycled notebooks or **THE GOLDSMITH'S TREASURE BY AUGUST ŠENOVA** book – a perfect cultural souvenir, available in English. **JASMINA I LUTKICE** (Petrinjska 40) is a magical place filled with artisan dolls, while **CEROVEČKI** (Illica 49) has been creating artisan umbrellas for over 100 years, including the famous Šestine umbrella.

We have not forgotten your bellowed pets, because **QUSHIN** (Vrbik 10a) pillows for pets and decorative pillows for your home will render you breathless!

DESIGN SHOPS

TAKE ME HOME (Tomičeva 4) & **GALERIJA LINK** (Radićeva 27) offer a plethora of contemporary Croatian design items, while **MARKET** concept store

GLOOPY,
Sold at Take me home, Galerija Link, Top



(F. Petrića 3) offers interesting products by well-known international and Croatian designers.

FASHION

For Croatian fashion brands visit **XD XENIA DESIGN** (Gundulićeva 5) for exclusive arty fashion, **LEI LOU BY ALEX** (Frankopanska 6) for romantic female garments, **VARTEKS** stores (Ilica 34 & Ban Jelačić Square 8) for tailor made suits or if you are searching for modern & casual fashion for frequent travelers and **TRUE** (Praška 4) for smart & urban Croatian fashion items. Since it is winter season, **DORA RUBIĆ** (Kamenita 2) artisan fashion salon is specialized in coats. For leather bags, belts or wallets **KOZA** (Basaričekova 18) workshop & store is the place to see. **ULIČNI ORMAR** (Jurišićeva 16) cherishes vintage clothing, while **MODNI KOLEKTIV** (Tkalčićeva 73) gives you an opportunity to rent whatever you might need to wear.

JEWELRY

For contemporary author jewelry visit **LAPIDARIUM** (Radićeva 10),

as well as for **ZLATNI LICITAR** traditional souvenirs and **ADRIATIC CORAL** jewelry. For antique jewelry and jewelry inspired by Croatian tradition, **JOZEF GJONI** (Jurišićeva 10) is the perfect choice. **BASHOTA** (Ilica 39) goldsmith family has been creating modern & traditional jewelry since 1924. For very special enamel jewelry **FREYWILLE** boutique (Preradovićeva 2) awaits you.

ACCESSORIES

MAMIĆ (Ljudevita Gaja 4) is an exclusive Rolex & Tudor retailer for Croatia, **CROATA** (Ilica 5 – Oktogon passage) offers handcrafted silk ties and scarfs, while in **HAVANA** cigar shop (Frankopanska 22 & Radnička 52) you can treat yourself to premium cigars. For traveling with ease, we suggest **MARAS** shops (Bogovićeve 1b) for business & leisure travel accessories and luggage.

SCENTS

For the ultimate fragrance shopping, **TOP** niche perfumery (Tomićeva 4) offers a variety of exclusive niche perfumes and **NOTES OF ZAGREB** (Skalinska 2) is a home fragrance gift shop inspired by the scents of Zagreb.

COSMETICS

AFRODITA cosmetics (Vlaška 41, Frankopanska 7) offers high quality cosmetics for her and him accompanied by great service.

DELICACIES GIFT SHOPS

You can choose between **KREDENCA** (Radićeva 13) and **CROP** (Tkalčićeva 28) for a premium selection of authentic Croatian delicacies.

JASMINA ILUTKICE,
Petrinjska 40



GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time (CET)
UTC/GMT + 1 hours

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the winter time records indicate temperatures by day reaching to 4.2°C (39.6°F) on average and falling to -0.7°C (30.8°F) overnight.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE

NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER +385

Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

25.12. Christmas Day
26.12. St. Stephen's Day
1.1. New Year's Day
6.1. Epiphany

GENERAL INFORMATION
NUMBER 18981

ROADSIDE VEHICLE

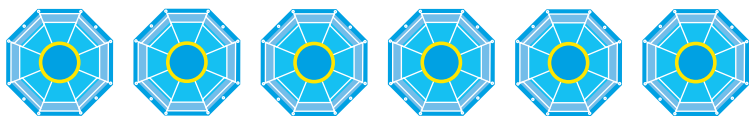
ASSISTANCE 1987/
+385 1 1987

ZAGREB AIRPORT 060 320 320/
+385 1 4562 170

ZAGREB BUS STATION 060 313
333/ +385 1 6112 789

CENTRAL RAILWAY STATION
060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304
Jurišićeva 13, +385 1 6626 452
(Mon-Fri 7am-8pm, Sat 7am-1pm)
Branimirova 4, +385 1 4981 550
(Mon-Sun 7am-midnight)



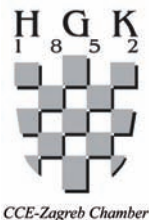
CROATIAN CHAMBER OF ECONOMY

ZAGREB CHAMBER

🏠 Draškovićeve 45 📍 1 📞 +385 1 4606 777
🌐 zg.hgk.hr 📺 yes 🕒 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.

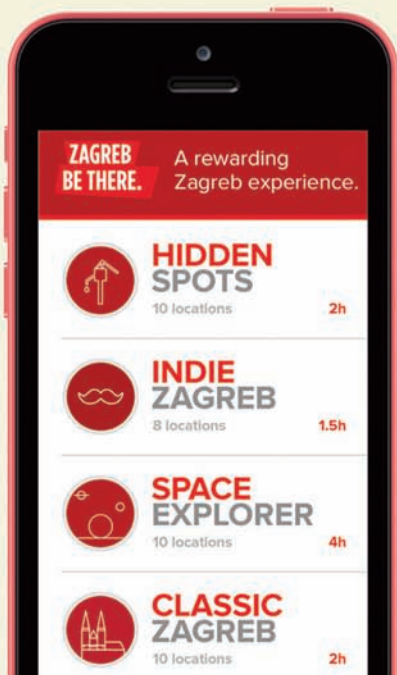


ZAGREB FROM A DIFFERENT ANGLE



Explore, share and win with
Zagreb Be There free app!

Go off the beaten path and claim
rewards as you explore the city.



<http://www.betherezagreb.com>

A NEW DIMENSION IN FASHION AND FRAGRANCE

IN THIS INTERVIEW WE ARE PLEASED TO PRESENT MISS KSENİJA VRBANIĆ THE NAME BEHIND FAMOUS CROATIAN FASHION BRAND XD XENIA DESIGN AND MISTER BORUT MIHALIĆ, THE OWNER OF TOP NICHE PERFUMERY.

**KSENİJA VRBANIĆ,
XD XENIA DESIGN**



THIS YEAR YOU CELEBRATED 30 YEARS OF YOUR CRAFTSMANSHIP BY OPENING XD DESIGN CENTER IN ČAKOVEC WHERE YOUR HEADQUARTERS ARE SITUATED. WHAT DO YOU SEE AS YOUR DESIGN CENTER'S MISSION?

This center has been my long-term vision and desire. It is built on the location of reconstructed stables from 1920. We preserved everything

we could, and we added new facilities, in the spirit of the contemporary architecture style. It is the most modern and the largest showroom in Croatia. This is the first project of this kind in Croatia and fully enables the entire design process in one place, starting from the initial sketch to the presentation of complete collections to the buyers and media.

CAN YOU DESCRIBE YOUR HUMBLE BEGINNINGS AND TELL US MORE ABOUT THE DEVELOPMENT OF YOUR FASHION BRAND?

To be honest, I can't even remember how I started! It was 30 years ago! Everything came naturally, and I developed, step by step, as a member of the New wave generation. The entire fashion scene was significantly different if we compare it to the one today. A very important aspect of my work, besides creativity, is the quality of the workmanship. I was lucky that from the very beginning I had a chance to work with outstanding tailors. When we combined my imaginativeness with premium craftsmanship we got a brand that everyone wanted to wear. From that moment on, I just kept going forward. I was never interested in the past, on the contrary, I always look at least 6 months into the future. Everything that was, that happened, I leave behind, and I focus on what there is to come.

WHAT STILL INSPIRES YOU IN THE FASHION INDUSTRY?

My inspiration starts from fabrics, a special story, nature, people, my clients... Good design is the one which sells and which is usable. In that way, we meet the requirements of our clients, but at the same time, keep our creativity and an artistic line. These two things together give us excellent results! And this is an ongoing inspiration for me!

BORUT MIHALIĆ, TOP



HOW WERE YOU INTRODUCED TO THE WORLD OF FRAGRANCES?

My love for perfumes happened very early in my life. I was introduced to them by my parents, who always appreciated a good perfume; and then we could say that the rest was history. "Unusual perfumes" specially grabbed my attention, so somewhere from the mid-90's I have been exploring that wonderful world of niche perfumery. The scene was so small (professional-wise even today) that most of the people in Europe who were working with niche perfumes were known to me.

CAN YOU DESCRIBE THE CROATIAN AND WORLD MARKET DEVELOPMENT WHEN IT COMES TO NICHE FRAGRANCES? WHICH NOTES OF FRAGRANCES ARE THE MOST POPULAR IN CROATIA AND WORLDWIDE?

In Croatia we don't have something what I can call a perfume industry, but I hope that will change soon. At the moment, we are facing a loud silence and that usually brings some creativity. If we talk about the world perfume scene, it is getting oversaturated with tons of new different brands, which, due to the quantity, have a hard time surviving. Trying to build

something as a niche perfume brand ten years ago was much easier than it is today. If we talk about notes; there are so many different ones, and I don't like to put anything into clichés, saying what is popular or not. On the one side, something fresh; on the other, woody, maybe floral or super sweet. It is really up to the person to decide by her/himself what to choose as her/his perfume for the day/night, a special occasion, or just as a perfume collector. From

what I can see, Croatians and visitors to this beautiful country are: perfume-trend followers, perfume-trendsetters or perfume individuals that just follow their nose.

YOUR PERFUMERY OFFERS MANY DIFFERENT NICHE BRANDS. CAN YOU TELL US SOMETHING INTERESTING ABOUT THESE SCENTS?

I try to offer perfume brands that give a practical answer to different characters that share the world we live in. Therefore, I offer a different style of perfumes in Top. From the minimalistic wow-effect approach like Escentric Molecules, to something with a dash of old-school charm like Perfumes Nicolai, or Eight & Bob that was a favorite JFK scent. Profvmvm Roma is here due to their hefty concentration of essential oils that developed beautifully on the skin, and all Xerjoff lines due to their richness and opulence that leave you breathless. Byredo represents a very interesting take on the Scandinavian perfume approach that I have liked from an early age, and Agonist also falls into that category. But, as you know, the list is never final, because my search for perfect scents always continues.

A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.5 kuna; 1 US dollar = approx. 6.9 kuna

CROATIAN VAT (PDV) is 25% and is included in retail price.

CREDIT CARDS are accepted in most stores, but we recommend checking the means of payment at each location.

ATM MACHINES can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

SHOPPING TIPS & TRICKS

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are closed on Sundays and national holidays.

MARINSKI HEARTMADES

HAND MADE CERAMICS & JEWELRY

🏠 Sold at Take me home 📍 3

☎ +385 92 1888 320

🔗 marinski.me 📱 yes 💎 \$\$

Marina Marinski creates heartwarming, dreamy, fairytale-like ceramics you simply want to have. Serving bowls, cups, Christmas ornaments and jewelry are all handmade with love in a family studio using traditional materials and techniques. Inspired by nature and childhood memories these heartmades will be your every day companion.



GLOOPY

PRODUCT DESIGN

🏠 Sold at Take me home, Galerija Link, Top

📍 3, 4, 12 ☎ +385 91 3010 308

🔗 gloopy.com.hr 📱 yes 💎 \$\$

Gloopy's products are specially designed to bring the childish fun back into your life. Playful home decor products, such as wooden trivets & coasters will make every meal a game. Shadow puppet toys are a perfect present for young ones, while Wardrobe Creatures – original souvenir bags filled with organic lavender will brighten up every closet and repel any unwanted guests.

QUSHIN

DESIGNER PET PILLOWS

🏠 Vrbik 10a 📍 2 ☎ +385 1 6586 596

🔗 qushin.com 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9am-5pm

Qushin pillows will make every dog happy and every home beautiful! Their shop offers high quality pillows & covers for your dog and decorative pillows for home. Featured by a colorful design & playful patterns, made out of cotton fabric, waterproof and anti-allergic, these pillows are a great choice for soft paws and a stylish home.



EKOTEKA

FULLY RECYCLED PRODUCT

🏠 Sold at Take me home 📍 3

☎ +385 98 1816 259

🔗 ekoteka.hr 📱 yes 💎 \$

Ekoteka are fully recycled and award-winning notebooks made in Croatia. They are combined of waste textiles, cardboard, recycled paper and eco paint with packaging made from corrugated cardboard, which serves as picture frames. When purchasing a notebook you will receive spruce seeds ready for planting. Contribute! Plant a spruce!





DATA BY DESPOT

CROATIAN DESIGN

🏠 Sold at Take me home, Galerija Link 📍 3, 4

☎ +385 51 371 025 🌐 databydespot.com 📱 yes 💎 \$\$

There is a story behind everything. So, guided by the idea that everything has a story that provides meaning and value, Data by Despot's story could be very serious, but it is not. Could be problem solving, but it is rather art challenging. Their stories are built into their products in order to create an emotional connection with customers through the art of design and the production process itself.

What surrounds us somehow defines us. The colors we prefer, the shapes we like most, the materials we choose, reflect our personality, values, beliefs and emotions. To make long story short, Data by Despot provides that last missing piece of the puzzle within your surroundings.

TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 3

☎ +385 1 7987 632

🌐 takemehome.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 9:30am-8pm,
Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!



Igor Kralj/PIXSELL



GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 4 📞 +385 1 4813 294

📘 facebook.com/GalerijaLink 💎 \$\$

🕒 Mon-Fri 10am-7.30pm,
Sat-Sun 10am-8pm

This lovely store is your LINK to Croatian Design such as: Gloopy, Boya, Walligami, Krtz, Data by Despot, R-dizajn, Kamen dizajn; ceramics by Lidia Boševski, Orjenka Mirjan, Marina Badurina, Mala Arta; bags by: A+, Grriva, Mura Peh nec, V. Gamulin, Baggiz and many more.



THE GOLDSMITH'S TREASURE BY AUGUST ŠENOŠ

A GENUINE TALE OF ZAGREB

🏠 Sold at Take me home, Galerija Link 📍 3, 4

📞 +385 91 30 10 456 📧 spiritoso.hr 📘 yes 💎 \$

The first Croatian historical novel, a tale of forbidden love between the daughter of a goldsmith and a nobleman's son set against the backdrop of the streets and squares of 16th century Zagreb, represents a true cultural souvenir. Love and passion, plots and intrigue, nobles, commoners, tricksters... A patchwork of colorful characters is bound to leave you breathless!



CROP - HARVEST OF THE LAND

AUTHENTIC CROATIAN DELICACY & FINE FOODS SHOP

🏠 Tkalčićeva 28 📍 5

📞 +385 91 5338 233 📧 crop.com.hr

📘 yes 💎 \$\$ 🕒 Mon-Sun 10am-10pm

Indulge in beautiful flavors from all over Croatia in a stunning selection of premium and authentic delicacies. Discover the high quality products and their exceptional design which will make your gastro souvenir shopping an unforgettable experience.

Olive oils, jams, liqueurs, cheeses, sweets, wines... the choice is yours!

LANA'S DUCKASS

ILLUSTRATED PRODUCTS BY LANA HUDINA

🏠 Sold at Take me home, Galerija Link

📍 3, 4 📧 duckass.net 📘 yes 💎 \$

Designer Lana Hudina creates playful hand drawn illustrations of Croatian inventions and Zagreb sights applied on coasters, mugs, magnets and other products which include short descriptions of the drawings.

Perfect lively souvenirs with a story and childlike twist!





KREDENCA

CROATIAN GIFT SHOP

🏠 Radičeva 13 📍 6 📞 +385 91 5447 294 🌐 kredenca.com

📱 yes 💎 \$\$ 🕒 Mon-Sat 9am-9pm, Sun 10am-6pm

A perfect place for unique goodies and the sweetest souvenirs! All products in the store originate from small Croatian manufacturers, guaranteeing the highest quality. Kredenca offers sweet delicacies like handmade chocolates, homemade jams, honey, dried fig products, premium quality Istrian olive oil, different types of truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy, or choose among different gift packages. Natural cosmetics, fashion accessories and ceramics are carefully selected for the best presents possible.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on all in store offer.



JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 7 📞 +385 98 795 773

🌐 jasminakosanovic.com 📱 yes 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat-Sun 12(noon)-8pm

Enter a magical world of Jasmina's imagination of enchanting fairies, wandering sea captains and unique places where ravens and foxes are best

friends. Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive through her artistic expression.

Handmade and original dolls are found only in this wonderland store and will take you on a stroll down memory lane. Find your inner child and never stop playing, never stop imagining. Every doll is protected by copyright.



MARKET

CONCEPT STORE

🏠 Frane Petrića 3 📍 8 📞 +385 1 4828 621
📘 facebook.com/MarketConceptStoreZagreb
💎 \$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Market Concept Store is a unique shopping place with a collection of carefully curated and interesting products of well-known design houses from all around the world including Croatian designers. In this charming place, you will find plenty of little "treasures" that will bring joy to you and your loved ones.



KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 9 📞 +385 98 614 033
💎 \$\$\$ 📘 facebook.com/pages/KOZA
🕒 Mon-Fri 11am-7pm, Sat 10am-2pm

Workshop and a store in one - located in the Upper Town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with precision, love, and minimalist aesthetics. Satchels, clutches, men's bags and colorful purses in different shapes and sizes, are accompanied by a warm welcome only true hosts can give.



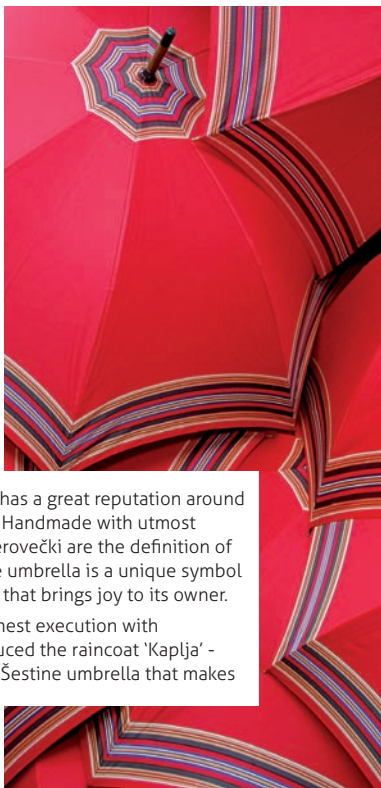
CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 10 📞 +385 1 4847 417
📧 kisobrani-cerovecki.hr 📘 yes 💎 \$\$\$
🕒 Mon-Fri 8.30am-8pm,
Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs and the finest execution with contemporary design, Cerovečki introduced the raincoat 'Kaplja' - functional, playful product, inspired by Šestine umbrella that makes every rainy day colorful and bright!



FREYWILLE

ENAMEL JEWELRY FROM VIENNA

🏠 Preradovićeve 2 📍 11

☎ +385 1 5532 865

🔗 shop.freywille.com/hr

📱 yes 💎 on request

🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

Freywille is the global leading company in creating artistic jewellery made of precious fire enamel and lists enormous achievements with its unique design concept. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.

The grand designed Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewellery dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.

A limited production in a manufactory at the original address in the center of Vienna, where the company was founded in 1951, guarantees the highest quality standards in design and production.



TOP

NICHE PERFUMERY

🏠 Tomičeva 4 📍 12

☎ +385 1 7980 969

🔗 top.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 11am-8pm,
Sat 10am-3pm



For a perfectly scented trip, visit Top and get a wonderful olfactory experience through personalized fragrance shopping in the best niche perfumery in Zagreb! Located next to the popular Funicular, Top offers over thirty exquisite perfume brands to choose from. An outstanding scent collections of Editions de Parfums Frédéric Malle and Profvmvm Roma await you.

For the best skin care, choose from a range of Aesop beauty products, or add a cool scent thanks to the Swedish brand Byredo. Interested in the favorite scent of Pope Francis? Or maybe a hard-to-find collection of oud scents? If you're looking for a nice scent for your home, scented candles, diffusers and catalytic olfactive lamps by famous brands (Cire Trudon, Costes, Laduree, Nicolai,...) are also available.



LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 13

☎ +385 1 5530 649

🌐 lapidarium.eu 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9.30am-8pm,

Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find Zlatni licitar – charming gold and silver jewelry inspired by Croatian tradition, also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.



ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)

📍 13 ☎ +385 1 5530 649

🌐 lapidarium.eu 💎 \$\$\$

Show your attachment and devotion to your loved ones with this timeless jewelry. Original and natural Adriatic coral collections are carefully crafted directly in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made only from Adriatic coral will leave you breathless.

ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Take me home, Lapidarium, Zlatarna Mario (Krvavi most 2)

📍 3, 13 🌐 zlatni-licitar.com 💎 \$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one.

Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.





MAMIĆ

LUXURY WATCHES AND ACCESSORIES

🏠 Ljudevita Gaja 4 📍 14

☎ +385 1 4870 700

🌐 peromamic.com

💬 yes 💎 \$\$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Enjoy the ultimate luxury shopping experience in the center of Zagreb at the exclusive Rolex and Tudor retailer for Croatia, Mamić.

Buying a luxury timepiece is an emotional moment in life so treat yourself to something valuable and timeless during your travels to make the memories extra special. Whether you are a novice watch buyer or a seasoned watch collector, experienced team of sales consultants and after-sales service experts at Mamić will warmly guide and assist you on this journey.

Longstanding tradition of the Mamić family business has evolved through decades, from a small watchmaking workshop to one of the most appreciated names in the watch industry of the region. After decades with Rolex, Pero Mamić became a synonym for tradition, reliability, trust and quality.

If you are a non-EU resident, you can enjoy the tax-free shopping and get 17, 9% refund via Global Blue.





ROLEX

OYSTER PERPETUAL
DATEJUST 36



M MAMIĆ

Ljudevita Gaja 4
HR-10000 Zagreb
T +385 (0)1 487 0700
info@peromamic.com
www.peromamic.com



GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 15 ☎ +385 1 4810 902

🔗 zlatarna-jozef-gjoni.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-2pm

Jozef Gjoni, a goldsmith with passion creates great collections of handmade gold, silver, antique and traditional Croatian jewelry embedded with precious stones, pearls and corals. Their extensive offer embraces carefully crafted, ethnically significant jewelry from different regions in Croatia. The Moretto or locally called "Morčići" is a Croatian indigenous folk anthropomorphic motif characteristic for the North West part of Croatia. Šibenik Buttons, on the other hand, once used for men's folk costumes, today the motif is used in different products such as earrings. Additionally, designs from Dubrovnik will allow a glance at the rich history and nobility of the Republic of Ragusa demonstrating the required skill to create one of the finest Croatian national jewelry.

For a traditional Zagreb motif, Licitar heart is available in silver and gold.

NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalinska 2 📍 16

☎ +385 1 4873 460

🔗 notesofzagreb.com 📱 yes 💎 \$\$

🕒 Mon-Fri 10am-8pm,
Sat 10am-3pm

If you are looking for unconventional souvenirs, pay a visit to Notes of Zagreb. This cozy and stylish shop will offer you something different and original – home fragrances inspired by the scents of Zagreb and named after different attractions of the city, such as The Witch of Grich, Secret of the Bloody Bridge, The Well of Life, Upper Town or Madonna of the Stone Gate.

With its unique scents, quality and elegant design these fragrances will bring a breath of freshness and comforting atmosphere into your home, and always remind you of your trip to Zagreb.





AFRODITA

COSMETIC BRAND

🏠 Vlačka 41, Frankopanska 7 📍 17

☎ +385 1 4680 001 🌐 webshop.afroditacosmetics.com

👤 yes 💎 \$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Afrodita has been producing high quality cosmetic products for more than 45 years. Combining the power of nature with their own recipes fused with only the best natural ingredients, Afrodita offers superior cosmetic products for her and him.

Their products contain no parabens, paraffin, silicone, petroleum jelly, artificial colors and synthetic fragrances. In their shops, you can find various products suitable for all age groups – starting from innovative facial & body care products, as well as special lines for anti-cellulite care, hand and foot care and hair care and styling.

BASHOTA

CROATIAN JEWELRY STORE

🏠 Ilica 37, Ilica 69 📍 18 ☎ +385 1 4833 623

🌐 zlatarnica-bashota.hr 👤 yes 💎 \$\$\$

🕒 Mon-Fri 8am-1pm, 4pm-8pm, Sat 8.30am-2pm

The Bashota goldsmith family creates remarkable modern and traditional jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide range of unique models, they are able to satisfy every customers wish, even those with the most refined taste.

In their stores, you can find beautiful coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other symbols of Zagreb, Croatian history and culture. In 2014 Bashota won first prize at the 13th Triennial of Zagorje Souvenir - dedicated to souvenirs associated with the protected intangible heritage of the Croatian Zagorje County.

Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to everyone.





CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage) 📍 19
 ☎ +385 1 6457 052 ✈ croata.hr 📱 yes
 💎 \$\$\$ 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croata's products are created with loving attention to detail and handcrafted to perfection thus promoting the centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.



DORA

FASHION SALON

🏠 Kamenita 2 📍 20
 ☎ +385 1 4851 763
 ✈ dora-zagreb.com
 📱 yes 💎 \$\$\$
 🕒 Mon-Fri 10am-6pm,
 Sat 10am-2pm

Dora Rubić fashion salon is a 30 year old family owned artisan store in the historical part of the city, right next to the Stone

Gate. Owners and designers, a mother and daughter, create entire women's fashion lines with a special emphasis on coats.

Top quality, exclusive natural materials such as silk, cashmere or alpaca wool, feminine cuts with elegant and timeless designs make their clothing items desirable. All pieces are unique or produced in very limited series with possibility of special custom-made offer for every individual order.

Enjoy this fashion salon that oozes with elegance in the old fashion hospitality style.





HAVANA CIGAR SHOP

CIGAR SHOP

🏠 Frankopanska 22 📍 21 📞 +385 1 5390 467 🌐 havana-cigar-shop.com
📱 yes 💎 \$\$ 🕒 Mon-Fri 9am-8pm, Sat 9:30am-2:30pm

Havana Cigar Shop is a hedonist's paradise, a special gift shop where dreams come true. Spoil yourself with a wide selection of premium cigars, pipes, water pipes, lighters, tobacco, cigar accessories and an admirable range of exclusive alcoholic beverages.

You can also pay a visit to exclusive Havana Cigar Shop in Green Gold Club (Radnička 52) from Mon-Fri 11am-7pm.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on cigar accessories and premium alcoholic beverages.

MARAS

LUGGAGE & TRAVEL ACCESSORIES

🏠 Bogovićeve 1b, Illica 47
📍 22 📞 +385 1 4810 972
🌐 maras.hr 📱 yes 💎 \$\$\$
🕒 Mon-Fri 9am-8pm,
Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories. More than that, Maras offers exclusive designer handbags, laptop backpacks and briefcases, kid's backpacks and footwear.

Maras is the authorized distributor for worldwide brands such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, testifying of high level customer service and reputation they have achieved over the years.



Samsonite



XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 23 📞 +385 1 4830 539

🔗 xenia-design.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.



LEI LOU BY ALEX

FASHION DESIGNER

🏠 Frankopanska 6 📍 24

📞 +385 1 4846 080

🔗 leiloubyallex.com 📱 yes

💎 \$\$\$ 🕒 Mon-Fri 9am-8pm

Sat 9am-3pm

Aleksandra Dojčinović's collection perfectly accents the female body. This fashion brand became a synonym for elegant, attractive and trendy design made for real every-day woman.

Dresses are designed to put an emphasis on timeless elegance while remaining casual and head turning. These beautiful pieces of clothing make every woman feel graceful and feminine. Soft and comfortable materials are easy to maintain and exquisite design result in outstanding appearances.

If visiting Split, find Lei Lou by Alex in Marmontova 2 or in Stuttgart (Germany) in Parlerstraße 1.



TRUE

CROATIAN FASHION BRAND

🏠 Praška 4 📍 25

☎ +385 1 6457 550

🌐 true.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 10am-8pm,
Sat 10am-3pm

Croatian women's fashion designer brand True is conveniently located in the very heart of Zagreb, presenting high quality locally designed and manufactured clothes.

The True store offers an enjoyable buying experience where you can find smart and urban inspired designs, ranging from jackets and suits, evening dresses, coats and other garments that will make every woman beautiful in expressing her individuality and at the same time, fitting in, while standing out.

VARTEKS & VIŠE

CROATIAN FASHION BRAND

🏠 Ban J. Jelačić Square 8, Illica 34 📍 26 ☎ +385 1 4870 346 🌐 varteks.com, dicaprio.hr 📱 yes 💎 \$\$\$ 🕒 Mon-Fri 9am-8:30pm, Sat 9am-6pm

Varteks is the leading Croatian fashion company, producing annually one million garments. Di Caprio by Varteks is a premium female and male fashion brand, presenting the crown of the hundred-year old tradition Varteks has in the textile industry. It is the first choice for everyone who follows fashion trends, but at the same time, pays attention to the quality of workmanship and the fineness of the fabric. For personalized and top quality service, Varteks custom tailoring is the right choice. Travel 4ever is the new casual collection by Varteks which includes men's clothing, shoes and accessories suitable for men who travel frequently. You can also find Varteks stores in City Center One (Jankomir 33), Arena Centar (Vice Vukova 6) and Westgate (Zaprešićka 2).





MODNI KOLEKTIV

RENTAL SHOP & CONCEPT STORE

🏠 Tkalčičeva 73 📍 27 📱 facebook.com/modniKOLEKTIV/

💎 \$\$ 🕒 Mon-Fri 5pm-8pm, Sat 11am-4pm

Traveling light, nothing to wear? No worries! At Modni Kolektiv concept store you can rent whatever you might need. Special occasion or something casual – they have got you covered! If you are in the mood for some usual shopping, you can choose from their clothes selection by Croatian young designers.

Welcoming hosts, a friendly service and positive vibe makes this place fun to visit, indulge in and find the items to make your trip memorable!



ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišičeva 16 📍 28

☎ +385 1 4926 500

📱 facebook.com/UlicniOrmar 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 11am-4pm

Everlasting style and a true sense of fashion is hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen and alluring items.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)



OUR DISTRIBUTION & PARTNERS

HOTELS

ESPLANADE ZAGREB
HOTEL
SHERATON ZAGREB HOTEL
THE WESTIN ZAGREB
HOTEL
ARCOTEL ALLEGRA
ZAGREB HOTEL
BEST WESTERN PREMIER
HOTEL ASTORIA
BEST WESTERN STELLA
HOTEL
HOTEL 9
HOTEL ANTUNOVIĆ
ZAGREB
HOTEL ARISTOS
HOTEL AS
HOTEL DUBROVNIK
HOTEL PRESIDENT
PANTOVČAK
INTERNATIONAL HOTEL
PALACE HOTEL ZAGREB
PANORAMA ZAGREB
HOTEL
ZIG ZAG INTEGRATED
HOTEL
APARTHOTEL SNJEŽNA
KRALJICA
ART HOTEL LIKE
HOTEL CALYPSO
HOTEL DELMINIVM
HOTEL GALERIJA
HOTEL HOLIDAY
HOTEL JADRAN ZAGREB
HOTEL JARUN
HOTEL LAGUNA
HOTEL MAKSIMIR
HOTEL MERIDIJAN 16
HOTEL PHOENIX
HOTEL REBRO
HOTEL RESIDENCE
HOTEL TOMISLAVOV DOM
HOTEL VILA TINA

HOSTELS

BUREAU HOSTEL
FANCY HOSTEL
FUNK LOUNGE HOSTEL
HOSTEL CHIC
HOSTEL DAY AND NIGHT
HOSTEL LAPIDARIUM
HOSTEL LOVE CROATIA
HOSTEL MOVING
HOSTEL SHAPPY
MY WAY HOSTEL
PALMERS LODGE ZAGREB
POZITIV HOSTEL ZAGREB
SWANKY MINT HOSTEL
TABAN HOSTEL
THE BRIT HOSTEL
THE CHERRY HOSTEL

PRIVATE ACCOMODATION

AIR-ZAGREBART
APARTMENTS
ANCHOR APARTMENT
ZAGREB
APARTMENT CHECK IN
APARTMENTS PISAC
APARTMENTS KATARINA
ZAGREB
APARTMENTS TRSJE
B&B STUDIO KAIROS
DESIGN STUDIOS SVI-MI
LOBAGOLA B&B
PRAŠKA 8 APARTMENTS
PUZZLE APARTMENT ZAGREB
SOBE ZAGREB 17

PARTNERS & INSTITUTIONS

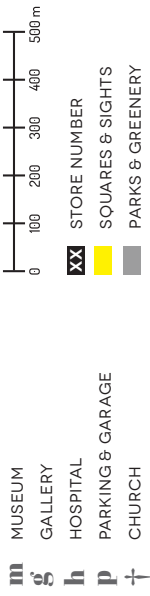
SAMOBOR TOURIST BOARD –
INFORMATION CENTRE
ZAGREB COUNTY TOURIST
BOARD – INFORMATION CENTRE
ZAGREB TOURIST BOARD
ZAGREB TOURIST BOARD –
INFORMATION CENTRES
AMERICAN CHAMBER OF
COMMERCE IN CROATIA
ARCHAEOLOGICAL MUSEUM
ATELIER MEŠTROVIĆ
AUSTRIAN CULTURAL FORUM
CROATIAN CHAMBER OF
ECONOMY
CCE – ZAGREB CHAMBER
CROATIAN COMPETITIVENESS
CLUSTER OF CREATIVE AND
CULTURAL INDUSTRIES
DOLLAR-THRIFTY RENT A CAR
EMBASSYS
EUROPE HOUSE ZAGREB
FRENCH INSTITUTE –
MEDIATHEQUE
GERMAN-CROATIAN CHAMBER
OF INDUSTRY AND COMMERCE
INTERNATIONAL WOMEN'S CLUB
ZAGREB
IRANIAN CULTURE CENTER
ITALIAN CULTURAL INSTITUTE
LAUBA HOUSE
MINISTRY OF FOREIGN AND
EUROPEAN AFFAIRS
MUSEUM OF ARTS AND CRAFTS
ROCKET BURGER CAFE

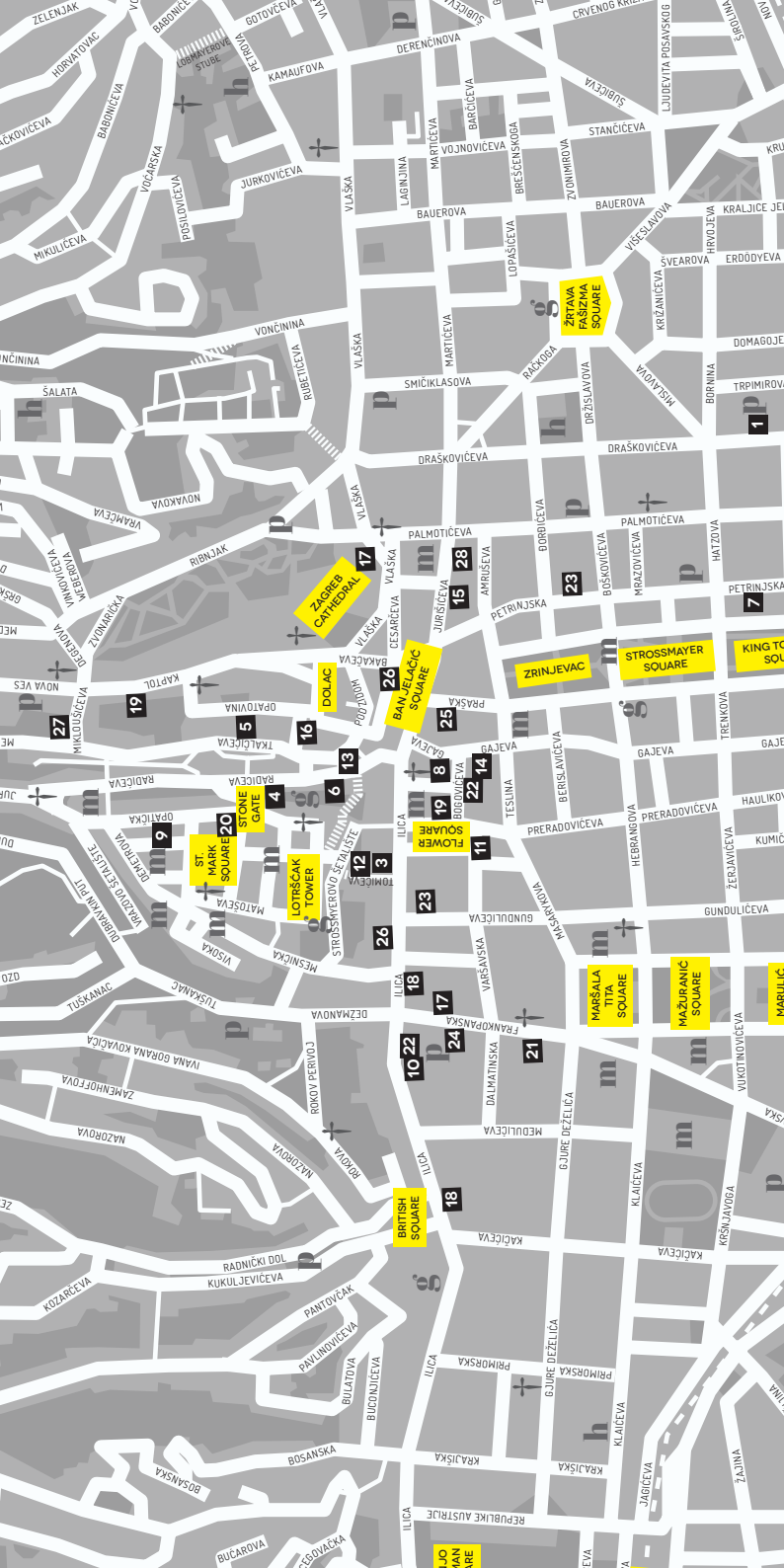
STORES

- 1** CROATIAN CHAMBER OF ECONOMY
- 2** QUSHIN (VRBIK VIII 10A)
Latitude: 45.795076
Longitude: 15.969611
- 3** TAKE ME HOME
MARINSKI HEARTMADES
GLOOPY
EKOTEKA
DATA BY DESPOT
THE GOLDSMITH'S TREASURE
LANA'S DUCKASS
ZLATNI LICITAR
GALERIJA LINK
GLOOPY
DATA BY DESPOT
THE GOLDSMITH'S TREASURE
LANA'S DUCKASS
CROP
KREDENCA
JASMINA I LUTKICE
MARKET CONCEPT STORE
KOZA

- 10** CEROVEČKI
- 11** FREYWILLE
- 12** TOP
GLOOPY
- 13** LAPIDARIUM
ADRIATIC CORAL BY
LAPIDARIUM
ZLATNI LICITAR
MAMIĆ (ROLEX)
- 14** GJONI
- 15** NOTES OF ZAGREB
- 16** AFRODITA
- 17** BASHOTA
- 18** CROATA
- 19** DORA
- 20** HAVANA CIGAR SHOP
- 21** MARAS
- 22** XD XENIA DESIGN
- 23** LEI LOU BY ALEX
- 24** TRUE
- 25** VARTEKS & VIŠE
- 26** MODNI KOLEKTIV
- 27** ULIČNI ORMAR

STORE LISTING & MAP





LEKCIJA BR. 10

KAD MIJENJAŠ, MIJENJAJ NA BOLJE

OTKRIJTE NOVI IZGLED STAROPRAMENA



RAZMISLI
Předtisk, 10. října



OSJETI DUH PRAGA