

INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

PRESENTING
THE BEST OF DESIGN,
GIFTS, SOUVENIRS, ARTS
& CRAFTS, JEWELRY,
SCENTS, NATURE'S
BEST, SWEET & SAVORY
DELIGHTS,
FASHION & MORE

FEATURING
FAMILY
BUSINESSES
TAKING NEW
PATHS

CITY CENTER MAP INCLUDED!

FEBRUARY - APRIL 2017

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FEATURE

- 12 FAMILY BUSINESSES
TAKING NEW PATHS
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artisan shop

15–28

THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
ARTS & CRAFTS,
STUNNING JEWELRY,
IRRESISTIBLE SCENTS,
NATURE'S BEST, SWEET
& SAVORY DELIGHTS,
FASHION & MORE

INSIGHT design GUIDE

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Ownership of contractors
Zagreb Tourist Board Archive,
Photo by Marko Vrdoljak

IMPRESSUM

ISSUE NUMBER 12

PUBLISHED QUARTERLY

PUBLISHER

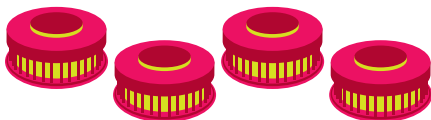
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COVER STORY – THE MEŠTROVIĆ PAVILION

During its short but eventful history, it has served many purposes and has also kept its nickname today. Conceptualized in 1933 by famous Croatian sculptor Ivan Meštrović, the Meštrović Pavilion was originally the House of Fine Arts of King Petar the Great Emancipator, who the square was originally devoted to. It was opened on December 1st 1938, just to be converted into a mosque in 1941. It is at that time the building got the still commonly used name "džamija", which is Croatian for mosque. After WW2, it was refitted to function as a museum of the revolution. In 1993, the House was finally used for its original purpose and still functions today as the seat of the Croatian Association of Artists (HDLU).

LEGEND

🏠 ADDRESS

📍 LOCATION ON MAP

☎ TELEPHONE

🌐 WEB SITE

📷 INSTAGRAM

📘 FACEBOOK

🕒 WORKING HOURS

💎 PRICE RANGE

\$ - cheap

\$\$ - affordable

\$\$\$ - mid-high

\$\$\$\$ - high

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EDITOR'S LETTER

DEAR GLOBETROTTER

The cold months are keeping Zagreb in its grip when this issue will be published but I am certain that while you hold it, it might already be a wonderful spring day. No matter what nature will have in mind for you during your stay, it is always a good idea to spree around town and discover the hidden spots that create "the heart" of the city. Use your time and return with priceless memories of a time well spend.

In this issue, we will introduce two family run businesses which discovered new innovative ways to reinvent their business. Market Concept Store as well as Le Prase share their drive to innovate, while being in different businesses. You will have the chance to find out more about their stories in this issue's interview on page 12.

It is those stories of individuals which makes a city live and breathe, giving it their identity. Wherever you journey it is always worth discovering a cities individuality, which may be much more than the traditional tourist experience. Therefore, this spring (may it come quickly) go explore this beautiful town and return with worthwhile memories however, they may look like.

Never stop Globetrotting!

Sincerely,

Insight Design Guide Team

INSIGHTDESIGNGUIDE.COM



WELCOME TO ZAGREB

PRESENTING

**THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
ARTS & CRAFTS,
JEWELRY, SCENTS,
NATURE'S BEST,
SWEET & SAVORY
DELIGHTS,
FASHION & MORE**

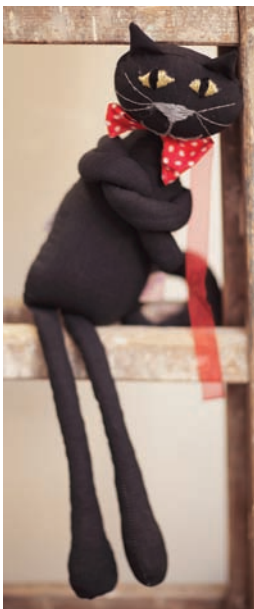
Alluring, blooming, flourishing and welcoming – that is Zagreb in the spring time! This is a perfect time of the year to enjoy ideal weather, beautiful scents coming from first spring flowers and nice city strolls through the downtown parks.

Make sure to pay a visit to Zagreb's open farmer's market, since it is a cultural sight as much as it is a produce buying experience. Have a cup of coffee in one of the numerous coffee bars, because sipping coffee for hours is a well-known ritual and an absolute must. Peek into hidden allies or courtyards and discover the recently renovated pedestrian Tunnel Grič which connects Mesnička and Radićeva Street.

While in Zagreb, take the time to meet all the magnificent people that run local stores and crafts, because they give the city its character and bring it to life. To make your decisions easier on which gifts to buy – luckily, you have your copy of Insight Design Guide!



GLOOPY
Sold at Take me home, Galerija Link, Top



JASMINA I LUTKICE
Petrinjska 40

ARTS, CRAFTS & PRODUCT DESIGN

For handcrafted & personalized gifts visit **LE PRASE** (Radićeva 5 in a courtyard) and if you are looking for a handmade umbrella with a 100-year-old tradition – **CEROVEČKI** (Ilica 49) is the place to go.

JASMINA I LUTKICE (Petrinjska 40) welcomes all the “children”, no matter the real age by offering unique artisan dolls. Fairytale-like ceramics by **MARINSKI HERATMADES** (sold at Take me home) will leave you breathless, while **GLOOPY** (sold at Take me home, Galerija Link & Top) home decor & kid's toys will bring the childish fun back to your life.

DESIGN SHOPS

TAKE ME HOME (Tomićeva 4), **GALERIJA LINK** (Radićeva 27) offer the best from Croatian design, while **MARKET** concept store (F. Petrića 3) has an interesting selection of Croatian design, as well as an international one.

DELICACIES GIFTS SHOPS

For a premium selection of Croatian sweet & savory bits, visit **KREDENCA** (Radićeva 13) or **CROP** store (Tkalčićeva 28).

COSMETICS

AFRODITA (Frankopanska 7, Vlaška 41) offers high quality cosmetics products for her and him.

SCENTS

For exclusive niche fragrances visit **TOP** perfumery (Tomićeva 4) and if you are looking for a special scent for your home – **NOTES OF ZAGREB** (Skalinska 2) is a home fragrance shop.



CEROVEČKI
Ilica 49



LE PRASE
Radićeva 5 (in a courtyard)



KOZA
Basaričekova 18

ACCESSORIES

For the ultimate luxury watches and accessories, visit **MAMIĆ** (Ljudevita Gaja 4) exclusive Rolex & Tudor retailer for Croatia and, for silk ties or scarfs, there is **CROATA** (Ilica 5 – Oktogon passage). For travelling with ease, you can find premium luggage & travel accessories in **MARAS** (Bogovićeve 1b).

JEWELRY

For contemporary author jewelry visit **LAPIDARIUM** (Radićeva 10), where you can also find **ZLATNI LICITAR** (traditional jewelry) and **ADRIATIC CORAL** jewelry. For antique jewelry and jewelry inspired by Croatian tradition, **JOZEF GJONI** (Jurišićeva 10) is the perfect choice. **BASHOTA** (Ilica 39) goldsmith family has been creating modern & traditional jewelry since 1924. **KOCI** (Frankopanska 3) offers one of a kind filigree jewelry pieces, and, if you are



KOCI
Frankopanska 3

looking for very special enamel jewelry, **FREYWILLE** boutique (Preradovićeva 2) awaits you.

FASHION

If you are interested in Croatian fashion brands visit **XD XENIA DESIGN** (Gundulićeva 5) for exclusive arty fashion, **TRUE** (Praška 4) for smart & urban Croatian fashion items and **#PETRINJSKA7** (Petrinjska 7) for Croatian and international fashion brands. When in search of leather bags, belts or wallets **KOZA** (Basaričekova 18) workshop & store is the place to see. **ULIČNI ORMAR** (Jurišićeva 16) cherishes vintage clothing, while **GALEB** stores (Jurišićeva 9) offer quality cotton underwear and outerwear.



XD XENIA DESIGN
Gundulićeva 5

TOURIST INFORMATION CENTRES

Centres will provide all the information you need to know about the city. In their offices you can find numerous prospects, guides including Insight Design Guide and flyers with information about Zagreb.

There are five centers in total: three at arrival points (airport, bus station, train station), in the Lotrščak Tower and on the main square – Ban Josip Jelačić Square 11.



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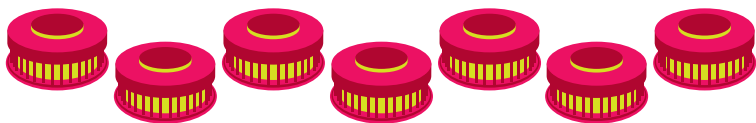


croatiaairlines.com m.croatiaairlines.com

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My airline.



TRANSPORTATION AROUND THE TOWN

TRAMS AND BUSES

ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 10-15 kn

DAILY TICKET 30 kn

FUNICULAR (CABLE CAR)

Ticket price 4 kn (one way)

TAXI SERVICES

Includes different taxi providers at reasonable prices.

BIKE SHARING SYSTEM

Available all over town.

PARKING

STREET PARKING

You can pay parking with m-parking (mobile parking payment option) if you have a Croatian mobile phone number, or at the parking ticket machine. The ticket must be displayed on your dashboard. Street parking is checked regularly, so do not try to avoid paying.

GUARDED PARKING

There are many guarded parking lots in Zagreb. Depending on location and ownership (city or private parking), prices vary from 4 kn/h up to 12 kn/h.

GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time (CET)
UTC/GMT + 1 hours

On 26.3.2017. at 1am clocks will be turned one hour forward.

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the spring time records indicate temperatures by day reaching to 16°C (61°F) on average and falling to 8°C (46°F) overnight.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER +385

Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

16.4. Easter

17.4. Easter Monday

1.5. Labour Day

GENERAL INFORMATION NUMBER 18981

ROADSIDE VEHICLE ASSISTANCE 1987/
+385 1 1987

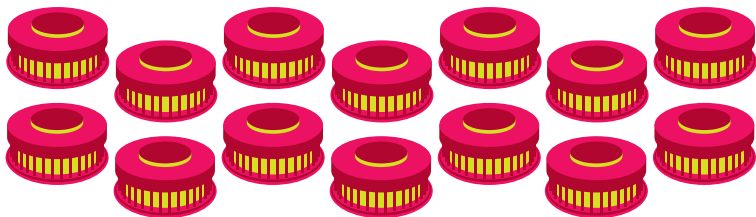
ZAGREB AIRPORT 060 320 320/
+385 1 4562 170

CROATIA AIRLINES 072 500 505/
+385 1 6676 555

ZAGREB BUS STATION 060 313 333/
+385 1 6112 789

CENTRAL RAILWAY STATION
060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304
Jurišićeva 13, +385 1 6626 452
(Mon-Fri 7am-8pm, Sat 7am-1pm)
Branimirova 4, +385 1 4981 550
(Mon-Sun 7am-midnight)



CROATIAN CHAMBER OF ECONOMY

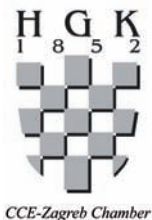
ZAGREB CHAMBER

🏠 Draškovićeve 45 📍 1 📞 +385 1 4606 777

✈️ zg.hgk.hr 📺 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.





SHARE YOUR MEMORIES WITH

INSIGHT DESIGN GUIDE



FAMILY BUSINESSES TAKING NEW PATHS

IN THIS INTERVIEW WE PRESENT TO YOU TWO LOCAL FAMILIES – BELJAN FAMILY (THE OWNERS OF MARKET CONCEPT STORE) AND STANKOVIĆ FAMILY (OWNERS OF THE ARTISAN STORE LE PRASE).

MARKET CONCEPT STORE, MATEA BELJAN

MARKET IS A FUN PLACE FILLED WITH COOL DESIGN ITEMS. CAN YOU TELL US A BIT MORE ABOUT YOUR OFFER?

Market Concept Store is a unique new presence on the Croatian market. Every month our offer is filled by new innovative design houses, not only from Europe, but also from the rest of the world. The store selection includes ethnographic and historical decorative objects, bags, unusual jewelry, useful items for the house, retro toys, witty gadgets and much more products that are just different and full of amazing

because they know that every time they come, they can find something new.

BESIDES INTERNATIONAL DESIGN HOUSES, YOU OFFER PRODUCTS FROM CROATIAN DESIGNERS AS WELL. WHICH CROATIAN PRODUCTS AND BRANDS DOES MARKET HOLD AND HOW DO YOUR CUSTOMERS RESPOND TO CROATIAN DESIGN?

In our offer, you can also find Croatian designers and well-known brands such as Grupa Studio, Prostor, Leather proizvodnja and B.LAB. Customer feedback is something that gives us encouragement and inspires us to research and explore new designers that are specific in constantly developing their personality and product assortment. Our goal is to present and offer the best of Croatian authentic quality design that will be recognized by locals as well as tourists.



spirit. Our customers are very important to us, and we always make sure that in each group of products (something for women, for men, for kids and for home) we offer the newest and most innovative goods. In order to do that, we use the experience of our previous adventure trips, explore the internet daily and always stay up to date with the new design brands and collections. As a result we have satisfied clients which are always coming back to us,

IT IS NOT EASY TO FIND EDUCATIONAL AND FUN KIDS' TOYS, BUT YOU HAVE AN INTERESTING OFFER OF PRODUCTS FOR CHILDREN.

Today, it is very important to develop kids' creativity and mindset in daily play and free time. To achieve this, we offer different types of toys and games that are didactic. Therefore, in our shop you can find different carefully chosen products for kids of different age groups, as well for the entire family.

LE PRASE, TAJANA STANKOVIĆ

HOW DID YOU COME UP WITH THE IDEA TO MAKE PERSONALIZED PIGGY BANKS?

The idea of a piggy bank came accidentally and spontaneously. While playing a game with the children, my husband and I made a piggy bank out of material that we found at home, which would otherwise end up as waste. We used the piggy bank to save up for holidays. Looking at it every day, we decided that it should get a name, because it had its own character. Slowly, we started making other piggy banks, which we would name and write stories about for their future owners. We created a website and interested customers came with their personal wishes, so we started to manufacture personalized piggy banks. In a way, we helped them realize their dreams and aspirations. Whether it was a desire for travel, new shoes, new home, or displaying memories of weddings, graduations or baptisms. Therefore, we have about 15 permanent models of piggy banks and the rest is custom made.

HOW DID MAŠENKA COME TO EXISTENCE AND WHAT IS HER STORY?

Mašenka came into being one Sunday afternoon on a paper from our daughter's notebook. We wanted to create a character that will advertise our hair bow. We posted illustrations on Facebook and asked our fans to help us with the name. We received about 140 ideas and decided to name her Mašenka, because it sounded vintage. Mašenka is a vintage girl

who lives in a time frame from 1890-1980 in our illustrations and loves bows (Bow = Mašna on Croatian). Soon, we started getting requests from girls and women for jewelry and other accessories with the Mašenka character. That is how we were inspired to make jewelry from semi-precious stones, corals and pearls, as well as t-shirts, bags and diaries. Every year, we have a couple of new Mašenka illustrations, following the color trends, but also giving them our distinctive vintage style.



WHERE DOES YOUR INSPIRATION COME FROM?

Since Le Prase is a family business, all the ideas and designs come from my husband Alan and me. We are inspired by the old days, when there was more empathy and love, laughter and joy. The two of us are the happiest when we see our satisfied customers.

A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.5 kuna; 1 US dollar = approx. 7 kuna

CROATIAN VAT (PDV) is 25% and is included in retail price.

CREDIT CARDS are accepted in most stores, but we recommend checking the means of payment at each location.

ATM MACHINES can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

SHOPPING TIPS & TRICKS

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are closed on Sundays and national holidays.

TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 2 ☎ +385 1 7987 632

🔗 takemehome.hr 📷 f 💎 \$\$

🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!



GLOOPY

PRODUCT DESIGN

🏠 Sold at Take me home, Galerija Link, Top

📍 2, 6, 20 ☎ +385 91 3010 308

🔗 gloopy.hr 📷 f 💎 \$\$

Gloopy's products are specially designed to bring the childish fun back into your life. Playful home decor products, such as wooden trivets & coasters will make every meal a game. Shadow puppet toys are a perfect present for young ones, while Wardrobe Creatures – original souvenir bags filled with organic lavender will brighten up every closet and repel any unwanted guests.

MARINSKI HEARTMADES

HANDMADE CERAMICS & JEWELRY

🏠 Sold at Take me home 📍 2

☎ +385 92 1888 320

🔗 marinski.me 📷 f 💎 \$\$

Marina Marinski creates heartwarming, dreamy, fairytale-like ceramics you simply want to have. Colorful serving bowls, cups, planters and jewelry are all handmade with love in a family studio using traditional materials and techniques. Inspired by nature and childhood memories these heartmades will be your every day companion.





LE PRASE

PERSONALIZED GIFT SHOP

🏠 Radićeva 5 (courtyard) 📍 3

☎ +385 98 217 484

🔗 leprase.com 📱 f 💎 \$\$

🕒 Mon-Fri 11am-7pm, Sat 10am-3pm

Le Prase is an artisan family shop, situated in a courtyard in Radićeva Street. For all the lovers of unique and handcrafted items, with a very special story and design, this is a true little paradise!

You can choose from variety of original gifts and souvenirs, starting from eco-friendly and personalized piggy banks, or jewelry and accessories featuring an illustrated girl named Mašenka, as well as mugs, coaters, t-shirts and bags with motifs from Zagreb's history and lifestyle. Friendly staff, lively vibe and an exceptional offer will make the souvenir buying experience joyful and fun.



JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 4 ☎ +385 98 795 773

🔗 jasminakosanovic.com 📱 f 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat-Sun 12(noon)-8pm

Enter a magical world of Jasmina's imagination of enchanting fairies, wandering sea captains and unique places where ravens and foxes are best

friends. Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive through her artistic expression.

Handmade and original dolls are found only in this wonderland store and will take you on a stroll down memory lane. Find your inner child and never stop playing, never stop imagining. Every doll is protected by copyright.



MARKET

CONCEPT STORE

🏠 Frane Petrića 3 📍 5 ☎ +385 1 4828 621

📱 f/MarketConceptStoreZagreb

💎 \$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Market Concept Store is a unique shopping place with a collection of carefully curated and interesting products of well-known design houses from all around the world including Croatian designers. In this charming place, you will find plenty of little "treasures" that will bring joy to you and your loved ones.



GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 6 ☎ +385 1 4813 294

📱 f/GalerijaLink 💎 \$\$

🕒 Mon-Fri 10am-7.30pm,
Sat-Sun 10am-8pm

This lovely store is your LINK to Croatian Design such as: Gloopy, Boya, Walligami, Krtz, Data by Despot, R-dizajn, Kamen dizajn; ceramics by Lidia Boževski, Orjenka Mirjan, Marina Badurina, Mala Arta; bags by: A+, Grriva, Mura Pehrec, V. Gamulin, Baggiz and many more.



KREDENCA

CROATIAN GIFT SHOP

🏠 Radićeva 13 📍 7

☎ +385 91 5447 294 🌐 kredenca.com 📱 f 💎 \$\$ 🕒 Mon-Sun 9am-9pm

A perfect place for unique goodies and the sweetest souvenirs! All products in the store originate from small Croatian manufacturers, guaranteeing the highest quality. Kredenca offers sweet delicacies like handmade chocolates, homemade jams, honey, dried fig products, premium quality Istrian olive oil, different types of truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy, or choose among different gift packages. Natural cosmetics, fashion accessories and ceramics are carefully selected for the best presents possible.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on all in store offer.



CROATA

(K)NOT JUST A TIE!

🏠 Illica 5 (Oktogon passage) 📍 8

☎ +385 1 6457 052 🌐 croata.hr 📷 f

💎 \$\$\$ 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croata's products are created with loving attention to detail and handcrafted to perfection thus promoting the centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.

KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 9 ☎ +385 98 614 033

💎 \$\$\$ 📷 f/pages/KOZA

🕒 Mon-Fri 11am-3pm, 4pm-7pm, Sat 11am-4pm

Workshop and a store in one - located in the Upper Town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with precision, love, and minimalist aesthetics. Satchels, clutches, men's bags and colorful purses in different shapes and sizes, are accompanied by a warm welcome only true hosts can give.



GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 10 ☎ +385 1 4810 902

🌐 zlatarna-jozef-gjoni.hr 📷 f 💎 \$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-2pm

Jozef Gjoni, a goldsmith with passion creates great collections of handmade gold, silver, antique and traditional Croatian jewelry embedded with precious stones, pearls and corals. Their extensive offer embraces carefully crafted, ethnically significant jewelry from different regions in Croatia. The Moretto or locally called "Morčići" is a Croatian indigenous folk anthropomorphic motif characteristic for the North West part of Croatia. Šibenik Buttons, on the other hand, once used for men's folk costumes, today the motif is used in different products such as earrings. Additionally, designs from Dubrovnik will allow a glance at the rich history and nobility of the Republic of Ragusa demonstrating the required skill to create one of the finest Croatian national jewelry.

For a traditional Zagreb motif, Licitar heart is available in silver and gold.



BASHOTA

CROATIAN JEWELRY STORE

🏠 Ilica 37, Ilica 69 📍 11

☎ +385 1 4833 623

🔗 zlatarnica-bashota.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 8am-1pm, 4pm-8pm, Sat 8.30am-2pm

The Bashota goldsmith family has been creating remarkable jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide range of unique models inspired by the Croatian history and culture, they are able to satisfy every customer's wish by offering premium service and a warm welcome to everyone.



CROP - HARVEST OF THE LAND

AUTHENTIC CROATIAN DELICACY & FINE FOODS SHOP

🏠 Tkalčićeva 28 📍 12

☎ +385 91 5338 233 🔗 crop.com.hr

📷 f 💎 \$\$ 🕒 Mon-Sun 10am-8pm

Indulge in beautiful flavors from all over Croatia in a stunning selection of premium and authentic delicacies. Discover the high quality products and their exceptional design which will make your gastro souvenir shopping an unforgettable experience.

Olive oils, jams, liqueurs, cheeses, sweets, wines... the choice is yours!



CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 13 ☎ +385 1 4847 417 🔗 kisobrani-cerovecki.hr

📷 f 💎 \$\$\$ 🕒 Mon-Fri 8.30am-8pm, Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs and the finest execution with contemporary design, Cerovečki introduced the raincoat 'Kaplja' - functional, playful product, inspired by Šestine umbrella that makes every rainy day colorful and bright!



MAMIĆ

LUXURY WATCHES AND ACCESSORIES

🏠 Ljudevita Gaja 4 📍 14

☎ +385 1 4870 700

📧 peromamic.com

📷 f 💎 \$\$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Enjoy the ultimate luxury shopping experience in the center of Zagreb at the exclusive Rolex and Tudor retailer for Croatia, Mamić.

Buying a luxury timepiece is an emotional moment in life so treat yourself to something valuable and timeless during your travels to make the memories extra special. Whether you are a novice watch buyer or a seasoned watch collector, experienced team of sales consultants and after-sales service experts at Mamić will warmly guide and assist you on this journey.

Longstanding tradition of the Mamić family business has evolved through decades, from a small watchmaking workshop to one of the most appreciated names in the watch industry of the region. After decades with Rolex, Pero Mamić became a synonym for tradition, reliability, trust and quality.

If you are a non-EU resident, you can enjoy the tax-free shopping and get 17, 9% refund via Global Blue.






ROLEX

OYSTER PERPETUAL

DATEJUST 31



 MAMIĆ

Ljudevita Gaja 4
HR-10000 Zagreb
T +385 (0)1 487 0700
info@peromamic.com
www.peromamic.com



NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalsinska 2 📍 15 📞 +385 1 4873 460

🌐 notesofzagreb.com 📷 📱 💎 \$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Looking for an unconventional souvenir? How about the home fragrances inspired by the scents of Zagreb? Notes of Zagreb is a cozy and stylish shop, where you can find original fragrances for your home, yourself or your dog. Every scented candle, diffuser or body mist carries a special fragrance note characteristic for the city of Zagreb and it is named after the different city's attractions.

Friendly service, elegant designs, affordable prices and unique scents, make this shop an ultimate place to visit. Bring a breath of freshness into your home, while being reminded of your trip to Zagreb.

FREYWILLE

ENAMEL JEWELRY FROM VIENNA

🏠 Preradovićeva 2 📍 16

📞 +385 1 5532 865

🌐 shop.freywille.com/hr

📷 📱 💎 on request

🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

Freywille is the global leading company in creating artistic jewellery made of precious fire enamel and lists enormous achievements with its unique design concept. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.

The grand designed Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewellery dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.

A limited production in a manufactory at the original address in the center of Vienna, where the company was founded in 1951, guarantees the highest quality standards in design and production.



LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 17

☎ +385 1 5530 649

🌐 lapidarium.eu 📷 f 💎 \$\$\$

🕒 Mon-Fri 9.30am-8pm,
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find Zlatni licitar – charming gold and silver jewelry inspired by Croatian tradition, also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.



ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)

📍 17 ☎ +385 1 5530 649

🌐 lapidarium.eu 💎 \$\$\$

Show your attachment and devotion to your loved ones with this timeless jewelry. Original and natural Adriatic coral collections are carefully crafted directly in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made only from Adriatic coral will leave you breathless.

ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Take me home, Market, Lapidarium, Zlatarna Mario (Krvavi most 2) 📍 2, 5, 17

🌐 zlatni-licitar.com 💎 \$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one.

Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.



#PETRINJSKA7

MULTIBRAND STORE

🏠 Petrinjska 7 📍 18
☎ +385 1 4922 813 📷 f/petrinjska7
💎 \$\$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7 & younghearts.co, available only in this store! Choose from Manila Grace, Oblique or CopCopine international brands. From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.



XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31
📍 19 ☎ +385 1 4830 539
✈ xenia-design.hr 📷 f 💎 \$\$\$
🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.

TOP

NICHE PERFUMERY

🏠 Tomićeva 4 📍 20
☎ +385 1 7980 969 ✈ top.hr 📷 f 💎 \$\$\$
🕒 Mon-Fri 11am-8pm, Sat 10am-3pm

For a perfectly scented trip, visit Top and get a wonderful olfactory experience through personalized fragrance shopping in the best niche perfumery in Zagreb! Located next to the popular Funicular, Top offers over thirty exquisite perfume brands to choose from. An outstanding scent collections of Editions de Parfums Frédéric Malle, Profvmvm Roma, Roja Parfumes and Xerjoff awaits you.

For the best skin care, choose from a range of Aesop beauty products, or add a cool scent thanks to the Swedish brand Byredo. Interested



in the favorite scent of Pope Francis? Or maybe a hard-to-find collection of oud scents? If you're looking for a nice scent for your home, scented candles, diffusers and catalytic olfactive lamps by famous brands (Cire Trudon, Costes, Laduree, Nicolai,...) are also available.



AFRODITA COSMETICS

COSMETIC BRAND

🏠 Frankopanska 7, Vlačka 41 📍 21

☎ +385 1 4680 006, +385 1 4680 001 📧 webshop.afroditacosmetics.com

📷 💎 \$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-6pm

Afrodita has been producing high quality cosmetic products for more than 45 years. Combining the power of nature with their own recipes fused with the best natural ingredients, Afrodita offers superior cosmetic products for her and him. Their products contain no parabens, paraffin, silicone, petroleum jelly, artificial colors nor synthetic fragrances.

Visit the newly opened Afrodita store in Frankopanska 7 for a wide selection of cosmetics products, or the Afrodita shop in Vlačka 41 (open Saturday till 2pm) where friendly and educated staff will help you choose the best care product for yourself.



KOCI

FILIGREE JEWELRY

🏠 Frankopanska 3 📍 22 ☎ +385 1 4830 310

📧 zlatarnakoci.hr 📷 💎 \$\$\$ 🕒 Mon-Fri 8:30am-8pm, Sat 8:30am-2pm

Since 1950, this small manufacture has had a continuous history in jewelry creation. Even today, Koci uses special "forgotten" filigree techniques and designs in shaping precious gifts of nature into remarkable jewelry pieces, which carry within themselves the memories of special moments, places and people.

Their jewelry collections are sourced from the most precious materials such as the Adriatic corals, bright and shiny diamonds, along with modest silver, pure gold and refined platinum forming unique samples of Croatian as well as Zagreb's traditional jewelry. Additionally, Koci creates inimitable personal jewelry based on their tradition, manufacturing techniques and one of a kind aesthetics.





TRUE

CROATIAN FASHION BRAND

🏠 Praška 4 📍 23

☎ +385 1 6457 550

✈ true.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 10am-8pm,
Sat 10am-3pm

Croatian women's fashion designer brand True is conveniently located in the very heart of Zagreb, presenting high quality locally designed and manufactured clothes.

The True store offers an enjoyable buying experience where you can find smart and urban inspired designs, ranging from jackets and suits, evening dresses, coats and other garments that will make every woman beautiful in expressing her individuality and at the same time, fitting in, while standing out.

ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišićeva 16 📍 24

☎ +385 1 4926 500

📷 f/UlicniOrmar 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 11am-4pm

Everlasting style and a true sense of fashion is hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen and alluring items.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)



GALEB

COTTON UNDERWEAR & OUTERWEAR

🏠 Jurišićeva 9, Ilica 69 📍 25
☎ +385 1 4813 673 ✈ galeb.hr 📷 f
💎 \$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Croatian brand of a 65 year old tradition in producing high quality underwear, swimwear and outerwear. Galeb is a proud holder of the Global Organic Textile Standard (GOTS) Certificate, Oeko-Tex Standard 100, the Best Buy Award, the Superbrands Award and four ISO Certificates. Carrying different brands – Galeb & Galeb kids, Adriatic and GLB, there is something for all age groups with high requirements in underwear and outerwear standards.

Galeb's offer features four programs of functional underwear, specially designed for summer and winter time, developed to maintain an optimal body temperature in different weather conditions.

Galeb stores you can find all around town – Nikole Tesle 16, Zvonimirova 7, Vlačka 95, Slavenskoga 1, B. Magovca 47, Maksimirska 14, Westgate center and outlet store in Ilica 135.



MARAS

LUGGAGE & TRAVEL

ACCESSORIES

🏠 Bogovičeva 1b, Ilica 47
📍 26 ☎ +385 1 4810 972
✈ maras.hr 📷 f 💎 \$\$\$
🕒 Mon-Fri 9am-8pm,
Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories.

More than that, Maras offers exclusive designer handbags, laptop backpacks and briefcases, kid's backpacks and footwear.

Maras is the authorized distributor for worldwide brands such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, testifying of high level customer service and reputation they have achieved over the years.





Zagreb Tourist Board Archive, Photo by Marko Vrdoljak

ZAGREB MARKETS

Zagreb has a vibrant and lively daily as well as weekly market culture. You can find farmer's and flea markets all year around. Farmer's markets are open every day and for most locals they serve as a great source of fresh meat, fish, veggies or fruits on a daily basis. Of course, markets are mostly crowded on Saturdays, which is the most common day for visiting.

Besides Dolac, you should not miss Sundays weekly Antique fair at the British Square, as well as Hrelčić, a massive flea market in Jakuševac situated on the outskirts of the city – where you can get literally anything, whether it be a car, second hand clothing or used kids' toys, among many other curiosities.

The market's opening hours are from 6:30am to about 2pm.

OUR DISTRIBUTION & PARTNERS

HOTELS

ESPLANADE ZAGREB
HOTEL
SHERATON ZAGREB HOTEL
THE WESTIN ZAGREB
HOTEL

ARCOTEL ALLEGRA
ZAGREB HOTEL
BEST WESTERN PREMIER
HOTEL ASTORIA
BEST WESTERN STELLA
HOTEL
HOTEL 9
HOTEL ANTUNOVIĆ
ZAGREB
HOTEL ARISTOS
HOTEL AS
HOTEL DUBROVNIK
HOTEL PRESIDENT
PANTOVČAK
INTERNATIONAL HOTEL
PALACE HOTEL ZAGREB
PANORAMA ZAGREB
HOTEL
ZIG ZAG INTEGRATED
HOTEL

APARTHOTEL SNJEŽNA
KRALJICA
ART HOTEL LIKE
HOTEL CALYPSO
HOTEL DELMINIVM
HOTEL GALERIJA
HOTEL HOLIDAY
HOTEL JADRAN ZAGREB
HOTEL JARUN
HOTEL LAGUNA
HOTEL MAKSIMIR
HOTEL MERIDIJAN 16
HOTEL PHOENIX
HOTEL REBRO
HOTEL RESIDENCE
HOTEL TOMISLAVOV DOM
HOTEL VILA TINA

HOSTELS

BUREAU HOSTEL
FANCY HOSTEL
FUNK LOUNGE HOSTEL
HOSTEL CHIC
HOSTEL DAY AND NIGHT
HOSTEL LAPIDARIUM
HOSTEL LOVE CROATIA
HOSTEL MOVING
HOSTEL SHAPPY
MY WAY HOSTEL
PALMERS LODGE ZAGREB
POZITIV HOSTEL ZAGREB
SWANKY MINT HOSTEL
TABAN HOSTEL
THE BRIT HOSTEL
THE CHERRY HOSTEL

PRIVATE ACCOMODATION

AIR-ZAGREBART
APARTMENTS
ANCHOR APARTMENT
ZAGREB
APARTMENT CHECK IN
APARTMENTS PISAC
APARTMENTS KATARINA
ZAGREB
APARTMENTS TRSJE
B&B STUDIO KAIROS
DESIGN STUDIOS SVI-MI
LOBAGOLA B&B
PRAŠKA 8 APARTMENTS
PUZZLE APARTMENT ZAGREB
SOBE ZAGREB 17

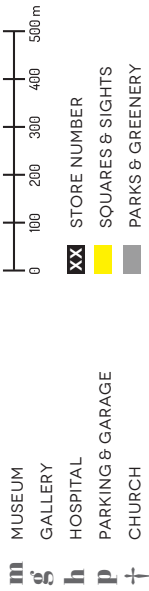
PARTNERS & INSTITUTIONS

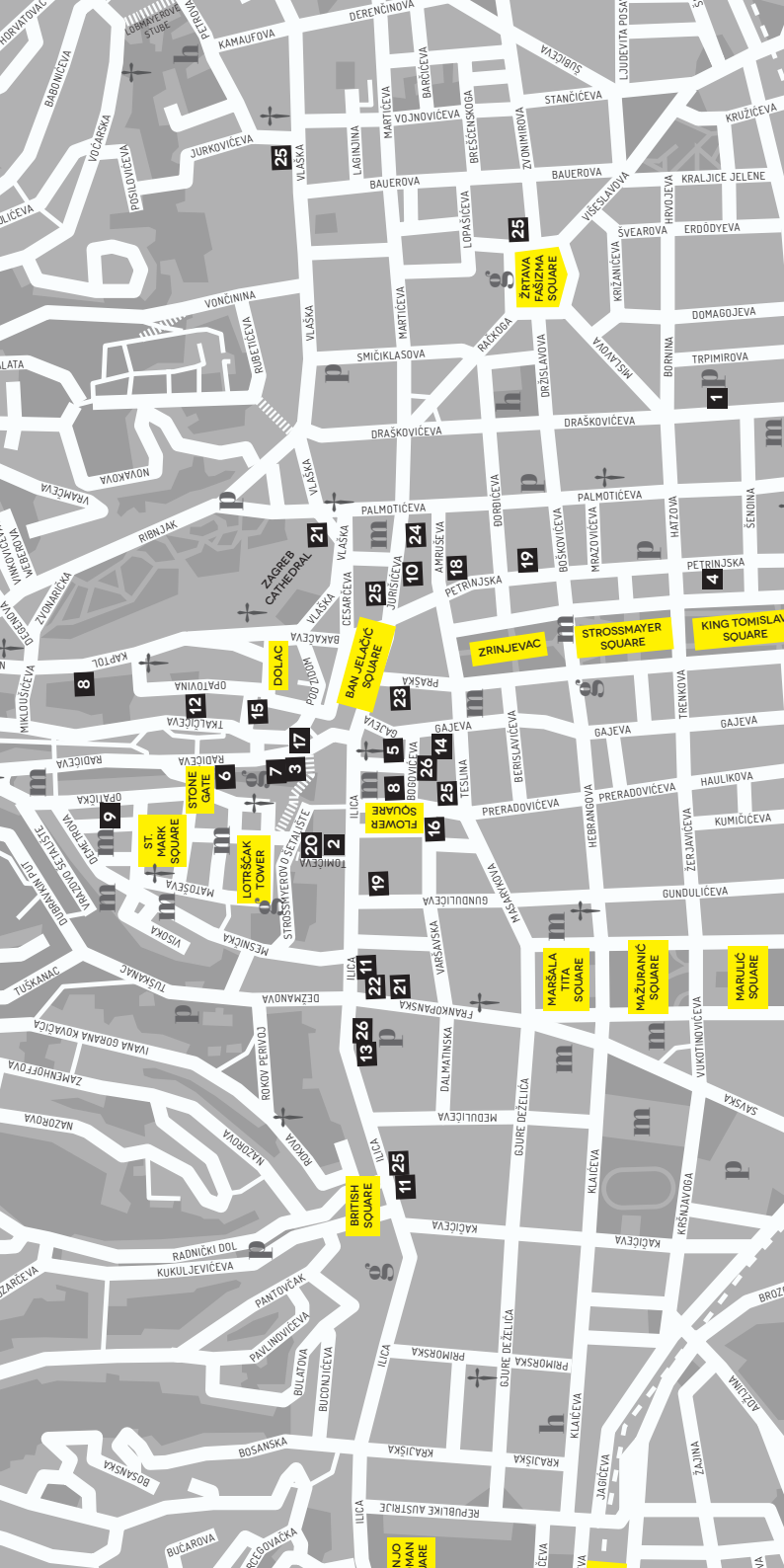
SAMOBOR TOURIST BOARD –
INFORMATION CENTRE
ZAGREB COUNTY TOURIST
BOARD – INFORMATION CENTRE
ZAGREB TOURIST BOARD
ZAGREB TOURIST BOARD –
INFORMATION CENTRES
AMERICAN CHAMBER OF
COMMERCE IN CROATIA
ARCHAEOLOGICAL MUSEUM
ATELIER MEŠTROVIĆ
AUSTRIAN CULTURAL FORUM
CROATIAN CHAMBER OF
ECONOMY
CCE – ZAGREB CHAMBER
CROATIAN COMPETITIVENESS
CLUSTER OF CREATIVE AND
CULTURAL INDUSTRIES
DOLLAR-THRIFTY RENT A CAR
EMBASSYS
EUROPE HOUSE ZAGREB
FRENCH INSTITUTE –
MEDIATHEQUE
GERMAN-CROATIAN CHAMBER
OF INDUSTRY AND COMMERCE
INTERNATIONAL WOMEN'S CLUB
ZAGREB
IRANIAN CULTURE CENTER
ITALIAN CULTURAL INSTITUTE
LAUBA HOUSE
MINISTRY OF FOREIGN AND
EUROPEAN AFFAIRS
MUSEUM OF ARTS AND CRAFTS
ROCKET BURGER CAFE

STORES 9

- | | | | |
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| 2 | TAKE ME HOME GLOOPY | 14 | MAMIĆ (ROLEX) |
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STORE LISTING & MAP





**Phenomenal
country.
Phenomenal
beer.**

**PHENOMENAL
CROATIA**



RAZMISLI
KAD PIJEŠ, NE VOZI

ŽUJA RULES!
since 1892.