# design GUIE

THE BEST PLACES TO SHOP IN ZAGREB

#### **PRESENTING**

THE BEST OF DESIGN,
GIFTS, SOUVENIRS, ARTS
& CRAFTS, JEWELRY,
SCENTS, NATURE'S
BEST, SWEET & SAVORY
DELIGHTS,
FASHION & MORE

#### **FEATURING**

TRADITIONAL ARTISTRY & CONTEMPORARY AESTHETICS

CITY CENTER MAP INCLUDED!

MAY - JULY 2017

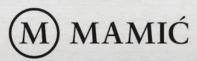
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OYSTER PERPETUAL

#### SUBMARINER DATE





Ljudevita Gaja 4 HR-10000 Zagreb T+385 (0)1 487 0700 info@peromamic.com www.peromamic.com

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10 TRADITIONAL ARTISTRY & CONTEMPORARY AESTHETICS Interview with Mihaela Marković, Croatian knitwear designer and designer duo Dara&Darko from Croatian creative studio Multirational Company

#### 14-28

THE BEST OF DESIGN, GIFTS, SOUVENIRS, ARTS & CRAFTS, STUNNING JEWELRY, IRRESISTIBLE SCENTS, NATURE'S BEST, SWEET & SAVORY DELIGHTS, FASHION & MORE



#### **EDITOR IN CHIEF**

Christian Petersen Silvija Tadić

#### SALES & MARKETING Silviia Tadić

**ADVERTORIALS** Christian Petersen Silvija Tadić

Contractors

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T - +385 (0)1 4833 109 F - +385 (0)1 4833 109

www.insightdesignguide.com info@insightdesignguide.com



#### **COVER STORY**

The cover motif displays a silhouette of the main gate of Maksimir Park. Founded in 1787, the Maksimir Park is the oldest public park in Zagreb, named after its founder – Bishop Maksimilijan Vrhovec.

At first, the park was designed in a baroque style, but with time, its landscape transformed in line with the Biedermeier style with elements of romantic neoclassicism and historicism. The park has several meadows, various creeks and five lakes. Even today, it is a natural habitat for various plants and animal species. The Zagreb Zoo is situated in the southern part of the Maksimir Park.

#### LEGEND

- **ADDRESS**
- **♀** LOCATION ON MAP
- ▼ TELEPHONE
- **▼** WEB SITE
- INSTAGRAM
- f FACEBOOK
- WORKING HOURS
- ⊕ PRICE RANGE
  - s cheap
    - \$\$ affordable
    - \$\$\$ mid-high
    - \$\$\$\$ high

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## FDHOR'S HHR

#### **DEAR READER**

First and foremost, we would like to welcome you to Zagreb, a city that is becoming more and more metropolitan each year, which is reflected in the everincreasing offer of locally sourced artisan products. Therefore, even if you are just here for a stopover on your way to or from the coast, use the chance to stroll through Zagreb and discover the wonderful marvels the city has to offer.

In this issue, you can find two interviews with very talented young individuals. Mihaela Marković of Studio Marković, who has a new and innovative approach to knitting, and Dara and Darko Dominik, who have breathed life into the brand Multirational.co by creating their own locally sourced products inspired and complemented by Darko's love for industrial design and Dara's playfulness. If that has sparked your interest, go to page 10 and find out more.

It is those stories of individuals which give the city its identity. Wherever you travel, it is always worth discovering a city's individuality, which may be much more than the traditional tourist experience. We believe the best way to do this is by interacting with the locals, and what better way to do that than to snoop through the little artisan shops of the city.

We are certain you will not regret it!

Sincerely,

Insight Design Guide Team

#### INSIGHTDESIGNGUIDE.COM

















### WELCOME TO ZAGREB



MIHAELA MARKOVIĆ Ilica 5 (Oktogon passage)



ELDERICE Sold at Galerija Link, Take me home

Summer days in Zagreb can be pretty hot, but, more than that, they are always fun! If you want true adventure, you can see the city's main attractions on an exciting SEGWAY tour.

#### ARTS, CRAFTS & PRODUCT

**DESIGN** For handcrafted & personalized gifts visit LE PRASE (Radićeva 5, courtyard side) and if you are looking for a handmade umbrella with a 100-year-old tradition - CEROVEČKI (Ilica 49) is the place to go. JASMINA I LUTKICE (Petriniska 40) welcomes all the "children", no matter the real age by offering unique artisan dolls. Cool textile products by **ELDERICE** are available in Galerija Link and Take me home, while GLOOPY (sold at Galerija Link, Take me home & Top) home decor & kids' toys will bring the childish fun back to your life. DATA BY DESPOT (sold at Galerija Link, Take me home) product design brand brings you

at Galerija Link, Market) designs contemporary bags made out of top quality materials.

#### **DESIGN SHOPS**

TAKE ME HOME (Tomićeva 4), GALERIJA LINK (Radićeva 27) offer the best of Croatian design, while MARKET concept store (F. Petrića 3) has an interesting selection of Croatian design, as well as an international one. BOOK & ECO SHOP Planetopija (Ilica 68) is a place of love for books & smart eco products.

#### **DELICACIES GIFTS SHOPS**

For a premium selection of Croatian sweet and savory bits, visit KREDENCA (Radićeva 13) or CROP store (Tkalčićeva 28) for authentic Croatian fine foods assortment.

#### AFRODITA COSMETICS

(Frankopanska 7, Vlaška 41) offers high quality cosmetics products for her and him.

#### **SCENTS**

For exclusive niche fragrances visit TOP perfumery (Tomićeva 4) and if you are looking for a special scent for your home - NOTES OF ZAGREB (Skalinska 2) is a home fragrance shop inspired by the city of Zagreb.

#### **ACCESSORIES**

For the ultimate luxury watches and accessories, visit MAMIĆ



MULTIRATIONAL.CO Sold at Galerija Link, Market

great eco-friendly storage boxes

and MUTLIRATIONAL.CO (sold



### MUSEUMS OF CROATIAN ZAGORJE

www.mhz.hr

(Gajeva 4) exclusive Rolex & Tudor retailer for Croatia and, for silk ties or scarfs, there is CROATA (Ilica 5 – Oktogon passage); while in HAVANA cigar shop (Frankopanska 22), you can treat yourself to premium cigars.

#### **JEWELRY**

For contemporary author jewelry visit LAPIDARIUM (Radićeva 10), where you can also find ZLATNI LICITAR (traditional jewelry) and ADRIATIC CORAL jewelry. For antique jewelry and jewelry inspired by Croatian tradition, JOZEF GJONI (Jurišićeva 10) is the perfect choice. BASHOTA (Ilica 39) goldsmith family has been creating modern & traditional jewelry since 1924. KOCI (Frankopanska 3) offers one of a kind filigree jewelry pieces, and, if you are looking for very special enamel jewelry, FREYWILLE grand boutique (Preradovićeva 2) awaits you.

#### **FASHION**

If you are interested in Croatian fashion brands, visit XD XENIA **DESIGN** (Gundulićeva 5) for exclusive arty fashion, LEI LOU BY ALEX (Frankopanska 6) for romantic female garments, A'MARIE (Gundulićeva 19) for stylish and dreamy clothes, MIHAELA MARKOVIĆ (Ilica 5 -Oktogon passage) for delicate hand-knit items and KVAZIMODA (Radićeva 20) for timeless clothing. If you are searching for modern & casual fashion visit the VARTEKS stores (Ilica 34 & Ban Jelačić Square 8) and #PETRINJSKA7 (Petrinjska 7) for Croatian and international fashion brands. When in search of leather bags, belts or wallets KOZA (Basaričekova 18) workshop & store is the place to see. ULIČNI ORMAR (Jurišićeva 16) cherishes vintage clothing, while GALEB stores (Jurišićeva 9) offer quality cotton underwear and outerwear.

### GENERAL FACTS

LOCATION 45°10'N, 15°30'E Zagreb is situated 122 m above sea level.

**SURFACE AREA** 650 sq. km **POPULATION** 792.875 (2011)

TIME Central-European time (CET) UTC/GMT + 2 hours

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the summer time records indicate temperatures by day reaching to 25°C (77°F) on average and falling to 16°C (61°F) overnight.

ELECTRICITY 220V; 50 Hz

**TAP WATER** is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBER CALL 112!!! For Ambulance, Police, Fire Department, Mountain Rescue Service

#### COUNTRY CODE NUMBER +385

Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

#### **PUBLIC HOLIDAYS**

15.6. Corpus Christi

22.6. Antifascist Struggle Day

25.6. Statehood Day

5.8. Homeland Thanksgiving Day

GENERAL INFORMATION NUMBER 18981

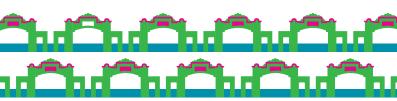
ROADSIDE VEHICLE ASSISTANCE 1987/ +385 1 1987

**ZAGREB AIRPORT** 060 320 320/+385 1 4562 170

**ZAGREB BUS STATION** 060 313 333/ +385 1 6112 789

**CENTRAL RAILWAY STATION** 060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304 Jurišićeva 13, +385 1 6626 452 (Mon-Fri 7am-8pm, Sat 7am-1pm) Branimirova 4, +385 1 4981 550 (Mon-Sun 7am-midnight)



#### CROATIAN CHAMBER OF ECONOMY



CCE-Zagreb Chamber

ZAGREB CHAMBER

👚 Draškovićeva 45 🗣 1 📞 +385 1 4606 777

🛪 zg.hgk.hr f 🐧 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.



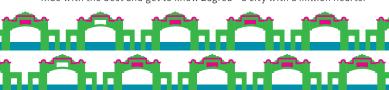
THE ORIGINAL TOUR SINCE 2007

♠ ♥ Meeting point: Hotel Esplanade Zagreb, The Westin Zagreb Hotel +385 1 3010 390 zagreb.segwaycitytour.hr

f ⊕ \$\$\$ O Mon-Sun 9am-6pm

Spend a beautiful day in Zagreb enjoying one of the special sightseeing tours. Whether you are looking for an individual tour or an adventure for the whole family, the Segway team offers an experience you will remember for a long time after your visit to the Croatian capital. This is the first original Segway PT attraction in Zagreb and Croatia since 2007 and a multiple-award winning service by the Trip Advisor's "Hall Of Fame". Specially tailored Segway tours include all relevant and popular historical sites of the Upper and the Lower town, the parks of the Green Horseshoe and the Mirogoj cemetery. There is even a nocturnal summer tour for the night owls. You can choose between four different tours, which last from one hour up to three hours. Just give them a call or book online for a good mood ride full of fun and laughter.

Ride with the best and get to know Zagreb - a city with a million hearts!



### TRANSPORTATION AROUND THE TOWN

#### TRAMS AND BUSES

#### ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 4 kn (30 min), 10 kn (90 min) DAILY TICKET 30 kn FUNICULAR (CABLE CAR) Ticket price 4 kn (one way)

#### TAXI SERVICES

Includes different taxi providers at reasonable prices.

#### BIKE SHARING SYSTEM

Available all over town.

#### PARKING

#### STREET PARKING

You can pay parking with m-parking (mobile parking payment option) if you have a Croatian mobile phone number, or at the parking ticket machine. The ticket must be displayed on your dashboard. Street parking is checked regularly, so do not try to avoid paying.

#### GUARDED PARKING

There are many guarded parking lots in Zagreb. Depending on location and ownership (city or private parking), prices vary from 4 kn/h up to 12 kn/h.

## TRADITIONAL ARTISTRY & CONTEMPORARY AESTHETICS

IN THIS INTERVIEW WE PRESENT YOUNG CROATIAN KNITWEAR DESIGNER MIHAELA MARKOVIĆ AND DESIGNER DUO DARA&DARKO FORM MULTIRATIONAL COMPANY CREATIVE STUDIO

#### MIHAELA MARKOVIĆ, STUDIO MARKOVIĆ



RECENTLY YOU HAVE OPENED YOUR FIRST FASHION STUDIO FOR WHICH YOU SAY IT IS A PLACE FOR PEOPLE WHO EXPECT MORE FROM FASHION. WHAT DO YOU MEAN BY THAT?

For me, consumption is a powerful act. We vote once every couple of years, but we spend money, in some form, basically every day. Creating garments with inner meaning and longevity helps raise awareness about sustainability in relation to fashion. Dressing is a social and cultural activity far removed from the individual meanings and personal feelings to dressing and adorning. I create fashion with an aesthetic, functional and emotional value combined with the concern for the entire life cycle of the product.

### YOU ARE SPECIALIZED IN HAND-KNITTED CLOTHES. WHY KNITTING?

Knitting is beautiful because it is a universal language, it is

essentially an ancient activity (just like fishing, let's say) that still survives in our super modern

world and, what is more, has a lot of potential for growth. You create your own textile from a simple thread, you are in complete control of what you want your piece to become. The basis of my work is combining traditional and contemporary knitting skills, using unconventional knitting materials and being in a constant search for new materials.

## CAN YOU DESCRIBE THE PROCESS OF CREATING ONE KNITTED CLOTHING ITEM?

It actually happens very organically. I start with a combination of different yarns, based on texture and color, and start knitting. In the process, I never know what the end result will be. Maybe a long shawl, a dress, a chic blazer? I focus primarily on the textile, and the kind of texture I like and want to achieve

## WHAT IS THE MOST FASCINATING PART OF YOUR CREATIVE PROCESS?

What is beautiful about my work, and about the world in general, is the fact that whenever we think two things are as disparate as they can be, there is a connection and a common trait between them. That is what I do, I link them together; either literally by combining unusual materials, using most improbable yarns, something no one would think of, or quite figuratively, by translating, for example, a historical event into a new shape.



#### MULTIRATIONAL.CO, DARA & DARKO DOMINIK

## WHO ARE THE PEOPLE BEHIND THE BRAND MULTIRATIONAL. CO? CAN YOU TELL US A BIT MORE ABOUT THE PRODUCTS YOU CREATE?

MultiRational Company is a creative studio behind the idea of Prostor, one of the first Croatian design stores. Actually, we are Dara & Darko Dominik. We are passionate about creating quality handcrafted products made in synergy between traditional artistry and contemporary aesthetics. Our main interests so far are bags and backpacks, but we design other products, too.

# BESIDES PRODUCING CONTEMPORARY PRODUCTS FOR EVERYDAY USAGE, YOU ALSO RUN THE PROSTOR SHOP IN ROVINJ. WHAT ARE THE DIFFERENCES BETWEEN CREATING YOUR OWN GOODS AND RUNNING A DESIGN SHOP?

These are two completely different things, but the experience we have gained from running a design store for

more than 10 years now has helped us a lot with our own brand, production and all other important elements this creative business includes. We work with our designer partners, partner shops and customers, which gives us great insight into people's interests and helps us to be better in what we do.

#### HOW DOES THE ZAGREB TOURIST SCENE COMPARE TO THE ONE IN THE COASTAL AREA?

We have spent the past three summer seasons working in Rovinj at our store and the other six months we have been in Zagreb working on our own products. We are pretty busy. Our store is situated in the design hotel Lone in Rovinj and the guests of the hotel are our main customers.

We think tourists are pretty much the same everywhere. Happy, interested and more inclined to buy original products. From our experience, they appreciate our country, people and Croatian design more than we locals do.

#### WHERE DOES YOUR INSPIRATION COME FROM?

We find inspiration in everything. Everyday life, culture, nature, the past and the present. We both find beauty in simplicity and we love clean lines design and quality functional things. I myself am inspired by traditional artisans, vintage utility gear, retro army products and industrial design; gray, brown and blue are my favourite colors. I like industrial design, while Dara is more playful, so we complement each other well.

You can find Multirational.co products in Galerija Link (Radićeva 27) & Market concept store (Frane Petrića 3). When visiting Rovinj, make sure to stop by the Prostor shop located in the design hotel Lone (Luje Adamovića 31) for a wide array of products from Multirational.co, as well as from Croatian designers.

## A GUIDE FOR HAPPY SHOPPING

## EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

#### CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in Kuna. 1 euro = approx. 7.5 kuna; 1 US dollar = approx. 6.9 kuna

CROATIAN VAT (PDV) is 25% and is included in retail price.

CREDIT CARDS are accepted in all stores presented in the guide.

WORKING HOURS Most stores work shorter on Saturdays and many stores are closed on Sundays and national holidays.

ATM MACHINES can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

**EXCHANGE OFFICES & BANKS** The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

**WEB SHOPS/SHIPPING** Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

#### **SHOPPING TIPS & TRICKS**

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are closed on Sundays and national holidays.

## Enjoy your stay & save money with







#### **GALERIJA LINK**

CROATIAN DESIGN STORE

- Radićeva 27 ♀ 2
- **\\$** +385 1 4813 294 **f**/GalerijaLink **\$**\$ **O** Mon-Fri 10am-7.30pm, Sat-Sun 10am-8pm

This lovely store is your LINK to Croatian Design such as: Gloopy, Boya, Walligami, Krtz, Data by Despot, R-dizajn, Borovo-Startas tennis shoes; ceramics by Lidia Boševski, Orjenka Mirjan, Mala Arta; bags by: A+, Grriva, Mura Pehnec, V. Gamulin, Branka Donassy, KJ Design, Baggiz and many more.







#### **ELDERICE**

TEXTILE DESIGN STUDIO

Sold at Galerija Link, Take me home

♀2,3 ★ elderice.com ◎ f ♥ \$

Elderice design & produce fabric storage bins, tea towels, tablecloths, pillow covers, scarves and bags in their home studio in Zagreb. They are inspired by geometry, urban landscapes and nature. By using traditional hand printing techniques on natural fabrics, they achieve a light and organic texture of the final product enhanced by vibrant shades of water-based colors.

#### **GLOOPY**

PRODUCT DESIGN

- Sold at Galerija Link, Take me home, Top
- **Q** 2, 3, 13 **\** +385 91 3010 308
- **≠** gloopy.hr **□f ♥**\$\$

Gloopy's products are specially designed to bring the childish fun back into your life. Playful home decor products, such as wooden trivets & coasters will make every meal a game. Shadow puppet toys are a perfect present for young ones, while Wardrobe Creatures – original souvenir bags filled with organic lavender will brighten up every closet and repel any unwanted guests.







#### TAKE ME HOME

CROATIAN DESIGN SHOP

- **オ** takemehome.hr **⑤ f ⊕** \$\$
- Mon-Fri 9:30am-8pm, Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!











#### MULTIRATIONAL.CO

CROATIAN PRODUCT DESIGN

**f**/multirationalco ♥ \$\$\$

Multirational Company is a creative studio from Zagreb working passionately to create quality handcrafted products made in synergy between traditional artistry and contemporary aesthetics. Produced in limited series, their practical & stylish bags, backpacks & items successfully combine function and simplicity in design.



#### MARKET

CONCEPT STORE

希 Frane Petrića 3 💡 4 📞 +385 1 4828 621

f/MarketConceptStoreZagreb

🛡 \$\$ 🐧 Mon-Fri 10am-8pm, Sat 10am-3pm

Market Concept Store is a unique shopping place with a collection of carefully curated and interesting products of well-known design houses from all around the world including Croatian designers. In this charming place, you will find plenty of little "treasures" that will bring joy to you and your loved ones.





#### **NOTES OF ZAGREB**

HOME FRAGRANCE GIFT SHOP

Notes of Zagreb is a cozy and stylish shop, where you can find original fragrances for your home, yourself or your dog. Every scented candle, diffusor or body mist carries a special fragrance note characteristic for the city of Zagreb and it is named after the different city's attractions.

#### CROP - HARVEST OF THE LAND

AUTHENTIC CROATIAN DELICACY & FINE FOODS SHOP

★ Tkalčićeva 28 9 6

🕻 +385 91 5338 233 🗷 shop-crop.com

**I f** ♥ \$\$ **O** Mon-Sun 10am-10pm

Indulge in beautiful flavors from all over Croatia in a stunning selection of premium and authentic delicacies. Discover the high quality products and their exceptional design which will make your gastro souvenir shopping an unforgettable experience.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on all in store offer.





#### LE PRASE

PERSONALIZED GIFT SHOP

Radićeva 5 (courtyard) ♥ 7

Le Prase is an artisan family shop, situated in a courtyard in Radićeva Street. For all the lovers of unique and handcrafted items, with a very special story and design, this is a true little paradise!

You can choose from variety of original gifts and souvenirs, starting from eco-friendly and personalized piggy banks, or jewelry and accessories featuring an illustrated girl named Mašenka, as well as mugs, t-shirts and bags with motifs from Zagreb's history and lifestyle. Friendly staff, lively vibe and an exceptional offer will make the souvenir buying experience joyful and fun.

If visiting Zadar, find Le Prase store in Kraljskog Dalmatina 1 starting from June 15<sup>th</sup> (every day from 11am - 8pm).





#### KOCI

#### FILIGREE JEWELRY

- ★ Frankopanska 3 ♀ 8
- **4** +385 1 4830 310
- ≠zlatarnakoci.hr 🛛 🕇 🤀 \$\$\$
- Mon-Fri 8:30am-8pm, Sat 8:30am-2pm

Since 1950, this small manufacture has had a continuous history in jewelry creation. Even today, Koci uses special "forgotten" filigree techniques and designs in shaping precious gifts of nature into remarkable jewelry pieces, which carry within themselves the memories of special moments, places and people.

Their jewelry collections are sourced from the most precious materials such as the Adriatic corals, bright and shiny diamonds, along with modest silver, pure gold and refined platinum forming unique samples of Croatian as well as Zagreb's traditional jewelry. Additionally, Koci creates inimitable personal jewelry based on their tradition, manufacturing techniques and one of a kind aesthetics.







#### JASMINA I LUTKICE

#### ARTISAN DOLL SHOP

- ♠ Petrinjska 40 ♀ 9 \ +385 98 795 773
- **★** jasminakosanovic.com **⑤ f ⊕** \$\$
- Mon-Fri 10am-8pm, Sat-Sun 12(noon)-8pm

Enter a magical world of Jasmina's imagination of enchanting fairies, wandering sea captains and unique places where ravens and foxes are best friends.

Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive through her artistic expression.

Handmade and original dolls are found only in this wonderland store and will take you on a stroll down memory lane. Find your inner child and never stop playing, never stop imagining. Every doll is protected by copyright.







#### GJONI

#### GOLDSMITH JOZEF GJONI

- 🕋 Jurišićeva 10 🗣 10 📞 +385 1 4810 902
- **オ** zlatarna-jozef-gjoni.hr 

  f 

  \$\phi\$ \$\$
- Mon-Fri 8am-8pm, Sat 8am-2pm

Jozef Gjoni, a goldsmith with passion creates great collections of handmade gold, silver, antique and traditional Croatian jewelry embedded with precious stones, pearls and corals. Their extensive offer embraces carefully crafted, ethnically significant jewelry from different regions in Croatia. The Moretto or locally called "Morčići" is a Croatian indigenous folk anthropomorphic motif characteristic for the North West part of Croatia. Šibenik Buttons, on the other hand, once used for men's folk costumes, today the motif is used in different products such as earrings. Additionally, designs from Dubrovnik will allow a glance at the rich history and nobility of the Republic of Ragusa demonstrating the required skill to create one of the finest Croatian national jewelry.

For a traditional Zagreb motif, Licitar heart is available in silver and gold.



A perfect place for unique goodies and the sweetest souvenirs! All products in the store originate from small Croatian manufacturers, guaranteeing the highest quality. Kredenca offers sweet delicacies like handmade chocolates, homemade jams, honey, dried fig products, premium quality Istrian olive oil, different types of truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy, or choose among different gift packages. Natural cosmetics, fashion accessories and ceramics are carefully selected for the best presents possible.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 5% off on all in store offer and Tax Free refund via Global Blue.



**ấ** Ilica 68 **7** 12 **%** +385 1 4846 197 **オ** planetopija.hr **⑤ f** ♥ \$\$ **ூ** Mon-Fri 9am-8 pm, Sun 9am-3 pm

Planetopija book and eco shop in the center of Zagreb is a place of love for books and planet Earth. It offers a great selection of books in both Croatian and English – from fiction and poetry to self-help, cookbooks and organic farming, personal development and holistic health.

There is a special section with books for children accompanied by wooden and solar toys. The wide range of eco products is here to inspire a greener lifestyle of producing less waste and being gentler to nature. These products are suited for everyday use, as well as being a smart choice for a gift. Their message is, "Read Books and Think Green!"



Sold at Galerija Link, Take me home ♥ 2, 3
\$\mathbf{+} +385 51 371 025
\$\mathbf{d}\$ databydespot.com
\$\mathbf{f}\$ \$\pi\$\$ \$\$\$

There is a story behind everything. So, guided by the idea that everything has a story that provides meaning and value, Data by Despot's story could be very serious, but it is not. Could be problem solving, but it is rather art challenging. Their stories are built into their products in order to create an emotional connection with customers through the art of design and the production process itself.

What surrounds us somehow defines us. The colors we prefer, the shapes we like most, the materials we choose, reflect our personality, values, believes and emotions. To make long story short, Data by Despot provides that last missing piece of the puzzle within your surroundings.







### NICHE PERFUMERY

🕋 Tomićeva 4 💡 13

Mon-Fri 11am-8pm, Sat 10am-3pm

For a perfectly fragrant journey, visit Top perfumery for a wonderful

olfactory adventure through personalized fragrance shopping in the best niche perfumery in Zagreb!

Located next to the popular Funicular, Top offers over thirty-five exquisite perfume brands to choose from. An outstanding scent collections of Editions de Parfums Frédéric Malle, Profymym Roma, Roja Parfum and Xerjoff are just some that await you.

For best skin care, choose from a range of Aesop beauty products, or select a cool scent thanks to the Swedish brand Byredo. Into art

and chemistry? Escentric Molecules are just for you. How about Pope Francis' favorite scent? Or maybe a hard-to-find collection of oud scents?

Choose an exquisite home fragrance, a scented candle, a diffusor or a catalytic olfactive lamp of renowned brands (Cire Trudon, Costes, Nicolai, ...) to bring a fragrant bliss into your home.



#### **BASHOTA**

#### CROATIAN JEWELRY STORE

- ♠ Ilica 37, Ilica 69 
  ♠ 14 
  ♠ +385 1 4833 623
- 🗷 zlatarnica-bashota.hr 🖸 f 🕀 \$\$\$
- Mon-Fri 8am-1pm, 4pm-8pm, Sat 8.30am-2pm



the Croatian Zagorje County.

Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to

everyone.







#### **HAVANA CIGAR SHOP**

CIGAR SHOP

🕯 Frankopanska 22 🗣 15 📞 +385 1 5390 467 🗷 havana-cigar-shop.com 

Havana Cigar Shop is a hedonist's paradise, a special gift shop where dreams come true. Spoil yourself with a wide selection of premium cigars, pipes, water pipes, lighters, tobacco, cigar accessories and an admirable range of exclusive alcoholic beverages.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on cigar accessories and premium alcoholic beverages.



#### CEROVECKI

ARTISAN UMBRELLAS

🖍 Ilica 49 🗣 16 📞 +385 1 4847 417 🗷 kisobrani-cerovecki.hr 

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Sestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs and the finest execution with contemporary design, Cerovečki introduced the raincoat 'Kaplja' - functional, playful product, inspired by Sestine umbrella that makes every rainy day colorful and bright!



#### A'MARIE

CROATIAN FASHION BRAND

🕋 Gundulićeva 19 💡 17

**\(^** +385 1 4873 524 **/** amarie-fashion.com **○ f \(^** \$\\$\\$ **\(^** Mon-Fri 10am-8pm,

Sat 9am-3pm

Anamarija Brkić is a distinguished Croatian designer who brings us joy with every collection she creates. High-quality materials and superb design accentuates the sensual, timeless, elegant and functional clothing line by A'Marie.

Truly it is - Clothes made of dreams!

#### XD XENIA DESIGN

**FASHION DESIGN STUDIO** 

- 希 Gundulićeva 5, Petrinjska 31
- **9** 18 **4** +385 1 4830 539

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.





#### CROATA

(K)NOT JUST A TIE!

- ↑ Ilica 5 (Oktogon passage) 
  ↑ 19
- **\** +385 1 6457 052
- **★** croata.hr **f ⊕** \$\$\$
- 🖰 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croata's products are created with loving attention to detail and handcrafted to perfection thus promoting the centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.





#### MAMIĆ

#### LUXURY WATCHES AND ACCESSORIES

- 😭 Gajeva ulica 4 💡 20
- **4** +385 1 4870 700
- Mon-Fri 9am-8pm, Sat 9am-2pm

Enjoy the ultimate luxury shopping experience in the center of Zagreb at Mamić, official Rolex and Tudor retailer, also offering luxury Caran d'Ache and Rapport London accessories.

Buying a luxury item is an emotional moment in life so treat yourself to something valuable and timeless during your travels to make the memories extra special. Whether you are a novice watch buyer or a seasoned watch collector, experienced team of sales consultants and after- sales service experts at Mamić will warmly guide and assist you on this journey.

Longstanding tradition of the Mamić family business has evolved through decades, from a small watchmaking workshop to one of the most appreciated names in the luxury watch industry of the region. After decades with Rolex, Pero Mamić became a synonym for tradition, reliability, trust and quality.

If you are a non-EU resident, you can enjoy the tax-free shopping and get up to 17.9% refund via Global Blue.









#### #PETRINJSKA7

MULTIBRAND STORE

🕋 Petrinjska 7 🗣 21

\$\$\$ 🖲 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7 & younghearts.co, available only in this store! Choose from Manila Grace, Oblique or CopCopine international brands. From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.

#### MIHAELA MARKOVIC

KNITWEAR DESIGNER

- Ilica 5 (Oktogon passage)
- **9** 22 **\( +**385 98 1787 398

This is a place of true and unique fashion, inspired by tradition and transformed into modern hand-knit creations by the young designer Mihaela. Every item is made out of organic material in a zero-waste process and is the epitome of timeless design.



#### **FREYWILLE**

ENAMEL JEWELRY FROM VIENNA

- Preradovićeva 2 9 23
- **\( +385 1 5532 865**
- **★** shop.freywille.com/hr
- Mon-Fri 9am-9pm, Sat 9am-2pm

Freywille is the global leading company in creating artistic jewellery made of precious fire enamel and lists enormous achievements with its unique design concept. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.

The grand designed Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewellery dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.

A limited production in a manufactory at the original address in the center of Vienna, where the company was founded in 1951, guarantees the highest quality standards in design and production.





#### LAPIDARIUM

AUTHOR JEWELRY

- 😭 Radićeva 10 🗣 24
- **\** +385 1 5530 649
- O Mon-Fri 9.30am-8pm, Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can aslo find Zlatni licitar - charming gold and silver jewelry inspired by Croatian tradition, also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.

If visiting Rovinj, stop by Lapidarium store in Zdenac 14.





#### ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

- 🖍 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2) **Q** 24 **L** +385 1 5530 649
- ★ lapidarium.eu 

  ◆ \$\$\$

Show you attachment and devotion to your loved ones with this timeless jewelry. Original and natural Adriatic coral collections are carefully crafted directly in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made only from Adriatic coral will leave you breathless.

#### ZLATNI LICITAR

TRADITIONAL JEWELRY

- Sold at Take me home, Market, Lapidarium, Zlatarna Mario (Krvavi most 2) ♥ 3, 4, 24
- ✓ zlatni-licitar.com 
  ⊕ ss

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one. Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.





#### KOZA

HANDCRAFTED LEATHER BAGS

Workshop and a store in one - located in the Upper Town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with precision, love, and minimalist aesthetics. Satchels, clutches, men's bags and colorful purses in different shapes and sizes, are accompanied by a warm welcome only true hosts can give.

#### **KVAZIM**ODA

CROATIAN FASHION BRAND

- 🖍 Radićeva 20 🗣 26 📞 +385 98 520 325
- **オ** kvazimoda.hr **□ f ⊕** \$\$\$
- Mon-Fri 10am-8pm, Sat 10am-3pm

The designer Ivana Srzić Budić creates extremely feminine, unique and above all, timeless clothing. Her style is based on top designs, quality workmanship and 100% natural fabrics. While the cut of the clothing is often asymmetrical they are functional and wearable inside out.

SPECIAL OFFER – bring your copy of Insight Design



#### VARTEKS & VIŠE

CROATIAN FASHION BRAND

🎓 Ban J. Jelačić Square 8, Ilica 34 🗣 27 📞 +385 1 4870 346 🖈 varteks.com, dicaprio.hr ◎ 🕇 ⊕ \$\$\$ ⑤ Mon-Fri 9am-8:30pm, Sat 9am-6pm

Di Caprio by Varteks represents the pinnacle of a 100 year old tradition as the Varteks premium fashion brand for men and women. Inspired by the Mediterranean elegance which allows for the most formal pieces to be worn casually, the perfectly tailored clothes reflect both the Varteks' master tailor aesthetic and the modern age approach. The addendum by Varteks emphasizes Di Caprio's quality and a stylish take on tradition.

You can also find Varteks stores in City Center One (Jankomir 33), Arena Centar (Vice Vukova 6) and Westgate (Zaprešićka 2).



希 Frankopanska 7, Vlaška 41 💡 28

\$\dagger +385 1 4680 006, +385 1 4680 001 

# webshop.afroditacosmetics.com

f # \$\$ 

Mon-Fri 9am-8pm, Sat 9am-6pm

Mon-Fri 9am-8pm, Sat 9am-6pm

Mon-Fri 9am-8pm, Sat 9am-6pm

Afrodita has been producing high quality cosmetic products for more than 45 years. Combining the power of nature with their own recipes fused with the best natural ingredients, Afrodita offers superior cosmetic products for her and him. Their products contain no parabens, paraffin, silicone, petroleum jelly, artificial colors nor synthetic fragrances.

Visit the newly opened Afrodita store in Frankopanska 7 for a wide slection of cosmetics products, or the Afrodita shop in Vlaška 41 (open Saturday till 2pm) where friendly and educated staff will help you choose the best care product for yourself.



Aleksandra Dojčinović's collection perfectly accents the female body. This fashion brand became a synonym for elegant, attractive and trendy design made for real every-day woman.

Dresses are designed to put an emphasis on timeless elegance while remaining casual and head turning. These beautiful pieces of clothing make every woman feel graceful and feminine. Soft and comfortable materials are easy to maintain and exquisite design result in outstanding appearances.

If visiting Split, find Lei Lou by Alex in Marmontova 2 or in Stuttgart (Germany) in Parlerstraße 1.



COTTON UNDERWEAR & OUTERWEAR

🕯 Jurišićeva 9, Ilica 69 🗣 30 📞 +385 1 4813 673 🗷 galeb.hr 

Croatian brand of a 65 year old tradition in producing high quality underwear, swimwear and outerwear. Galeb is a proud holder of the Global Organic Textile Standard (GOTS) Certificate, Oeko-Tex Standard 100, the Best Buy Award, the Superbrands Award and four ISO Certificates. Carrying different brands – Galeb & Galeb kids, Adriatic and GLB, there is something for all age groups with high requirements in underwear and outerwear standards.

Galeb's offer features four programs of functional underwear, specially designed for summer and winter time, developed to maintain an optimal body temperature in different weather conditions.

Galeb stores you can find all around town – Nikole Tesle 16, Zvonimirova 7, Vlaška 95, Slavenskoga 1, B. Magovca 47, Maksimirska 14, Westgate center and outlet store in Ilica 135.



#### ULICNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

- 😭 Jurišićeva 16 🗣 31
- **\( +385 1 4926 500 \)**
- Mon-Fri 10am-8pm, Sat 11am-4pm

Everlasting style and a true sense of fashion is hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen and alluring items.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly.:)

## OUR DISTRIBUTION & PARTNERS

#### HOTFLS

ESPLANADE ZAGREB HOTEL

SHERATON ZAGREB HOTEL

THE WESTIN ZAGREB

ARCOTEL ALLEGRA ZAGREB HOTEL

BEST WESTERN PREMIER HOTEL ASTORIA

BEST WESTERN STELLA HOTEL

HOTEL 9

HOTEL ANTUNOVIĆ ZAGREB

HOTEL ARISTOS

HOTEL AS

HOTEL DUBROVNIK

HOTEL PRESIDENT PANTOVČAK

INTERNATIONAL HOTEL

PALACE HOTEL ZAGREB

PANORAMA ZAGREB

ZIG ZAG INTEGRATED

HOTEL

APARTHOTEL SNJEŽNA KRALJICA

KKALOTOA

ART HOTEL LIKE

HOTEL CALYPSO

HOTEL DELMINIVM

HOTEL GALERIJA

HOTEL HOLIDAY

HOTEL JADRAN ZAGREB

HOTEL JARUN

HOTEL LAGUNA

HOTEL MAKSIMIR

HOTEL MERIDIJAN 16

HOTEL PHOENIX

HOTEL REBRO

HOTEL RESIDENCE

HOTEL TOMISLAVOV DOM

HOTEL VILA TINA

#### HOSTELS

BUREAU HOSTEL

FUNK LOUNGE HOSTEL

HOSTEL CHIC

TOUTLE OTHO

HOSTEL DAY AND NIGHT

HOSTEL LAPIDARIUM

HOSTEL LOVE CROATIA

HOSTEL MOVING

HOSTEL SHAPPY

MY WAY HOSTEL
PALMERS LODGE ZAGREB

POZITIV HOSTEL ZAGREB

SWANKY MINT HOSTEL

TABAN HOSTEL

THE CHERRY HOSTEL

### PRIVATE ACCOMODATION

AIR-ZAGREBART APARTMENTS

ANCHOR APARTMENT ZAGREB

APARTMENT CHECK IN APARTMENTS PISAC

APARTMENTS KATARINA

ZAGREB

APARTMENTS TRSJE B&B STUDIO KAIROS

DESIGN STUDIOS SVI-MI

LOBAGOLA B&B

PRAŠKA 8 APARTMENTS PUZZLE APARTMENT ZAGREB

SOBE ZAGREB 17

### PARTNERS & INSTITUTIONS

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ZAGREB COUNTY TOURIST BOARD - INFORMATION CENTRE

ZAGREB TOURIST BOARD

ZAGREB TOURIST BOARD -

AMERICAN CHAMBER OF COMMERCE IN CROATIA

ARCHAEOLOGICAL MUSEUM

ATELIER MEŠTROVIĆ

AUSTRIAN CULTURAL FORUM

CROATIAN CHAMBER OF ECONOMY

CCE - ZAGREB CHAMBER

CROATIAN COMPETITIVENESS CLUSTER OF CREATIVE AND CULTURAL INDUSTRIES

DOLLAR-THRIFTY RENT A CAR

**EMBASSYS** 

EUROPE HOUSE ZAGREB

FRENCH INSTITUTE -MEDIATHEQUE

GERMAN-CROATIAN CHAMBER OF INDUSTRY AND COMMERCE

INTERNATIONAL WOMEN'S CLUB ZAGREB

ITALIAN CULTURAL INSTITUTE

LAUBA HOUSE

MINISTRY OF FOREIGN AND EUROPEAN AFFAIRS

MUSEUM OF ARTS AND CRAFTS

ROCKET BURGER CAFE

- **CROATIAN CHAMBER** OF ECONOMY
- GALERIJA LINK ELDERICE 7
  - GLOOPY
- MULTIRATIONAL.CO DATA BY DESPOT

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- TAKE ME HOME ო

- DATA BY DESPOT ELDERICE GLOOPY

MIHAELA MARKOVIĆ

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KOZA

VARTEKS

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- MULTIRATIONAL.CO MARKET
  - **ZLATNI LICITAR**
- NOTES OF ZAGREB
- E PRASE
- JASMINA I LUTKICE
- KREDENCA
- **PLANETOPIJA**

- MUSEUM
- HOSPITAL GALLERY

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GALEB

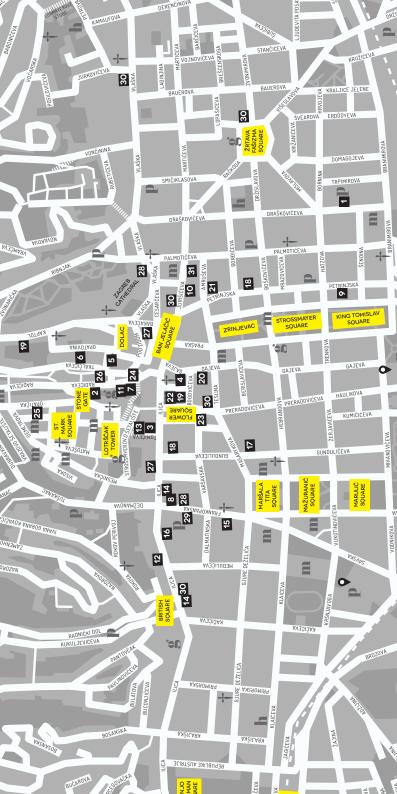
**AFRODITA** 

- PARKING & GARAGE
- CHURCH

SEGWAY MEETING POINT

**ULIČNI ORMAR** 

- STORE NUMBER
- SQUARES & SIGHTS
- PARKS & GREENERY







# THE MOST LOVED CROATIAN BEER

