

INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

PRESENTING
THE BEST OF DESIGN,
GIFTS, SOUVENIRS, ARTS &
CRAFTS, JEWELRY, SCENTS,
NATURE'S BEST, SWEET &
SAVORY DELIGHTS,
FASHION & MORE

FEATURING
HISTORICAL
STREET,
CONTEMPORARY
ARTISANS

CITY CENTER MAP INCLUDED!

FEBRUARY - APRIL 2018

your personal copy



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Interview with Croatian fashion designer Ivana Srzić Budić for Kvazimoda fashion brand and jewelry designer Ivana Bačura

17–28

THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
ARTS & CRAFTS,
STUNNING JEWELRY,
IRRESISTIBLE SCENTS,
NATURE'S BEST, SWEET
& SAVORY DELIGHTS,
FASHION & MORE

INSIGHT design GUIDE

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Ownership of contractors
Zagreb Tourist Board Archive,
Photos by Marko Vrdoljak

IMPRESSUM

ISSUE NUMBER 16

PUBLISHED QUARTERLY

PUBLISHER

TRES MEDIA d.o.o.
Božidara Adžije 22/1
HR – 10000 Zagreb

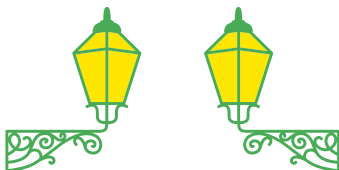
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COVER STORY



The cover motif displays Zagreb's gas lantern. Did you know that for 155 years the city lights in Upper town, Kaptol and Opatovina have been running on gas? Zagreb's gas public lighting system started operating in 1863 and at the time consisted of 364 gas lanterns. Today, 214 gas lanterns are turned on and off manually every day by two lamplighters. This endeavor takes between two and three hours and during the process they walk about seven kilometers.

Even though the gas lanterns serve their purpose as public lighting, they are especially recognized for the romantic and old-fashioned atmosphere in many charming historical sites of the city.

LEGEND

🏠 ADDRESS

📍 LOCATION ON MAP

☎ TELEPHONE

🌐 WEB SITE

📷 INSTAGRAM

📘 FACEBOOK

🕒 WORKING HOURS

💎 PRICE RANGE

\$ - cheap

\$\$ - affordable

\$\$\$ - mid-high

\$\$\$\$ - high

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EDITOR'S LETTER

DEAR TRAVELER

Spring is at the city gates, a good time to visit its extensive green spaces with the ability to charm even the most stressed traveler. Take your time to stroll through numerous city parks and don't forget to visit Maksimir park as well, just right by the Zagreb Zoo. While strolling you may also indulge in the offer of craftsmen presented in this Guide.

We always try to give a broad overview of the high quality our city has to offer. In this issue for example, you can find an interview with the very talented master goldsmith Ivana Bačura, specialized in silver jewelry, who takes new and innovative direction in her creations. On the other hand, we interviewed Ivana Srzić Budić from Kvazimoda, a local gem of the young and upcoming fashion scene in Croatia with a bright future to come.

So dear guest, please use the opportunity to stroll through the city and soak in its flavor which is greatly influenced by its residents and craftsmen. It is those nuances that make every city around the world a special place to visit over and over again. So even if you should be here on business, take an afternoon, clear your schedule and walk through the city possibly discovering something you might want to take home as a reminder of the time spent here. We are hoping for the best weather this spring for your adventures in Zagreb!

Enjoy your spring city break!

Insight Design Guide

INSIGHTDESIGNGUIDE.COM



WELCOME TO ZAGREB

Alluring, blooming, flourishing and welcoming – that is Zagreb in springtime! This is a perfect time of the year to enjoy ideal weather, beautiful scents coming from first spring flowers and nice city strolls through downtown parks.

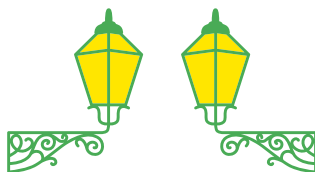
Make sure to pay a visit to Zagreb's open farmers' market Dolac, since it is a cultural sight as much as a produce buying experience. Have a cup of coffee in one of the numerous cafés, because sipping coffee for hours is a well-known ritual and an absolute must.

While in Zagreb, take the time to meet all the magnificent people that run local stores and crafts, because they give the city its character and bring it to life. To make your decisions easier on which gifts to buy – luckily, you have your copy of Insight Design Guide!

TOURIST INFORMATION CENTRES

Centres will provide all the information you need to know about the city. In their offices you can find numerous prospects, guides including Insight Design Guide and flyers with information about Zagreb.

There are five centers in total: three at arrival points (airport, bus station, train station), in the Lotrščak Tower and on the Ban Josip Jelačić Square 11.



Zagreb Tourist Board Archive,
Photo by Marko Vrdoljak



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MORE INFORMATION AT WWW.ZAGREBCARD.COM

PRESENTING THE BEST OF DESIGN, GIFTS, SOUVENIRS, ARTS & CRAFTS, JEWELRY, SCENTS, NATURE'S BEST, SWEET & SAVORY DELIGHTS, FASHION & MORE

ELDERICE
Sold at Take me home, Galerija Link



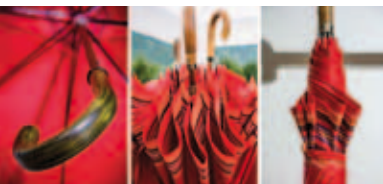
JASMINA I LUTKICE
Petrinjska 40



GLOOPY
Sold at Take me home, Galerija Link, Top



CEROVEČKI
Ilica 49



ARTS, CRAFTS & PRODUCT DESIGN

Looking for a very special souvenir?! How about a handmade umbrella with a 100-year-old tradition? – **CEROVEČKI** (Ilica 49) is the place you are looking for. **JASMINA I LUTKICE** (Petrinjska 40) is the only store with artisan dolls for little ones and grown-ups alike. These artisan dolls are unique and protected by copyright. Hand-printed textile products by **ELDERICE** are a perfect decoration for your home, while **GLOOPY** home decor & kids' toys will bring the childish fun back to your life. The book by August Šenoa **THE GOLDSMITH'S TREASURE** is a perfect cultural souvenir and a great present for your loved ones. **LIKE A MAP** products will relive city's streets & squares with designed map prints of Zagreb applied on posters, notebooks, bags and pillowcases.

DESIGN SHOPS

TAKE ME HOME (Tomićeva 4) and **GALERIJA LINK** (Radićeva 27) offer the best of Croatian design, while **MARKET** concept store (F. Petrića 3) has an interesting selection of Croatian design, as well as an international.

DELICACIES

For a premium selection of Croatian sweet and savory bites, visit **KREDENCA** (Radićeva 13) where you can find numerous products by small Croatian manufacturers.

If you are a beer fan, then you have to try famous Zagreb's **OŽUJSKO** beer.

SCENTS

For exclusive niche fragrances visit **TOP** perfumery (Tomićeva 4), and for a special scent for your home – **NOTES OF ZAGREB** (Skalinska 2) is a home fragrance shop inspired by the city of Zagreb.

ACCESSORIES

For the ultimate luxury watches and accessories, visit **MAMIĆ** (F. Petrića 7), the exclusive Rolex & Tudor retailer for Croatia, and for silk ties or scarves, there is **CROATA** (Ilica 5 – Oktogon passage) – a well-known Croatian company specialized in limited series production of silk cravats and scarves. For travelling with ease, you can find premium luggage & travel accessories in **MARAS** (Ilica 47 & Bogovićeve 1b).

JEWELRY

For contemporary hand-made jewelry, visit **LAPIDARIUM** (Radićeva 10), where you can also find **ZLATNI LICITAR** (traditional jewelry) and **ADRIATIC CORAL** jewelry. **IVANA BAČURA** offers extraordinary handmade silver jewelry (Radićeva 20). For antique jewelry and jewelry inspired by the Croatian tradition, **JOZEF GJONI** (Jurišićeva 10) or **BASHOTA** (Ilica 39) goldsmith family are the perfect choices. For very special enamel jewelry, **FREYWILLE** grand boutique (Preradovićeve 2) awaits you.

FASHION

If you are interested in Croatian fashion brands, visit **XD XENIA DESIGN** (Gundulićeva 5) for exclusive arty fashion, while **HYSTERIA** (Teslina 9, courtyard) is an original place where artists and designers come together to share their creations. **KVAZIMODA** (Radićeva 20) is a perfect choice for timeless clothing. **#PETRINJSKA7** (Petrinjska 7) has a selection of Croatian and international fashion brands, while **GARDEROBA** (Martićeva 17) is famous for Scandinavian aesthetics combined with Croatian design. When in search of leather bags, **KOZA** (Basaričekova 18) workshop & store is the place to see in a charming Upper town set up. **ULIČNI ORMAR** (Jurišićeva 16, courtyard) cherishes vintage clothing and everlasting style.

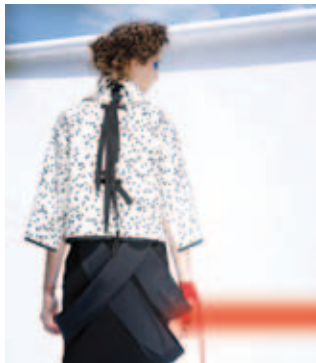
GARDEROBA
Martićeva 17



KOZA
Basaričekova 18



XD XENIA DESIGN
Gundulićeva 5, Petrinjska 31



HYSTERIA
Teslina 9 (courtyard)



GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time(CET)
UTC/GMT + 1 hours

On 25.3.2018. at 1am clocks will be turned one hour forward.

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the spring time records indicate temperatures by day reaching to 16°C (61°F) on average and falling to 8°C (46°F) overnight.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER +385
Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

- 1.4. Easter
- 2.4. Easter Monday
- 1.5. Labour Day

GENERAL INFORMATION NUMBER 18981

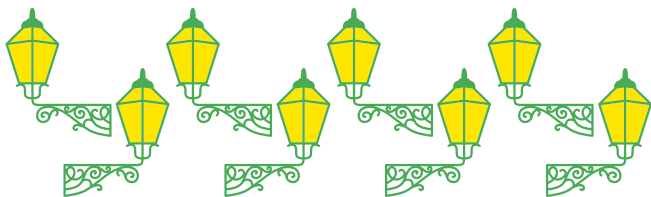
ROADSIDE VEHICLE ASSISTANCE 1987/
+385 1 1987

ZAGREB AIRPORT
060 320 320/ +385 1 4562 170

ZAGREB BUS STATION 060 313 333/ +385 1 6112 789

CENTRAL RAILWAY STATION
060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304
Jurišićeva 13, +385 1 6626 452
(Mon-Fri 7am-8pm, Sat 7am-1pm)
Branimirova 4, +385 1 4981 550
(Mon-Sun 7am-midnight)



CROATIAN CHAMBER OF ECONOMY

ZAGREB CHAMBER

🏠 Draškovićeva 45 📞 +385 1 4606 777
✉ zg.hgk.hr 📺 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.



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CROATIA AIRLINES



TRANSPORTATION AROUND THE TOWN

TRAMS AND BUSES

ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 4 kn (30 min),
10 kn (90 min)

DAILY TICKET 30 kn

FUNICULAR (CABLE CAR)

Ticket price 4 kn (one way)

TAXI SERVICES

Includes different taxi
providers at reasonable prices.

BIKE SHARING SYSTEM

Available all over town.

PARKING

STREET PARKING

You can pay parking with m-parking
(mobile parking payment option) if
you have a Croatian mobile phone
number, or at the parking ticket
machine. The ticket must be displayed
on your dashboard. Street parking is
checked regularly, so do not try to
avoid paying.

GUARDED PARKING

There are many guarded parking lots
in Zagreb. Depending on location and
ownership (city or private parking),
prices vary from 4 kn/h up to 12 kn/h.

HISTORICAL STREET, CONTEMPORARY ARTISANS

IN THIS INTERVIEW WE PRESENT CROATIAN FASHION DESIGNER IVANA SRZIĆ BUDIĆ FOR KVAZIMODA FASHION BRAND AND JEWELRY DESIGNER IVANA BAČURA

We are presenting two ladies that share the same address at Radićeva 20, as well as the passion and love for their profession. Even though their mediums are not the same, they both strive for classic contemporary items, inspired by geometry and art in combination with top of the line craftsmanship.

KVAZIMODA, IVANA SRZIĆ BUDIĆ

HOW WOULD YOU DESCRIBE YOUR FASHION BRAND KVAZIMODA?

Kvazimoda was founded in 2008 with the idea to create feminine and elegant mini collections. In that way I am offering to all the ladies of different generations the possibility to be special and to stand out in their fashion style. My design is timeless, it doesn't follow the trends, but it is always based on premium quality materials and production and as a result my clothing lasts for a very long time. Even though I often create asymmetrical, sculptural and artistic garments, the key element is that every item is functional and wearable.



WHAT DO YOU SPECIALLY EMPHASIZE IN YOUR COLLECTIONS?

Every collection is unique, produced in limited series with emphasis on handcrafted details, such as painting fabrics, stitching applications, or threading with different colors on the surface of the fabric.

WHERE DOES YOUR INSPIRATION COME FROM?

Inspiration is always present and inexhaustible. It always brings a lot of novelty either in the form

of clothes or the textile itself. My inspiration often comes from fabrics and different art periods, for example Art Nouveau, whose elements I often apply in my creations through the crochet, geometry or patterns.



IVANA BAČURA JEWELRY, IVANA BAČURA

YOU ARE SPECIALIZED IN CREATING SILVER JEWELRY. AFTER DUBROVNIK AS YOUR FIRST DESTINATION, YOU RECENTLY OPENED YOUR ARTISAN SHOP IN THE VERY HEART OF ZAGREB. WHAT CAN YOU TELL US ABOUT YOUR CREATIONS?

I am a designer of metal and a master goldsmith by profession. Along my continuous training in the field of metal and jewelry design, I try to use every day to learn something new, and I enjoy every step of my professional journey.

In Dubrovnik, I have developed cooperations with people from different parts of the world and also with many museums, but I always wanted to have a space in my hometown and I am very happy that my dream has come true. My signature jewelry design is based on geometric shapes and is given human warmth by the handmade production process which can be felt by the wearer. Silver in combination with synthetic enamel, creates a fusion of materials that contrast classic and contemporary, thus becoming a timeless combination that by defying fashion trends becomes part of them.



HOW WOULD YOU DESCRIBE THE PROCESS OF CREATING A UNIQUE PIECE OF JEWELRY?

The ideas are always in my head and sometimes I sketch them in order not to forget. When I decide to produce an idea, I'm thinking of building it up and creating it in the material itself. Sometimes, during the creation process I add new ideas, carefully thinking



about the performance itself in the material and its boundaries. Using my craftsmanship and metal design knowledge, I am able to produce remarkable jewelry from initial idea to realization.

CAN YOU TELL US MORE ABOUT YOUR CUSTOMERS?

My customers are lovers of good design, unburdened by trends, looking for unique pieces of top-of-the-line jewelry. My jewelry often becomes a part of the person who wears it and makes them happy. My customers are mostly the returning ones, and for me as an author, that is very pleasing and motivating for further work.

WHERE DOES YOUR INSPIRATION COME FROM?

I think about jewelry design all day, all night, I constantly brew ideas. I create jewelry which I personally like and wear. For example, I've always liked colors, that's me, that's my expression. The silver jewelry is the medium through which I express myself, I use colors that I like at a given moment, when I make a piece of what I want and how I have imagined it, I feel happy and fulfilled. I wouldn't say that I have strict rules in my work process; my hands turn ideas from my head into work. I have to admit that I never stop the creation process until I have a tangible product realized.



A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.4 kuna; 1 US dollar = approx. 6.1 kuna

CROATIAN VAT (PDV) is 25% and is included in retail price.

TAX FREE SHOPPING If you spend more than 740 kn in a shop, ask for the Tax Free Form available in many stores carrying the Tax Free label.

CREDIT CARDS are accepted in all stores presented in the guide.

WORKING HOURS Most stores work shorter on Saturdays and many stores are closed on Sundays and national holidays.

ATM MACHINES can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

SHOPPING TIPS & TRICKS

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

SHOP TAX FREE IN CROATIA

Spend a minimum of
740 HRK and ask for
your Tax Free Form

TAX FREE ШОППИНГ В ХОРВАТИИ

Совершите покупку на сумму от 740 кун
и попросите Tax Free форму

在克罗地亚购物退税

最低消费 740 克罗地亚库纳，并索取您的退税
单 (Tax Free Form)

크로아티아에서 면세 쇼핑을

740 HRK 이상 사용 시 면세 품 판매 확인서를 받으
실 수 있습니다.



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WHAT YOU
FOUND

TELL US
WHAT
YOU LIKE

ASK US
QUESTIONS

SHARE YOUR MEMORIES WITH

INSIGHT DESIGN GUIDE

SHARE

YOUR

PICTURES

WITH

US



ALWAYS BE

UP TO DATE
ABOUT

CURRENT
OFFERS

DISCOUNT
AND SALES

READ US
ONLINE



TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 1 📞 +385 1 7987 632
🌐 takemehome.hr 📷 f 💎 \$\$
🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!



LIKE A MAP

CROATIAN PRODUCT DESIGN

🏠 Sold at Take me home, Market
📍 1, 2 🌐 likeamap.com f 💎 \$\$

Like a Map products are proudly designed and produced in Croatia in a creative family collaboration of a designer and a cartographer. Notebooks and tote bags with design map prints of Zagreb are original & loving items that will bring the most beautiful memories from your trip by reliving the city's streets and squares throughout time.



MARKET

CONCEPT STORE

🏠 Frane Petrića 3 📍 2 📞 +385 1 4828 621
🌐 f/MarketConceptStoreZagreb 💎 \$\$
🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Market Concept Store is a unique shopping place with a collection of carefully curated and interesting products of well-known design houses from all around the world including Croatian designers. In this charming place, you will find plenty of little "treasures" that will bring joy to you and your loved ones.



GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 3
☎ +385 1 4813 294
📷 f/GalerijaLink 💎 \$\$
🕒 Mon-Sun 10am-8pm

This lovely store is your LINK to Croatian Design such as: Gloopy, Boya, Walligami, Krtz, Data by Despot, R-dizajn, Borovo-Startas tennis shoes; author Jasmina Vrljić; ceramics by Lidia Boševski, Orjenka Mirjan, Mala Art; bags by: A+, Grriva, Mura Pehnec, V. Gamulin, Branka Donassy, KJ Design, Baggiz and more.



ELDERICE

TEXTILE DESIGN STUDIO

🏠 Sold at Take me home, Galerija Link
📍 1, 3 🌐 elderice.com 📷 f 💎 \$\$

Elderice design & produce fabric storage bins, table linens, pillowcases, scarves and bags in their home studio in Zagreb. They are inspired by geometry, urban landscapes and nature. By using traditional hand printing techniques on natural fabrics, they achieve a light and organic texture of the final product enhanced by vibrant shades of water-based colors.

GLOOPY

PRODUCT DESIGN

🏠 Sold at Take me home, Galerija Link, Top
📍 1, 3, 14 ☎ +385 91 3010 308
🌐 gloopy.hr 📷 f 💎 \$\$

Gloopy products are specially designed to bring the childish fun back into your life. Playful home decor products, such as wooden trivets & coasters will make every meal a game. Shadow puppet toys are a perfect present for young ones, while Wardrobe Creatures – original souvenir bags filled with organic lavender will brighten up every closet and repel any unwanted guests.



BASHOTA

CROATIAN JEWELRY STORE

🏠 Ilica 37, Ilica 69 📍 4

☎ +385 1 4833 623

📧 zlatarnica-bashota.hr

📱 f 💎 \$\$\$ 🕒 Mon-Fri 8.30am-1pm,
4pm-8pm, Sat 9am-2pm

The Bashota goldsmith family has been creating remarkable jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide offer inspired by the Croatian history and culture, they are able to satisfy every customers wish by offering premium service and a warm welcome to everyone.



JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 5 ☎ +385 98 795 773

📧 jasminakosanovic.com 📱 f 💎 \$\$

🕒 Mon-Fri 12(noon)-8pm, Sat 10am - 9pm

Enter a magical world where Jasmina creates her own vision of beautiful dolls and brings each one alive with her artistic expression. Handmade, original dolls found only in this wonderland store will take you on a stroll down memory lane and bring out your inner child.

Every doll is protected by copyright.

IVANA BAČURA

HANDMADE SILVER JEWELRY

🏠 Radićeva 20 📍 6

☎ +385 91 5431 321

📧 ivanabacura.com 📱 f 💎 \$\$\$

🕒 Mon-Fri 11am-7pm, Sat 11am-5pm

Locally handcrafted high-quality silver jewelry by Croatian designer Ivana Bačura is widely recognized for its extraordinary design. Its natural shape and clear lines are complemented by colorful details giving every piece a touch of extravagancy in a refined and everlasting style.



NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalinska 2 📍 7 ☎ +385 1 4873 460

📧 notesofzagreb.com 📱 f 💎 \$\$ 🕒

Mon-Fri 10am-8pm, Sat 10am-3pm

Notes of Zagreb is a cozy and stylish shop, where you can find original fragrances for your home, yourself or your dog. Every scented candle, diffuser or body mist carries a special fragrance note characteristic for the city of Zagreb and is named after a different city attractions.



KREDENCA

CROATIAN GIFT SHOP

🏠 Radićeva 13 📍 8

☎ +385 91 5447 294 🌐 kredenca.com 📱 f 💎 \$\$ 🕒 Mon-Sun 9am-9pm

A perfect place for unique goodies and the sweetest souvenirs!

All products in the store originate from small Croatian manufacturers, guaranteeing the highest quality. Kredenca offers sweet delicacies like handmade chocolates, homemade jams, honey, dried fig products, premium quality Istrian olive oil, different types of truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy, or choose among different gift packages. Natural cosmetics, fashion accessories and ceramics are carefully selected for the best presents possible. Tax Free refund available via Global Blue.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 5% off on all in store offer.

GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 9 ☎ +385 1 4810 902

🌐 zlatarna-jozef-gjoni.hr 📱 f 💎 \$\$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-2pm

Goldsmith Jozef Gjoni creates with passion great collections of handmade gold, silver, antique and traditional jewelry embedded with precious stones, pearls and corals. Their extensive offer embraces carefully crafted, ethnically significant jewelry from different regions of Croatia.

The Moretto or locally called "Morčići" is an indigenous folk anthropomorphic motif characteristic for the North West part of Croatia. Šibenik Buttons, on the other hand, once used for men's folk costumes, today the motif is used in different products such as earrings. Additionally, designs from Dubrovnik will allow a glance at the rich history and nobility of the Republic of Ragusa demonstrating the required skill to create one of the finest national jewelry.

For a traditional Zagreb motif, Licitar heart is available in silver and gold.





THE GOLDSMITH'S TREASURE BY AUGUST ŠENOA

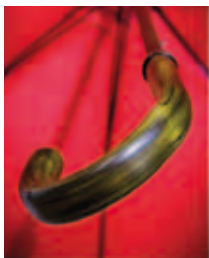
A GENUINE TALE OF ZAGREB

🏠 Sold at Take me home, Galerija Link, 📍 1, 3
☎ +385 91 30 10 456 ✈ spiritoso.hr 📱 💎 \$\$

Take a piece of Zagreb with you! The first Croatian historical novel, a tale of forbidden love between the daughter of a goldsmith and a nobleman's son set against the backdrop of the streets and squares of 16th century Zagreb, represents a true cultural souvenir.

Love and passion, plots and intrigue, nobles, commoners, tricksters... A patchwork of colorful characters is bound to leave you breathless!

The visual concept is the result of an attempt to combine the Renaissance plot of the novel, a Romantic literary style, and the modern interpretation of the digital-age readers, designed by Croatian designers.



CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 10 📞 +385 1 4847 417 🗺️ kisobrani-cerovecki.hr
 📷 f 💎 \$\$\$ 🕒 Mon-Fri 8.30am-8pm, Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs with contemporary design, Cerovečki introduced the raincoat 'Kaplja' - functional, playful product, inspired by Šestine umbrella that makes every rainy day colorful and bright!



Samsonite
BUSINESS

MARAS

LUGGAGE & TRAVEL ACCESSORIES

🏠 Bogovićeve 1b, Ilica 47
 📍 11 📞 +385 1 4810 972
 🗺️ maras.hr 📷 f 💎 \$\$\$
 🕒 Mon-Fri 9am-8pm,
 Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories. More than that, Maras offers exclusive designer handbags, laptop backpacks and briefcases, kids' backpacks and footwear.

Maras is the authorized distributor for worldwide brands such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, testifying of high level customer service and reputation they have achieved over the years.

LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 12
☎ +385 1 5530 649
🌐 lapidarium.eu 📷 f 💎 \$\$\$
🕒 Mon-Fri 9.30am-8pm,
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find Zlatni licitar – charming gold and silver jewelry inspired by Croatian tradition also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.



ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)
📍 12 ☎ +385 1 5530 649
🌐 lapidarium.eu 💎 \$\$\$



Show your attachment and devotion to your loved ones with this timeless jewelry. Original and natural Adriatic coral collections are carefully crafted directly in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made only from Adriatic coral will leave you breathless.

ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Take me home, Market, Lapidarium, Zlatarna Mario (Krvavi most 2) 📍 1, 2, 12
🌐 zlatni-licitar.com 💎 \$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one. Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.





MAMIĆ

LUXURY WATCHES AND ACCESSORIES

🏠 Frane Petrića 7 📍 13 📞 +385 1 4870 700 ✈️ mamic.com.hr
 📱 f 💎 \$\$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-5pm

Welcome to the ultimate luxury destination. Enjoy an enchanting shopping experience in the center of Zagreb at Mamić, official Rolex and Tudor retailer, also caring other watch brands and luxury accessories.

Buying a luxury piece is an emotional moment in life so treat yourself to something timeless during your travels to make the memories extra special. Whether you are a novice watch buyer or a seasoned watch collector, experienced team of sales consultants and after-sales service experts at Mamić will warmly guide and assist you on this exciting journey to make the choice that will last a lifetime.

If you are a non-EU resident, you can enjoy the tax-free shopping and get up to 17,9% refund via Global Blue.

TOP

NICHE PERFUMERY

🏠 Tomićeva 4 📍 14 📞 +385 1 7980 969
 ✈️ top.hr 📱 f 💎 \$\$\$ 🕒 Mon-Fri 11am-8pm, Sat 10am-3pm



For a perfectly fragrant journey, visit Top perfumery for a wonderful olfactory adventure through personalized fragrance shopping in the best niche perfumery in Zagreb!

Located next to the popular Funicular, Top offers over 35 exquisite perfume brands to choose from. Outstanding scent collections of Editions de Parfums Frédéric Malle, Profvmvm Roma, Roja Parfums and Xerjoff are just some that await you.

For best skin care, choose from a range of Aesop beauty products, or select a cool scent thanks to the Swedish brand Byredo. Into art and chemistry? Escentric Molecules are just for you. How about Pope Francis' favorite scent? Or maybe a hard-to-find collection of oud scents?

Choose an exquisite home fragrance, a scented candle, a diffuser or a catalytic olfactive lamp of renowned brands (Cire Trudon, Costes, Nicolai, Baobab Collection...) to bring fragrant bliss into your home.



CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktagon passage) 📍 15
☎ +385 1 6457 052
📧 croata.hr 📷 f 💎 \$\$\$
🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croata products are created with loving attention to detail and handcrafted to perfection thus promoting centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.



FREYWILLE

DISTINCTIVE JEWELRY FROM VIENNA

🏠 Preradovičeva 2 📍 16 ☎ +385 1 5532 865 📧 shop.freywille.com/hr
📷 f 💎 on request 🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

Freywille is a global leading company in creating artistic jewelry made of precious fire enamel and lists enormous achievements with its unique design concept. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.

The grand design of Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.



#PETRINJSKA7

MULTIBRAND STORE

🏠 Petrinjska 7 📍 17

☎ +385 1 4922 813 @f/petrinjska7

💎 \$\$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7 & younghearts.co, available only in this store! Choose from Manila Grace, Oblique or CopCopine international brands. From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.



KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 18 ☎ +385 98 202 350

💎 \$\$\$ @f/pages/KOZA 🕒 Mon-Fri 11am-3pm, 4pm-7pm, Sat 11am-4pm

Workshop and a store in one - located in the Upper Town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with precision, love and minimalist aesthetics. Satchels, clutches, men's bags and colorful purses in different shapes and sizes, are accompanied by a warm welcome only true hosts can give.

ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišićeva 16 📍 19

☎ +385 1 4926 500

@f/UlicniOrmar 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 11am-4pm

Everlasting style and a true sense of fashion are hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen alluring items.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)



GARDEROBA

CONCEPT STORE

🏠 Martićeva 17 📍 20 📞 +385 1 7701 177

📱 f/garderobastore 💎 \$\$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-4pm

Garderoba concept store nurtures Scandinavian aesthetics in combination with Croatian design. The store offers recognized Croatian designers Ivana Omazić & Silvio Vujičić, a range of Scandinavian brands, such as By Malene Birger, Baum and Pferdgarten, Rodebjer, Ganni and Designers Remix, Cornelia Webb's jewelry, Ross & Brown eyewear and Eight&Bob perfume.



HYSTERIA

LITTLE STORE, GREAT IDEAS

🏠 Teslina 9 (courtyard) 📍 21 📞 +385 98 586 074

💎 \$\$\$ 📱 f/hysteriazagreb 🕒 Mon-Fri 10am-2pm,

4pm-7:30pm, Sat 10am-2pm

Hysteria - little store, great ideas - an original place where artists and designers come together to share their creations. This creative oasis offers an entire range of different fashion brands, including MAKŠ, bi.bi, Smiljka Franjić jewelry, Greek designers Ioanna Liberta and Aumorfia, Vrecha & Co., French sunglasses Durić and many more.



XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 22 📞 +385 1 4830 539

✈ xenia-design.hr 📱 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.

KVAZIMODA

CROATIAN FASHION BRAND

🏠 Radićeva 20 📍 23 📞 +385 98 520 325

✈ kvazimoda.hr 📱 f 💎 \$\$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

The designer Ivana Srzić Budić creates extremely feminine, unique and above all, timeless clothing. Her style is based on top designs, quality workmanship and 100% natural fabrics. While the cut of the clothing is often asymmetrical they are functional and wearable inside out.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 20% off on all in store offer.





Zagreb Tourist Board Archive, Photo by Marko Vrdoljak

ZAGREB MARKETS

Zagreb has vibrant and lively daily as well as weekly market culture. You can find farmers and flea markets all year around. Farmers' markets are open every day and for most locals they serve as a great source of fresh meat, fish, veggies and fruits on a daily basis. Of course, markets are most crowded on Saturdays, which is the most common day for visiting.

Besides Dolac, you should not miss Sunday's weekly Antique fair at the British Square, as well as Hrelić, a massive flea market in Jakuševac situated on the outskirts of the city – where you can get literally anything, whether it be a car, second hand clothing or used kids' toys, among many other curiosities.

Markets' opening hours are from 6:30 am to about 2 pm every day except on National holidays.

OUR DISTRIBUTION & PARTNERS

HOTELS

ESPLANADE ZAGREB
HOTEL
SHERATON ZAGREB HOTEL
THE WESTIN ZAGREB
HOTEL

BEST WESTERN PREMIER
HOTEL ASTORIA
BEST WESTERN STELLA
HOTEL
HOTEL 9
HOTEL ANTUNOVIĆ
ZAGREB
HOTEL ARISTOS
HOTEL AS
HOTEL DUBROVNIK
HOTEL PRESIDENT
PANTOVČAK
INTERNATIONAL HOTEL
PALACE HOTEL ZAGREB
PANORAMA ZAGREB
HOTEL
ZIG ZAG INTEGRATED
HOTEL

APARTHOTEL SNJEŽNA
KRALJICA
ART HOTEL LIKE
HOTEL CALYPSO
HOTEL DELMINIVM
HOTEL GALERIJA
HOTEL HOLIDAY
HOTEL JADRAN ZAGREB
HOTEL JARUN
HOTEL LAGUNA
HOTEL MERIDIJAN 16
HOTEL PHOENIX
HOTEL REBRO
HOTEL RESIDENCE
HOTEL TOMISLAVOV DOM
HOTEL VILA TINA

HOSTELS

BUREAU HOSTEL
FANCY HOSTEL
FUNK LOUNGE HOSTEL
HOSTEL CHIC
HOSTEL DAY AND NIGHT
HOSTEL LAPIDARIUM
HOSTEL LOVE CROATIA
HOSTEL MOVING
HOSTEL SHAPPY
MY WAY HOSTEL
PALMERS LODGE ZAGREB
POZITIV HOSTEL ZAGREB
SWANKY MINT HOSTEL
TABAN HOSTEL
THE CHERRY HOSTEL

PRIVATE ACCOMODATION

AIR-ZAGREBART
APARTMENTS
ANCHOR APARTMENT
ZAGREB
APARTMENT CHECK IN
APARTMENTS PISAC
APARTMENTS KATARINA
ZAGREB
APARTMENTS TRSJE
B&B STUDIO KAIROS
DESIGN STUDIOS SVI-MI
LOBAGOLA B&B
PRAŠKA 8 APARTMENTS
PUZZLE APARTMENT
ZAGREB
SOBE ZAGREB 17

PARTNERS & INSTITUTIONS

SAMOBOR TOURIST BOARD –
INFORMATION CENTRE
ZAGREB COUNTY TOURIST
BOARD – INFORMATION CENTRE
ZAGREB TOURIST BOARD
ZAGREB TOURIST BOARD –
INFORMATION CENTRES

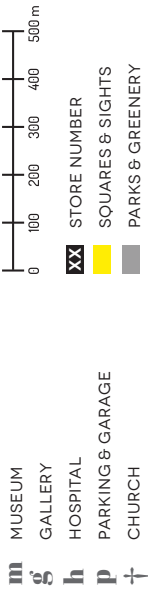
AMERICAN CHAMBER OF
COMMERCE IN CROATIA
ARCHAEOLOGICAL MUSEUM
ATELIER MEŠTROVIĆ
AUSTRIAN CULTURAL FORUM
CROATIAN CHAMBER OF
ECONOMY
CCE – ZAGREB CHAMBER
CROATIAN COMPETITIVENESS
CLUSTER OF CREATIVE AND
CULTURAL INDUSTRIES
DOLLAR-THRIFTY RENT A CAR
EMBASSYS
EUROPE HOUSE ZAGREB
FRENCH INSTITUTE –
MEDIATHEQUE
GERMAN-CROATIAN CHAMBER
OF INDUSTRY AND COMMERCE
INTERNATIONAL WOMEN'S CLUB
ZAGREB
ITALIAN CULTURAL INSTITUTE
LAUBA HOUSE
MINISTRY OF FOREIGN AND
EUROPEAN AFFAIRS
MUSEUM OF ARTS AND CRAFTS

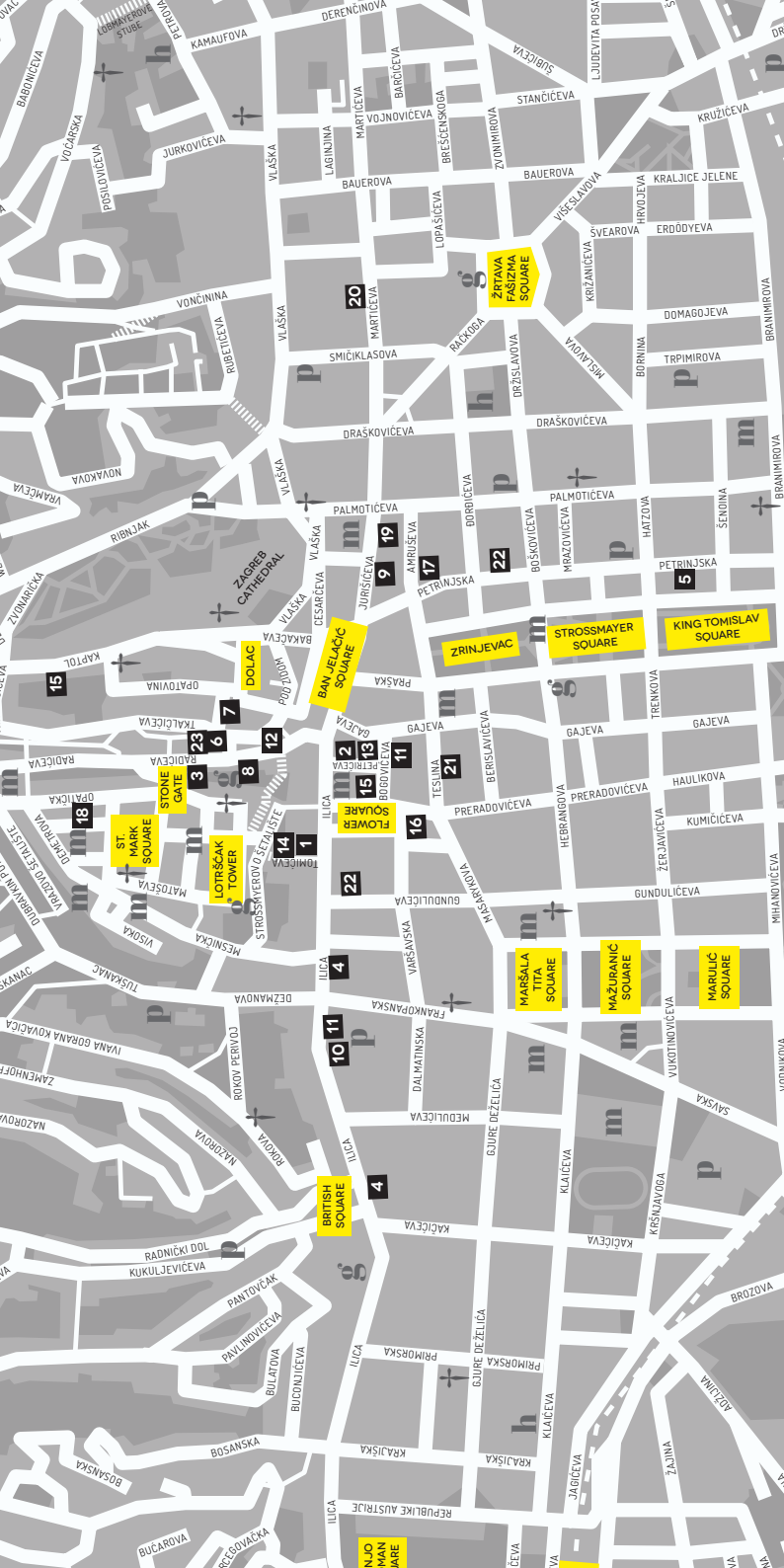
50 A BURGER &
CHAMPAGNE BAR
ROCKET BURGER CAFE

STORES 9

- 1 TAKE ME HOME
LIKE A MAP
ELDERICE
GLOOPY
THE GOLDSMITH'S TREASURE
BY AUGUST ŠENOVA
ZLATNI LICITAR
- 2 MARKET
LIKE A MAP
ZLATNI LICITAR
GALERIJA LINK
ELDERICE
GLOOPY
THE GOLDSMITH'S TREASURE
BY AUGUST ŠENOVA
BASHOTA
JASMINA I LUTKICE
IVANA BAČURA
NOTES OF ZAGREB
KREDENCA
- 9 GJONI
10 CEROVEČKI
11 MARAS
12 LAPIDARIJUM
ADRIATIC CORAL BY
LAPIDARIUM
ZLATNI LICITAR
- 13 MAMIĆ
14 TOP
GLOOPY
CROATA
15 FREYWILLE
16 #PETRINJSKA 7
17 KOZA
18 ULIČNI ORMAR
19 GARDEROBA
20 HYSTERIA
21 XD XENIA DESIGN
22 KVAZIMODA

STORE LISTING & MAP





Črna Amber

TRISLADNO CRVENO PIVO
S DVIJE VRSTE HMEĽJA

ZA VRHUNSKO SLAVLJE OKUSA



POVRATAK U PROŠLOST