

# INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB



PRESENTING  
THE BEST OF DESIGN,  
GIFTS, SOUVENIRS, ARTS &  
CRAFTS, JEWELRY, SCENTS,  
NATURE'S BEST, SWEET &  
SAVORY DELIGHTS,  
FASHION &  
MORE

FEATURING  
SLOW FASHION  
CONCEPT  
STORES

CITY CENTER MAP INCLUDED!

AUGUST - OCTOBER 2018

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# INSIDE THE GUIDE

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# PRE- SENT- ING

## FEATURE

- 12 SLOW FASHION CONCEPT STORES**  
An interview with Amila Mulabegović from #Petrinjska7 store & Ana Ivančić, the owner of Garderoba Concept Store

## 16-28

THE BEST OF DESIGN, GIFTS, SOUVENIRS, ARTS & CRAFTS, STUNNING JEWELRY, IRRESISTIBLE SCENTS, NATURE'S BEST, SWEET & SAVORY DELIGHTS, FASHION & MORE

# INSIGHT design GUIDE



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## COVER STORY

The cover motif displays owl statues that can be seen on top of the four carrying pillars of the half-dome on the Croatian State Archive. Built in 1913 as the winning project of the architect Rudolf Lubynski, the building represents one of the most beautiful Art Nouveau architectural pieces in Zagreb. Located at Marulić Square in the Down Town area of the so-called green horseshoe, the building is surrounded by several city parks. The high half-dome above the central reading room of the palace, with four pillars and four owls carrying four globes, represents wisdom as the carrying foundation of the world. The facade is decorated with allegories of four university sciences – philosophy, law, medicine and theology by the sculptor Robert Frangeš Mihanović and with an allegory of librarianship by Rudolf Valdec that are integrated in simple, yet monumental vision of architecture. Therefore, the building itself is a unique example of the comprehensive artwork (term known as a Gesamtkunstwerk) in Croatia.

## LEGEND

🏠 ADDRESS

📍 LOCATION ON MAP

☎ TELEPHONE

🌐 WEB SITE

📷 INSTAGRAM

f FACEBOOK

🕒 WORKING HOURS

💎 PRICE RANGE

\$ - on a budget

\$\$ - affordable

\$\$\$ - mid-high

\$\$\$\$ - luxury



SPECIAL

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# EDITOR'S LETTER

## DEAR TRAVELER

This summer was an exiting one for Zagreb with the Croatian football team coming in second on the World Cup in Russia. When the Croatian National Team landed in Zagreb their ride from the airport to the main square took the astonishing 6 hours and as they were welcomed by over half a million fans along the way. Just take the opportunity to ask any local about the recent achievement and you will see the excitement this has caused. We hope that this excitement will accompany you when you visit the sites and artisans of this beautiful city.

We are confident that your stay this autumn will be a pleasant one. Take the time to stroll through the city looking for memories to make or gifts to return home with. In this issue's interviews we want to give you small insight into the local slow fashion movement and its visionaries. So, don't miss out on visiting them in their concept stores to find out first hand what slow fashion truly is. It is artisans, craftsmen and visionaries like them that create a city's charm and character. So please use the last warm days of the year to promenade trough our vibrant city and breath in all it has to offer.

Sincerely,

Insight Design Guide

[INSIGHTDESIGNGUIDE.COM](http://INSIGHTDESIGNGUIDE.COM)



# WELCOME TO ZAGREB

PRESENTING  
THE BEST OF DESIGN,  
GIFTS, SOUVENIRS,  
ARTS & CRAFTS,  
JEWELRY, SCENTS,  
NATURE'S BEST, SWEET  
& SAVORY DELIGHTS,  
FASHION & MORE

GLOOPY  
Sold at Take me home, Galerija Link, Top



GREETHINGS  
Sold at Take me home



NOTES OF ZAGREB  
Skalinska 2



Autumn days in Zagreb are colorful and vibrant as much as in summer time, since the city is boosting with city break visitors and open space events are still ongoing.

The weather is usually moderate so you will have a chance to walk through the city center and enjoy all the cultural sites, as well as coffee sipping rituals on numerous open cafe terraces.

While in Zagreb, take the time to meet all the magnificent people that run local stores and crafts, because they give the city its character and bring it to life. To make your decisions easier on which gifts to buy – luckily, you have your copy of Insight Design Guide!

## ARTS, CRAFTS & PRODUCT DESIGN

Looking for a very special souvenir?! How about a handmade umbrella with a 100-year-old tradition? – **CEROVEČKI** (Ilica 49) is the place you are looking for. **GLOOPY** home decor & kids' toys will bring the childish fun back to your life and the book by August Šenoa **THE GOLDSMITH'S TREASURE** is a perfect cultural souvenir and a great present for your loved ones. **LIKE A MAP** products will relive city's streets & squares with designed map prints of Zagreb applied on posters, notebooks, bags and pillowcases, and if you are looking for a perfect souvenir box, check out **GREETHINGS** product line.

## DESIGN SHOPS

**TAKE ME HOME** (Tomićeva 4) and **GALERIJA LINK** (Radićeva 27) offer the best of Croatian design, while **MARKET** concept store (F. Petrića 3) has an interesting selection of Croatian design, as well as international.

**DELICACIES** -for a premium selection of Croatian sweet and

savory bits, visit **KREDENCA** (Radićeva 13) where you can find numerous products by small Croatian manufacturers.

**APITERRA ORGANIC COSMETICS** (Tkalčićeva 32) offers handcrafted natural cosmetics produced on the island of Korčula, using traditional Mediterranean herbs, olive oil and honey.

### SCENTS

For exclusive niche fragrances visit **TOP** perfumery (Tomićeva 4), and for a special scent for your home – **NOTES OF ZAGREB** (Skalinska 2) is a home fragrance shop inspired by the city of Zagreb.

### LUXURY ACCESSORIES & MORE

For the ultimate silk ties or scarves, there is **CROATA** (Ilica 5 – Oktogon passage) – a well-known Croatian company specialized in limited series production of silk cravats and scarves. **BLOSSOM & BLOOM** (Gundulićeva 5) is a flowerbox and gift shop specialized in creating and delivering an emotional

CROATA  
Ilica 5 - Oktogon passage



## Explore Zagreb County

BEAUTIFUL NECKLACE AROUND THE CAPITAL CITY



Zagreb County Tourist Board  
Preradovićeva 42, 10000 Zagreb, Croatia  
tel: +385 1 4873 665, fax: +385 1 4873 670  
e-mail: info@tzzz.hr, www.tzzz.hr

**CROATIA**  
Full of life



DORA, Kamenita 2

flower story. Sunny days cannot go without cool sunglasses such as **IZIPIZI** (Dežmanova 5) and for traveling with ease, we suggest **MARAS** shops (Bogovićeveva 1b) for travel accessories and luggage.

### JEWELRY

For contemporary handmade jewelry, visit **LAPIDARIUM** (Radićeveva 10), where you can also find **ZLATNI LICITAR** (traditional jewelry) and **ADRIATIC CORAL** jewelry. **IVANA BAČURA** offers extraordinary handmade silver

ULIČNI ORMAR, Jurišićeva 16



jewelry (Radićeveva 20) and **NASTJA** (Radićeveva 16) presents to you a meaningful jewelry made out of silver and semi-precious stones. For antique jewelry and jewelry inspired by the Croatian tradition, **JOZEF GJONI** (Jurišićeva 10) or **BASHOTA** (Ilica 39) goldsmith family are the perfect choices. For very special enamel jewelry, **FREYWILLE** grand boutique (Preradovićeva 2) awaits you.



LAPIDARIUM  
Radićeveva 10

### FASHION

If you are interested in Croatian fashion brands, visit **XD XENIA DESIGN** (Gundulićeveva 5) for exclusive arty fashion, while **HYSTERIA** (Teslina 9, courtyard) is an original place where artists and designers come together to share their creations **#PETRINJSKA7** (Petrinjska 7) has a selection of Croatian and international fashion brands, while **GARDEROBA**



NASTJA, Radićeveva 16

(Martićeveva 17) is famous for Scandinavian aesthetics combined with Croatian design. When in search of leather bags, **KOZA** (Basaričekova 18) workshop & store is the place to see in a charming Upper town set up together with **DORA** fashion salon (Kamenita 2) an artisan tailor boutique specialized in coats and one of a kind outfits. **ULIČNI ORMAR** (Jurišićeva 16, courtyard) cherishes vintage clothing and everlasting style.

IZIPIZI, Dežmanova 5





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A STAR ALLIANCE MEMBER



 CROATIA AIRLINES



## TRANSPORTATION AROUND THE TOWN

### TRAMS AND BUSES

#### ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 4 kn (30 min),  
10 kn (90 min)

DAILY TICKET 30 kn

FUNICULAR (CABLE CAR)

Ticket price 5 kn (one way)

#### TAXI SERVICES

Includes different taxi  
providers at reasonable prices.

#### BIKE SHARING SYSTEM

Available all over town.

### PARKING

#### STREET PARKING

You can pay parking with m-parking  
(mobile parking payment option) if  
you have a Croatian mobile phone  
number, or at the parking ticket  
machine. The ticket must be displayed  
on your dashboard. Street parking is  
checked regularly, so do not try to  
avoid paying.

#### GUARDED PARKING

There are many guarded parking lots  
in Zagreb. Depending on location and  
ownership (city or private parking),  
prices vary from 5 kn/h up to 14 kn/h.

# GENERAL FACTS

**LOCATION** 45°10'N, 15°30'E  
Zagreb is situated 122 m above sea level.

**SURFACE AREA** 650 sq. km

**POPULATION** 792.875 (2011)

**TIME** Central-European time (CET)  
UTC/GMT + 2 hours

On 28.10.2018. clocks will be turned one hour backward.

**CLIMATE** Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the fall time record indicate temperatures by day reaching to 15°C (59°F) on average and falling to 8°C (47°F) shortly after sunrise.

**ELECTRICITY** 220V; 50 Hz

**TAP WATER** is perfectly safe to drink.

**IMPORTANT TELEPHONE NUMBER** CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

**COUNTRY CODE NUMBER** +385  
Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

**PUBLIC HOLIDAYS**  
15.8. Assumption of Mary  
8.10. Independence Day  
1.11. All Saint's Day

**GENERAL INFORMATION NUMBER** 18981

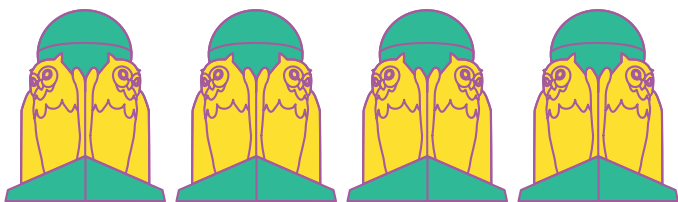
**ROADSIDE VEHICLE ASSISTANCE** 1987/  
+385 1 1987

**ZAGREB AIRPORT** 060 320 320/  
+385 1 4562 170

**ZAGREB BUS STATION** 060 313 333/  
+385 1 6112 789

**CENTRAL RAILWAY STATION**  
060 333 444 / +385 1 3782 583

**CROATIAN POST** 072 303 304  
Jurišićeva 13, +385 1 6626 452  
(Mon-Fri 7am-8pm, Sat 7am-1pm)  
Branimirova 4, +385 1 4981 550  
(Mon-Sun 7am-midnight)



## CROATIAN CHAMBER OF ECONOMY

ZAGREB CHAMBER

🏠 Draškovićeva 45 📞 +385 1 4606 777  
📍 zg.hgk.hr 📺 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.

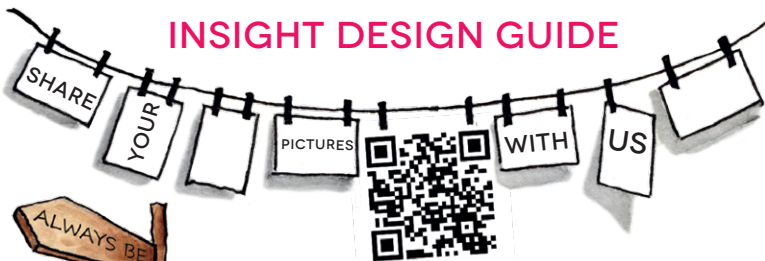


CCE-Zagreb Chamber



# SHARE YOUR MEMORIES WITH

## INSIGHT DESIGN GUIDE



# SLOW FASHION CONCEPT STORES

IN THIS INTERVIEW WE PROUDLY PRESENT AMILA MULABEGOVIĆ FROM #PETRINJSKA7 STORE & ANA IVANČIĆ, THE OWNER OF GARDEROBA CONCEPT STORE



#PETRINJSKA7,  
AMILA MULABEGOVIĆ

**#PETRINJSKA7 IS A WELL KNOWN MULTIBRAND STORE WHICH OFFERS INTERNATIONAL BRANDS SUCH AS MANILA GRACE, OBLIQUE AND COPCOPINE, BUT ALSO FEATURES CROATIAN DESIGN. CAN YOU TELL US MORE ABOUT YOUR SHOP AND YOUR OFFER?**

#Petrinjska7 is a curated mix of Italian, French and Croatian design. We do only women's fashion and all our collections are divided in two seasons spring/summer and autumn/winter. We try to do sustainable fashion in the sense that our items are not as either classic or trendy but always chic & different wearable on many occasions for more than one season.

**YOU AND YOUR BROTHER ARE THE CREATIVE DUO BEHIND NEW URBAN CROATIAN FASHION BRAND YOUNGHEARTS.CO HOW DID YOU COME TO THE IDEA OF CREATING YOUR OWN FASHION LINE AND WHERE DID YOU GET YOUR INSPIRATION FOR DESIGN?**

We grew up in the fashion business. Our parents worked as fashion retailers for Italian brands for many years and when we started working with them we wanted to try something new. The younghearts.co slogan is "Inspired by Zagreb, made in Croatia" and it is literally like that.

**CAN YOU DESCRIBE YOUR CUSTOMERS AND WHAT WOULD YOU OFFER TO THE VISITORS OF THE CITY FROM YOUR ASSORTMENT?**

Women of Zagreb are always dressed up and perfectly "groomed" so it's a pure joy to be dressing them. Each time I see someone in the street or on Instagram wearing a dress we came up with in our heads I get giggly because it's fun to know we are contributing to what women wear today and women choosing to buy and wear our designs is the best validation for the work we do. Croatia was once known for manufacturing quality clothes and we believe now is a great time to revive that so our tourist customers can buy something locally made and when they take it home it can be used in everyday life. Those are the best kind of souvenirs.



## GARDEROBA CONCEPT STORE, ANA IVANČIĆ

**GARDEROBA IS THE ONLY RETAIL PLACE IN ZAGREB WHICH OFFERS NUMEROUS SCANDINAVIAN FASHION BRANDS. CAN YOU TELL US A BIT MORE ABOUT THE CONCEPT OF YOUR STORE?**

Garderoba Concept Store is a place where women are offered different types of clothes in comparison to what Zagreb has been offering so far; providing the complete experience of trying out something new, by stepping out of their comfort zone of wearing the usual clothing combinations and colors, and by providing advice and information about the novelties of the world of fashion, as well as material and design in general. In Garderoba, we have vastly different Danish and Swedish fashion brands: By Malene Birger, Ganni, Baum und Pferdgarten, Rodebjer, Designers Remix and Rabens. We also offer jewelry by Cornelia Webb, Pernilla Corydon and Croatian designer Mammi, as well as accessories, such as scarfs, handbags, shoes, perfumes such as Eight & Bob, and scented candles. Starting this upcoming autumn, we are preparing some new things in Garderoba with new Scandi brands WoodWood and Libertine-Libertine. As a response to numerous inquiries, along with the women's collection, the Danish fashion brand WoodWood is also bringing their first male collection to our store.

**YOU OFTEN MENTION THAT THE STORE NURTURES SLOW SHOPPING PHILOSOPHY. WHAT DOES THAT REALLY MEAN?**

Garderoba has been decorated as a large luxury wardrobe where a woman can feel comfortable, relaxed and can fully indulge in the selection by trying on clothes. It is all about functional clothing & top quality materials



with an emphasis on top design that makes clothes timeless and is not blindly tied to current trends. Our clients are women who try to be themselves by being different and our staff is here to give advice, and to offer what we have for certain special occasions. Likewise, we try to be critical and will not resort to selling a clothing item if we consider that some other model may be better suited to a particular client. In this way, we have gradually gained the trust of the already respectable number of women who give us recommendations and so almost every day we have new customers. It's a wonderful feeling.

**BESIDES SCANDINAVIAN FASHION, GARDEROBA FEATURES CAREFULLY CHOSEN CROATIAN DESIGN. WHICH CROATIAN DESIGNERS CAN BE FOUND IN YOUR STORE AND HOW DO YOU COMBINE CROATIAN AND SCANDINAVIAN FASHION?**

Since the very opening we have had the Ivana Omazić collection and from last winter also a collection by Croatian conceptual artist Silvio Vujičić and his fashion brand E.A.1 / 1. These are unique garments made of elaborately woven fabrics that tell a story in each collection. As the newest collaboration we should emphasize Klisab, a fairly new and very promising Croatian fashion brand. We follow the Croatian fashion scene with a lot of interest and I believe that we will soon begin collaborating with other fashion brands as well.

# A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN SHOPPING  
IN ZAGREB!

## **CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)**

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.4 kuna; 1 US dollar = approx. 6.4 kuna

**CROATIAN VAT (PDV)** is 25% and is included in retail price.

**TAX FREE SHOPPING** If you spend more than 740 kn in a shop, ask for the Tax Free Form available in many stores carrying the Tax Free label.

**CREDIT CARDS** are accepted in all stores presented in the guide.

**WORKING HOURS** Most stores work shorter on Saturdays and many stores are closed on Sundays and national holidays.

**ATM MACHINES** can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

**EXCHANGE OFFICES & BANKS** The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

**WEB SHOPS/SHIPPING** Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

**RECEIPTS, TAXES AND RETURNS** For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

## **SHOPPING TIPS & TRICKS**

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

## SHOP TAX FREE IN CROATIA

---

Spend a minimum of  
740 HRK and ask for  
your Tax Free Form

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받으실 수 있습니다.



Global Blue

[globalblue.com/join](https://globalblue.com/join)

## GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 1 📞 +385 1 4813 294  
📷 f/GalerijaLink 💎 \$\$ 🕒 Mon-Sun 10am-8pm

This lovely store is your LINK to Croatian Design such as: Gloopy, VAU products, LINK sunglasses, Walligami, Elderice, Boya, Data by Despot, Filip Gordon Frank; jewellery: Lili's, Ja Naglass, Sexy Plexy, Planet Mirio, Croatian Island Collection, Jobitichi and bags designed by: Mura Peh nec, Grriva, Štambuk, Sh.esna bag, Dot of paper, KJ Design, Multirational Company, Baggizmo; ceramics made by Lidia Boževski and Orjenka Mirjan.



## GLOOPY

PRODUCT DESIGN

🏠 Sold at Galerija Link, Take me home, Top  
📍 1, 2, 17 📞 +385 91 3010 308  
🔗 gloopy.hr 📷 f 💎 \$\$

Gloopy's products are specially designed to bring the childish fun back into your life. Playful home decor products, such as wooden trivets & coasters will make every meal a game. Shadow puppet toys are a perfect present for young ones, while Wardrobe Creatures – original souvenir bags filled with organic lavender will brighten up every closet and repel any unwanted guests.



## GREETHINGS FROM CROATIA

SOUVENIR BOXES

🏠 Sold at Take me home 📍 2 📷 f 💎 \$\$  
📞 +385 1 5811 995 🔗 greethings.hr

Greethings product line combines contemporary packaging design with premium quality products from Croatian family farms, trades and cooperatives. An array of products packed in attractive boxes, accompanied by a booklet describing Croatian natural beauties, cultural heritage, gastronomy and people, offers an experience of Croatia through all your senses.





## TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 2 📞 +385 1 7987 632  
📌 takemehome.hr 📷 f 💎 \$\$

🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!



## LIKE A MAP

CROATIAN PRODUCT DESIGN

🏠 Sold at Take me home, Galerija Link, Market 📍 1, 2, 3 📌 likeamap.com f 💎 \$\$

Like a Map products are proudly designed and produced in Croatia in a creative family collaboration of a designer and a cartographer. Notebooks and tote bags with design map prints of Zagreb are original & loving items that will bring the most beautiful memories from your trip by reliving the city's streets and squares throughout time.

## MARKET

CONCEPT STORE

🏠 Frane Petrića 3 📍 3 📞 +385 1 4828 621  
📷 f/MarketConceptStoreZagreb 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Market Concept Store is a unique shopping place with a collection of carefully curated and interesting products of well-known design houses from all around the world including Croatian designers. In this charming place, you will find plenty of little "treasures" that will bring joy to you and your loved ones.





## NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalinska 2 📍 4 📞 +385 1 4873 460

🌐 notesofzagreb.com 📺 📱 💎 💰 🌙

Mon-Fri 10am-8pm, Sat 10am-3pm

Notes of Zagreb is a cozy and stylish shop, where you can find original fragrances for your home, yourself or your dog. Every scented candle, diffuser or body mist carries a special fragrance note characteristic for the city of Zagreb and is named after a different city attractions.



## NASTJA

MEANINGFUL JEWELRY STORE

🏠 Radićeva 16 📍 5 📞 +385 91 9014 373

🌐 nastjajewellery.com 📺 📱 💎 💰

🌙 Mon-Sat 8am-8pm

Nastja jewelry is handmade with love by Croatian jewelry designer Nastasja Colarić. Each bracelet and necklace is created in a harmonizing combination of the power of gemstones and the meaning of symbols. These are aspiring pieces of jewelry which have personal meaning for everyone who wears them and serve as a reminder, motivation or inspiration in life.

## GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 6 📞 +385 1 4810 902

🌐 zlatarna-jozef-gjoni.hr 📺 📱 💎 💰 \$\$\$

🌙 Mon-Fri 8am-8pm, Sat 8am-2pm

Goldsmith Jozef Gjoni creates with passion great collections of handmade gold, silver, antique and traditional jewelry embedded with precious stones, pearls and corals. Their extensive offer embraces carefully crafted, ethnically significant jewelry from different regions of Croatia.

The perfection of their filigree work is visible in every item created by the experienced hands of mister Gjoni, which got their jewelry to be featured in famous Tv series Game of thrones.

If you are interested in rich history and nobility of different regions in Croatia, simply visit Jozef Gjoni jewelry store. Traditional jewelry from Dubrovnik region, famous Šibenik Butons, Moričići from North West part of Croatian costal line and all the way to famous Zagreb's traditional motif - Licitar hearts are available in different designs and jewelry items.



## IZIPIZI STORE

PARIS DESIGN GLASSES

🏠 Dežmanova 5 📍 7

☎ +385 91 6027 125 📧 izipizi.com

📱 f 💎 \$\$ 🕒 Mon-Sat 9am-9pm

The Izipizi flagship store offers collections of classically reinvented glasses. Designed to fit, for reading and for the screens, for the sun and just for fun, for adults and kids. Their wide offer follows trendy, fresh, dynamic and colorful vibes. These everyday glasses will put a smile on your face with no limit to your taste!



## IVANA BAČURA

HANDMADE SILVER JEWELRY

🏠 Radićeva 20 📍 8 ☎ +385 91 5431 321

📧 ivanabacura.com 📱 f 💎 \$\$

🕒 Mon-Fri 11am-7pm, Sat 11am-5pm

Locally handcrafted high-quality silver jewelry by Croatian designer Ivana Bačura is widely recognized for its extraordinary design. Its natural shape and clear lines are complemented by colorful details giving this jewelry a touch of extravagancy in a refined and everlasting style.



## APITERRA

CROATIAN HANDCRAFTED  
COSMETICS

🏠 Tkalčićeva 32 📍 9 💎 \$\$

☎ +385 99 6013 844

🕒 Mon-Sun 11am-11pm

Apiterra is a small family company that produces handcrafted and 100% organic cosmetics from the finest Mediterranean herbs, olive oil and honey from the island of Korčula.

Friendly staff will gladly welcome you to test the products and even taste them (yes, they are edible), as well as inform you about the ingredients and their nourishing benefits. Whether you are looking for organic skin care or body care products for yourself or as a present for your loved ones, this inviting shop is the place to go.

If visiting Poreč, stop by Apiterra store in Cardo Maximus 1.



## THE GOLDSMITH'S TREASURE BY AUGUST ŠENOVA

A GENUINE TALE OF ZAGREB

🏠 Sold at Galerija Link,

Take me home 📍 1, 2

☎ +385 91 30 10 456

👉 spiritoso.hr 📱 💎 \$\$

Take a piece of Zagreb with you! The first Croatian historical novel, a tale of forbidden love between the daughter of a goldsmith and a nobleman's son set against the backdrop of the streets and squares of 16<sup>th</sup> century Zagreb, represents a true cultural souvenir.

Love and passion, plots and intrigue, nobles, commoners, tricksters... A patchwork of colorful characters is bound to leave you breathless!

The visual concept is the result of an attempt to combine the Renaissance plot of the novel, a Romantic literary style, and the modern interpretation of the digital-age readers, designed by Croatian designers.



*The first  
Croatian  
historical  
novel*



## KREDENCA

CROATIAN GIFT SHOP

🏠 Radićeva 13 📍 10 ☎ +385 91 5447 294

👉 kredenca.com 📱 📷 💎 \$\$ 🕒 Mon-Sun 9am-9pm

A perfect place for unique goodies and the sweetest souvenirs!

All products in the store originate from small Croatian manufacturers, guaranteeing the highest quality.

Kredenca offers sweet delicacies like handmade chocolates, homemade jams, honey, dried fig products, premium quality Istrian olive oil, different types of truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy, or choose among different gift packages. Natural cosmetics, fashion accessories and ceramics are carefully selected for the best presents possible.

Tax Free refund available.

**5%**  
DISCOUNT

## LAPIDARIUM

### AUTHOR JEWELRY

🏠 Radićeva 10 📍 11  
☎ +385 1 5530 649  
📧 lapidarium.eu 📷 f 💎 \$\$\$  
🕒 Mon-Fri 9.30am-8pm,  
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find Zlatni licitar – charming gold and silver jewelry inspired by Croatian tradition also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.

If visiting Rovinj, stop by Lapidarium store in Zdenac 14.



## ADRIATIC CORAL BY LAPIDARIUM

### CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)  
📍 11 ☎ +385 1 5530 649  
📧 lapidarium.eu 💎 \$\$\$



Show your attachment and devotion to your loved ones with this timeless jewelry. Original and natural Adriatic coral collections are carefully crafted directly in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made only from Adriatic coral will leave you breathless.

## ZLATNI LICITAR

### TRADITIONAL JEWELRY

🏠 Sold at Take me home, Market, Lapidarium, Zlatarna Mario (Krvavi most 2) 📍 2, 3, 11  
📧 zlatni-licitar.com 💎 \$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one.

Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.





## BASHOTA

CROATIAN JEWELRY STORE



Croatian Creation

🏠 Ilica 37, Ilica 69 📍 12

☎ +385 1 4833 623

📍 zlatarnica-bashota.hr 📷 📱 💎 \$\$\$

🕒 Mon-Fri 8.30am-1pm, 4pm-8pm,  
Sat 9am-2pm

The Bashota goldsmith family has been creating remarkable jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide range of unique models, they are able to satisfy every customer's wish, even those with the most refined taste.

In their stores, you can find beautiful coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other symbols of Zagreb, Croatian history and culture. Bashota is a proud holder of Croatian Creation trademark and a multiple time first prize winner at the Triennial of Zagorje Souvenir – dedicated to souvenirs associated with the protected intangible heritage of the Croatian Zagorje County.

Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to everyone.



## CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 13 ☎ +385 1 4847 417 📍 kisobrani-cerovecki.hr

📷 📱 💎 \$\$\$ 🕒 Mon-Fri 8.30am-8pm, Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs with contemporary design, Cerovečki introduced the raincoat 'Kaplja' - functional, playful product, inspired by Šestine umbrella that makes every rainy day colorful and bright!

## DORA

### FASHION SALON

🏠 Kamenita 2 📍 14 📷 📱 💎 \$\$\$

☎ +385 1 4851 763

📧 dora-zagreb.com

🕒 Mon-Fri 10am-6pm,  
Sat 10am-2pm

Dora Rubić fashion salon is a 30 year old family owned artisan store in the historical part of the city, right next to the Stone Gate. Owners and designers, a mother and daughter, create entire women's fashion lines with a special emphasis on coats.

Top quality, exclusive natural materials such as silk, cashmere or alpaca wool, feminine cuts with elegant and timeless designs make their clothing items desirable. All pieces are unique or produced in very limited series with possibility of special custom-made offer for every individual order.

Enjoy this fashion salon that oozes with elegance in the old fashion hospitality style.



## XD XENIA DESIGN

### FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 15 ☎ +385 1 4830 539

📧 xenia-design.hr 📷 📱 💎 \$\$\$

🕒 Mon-Fri 9am-8pm,  
Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.





## BLOSSOM & BLOOM

FLOWERBOX AND GIFT SHOP

🏠 Gundulićeva 5 📍 16

☎ +385 1 4678 508

📍 blossom-bloom.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Inspired by beauty and endless love for flowers, Blossom & Bloom™ creates and delivers an emotional flower story that will remain in your memory forever. Every rose is carefully selected as a reflection of genuine beauty and sincere love. Sophisticated flower arrangements are unique and memorable, intended for a truly special someone and arranged into exclusively designed boxes.

This floral luxury is delivered to your doorstep in the most glamorous way by an impeccably dressed gentleman wearing white gloves and a smile, holding your unique flower box of pure style.

For a complete gift experience, they offer a choice of Moët & Chandon champagnes and delicious rose macarons in elegant packaging. You can visit the flower box gallery or simply choose a bouquet and delivery online for a fast, simple and discreet service.



## TOP

NICHE PERFUMERY

🏠 Tomićeva 4 📍 17

☎ +385 1 7980 969

📍 top.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 11am-8pm, Sat 10am-3pm



For a perfectly fragrant journey, visit Top perfumery for a wonderful olfactory adventure through personalized fragrance shopping in the best niche perfumery in Zagreb!

Located next to the popular Funicular, Top offers over 35 exquisite perfume brands to choose from. Outstanding scent collections of Editions de Parfums Frédéric Malle, Profvmvm Roma, Roja Parfum and Xerjoff are just some that await you.

For best skin care, choose from a range of Aesop beauty products, or select a cool scent thanks to the Swedish brand Byredo. Into art and chemistry? Escentric Molecules are just for you. How about Pope Francis' favorite scent? Or maybe a hard-to-find collection of oud scents?

Choose an exquisite home fragrance, a scented candle, a diffuser or a catalytic olfactive lamp of renowned brands (Cire Trudon, Costes, Nicolai, Baobab Collection...) to bring fragrant bliss into your home.







## FREYWILLE

DISTINCTIVE JEWELRY FROM VIENNA

🏠 Preradovićeva 2 📍 18

☎ +385 1 5532 865

➦ [shop.freywille.com/hr](http://shop.freywille.com/hr)

📷 📱 💎 on request

🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

Freywille is a global leading company in creating artistic jewelry made of precious fire enamel and lists enormous achievements with its unique design concept. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.

The grand design of Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.



## CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage)

☎ +385 1 6457 052 📍 19

➦ [croata.hr](http://croata.hr) 📷 📱 💎 \$\$\$

🕒 Mon-Fri 8am-8pm,

Sat 8am-3pm

All of Croata products are created with loving attention to detail and handcrafted to perfection thus promoting centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

Many businessmen in the world tie Croata cravats every day, while delicate scarves are used as a perfect accessory which compliments every styling.

**SPECIAL OFFER** – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.





## KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 20 📞 +385 98 202 350  
💎 \$\$\$ 📷 f/pages/KOZA 🕒 Mon-Fri  
11am-3pm, 4pm-7pm, Sat 11am-4pm

Workshop and a store in one - located in the Upper Town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with precision, love and minimalist aesthetics. Satchels, clutches, men's bags and colorful purses in different shapes and sizes, are accompanied by a warm welcome only true hosts can give.



## #PETRINJSKA7

MULTIBRAND STORE

🏠 Petrinjska 7 📍 21  
📞 +385 1 4922 813 📷 f/petrinjska7  
💎 \$\$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7 & younghearts.co, available only in this store! Choose from Manila Grace, Oblique or CopCopine international brands. From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.

## ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišićeva 16 📍 22  
📞 +385 1 4926 500  
📷 f/UlicniOrmar 💎 \$\$  
🕒 Mon-Fri 10am-8pm,  
Sat 11am-4pm

Everlasting style and a true sense of fashion are hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen alluring items.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)



## GARDEROBA

CONCEPT STORE

🏠 Martićeva 17 📍 23 📞 +385 1 7701 177

📱 f/garderobastore 💎 \$\$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-4pm

Garderoba concept store nurtures Scandinavian aesthetics in combination with Croatian design. The store offers recognized Croatian designers Silvio Vujičić & KLISAB, a range of Scandinavian brands, such as By Malene Birger, Baum und Pferdgarten, Rodebjer, GANNI, Designers Remix, Wood Wood, Cornelia Webb's jewelry, Ross & Brown eyewear and Eight&Bob perfume.



## HYSTERIA

LITTLE STORE, GREAT IDEAS

🏠 Teslina 9 (courtyard) 📍 24 📞 +385 98 586 074

💎 \$\$\$ 📱 f/hysteriazagreb 🕒 Mon-Fri 10am-2pm, 4pm-7:30pm, Sat 10am-2pm

Hysteria - little store, great ideas - an original place where artists and designers come together to share their creations. This creative oasis offers an entire range of different fashion brands, including MAKs, bi.bi, Smiljka Franjić jewelry, Greek designers Ioanna Liberta and Aumorfia, Vrecha \$ Co., French sunglasses Durié and many more.

Sams<sup>o</sup>nite  
#GenerationGo



## MARAS

LUGGAGE & TRAVEL

ACCESSORIES

🏠 Bogovićeveva 1b, Ilica 47

📍 25 📞 +385 1 4810 972

📱 maras.hr 📱 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories. More than that, Maras offers exclusive designer handbags, laptop backpacks and briefcases, kids' backpacks and footwear.

Maras is the authorized distributor for worldwide brands such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, testifying of high level customer service and reputation they have achieved over the years.



## ZAGREB MARKETS

Zagreb has vibrant and lively daily as well as weekly market culture. You can find farmers and flea markets all year around. Farmers' markets are open every day and for most locals they serve as a great source of fresh meat, fish, veggies and fruits on a daily basis. Of course, markets are most crowded on Saturdays, which is the most common day for visiting.

Besides Dolac, you should not miss Sunday's weekly Antique fair at the British Square, as well as Hrelić, a massive flea market in Jakuševac situated on the outskirts of the city – where you can get literally anything, whether it be a car, second hand clothing or used kids' toys, among many other curiosities.

Markets' opening hours are from 6:30 am to about 2 pm every day except on National holidays.

Photo by Buco Balkanessi

# OUR DISTRIBUTION & PARTNERS

## HOTELS

ESPLANADE ZAGREB HOTEL  
SHERATON ZAGREB HOTEL  
THE WESTIN ZAGREB HOTEL  
  
BEST WESTERN PREMIER HOTEL ASTORIA  
BEST WESTERN STELLA HOTEL  
HOTEL 9  
HOTEL ANTUNOVIĆ ZAGREB  
HOTEL ARISTOS  
HOTEL AS  
HOTEL DUBROVNIK  
HOTEL PRESIDENT PANTOVIČAK  
INTERNATIONAL HOTEL PALACE HOTEL ZAGREB  
PANORAMA ZAGREB HOTEL  
  
APARTHOTEL SNJEŽNA KRALJICA  
ART HOTEL LIKE  
HOTEL CALYPSO  
HOTEL DELMINIVM  
HOTEL GALERIJA  
HOTEL HOLIDAY  
HOTEL JADRAN ZAGREB  
HOTEL JARUN  
HOTEL LAGUNA  
HOTEL MERIDIJAN 16  
HOTEL PHOENIX  
HOTEL REBRO  
HOTEL RESIDENCE  
HOTEL TOMISLAVOV DOM  
HOTEL VILA TINA

## HOSTELS

BUREAU HOSTEL  
FANCY HOSTEL  
FUNK LOUNGE HOSTEL  
HOSTEL CHIC  
HOSTEL DAY AND NIGHT  
HOSTEL LAPIDARIUM  
HOSTEL LOVE CROATIA  
HOSTEL MOVING  
HOSTEL SHAPPY  
MY WAY HOSTEL  
PALMERS LODGE ZAGREB  
POZITIV HOSTEL ZAGREB  
SWANKY MINT HOSTEL  
TABAN HOSTEL  
THE CHERRY HOSTEL

## PRIVATE ACCOMODATION

AIR-ZAGREBART APARTMENTS  
ANCHOR APARTMENT ZAGREB  
APARTMENT CHECK IN  
APARTMENTS PISAC  
APARTMENTS KATARINA ZAGREB  
APARTMENTS TRSJE  
B&B STUDIO KAIROS  
DESIGN STUDIOS SVI-MI  
IRUNDO ZAGREB APARTMENTS  
LOBAGOLA B&B  
PRAŠKA 8 APARTMENTS  
PUZZLE APARTMENT ZAGREB  
SOBE ZAGREB 17

## PARTNERS & INSTITUTIONS

SAMOBOR TOURIST BOARD - INFORMATION CENTRE  
ZAGREB COUNTY TOURIST BOARD - INFORMATION CENTRE  
ZAGREB TOURIST BOARD  
ZAGREB TOURIST BOARD - INFORMATION CENTRES  
  
AMERICAN CHAMBER OF COMMERCE IN CROATIA  
ARCHAEOLOGICAL MUSEUM  
ATELIER MEŠTROVIĆ  
AUSTRIAN CULTURAL FORUM  
CROATIAN CHAMBER OF ECONOMY  
CCE - ZAGREB CHAMBER  
CROATIAN COMPETITIVENESS CLUSTER OF CREATIVE AND CULTURAL INDUSTRIES  
DOLLAR-THRIFTY RENT A CAR EMBASSYS  
EUROPE HOUSE ZAGREB  
FRENCH INSTITUTE - MEDIATHEQUE  
GERMAN-CROATIAN CHAMBER OF INDUSTRY AND COMMERCE  
INTERNATIONAL WOMEN'S CLUB ZAGREB  
ITALIAN CULTURAL INSTITUTE  
LAUBA HOUSE  
MINISTRY OF FOREIGN AND EUROPEAN AFFAIRS  
MUSEUM OF ARTS AND CRAFTS  
MUSEUM OF BROKEN RELATIONSHIPS  
  
50 A BURGER & CHAMPAGNE BAR  
OMMA KOREAN RESTAURANT  
ROCKET BURGER CAFE

## STORES


- |          |  |           |   |
|----------|--|-----------|---|
| <b>1</b> | GALERIJA LINK<br>GLOOPY<br>LIKE A MAP<br>THE GOLDSMITH'S TREASURE<br>BY AUGUST ŠENOVA  | <b>10</b> | KREĐENCA<br>LAPIDARIUM<br>ADRIATIC CORAL BY<br>LAPIDARIUM<br>ZLATNI LICITAR |
| <b>2</b> | TAKE ME HOME<br>GLOOPY<br>GREETINGS FROM CROATIA<br>LIKE A MAP<br>THE GOLDSMITH'S TREASURE<br>BY AUGUST ŠENOVA<br>ZLATNI LICITAR | <b>12</b> | BASHOTA<br>CEROVEČKI<br>DORA<br>XD XENIA DESIGN<br>BLOSSOM & BLOOM<br>TOP   |
| <b>3</b> | MARKET<br>LIKE A MAP<br>ZLATNI LICITAR<br>NOTES OF ZAGREB  | <b>13</b> | GLOOPY<br>FREYWILLE<br>CROATA<br>KOZA                                       |
| <b>4</b> | NOTES OF ZAGREB  | <b>14</b> | #PETRINJSKA7  |
| <b>5</b> | NASTJA   | <b>15</b> | ULIČNI ORMAR  |
| <b>6</b> | GJONI  | <b>16</b> | GARDEROBA   |
| <b>7</b> | IZIPIZI STORE  | <b>17</b> | HYSTERIA<br>MARAS   |
| <b>8</b> | IVANA BAČURA   |           |   |
| <b>9</b> | APITERRA   |           |   |

# STORE LISTING & MAP

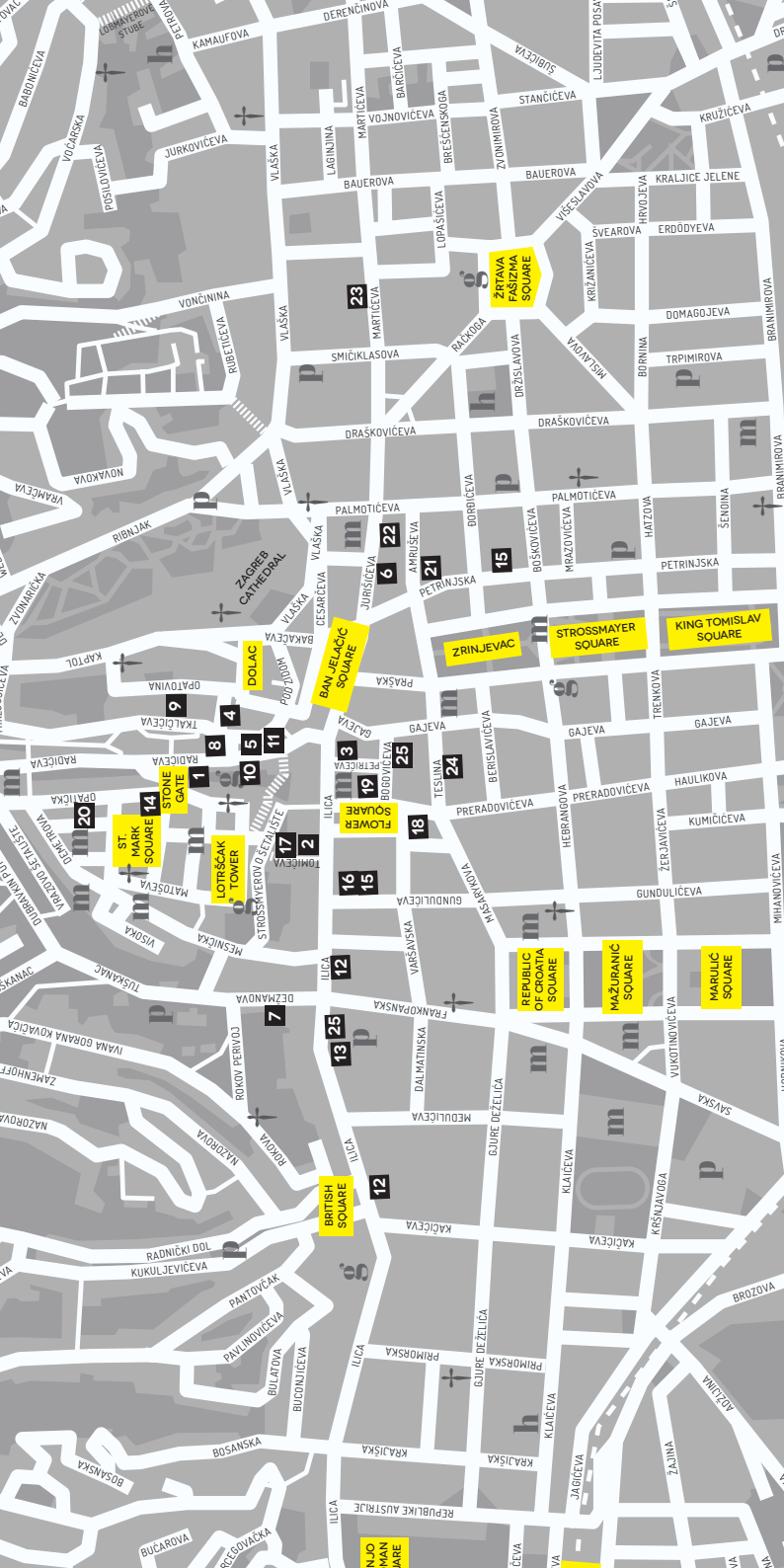
- m** MUSEUM  
**g** GALLERY  
**h** HOSPITAL  
**p** PARKING & GARAGE  
**+** CHURCH

**XX** STORE NUMBER

 SQUARES & SIGHTS

 PARKS & GREENERY





ŽRTAVA  
FAŠIZMA  
SQUARE

23

6

22

21

15

BAN  
JELAČIĆ  
SQUARE

ZRINJEVAC

STROSSMAYER  
SQUARE

KING TOMISLAV  
SQUARE

DOLAC

ST. MARK  
SQUARE

STONE  
GATE

LOTRŠČAK  
TOWER

FLOWER  
SQUARE

REPUBLIC  
OF CROATIA  
SQUARE

MAŽURANIĆ  
SQUARE

MARULIĆ  
SQUARE

BRITISH  
SQUARE

NJGOŠ  
MAN  
SQUARE

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18 kt & 

NEW DESIGN HOMMAGE À VINCENT VAN GOGH  
L'AMANDIER ROUGE ÉCLAT