

INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

PRESENTING

THE BEST OF DESIGN, GIFTS, SOUVENIRS,
ARTS & CRAFTS, JEWELRY, SCENTS,
NATURE'S BEST, SWEET & SAVORY
DELIGHTS, FASHION & MORE

FEATURING
EXPRESSIVE DESIGN
BY CREATIVE
FEMALE MINDS

CITY CENTER MAP INCLUDED!

NOVEMBER 2018 - JANUARY 2019

your personal copy

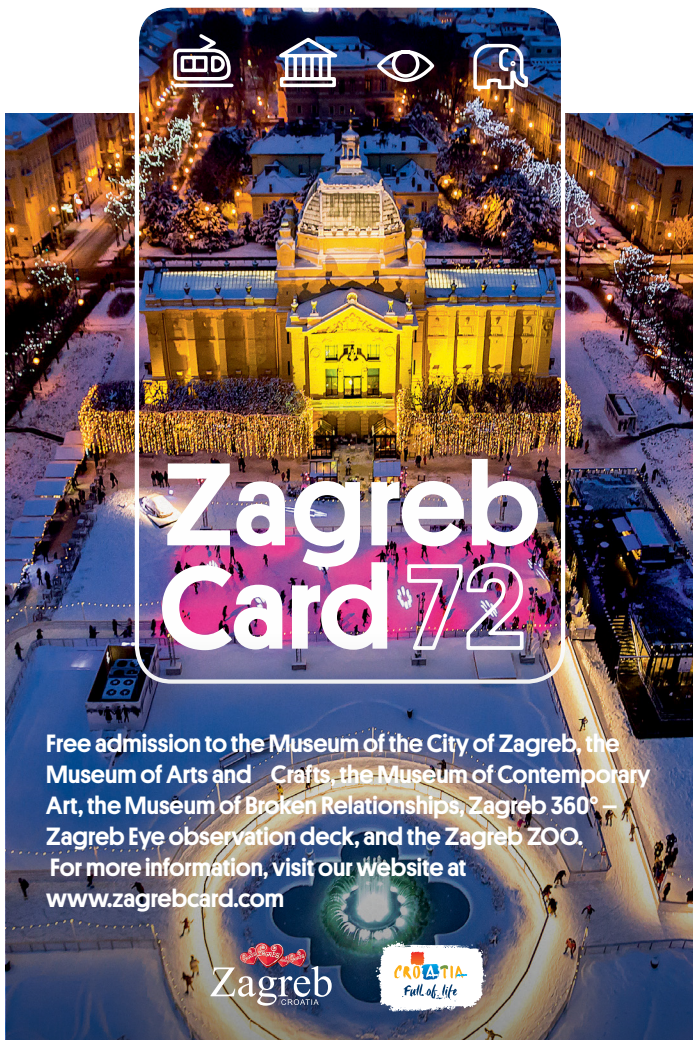
Advantages of ZagrebCard:

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ZagrebCard24
98 kn

ZagrebCard72
135 kn



Zagreb Card 72

Free admission to the Museum of the City of Zagreb, the Museum of Arts and Crafts, the Museum of Contemporary Art, the Museum of Broken Relationships, Zagreb 360° – Zagreb Eye observation deck, and the Zagreb ZOO. For more information, visit our website at www.zagrebcard.com

Zagreb
CROATIA

CROATIA
Full of life

INSIDE THE GUIDE

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THE BEST OF DESIGN, GIFTS, SOUVENIRS, ARTS & CRAFTS, STUNNING JEWELRY, IRRESISTIBLE SCENTS, NATURE'S BEST, SWEET & SAVORY DELIGHTS, FASHION & MORE

INSIGHT design GUIDE

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COVER STORY

The cover motif displays Zagreb TV-tower Sljeme, also known as the tallest symbol of the city. Located on the summit of Medvednica Mountain, 1031 meters above sea level, the tower is one of the first landmarks that can be seen when entering the city.

The Tower is 158 meters tall and the structure is made of reinforced concrete, the lower part is 92 meters high and the top steel part has 78 meters of a height. It was built in 1976 and for a short period of time it was open to visitors due to the fact that at 75 meters there was a space for the tower restaurant. Today the Tower emits radio and TV signal for more than two million people in Croatia. Soon, the renovation process of the Tower should start and this object will get its touristic purpose too.

LEGEND

🏠 ADDRESS

📍 LOCATION ON MAP

☎ TELEPHONE

🌐 WEB SITE

📷 INSTAGRAM

📘 FACEBOOK

🕒 WORKING HOURS

💎 PRICE RANGE

\$ - on a budget

\$\$ - affordable

\$\$\$ - mid-high

\$\$\$\$ - luxury



SPECIAL

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bring your

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EDITOR'S LETTER

DEAR TRAVELER

The festive time of year is a perfect time for your trip to Zagreb – with its Christmas market which was voted the best in Europe for three years in a row. The holiday season in Croatian capital is vibrant and fun, starting from holiday decorations visible throughout the city, open concerts and choir performances, food stands and children's programs. For more than a month in Zagreb, literally every day is a fun day!

Like every year, the festive season makes us ask the same old question, what to get our loved ones? Something unique, something with a true value, something handmade or something original?! Luckily, the answer to your question can be found in this guide. We are very proud and pleased to present to you some of the best Croatian artisans, designers, small manufacturers. All these individuals have devoted their life to creating beautiful products that are full of passion and love.

In this issue, we give you an insight into two very creative female minds through our interviews with Saša Maksimilijanović and Nastasja Colarić. Saša designs avant-garde female fashion which goes by the fashion label Maks and runs a creative concept store called Hysteria. On the other hand, Nastasja creates meaningful jewelry that has a personal meaning to everyone who wears it and serves as a reminder and inspiration in everyday life.

For this holiday season, get something unique for your loved ones, products of true value, products made with love. The little pieces of Zagreb you can hold onto until the next time.

Happy Holidays!

Insight Design Guide

INSIGHTDESIGNGUIDE.COM



WELCOME TO ZAGREB



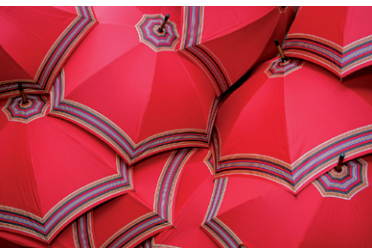
ELDERICE, Take me home, Galerija Link

Welcome to Zagreb, the best Christmas market in Europe of 2018! This festive and jolly time of the year overflows the city with music, vivid decorations, original gifts and unusual souvenirs. Enjoy a beautiful winter stroll through our charming wonderland, and we hope to help you decide on which gifts to buy with the Insight Design Guide!

ARTS, CRAFTS & PRODUCT DESIGN

Looking for a very special souvenir?! How about a handmade **CEROVEČKI** (Ilica 49) umbrella with a 100-year-old tradition? **THE GOLDSMITH'S TREASURE** by August Šenoa is a perfect cultural souvenir and a great present for book lovers. For handcrafted ceramics and unique Christmas ornaments, we suggest

CEROVEČKI, Ilica 49



MARINSKI HEARTMADES.

GREETHINGS souvenir boxes will take you on a journey through Croatia with all your senses, while **LIKE A MAP** products will relive city's streets & squares with designed map prints of Zagreb applied on posters, notebooks, bags and pillowcases. **GLOOPY** home decor & kids' toys will bring the childish fun back into your life, as well as **LANA'S DUCKASS** illustrated mugs or coasters. **ELDERICE** textile design studio have perfect decorations for your home.

DESIGN SHOPS

TAKE ME HOME (Tomićeva 4) and **GALERIJA LINK** (Radićeva 27) offer the best of Croatian design, while **MARKET** concept store (F. Petrića 3) has an interesting selection of both local and international design.



GLIGORA, Dolac market

DELICACIES

Premium selection of Croatian sweet and savory bits, are waiting for you in **KREDENCA** (Radićeva 13) and one of the world's best cheesemakers **GLIGORA** (Dolac market) – offers awarded cheeses on the most famous Zagreb's farmers market – Dolac.

APITERRA ORGANIC COSMETICS

(Tkalčićeva 32) is your go-to place for natural cosmetics produced on the Island of Korčula, using traditional Mediterranean herbs, olive oil and honey.

SCENTS

For exclusive niche fragrances visit **TOP** perfumery (Tomićeva 4, Trg bana Josipa Jelačića 13), and for a special scent for your home – **NOTES OF ZAGREB** (Skalinska 2) is a home fragrance shop inspired by the city of Zagreb.

LUXURY ACCESSORIES & MORE

If you are in search for a perfect present for your business partners, there is **CROATA** (Ilica 5 – Oktogon passage) – a renowned Croatian company specialized in limited series production of silk cravats and scarves. **MARAS** (Bogovićeve 1b, Ilica 47) is a place you will go after all this shopping for more travel accessories and luggage.

BLOSSOM & BLOOM (Gundulićeva 5) is a flowerbox and gift shop specialized in creating and delivering an emotional flower story to your special someone. No styling is complete without cool eyewear such as **IZIPIZI** (Dežmanova 5).

JEWELRY

For contemporary author jewelry, visit **LAPIDARIUM** (Radićeva 10), where you can also find **ZLATNI LICITAR** (traditional jewelry) and **ADRIATIC CORAL** jewelry. **IVANA BAČURA** offers extraordinary handmade silver jewelry (Radićeva 20) and **NASTJA** (Radićeva 16) presents special jewelry made of silver and gemstones. For jewelry inspired by Croatian heritage, **JOZEF GJONI** (Jurišićeva 10), **BASHOTA** (Ilica 39) or **ZAKS** (Trg



ZAKS, Trg bana Josipa Jelačića 1

bana Josipa Jelačića 1, Masarykova 9) are the perfect choices.

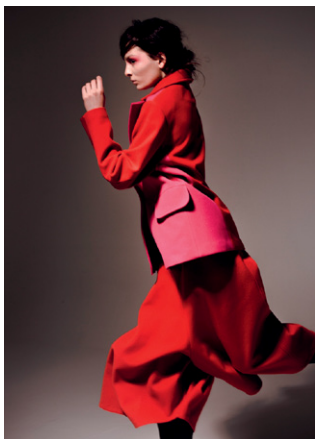
Presenting artistic enamel jewelry, **FREYWILLE** grand boutique (Preradovićeva 2) awaits you.

FASHION

MARIA concept store (Masarykova 8) is a cloud 9 for all fashion lovers, offering carefully selected collections by the top fashion houses. It is often said that Croatian women love to dress (and impress) so take the opportunity to check out Croatian fashion brands! **XD XENIA DESIGN** (Gundulićeva 5) for exclusive arty fashion and **HYSTERIA** (Teslina 9, courtyard) for an avant-garde style, while **DORA** fashion salon (Kamenita 2) is a family run boutique set up in charming Upper Town specialized in coats and one of a kind outfits. In the Upper Town, you will also find cute little store & workshop offering artisanal leather bags - **KOZA** (Baseričekova 18). **#PETRINJSKA7** (Petrinjska 7) has a selection of Croatian and international fashion brands, while **GARDEROBA** (Martićeva 17) is known for Scandinavian aesthetics combined with Croatian design. **ULIČNI ORMAR** (Jurišićeva 16, courtyard) cherishes vintage clothing and everlasting style.

XENIA DESIGN, Gundulićeva 5, Petrinjska 31

#PETRINJSKA7, Petrinjska 7



GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time (CET) UTC/GMT + 1 hour

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the winter time record indicate temperatures by day reaching to 4.2°C (39.6°F) on average and falling to -0.7°C (30.8°F) overnight.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER

+385 Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

25.12. Christmas Day
26.12. St. Stephen's Day

1.1. New Year's Day

6.1. Epiphany

GENERAL INFORMATION NUMBER 18981

ROADSIDE VEHICLE ASSISTANCE 1987/
+385 1 1987

ZAGREB AIRPORT
060 320 320/ +385 1 4562 170

ZAGREB BUS STATION
060 313 333/ +385 1 6112 789



CENTRAL RAILWAY STATION

060 333 444 /
+385 1 3782 583

CROATIAN POST

072 303 304
Jurišićeva 13,
+385 1 6626 452
(Mon-Fri 7am-8pm,
Sat 7am-1pm)
Branimirova 4,
+385 1 4981 550
(Mon-Sun 7am-12am)



CCE-Zagreb Chamber

CROATIAN CHAMBER OF ECONOMY

ZAGREB CHAMBER

🏠 Draškovićeve 45 ☎ +385 1 4606 777

🌐 zg.hgk.hr 📺 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.

EXPRESSIVE DESIGN BY CREATIVE FEMALE MINDS

IN THESE INTERVIEWS WE PROUDLY PRESENT SAŠA MAKSIMILIJANOVIĆ FROM HYSTERIA STORE & NASTASJA COLARIĆ FROM NASTJA JEWELRY

HYSTERIA, SAŠA MAKSIMILIJANOVIĆ

YOUR MOTTO FOR HYSTERIA IS: "A LITTLE STORE, GREAT IDEAS". THEREFORE, IT IS A PLACE WHERE NUMEROUS DESIGNERS AND BRANDS ARE PRESENTED. CAN YOU TELL US A BIT MORE ABOUT YOUR OFFER AND THE BRANDS YOU PRESENT?

It is a little store with great ideas from great designers around the world. All our brands match each other and have a similar philosophy: they all like black and to be different. The designers dare to be different and to look different, and through these differences, great ideas are born. So we have Aumorfia and Liberta - two Greek jewelry brands; MDK - Miranda Kaloudis - a Swiss brand of bags; the clothes are my own brand called Maks, and we also have local brands, such as Vrecha&Co, Gooma-Brand, and bi.bi. jewelry..



Photo by Šime Eškinja

YOU ARE THE OWNER OF HYSTERIA STORE AND THE DESIGNER FOR THE LABEL MAKS. HOW WOULD YOU DESCRIBE YOUR LABEL AND HOW EASY OR DIFFICULT IT IS TO DESIGN, CREATE AND RUN A CONCEPT STORE ALL AT ONES?

It's not easy, it's a 24/7 job, but it is something that I love and enjoy. My label is quite avant-garde, different and diversiform, it's mostly black, very stratified and functional.

WHAT MOTIVATES YOU IN YOUR WORK? AND WHAT WOULD YOU SUGGEST FOR THE UPCOMING WINTER TIME FROM YOUR ASSORTMENT?

Lots of different things motivate me - traveling around is usually the best motivation. Sometimes my customers motivate me, sometimes my friends or just a beautiful day.

For the upcoming winter time, I suggest multifunctional coats to keep you warm and our new boots that are coming out soon.

NASTJA JEWELRY,
NASTASJA COLARIĆ



NASTJA JEWELRY IS KNOWN AS MEANINGFUL JEWELRY, CREATED IN A HARMONIZING COMBINATION OF GEMSTONES AND MEANINGS OF SYMBOLS. CAN YOU TELL US MORE ABOUT YOUR JEWELRY, ITS MEANINGS AND WHAT MOTIVATED YOU TO START CREATING THIS KIND OF JEWELRY?

Every piece of Nastja jewelry tells its own story and is made out of natural materials, such as 925 sterling silver and semi-precious stones. My motivation was to create beautiful pieces of jewelry that have a personal meaning to everyone who wears it and to serve as a reminder or inspiration in everyday life.



WHAT CAN WE FIND IN YOUR ASSORTMENT? WHAT DO YOUR CUSTOMERS LOOK FOR WHEN THEY ARE CHOOSING SPECIAL GEMSTONES OR COSMIC SYMBOLS?



My first collection was called the Cosmic Symbols. These are ancient symbols used by old cultures mostly in form of tattoos or amulets as they believed that these symbols had extraordinary powers. Now we have different meaningful symbols, such as our Chakra collection. Our customers love combinations of expressive yet beautiful pieces of jewelry, which they often buy as gifts for others or just to treat themselves.

WHERE DOES YOUR INSPIRATION COME FROM?

I am grateful that I have had the opportunity to travel a lot in my life and live in different places. One of my most exiting periods was when I lived in Nigeria, Africa. There, I had the opportunity to meet a totally different culture. All these different experiences have shaped me as a person and influenced my inspiration.



SHOP TAX FREE IN CROATIA

Spend a minimum of
740,01 HRK and ask for
your Tax Free Form

TAX FREE ШОППИНГ В ХОРВАТИИ

Совершите покупку на сумму от 740,01 кун
и попросите Tax Free форму

在克罗地亚购物退税

最低消费 740,01 克罗地亚库纳，并索取您的退税
单 (Tax Free Form)

크로아티아에서 면세 쇼핑을

740,01 HRK 이상 사용 시 물품 판매 확인서를 받으
실 수 있습니다.



Global Blue

globalblue.com/join

A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN SHOPPING
IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.4 kuna; 1 US dollar = approx. 6.4 kuna

CROATIAN VAT (PDV) is 25% and is included in retail price.

TAX FREE SHOPPING If you spend more than 740,01 kn in a shop, ask for the Tax Free Form available in stores carrying the Tax Free label.

CREDIT CARDS are accepted in all stores presented in the guide.

WORKING HOURS Most stores work shorter on Saturdays and many stores are closed on Sundays and national holidays.

ATM MACHINES can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

SHOPPING TIPS & TRICKS

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

TAKE ME HOME

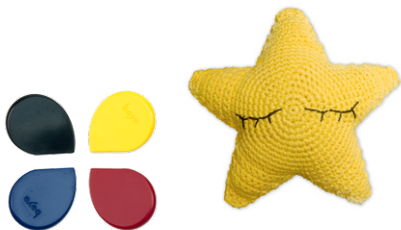
CROATIAN DESIGN SHOP

🏠 Tomićeva 4 📍 1 ☎️ +385 1 7987 632
🔗 takemehome.hr 📷 f 💎 \$\$
🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!



GREETHINGS FROM CROATIA

SOUVENIR BOXES

🏠 Sold at Take me home 📍 1 📷 f 💎 \$\$
☎️ +385 1 5811 995 🔗 greethings.hr

Greethings product line combines contemporary packaging design with premium quality products from Croatian family farms, trades and cooperatives. An array of products packed in attractive boxes, accompanied by a booklet describing Croatian natural beauties, cultural heritage, gastronomy and people, offers an experience of Croatia through all your senses.



MARINSKI HEARTMADES

HANDMADE CERAMICS & JEWELRY

🏠 Sold at Take me home 📍 1 📷 f 💎 \$\$
☎️ +385 92 1888 320 🔗 marinski.me/shop/

Marina Marinski creates heartwarming, dreamy, fairytale-like ceramics you simply want to have. Serving bowls, cups, Christmas ornaments and jewelry are all handmade with love in a family studio using traditional materials & techniques. Inspired by nature and childhood memories these heartmades will be your every day companion.



GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 2

📞 +385 1 4813 294 📱 f/GalerijaLink 💎 \$\$

🕒 Mon-Sat 10am-8pm, Sun 11am-6pm

This lovely store is your LINK to Croatian design such as: Gloopy, VAU products, LINK sunglasses, Walligami, Elderice, Boya, Data by Despot, Filip Gordon Frank; jewelry: Lili's, Ja Naglass, Sexy Plexy, Planet Mirio, Croatian Island Collection, Jobitichi; bags designed by: Mura Pehneć, Grriva, Štambuk, Sh.esna bag, Dot of paper, KJ Design, Multirational.co, Baggizmo; ceramics by Lidia Boševski & Orjenka Mirjan.



ELDERICE

TEXTILE DESIGN STUDIO

🏠 Sold at Take me home, Galerija Link

📍 1, 2 🌐 elderice.com 📱 f 💎 \$\$

Elderice design & produce fabric storage bins, table linens, pillowcases, scarves and bags in their home studio in Zagreb. They are inspired by geometry, urban landscapes and nature. By using traditional hand printing techniques on natural fabrics, they achieve a light and organic texture of the final product enhanced by vibrant shades of water-based colors.

THE GOLDSMITH'S TREASURE BY AUGUST ŠENOVA

A GENUINE TALE OF ZAGREB

🏠 Sold at Take me home,

Galerija Link 📍 1, 2

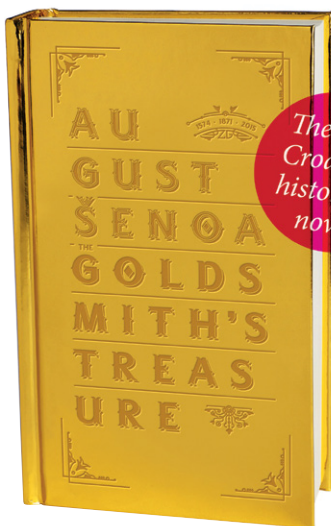
📞 +385 91 30 10 456

🌐 spiritoso.hr 📱 f 💎 \$\$

Take a piece of Zagreb with you! The first Croatian historical novel, a tale of forbidden love between the daughter of a goldsmith and a nobleman's son set against the backdrop of the streets and squares of 16th century Zagreb, represents a true cultural souvenir.

Love and passion, plots and intrigue, nobles, commoners, tricksters... A patchwork of colorful characters is bound to leave you breathless!

The visual concept is the result of an attempt to combine the Renaissance plot of the novel, a Romantic literary style, and the modern interpretation of the digital-age readers, designed by Croatian designers.



*The first
Croatian
historical
novel*

GLOOPY

PRODUCT DESIGN

🏠 Sold at Take me home, Galerija Link, Top
📍 1, 2, 17 ↗ gloopy.hr 📷 💎 \$\$

Gloopy's products are specially designed to bring the childish fun back into your life. Playful home decor products, such as wooden trivets will make every meal a game. Shadow puppet toys are a perfect present for young ones, while Wardrobe Creatures – original souvenir bags filled with organic lavender will brighten up every closet and repel any unwanted guests.



LANA'S DUCKASS

ILLUSTRATED PRODUCTS BY LANA HUDINA

🏠 Sold at Take me home, Galerija Link
📍 1, 2 ↗ duckass.net 📷 💎 \$

Designer Lana Hudina creates playful hand drawn illustrations of Croatian inventions and Zagreb sights applied on coasters, mugs, magnets and other products which include short descriptions of the drawings.

Perfect lively souvenirs with a story and childlike twist!



LIKE A MAP

CROATIAN PRODUCT DESIGN

🏠 Sold at Take me home, Galerija Link, Market
📍 1, 2, 3 ↗ likeamap.com 📷 💎 \$\$

Like a Map products are proudly designed and produced in Croatia in a creative family collaboration of a designer and a cartographer. Notebooks and tote bags with design map prints of Zagreb are original & loving items that will bring the most beautiful memories from your trip by reliving the city's streets and squares throughout time.



MARKET

CONCEPT STORE

🏠 Frane Petrića 3 📍 3 📞 +385 1 4828 621
📷 f/MarketConceptStoreZagreb 💎 \$\$
🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Market Concept Store is a unique shopping place with a collection of carefully curated and interesting products of well-known design houses from all around the world including Croatian designers. In this charming place, you will find plenty of little "treasures" that will bring joy to you and your loved ones.





APITERRA

CROATIAN HANDCRAFTED
COSMETICS

🏠 Tkalčićeva 32 📍 4 💎 \$\$
☎ +385 99 6013 844
🕒 Mon-Sun 12pm-8pm

Apiterra is a small family company that produces handcrafted and 100% organic cosmetics from the finest Mediterranean herbs, olive oil and honey from the Island of Korčula.

Friendly staff will gladly welcome you to test the products and even taste them (yes, they are edible), as well as inform you about the ingredients and their nourishing benefits.

Whether you are looking for organic skin care or body care products for yourself or as a present for your loved ones, this inviting shop is the place to go.

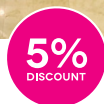


KREDENCA

CROATIAN GIFT SHOP

🏠 Radićeva 13 📍 5 ☎ +385 91 5447 294
✈ kredenca.com 📷 f 💎 \$\$ 🕒 Mon-Sun 9am-9pm

A perfect place for unique goodies and the sweetest souvenirs! All products in the store originate from small Croatian manufacturers, guaranteeing the highest quality. Kredenca offers sweet delicacies like handmade chocolates, homemade jams, honey, dried fig products, premium quality Istrian olive oil, different types of truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy, or choose among different gift packages. Natural cosmetics, fashion accessories and ceramics are carefully selected for the best presents possible. Tax Free refund available.



GLIGORA

AWARD-WINNING CHEESE

🏠 The Dolac Market – Dolac 2

📍 6 📞 +385 1 5801 284

🌐 gligora.com 📷 f 💎 s

🕒 Mon-Sat 7am-2pm

Dedication, love, tradition and respect for nature make the Gligora family's products an ultimate must.

The Gligora Dairy, located on the Island of Pag, is one of the most awarded cheese makers in the world, recently winning a gold medal at the World Championship Cheese Contest 2018.

Along with their top product Pag cheese, Gligora produces 60 different cheese varieties, including goat cheese, sheep cheese, mixed milk cheese and various flavoured cheeses.

In Zagreb, you must visit Gligora's market shop, located in the enclosed area of the Dolac market (on the right side of the second hall after the entrance from the square). Besides a wide selection of their dairy products, you can purchase excellent wines, oils, preserved olives and homemade jams while enjoying the experience of Croatian vibrant market culture.

If you have a chance to visit the beautiful Island of Pag, make sure to stop by at the Gligora Dairy where you can enjoy a guided tour through their cheese factory.





BASHOTA

CROATIAN JEWELRY STORE



Croatian Creation

🏠 Ilica 37, Ilica 69 📍 7

☎ +385 1 4833 623

📧 zlatarnica-bashota.hr 📱 f 💎 \$\$\$

🕒 Mon-Fri 8.30am-1pm, 4pm-8pm,
Sat 9am-2pm

The Bashota goldsmith family has been creating remarkable jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide range of unique models, they are able to satisfy every customer's wish, even those with the most refined taste.

In their stores, you can find beautiful coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other symbols of Zagreb, Croatian history and culture. Bashota is a proud holder of Croatian Creation trademark and a multiple time first prize winner at the Triennial of Zagorje Souvenir – dedicated to souvenirs associated with the protected intangible heritage of the Croatian Zagorje County.

Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to everyone.



NASTJA

MEANINGFUL JEWELRY STORE

🏠 Radićeva 16 📍 8 ☎ +385 91 9014 373

📧 nastjajewellery.com 📱 f 💎 \$\$\$

🕒 Mon-Sat 10am-8pm

Nastja jewelry is handmade with love by Croatian jewelry designer Nastasja Colarić. Each bracelet and necklace is created in a harmonizing combination of the power of gemstones and the meaning of symbols. These are aspiring pieces of jewelry which have personal meaning for everyone who wears them and serve as a reminder, motivation or inspiration in life.



NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalinska 2 📍 9 ☎ +385 1 4873 460

📧 notesofzagreb.com 📱 f 💎 \$\$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Notes of Zagreb is a cozy and stylish shop, where you can find original fragrances for your home, yourself or your dog. Every scented candle, diffuser or body mist carries a special fragrance note characteristic for the city of Zagreb and is named after a different city attractions.

IZIPIZI STORE

PARIS DESIGN GLASSES

🏠 Dežmanova 5 📍 10

☎ +385 91 6027 125 ✈ izipizi.com

📱 📺 💎 \$ Mon-Sat 9am-9pm

The Izipizi flagship store offers collections of classically reinvented glasses. Designed to fit, for reading and for the screens, for the sun and just for fun, for adults and kids. Their wide offer follows trendy, fresh, dynamic and colorful vibes. These everyday glasses will put a smile on your face with no limit to your taste!



IVANA BAČURA

HANDMADE SILVER JEWELRY

🏠 Radićeva 20 📍 11 ☎ +385 91 5431 321

✈ ivanabacura.com 📱 📺 💎 \$

🕒 Mon-Fri 11am-7pm, Sat 11am-6pm,
Sun 11am-5pm

Locally handcrafted silver jewelry by Croatian designer Ivana Bačura is widely recognized for its extraordinary design. Its natural shape and clear lines are complemented by colorful details giving this jewelry a touch of extravagancy in a refined and everlasting style.



GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 12 ☎ +385 1 4810 902

✈ zlatarna-jozef-gjoni.hr 📱 📺 💎 \$\$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-2pm

Goldsmith Jozef Gjoni creates with passion great collections of handmade gold, silver, antique and traditional jewelry embedded with precious stones, pearls and corals. Their extensive offer embraces carefully crafted, ethnically significant jewelry from different regions of Croatia.

The perfection of their filigree work is visible in every item created by the experienced hands of mister Gjoni, which got their jewelry to be featured in famous Tv series Game of thrones.

If you are interested in rich history and nobility of different regions in Croatia, simply visit Jozef Gjoni jewelry store. Traditional jewelry from Dubrovnik region, famous Šibenik Butons, Moričići from North West part of Croatian costal line and all the way to famous Zagreb's traditional motif - Licitar hearts are available in different designs and jewelry items.





CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 13 📞 +385 1 4847 417 ✈️ kisobrani-cerovecki.hr 📷 f
💎 \$\$\$ 🕒 Mon-Fri 8.30am-8pm, Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. In this shop you can find Made in Croatia leather bags and famous Šestine umbrella, a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs with contemporary design, Cerovečki introduced the raincoat *Kaplja* - functional, playful product, inspired by Šestine umbrella that makes every rainy day colorful and bright!



DORA

FASHION SALON

🏠 Kamenita 2 📍 14 📞 +385 1 4851 763 ✈️ dora-zagreb.com 📷 f 💎 \$\$\$
🕒 Mon-Fri 10am-6pm, Sat 10am-2pm

Dora Rubić fashion salon is a 30 year old family owned artisan store in the historical part of the city, right next to the Stone Gate. Owners and designers, a mother and daughter, create entire women's fashion lines with a special emphasis on coats.

Top quality, exclusive natural materials such as silk, cashmere or alpaca wool, feminine cuts with elegant and timeless designs make their clothing items desirable. All pieces are unique or produced in very limited series with possibility of special custom-made offer for every individual order.

Enjoy this fashion salon that oozes with elegance in the old fashion hospitality style.

LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 15

☎ +385 1 5530 649

🌐 lapidarium.eu 📷 f 💎 \$\$\$

🕒 Mon-Fri 9.30am-8pm,
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find Zlatni licitar – charming gold and silver jewelry inspired by Croatian tradition also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.



ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)

📍 15 ☎ +385 1 5530 649

🌐 lapidarium.eu 💎 \$\$\$

Show your attachment and devotion to your loved ones with this timeless jewelry. Original and natural Adriatic coral collections are carefully crafted directly in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made only from Adriatic coral will leave you breathless.

ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Take me home, Market, Lapidarium, Zlatarna Mario (Krvavi most 2) 📍 1, 3, 15

🌐 zlatni-licitar.com 💎 \$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one.

Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.





FREYWILLE

DISTINCTIVE JEWELRY FROM VIENNA

🏠 Preradovićeve 2 📍 16 ☎ +385 1 5532 865 ✈ shop.freywillle.com/hr
 📷 f 💎 on request 🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

Freywillle is a global leading company in creating artistic jewelry made of precious fire enamel and lists enormous achievements with its unique design concept. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.

The grand design of Freywillle boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.

TOP

NICHE PERFUMERY

🏠 Trg bana Josipa Jelačića 13
 & Tomićeva 4 📍 17 💎 \$\$\$
 ☎ +385 1 4668 986,
 +385 1 7980 969 ✈ top.hr 📷 f 🕒 Mon-Fri 10am-8pm, Sat 9am-3pm



For an adventurous journey of olfactory discovery visit TOP, Zagreb's best niche perfumeries. A truly unforgettable experience includes personalized fragrance shopping in the heart of Zagreb! You can conveniently find them at No.13 on the Main Square & right next to the popular Funicular in Tomićeva Street. TOP offers more than fifty exquisite perfume, skin care, and home fragrance brands for you to choose from.

An outstanding scent collections of Byredo, Editions de Parfums Frédéric Malle, Escentric Molecules, Juliette Has A Gun, Profvmvm Roma, Roja Parfum and Xerjoff are just some on offer in their two stores.

For best skin care choose from Australian Aesop, to premium brands such as Dr. Barbara Sturm or Dr. Jackson's beauty products. Get your hands on a difficult-to-find collection of oud scents and a generous selection of exquisite home fragrances: scented candles, diffusers or catalytic olfactive lamps of renowned brands (Cire Trudon, Baobab Collection, Costes, Nicolai) perfect for bringing a fragrant bliss into your home.



MARIA

CONCEPT STORE

🏠 Masarykova 8 📍 18 ☎ +385 1 4811 011 ✈ mariastore.hr 📷
💎 \$\$\$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

A cloud 9 for all the fashion lovers!

This designer multibrand concept store will guide you through the collections of the world's most prestigious fashion houses for women. Sophisticated pret-a-porter collections and accessories by Saint Laurent, Givenchy, Balenciaga, Gucci, Valentino, Celine, Loewe, Moncler, Stella McCartney and many more awaits you.

With the impeccable service and the exclusivity of the store, it is no wonder why it has been presented in the top fashion magazines around the world.

If the road takes you to the enchanting Old town of Dubrovnik, visit Maria store situated in an early Gothic monastery.





BLOSSOM & BLOOM

FLOWERBOX AND GIFT SHOP

🏠 Gundulićeva 5 📍 19

☎ +385 1 4678 508

📍 blossom-bloom.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Inspired by beauty and endless love for flowers, Blossom & Bloom™ creates and delivers an emotional flower story that will remain in your memory forever. Every rose is carefully selected as a reflection of genuine beauty and sincere love. Sophisticated flower arrangements are unique and memorable, intended for a truly special someone and arranged into exclusively designed boxes.

This floral luxury is delivered to your doorstep in the most glamorous way by an impeccably dressed gentleman wearing white gloves and a smile, holding your unique flower box of pure style.

For a complete gift experience, they offer a choice of Moët & Chandon champagnes and delicious rose macarons in elegant packaging. You can visit the flower box gallery or simply choose a bouquet and delivery online for a fast, simple and discreet service.

CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage)

☎ +385 1 6457 052 📍 20

📍 croata.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 8am-8pm,
Sat 8am-3pm

All of Croata products are created with loving attention to detail and handcrafted to perfection thus promoting centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

Many businessmen in the world tie Croata cravats every day, while delicate scarves are used as a perfect accessory which compliments every styling.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.



ZAKS

PREMIUM JEWELRY STORE

🏠 Trg bana Jelačića 1, Masarykova 9
📍 21 ☎ 01 3706 009 🌐 zaks.hr
📷 📱 💎 \$\$\$ 🕒 Mon-Fri 8am-8pm,
Sat 8am-6pm

Zaks is a renown Croatian jewelry retailer and producer with a long tradition for amazing collections of classical, contemporary and traditional jewelry.

Considering today's fascination with trends and technology, often let us forget that jewelry is not a product of the present, but was rather inspired by folk jewelry which by no means is less interesting nor attractive. The collection of Croatian traditional jewelry inspired by heritage and history, is perfectly crafted by the Zaks goldsmith masters.

If you are looking for a wearable souvenir, such as a beautiful pair of earrings or a necklace inspired by Croatian rich history and culture, the Zaks heritage collection will sweep you off your feet.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and you will receive a special discount.





XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 22 ☎ +385 1 4830 539

🔗 xenia-design.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.



#PETRINJSKA7

MULTIBRAND STORE

🏠 Petrinjska 7 📍 23

☎ +385 1 4922 813 📷 f/petrinjska7

💎 \$\$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7 & younghearts.co, available only in this store! Choose from Manila Grace, Oblique or CopCopine international brands. From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.



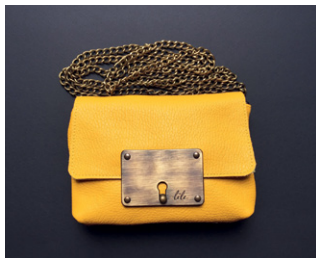
KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 24 ☎ +385 98 202 350 💎 \$\$\$ 📷 f/pages/KOZA

🕒 Mon-Fri 11am-3pm, 4pm-7pm, Sat 11am-4pm

Workshop and a store in one - located in the Upper Town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with precision, love and minimalist aesthetics. Satchels, clutches, men's bags and colorful purses in different shapes and sizes, are accompanied by a warm welcome only true hosts can give.





GARDEROBA

CONCEPT STORE

🏠 Martićeva 17 📍 25 ☎ +385 1 7701 177 📷 f/garderobastore 💎 \$\$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-4pm

Garderoba concept store nurtures Scandinavian aesthetics in combination with Croatian design. The store offers Croatian fashion label KLISAB, a range of Scandinavian brands, such as By Malene Birger, Baum und Pferdgarten, Rodebjer, GANNI, Designers Remix, Libertine-Libertine, Henrik Vibskov, Wood Wood, Cornelia Webb and Pernille Corydon jewelry, Ross & Brown eyewear and Eight&Bob perfumes and scented candles.

HYSTERIA

LITTLE STORE, GREAT IDEAS

🏠 Teslina 9 (courtyard)

📍 26 ☎ +385 98 586 074

💎 \$\$\$ 📷 f/hysteriazagreb

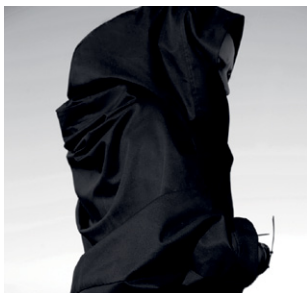
🕒 Mon-Fri 10am-2pm,

4pm-7:30pm,

Sat 10am-2pm

Hysteria - little store, great ideas - an original place where artists and designers come together to share their creations.

This creative oasis offers an entire range of different fashion brands, including MAKŠ, bi.bi, Smiljka Franjić jewelry, Greek designers Ioanna Liberta and Aumorfia, Vrecha \$ Co., French sunglasses Durié and many more.





MARAS

LUGGAGE & TRAVEL

ACCESSORIES

🏠 Bogovičeva 1b, Illica 47
📍 27 📞 +385 1 4810 972
✈️ maras.hr 📺 f 💎 \$\$\$
🕒 Mon-Fri 9am-8pm,
Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories. More than that, Maras offers exclusive designer handbags, laptop backpacks and briefcases, kids' backpacks and footwear.

Maras is the authorized distributor for worldwide brands such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, testifying of high level customer service and reputation they have achieved over the years.

ULIČNI ORMAR

VINTAGE CLOTHING &
ACCESSORIES

🏠 Jurišićeva 16 📍 28
📞 +385 1 4926 500
📺 f/UlicniOrmar 💎 \$\$
🕒 Mon-Fri 10am-8pm,
Sat 11am-4pm

Everlasting style and a true sense of fashion are hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen alluring items.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)



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MUSEUM OF BROKEN
RELATIONSHIPS

50 A BURGER &
CHAMPAGNE BAR

OMMA KOREAN RESTAURANT

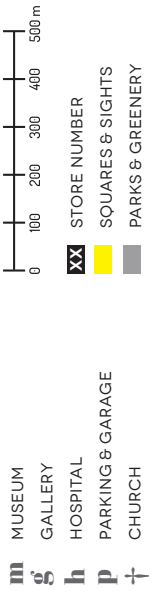
ROCKET BURGER CAFE

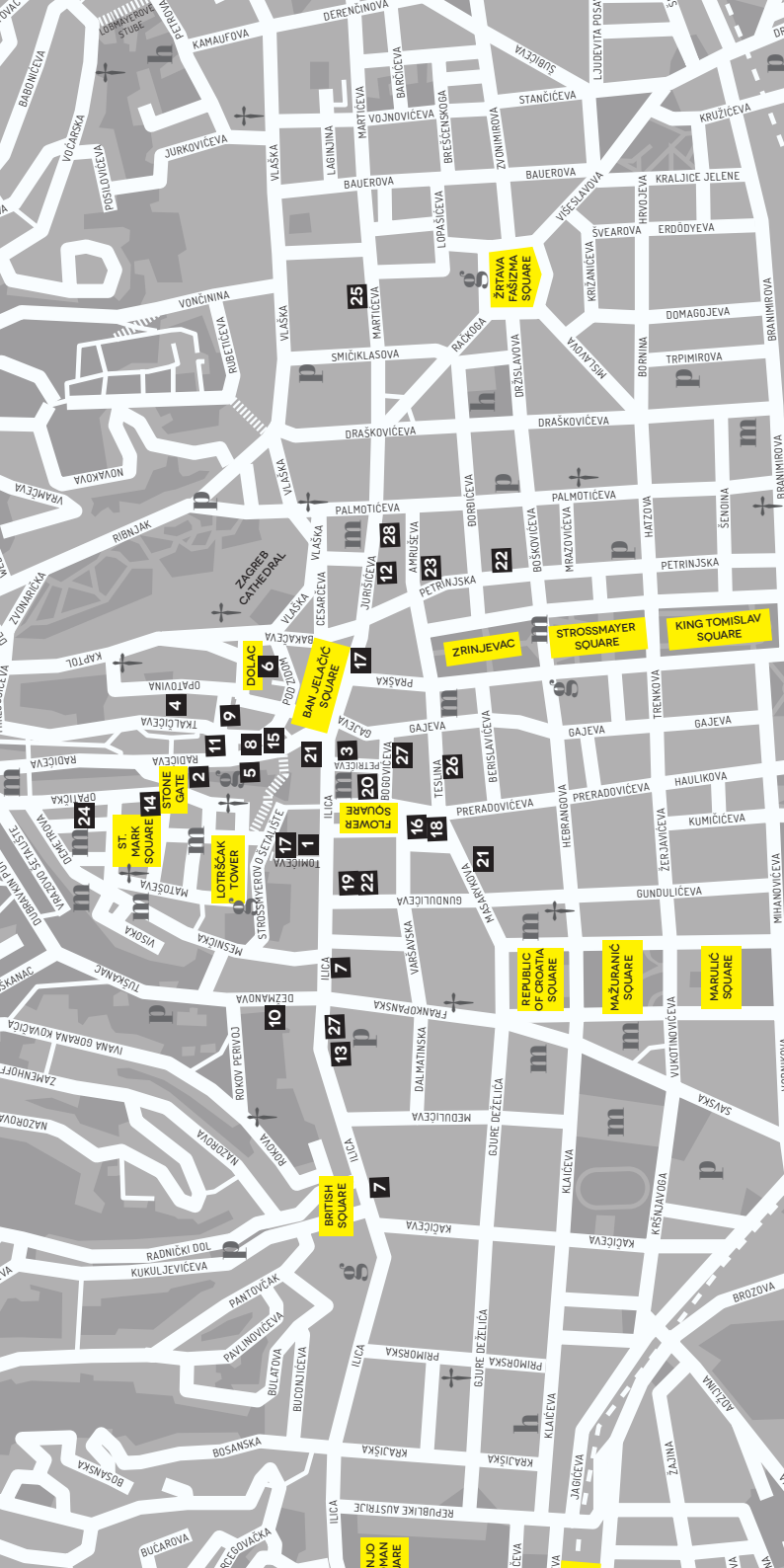
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THE GOLDSMITH'S TREASURE
BY AUGUST ŠENOA
GLOOPY
LANA'S DUCKASS
LIKE A MAP
ZLATNI LICITAR
GALERIJA LINK
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ULIČNI ORMAR

STORE LISTING & MAP





ŽIVJELI BLAGDANI!

29. IZDANJE BOŽIČNOG PIVA



RAZMISLI
KAD PIJEŠ, NE VOZI