

INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

Zagreb's

**Traditional
& MODERN
ARTISANS**

*A fairy
tale
at hand!*

KRAPINA-ZAGORJE
COUNTY

city center map included!

AUGUST - OCTOBER 2014. *your personal copy*

INSPIRE YOUR — SELF IN

*Centar
Kaptol!*

A Zagreb's carefully selected blend of
luxury shops & charming coffee bars.

BURBERRY, ARMANI JEANS, MAX&CO, MAX MARA WEEKEND,
TOMMY HILFIGER, PALMERS, DOUGLAS, MARELLA, IKKS,
GANT, TORTE I TO, DM, ET CETERA, MARKS&SPENCER, SKINY,
STEFANEL, STACCATO, THE CORE KIDS, ZLATARNA KRIŽEK

C E N T A R
KAPTOL

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INSIGHT design GUIDE

INSIGHT DESIGN GUIDE TEAM IS AVAILABLE FOR ALL ADDITIONAL QUESTIONS, COMMENTS AND SUGGESTIONS. PLEASE, FEEL FREE TO CONTACT US BY E-MAIL AT INFO@INSIGHTDESIGNGUIDE.COM, OR CALL US AT +385 (0)1 4833 109 FROM MONDAY TO FRIDAY, FROM 9 AM TO 5 PM.

IMPRESSUM

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Wayoudo (Zagreb; page No.6-7)
Ownership of contractors

COVER STORY

The background cover motif represents a pattern that can be found on traditional national costumes specific for the County of Zagreb.

The motif is taken from a part of a female's festive attire which has been hand woven or embroidered and considered a part of a family heirloom.

LEGEND

 ADDRESS	 PRICE RANGE
 LOCATION ON MAP	\$ - cheap
 TELEPHONE	\$\$ - affordable
 WEB SITE	\$\$\$ - mid-high
 FACEBOOK	\$\$\$\$ - high
 WORKING HOURS	

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EDITOR'S LETTER

**THERE ARE MANY REASONS WHY WE TRAVEL:
TO SEE NEW PLACES, EXPERIENCE OTHER
CULTURES, SEARCH FOR INSPIRATION AND
DISCOVER NEW THINGS. INSIGHT DESIGN
GUIDE IS HERE TO HELP YOU CREATE
MEMORIES BY PROVIDING YOU WITH THE BEST
PLACES TO SHOP IN ZAGREB.**

To make your buying experience better, everything we feature in this guide is carefully chosen for your convenience. One of the satisfying sides of travelling is having the opportunity to buy authentic products and souvenirs that present the local identity. This issue's theme (page No.15) is all about Zagreb's artisans – traditional and modern ones. Get to know them and discover their charming and original handmade products, crafted with patience and love.

It is not a surprise why Krapina - Zagorje County reminds many people of a storybook fairy tale! No other part of Croatia offers so many Medieval castles and fortifications to visit along with interesting archeological sites. If you enjoy being surrounded with preserved nature, greenery and fresh air, this area is a perfect choice for a day trip adventure! Read more about it on page No.12.

Travelling is all about creating new memories and we would like you to share them with us! You can tell us what you liked, tweet us about what you found and show us how good of a time you are having here in our town. Go to page No.11 to find out how you can share exciting stories and moments of your journey with Insight Design Guide and other travelers.

Be happy, have fun, get inspired and do not forget to get your hands on unique things that will always keep you connected with where you have been.

Your Insight Design Guide Team

INSIGHTDESIGNGUIDE.COM



WELCOME TO



ZAGREB

INTERESTING SPOTS IN ZAGREB

UPPER TOWN

This little Medieval hilltop settlement is a charming and interesting part of Zagreb worth visiting. The cobble stone streets will lead you to numerous Zagreb museums, official government buildings, hidden courtyards, parks and promenades. There you can see the oldest pharmacy in Zagreb (which is still operating), mosaic roof of St. Mark's church and the amazing Observatory.

When you are in the Upper town, a must see is the **LOTŘŠČAK TOWER** where the Grič cannon is fired every day at noon. You can climb up the tower and enjoy the remarkable view. On the way down do not miss the opportunity to ride in Zagreb's **FUNICLUAR** which is the shortest cable car (only 66 meters) in the world used for a public transportation. The ride lasts 55 seconds!

Did you know that the **CITY LIGHTS** in Upper town, Kaptol and Opatovina are still running on gas?! Today, 214 gas lamps are turned on manually every day, which takes about two hours.

CROATIAN NATIONAL THEATRE IN ZAGREB is a Neo-Baroque architectural monument and one of the most representative buildings from late 19th century. A less known fact is that the Theatre is connected to surrounding buildings with underground tunnels, where the biggest tunnel leads to street across – Academy of Dramatic Art. These tunnels are used every day by theatre staff.

In front of the Theatre you can find the famous statue – called **THE WELL OF LIFE** by world-renowned sculptor Ivan Meštrović. Take a photo in front of this impressive statue, which Meštrović created at a young age of only 22.

WELCOME
TO ZAGREB

GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Standard time zone:
UTC/GMT + 1 hour
Current time zone:
UTC/GMT + 2 hours

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C. In the summer season, temperatures remain warm with an average temperature of 22°C. July is considered the hottest month of the year with an average temperature of 27°C.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBER CALL 112!!!

For Ambulance, Police, Fire
Department, Mountain Rescue
Service

COUNTRY CODE NUMBER

+385 Non-Croatian number - dial
00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

15.8. Assumption of Mary
10.8. Independence Day
1.11. All Saints' Day

GENERAL INFORMATION 18981

**ROADSIDE VEHICLE
ASSISTANCE** 1987/
+385 1 1987

ZAGREB AIRPORT 060 320 320/
+385 1 4562 170

CROATIA AIRLINES 072 500
505/ +385 1 6676 555

ZAGREB BUS STATION 060 313
333/ +385 1 6112 789

CENTRAL RAILWAY STATION
060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304
Jurišićeva 13, +385 1 6626 452
(Mon-Fri 7am-8pm, Sat 7am-1pm)
Branimirova 4, +385 1 4981 550
(Mon-Sun 7am-midnight)

TOURIST INFORMATION CENTRES

Centers will provide you with all the information you need to know about the city. In their offices you can find numerous prospects, guides and flyers with information about Zagreb.

There are five centers in total, three at arrival points (airport, bus station, train station), Lotrščak Tower and on the main square – Trg bana Josipa Jelačića 11.

For additional information go to zagreb-touristinfo.hr

TRANSPORTATION AROUND THE TOWN

TRAMS AND BUSES

ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 10-15 kn

DAILY TICKET 1 day-30 kn

FUNICULAR (CABLE CAR)

Ticket price 4 kn (one way)

TAXI SERVICE

RADIO TAXI ZAGREB

+385 1 1717

9,90 kn start, plus 4,90 kn/km

EKO TAXI

+385 1 1414

8,80 kn start, plus 5,50 kn/km

TAXI CAMMEO

+385 1 1212

15 kn start (first 2 km included),
plus 6 kn/km

BIKE SHARING SYSTEM

NEXTBIKE 79 kn initial activation
fee, first 30 min of bike rides every
day are free of charge

PARKING

STREET PARKING

You can pay parking with m-parking
(mobile parking payment option) if
you have a Croatian mobile phone
number, or at the parking ticket
machine. The ticket must be displayed
on your dashboard. Street parking is
checked regularly, so do not try to
avoid paying.

GUARDED PARKING

There are many guarded parking lots
in Zagreb. Depending on location and
ownership (city or private parking),
prices vary from 4 kn/h up to 12 kn/h.

NEXTBIKE

PUBLIC BIKE SHARING SYSTEM

🏠 14 stations in the city, see on map 📍📞 +385 1 7776 534 🌐 nextbike.hr
💎 yes 💰 \$ 🕒 24/7

Nextbike, a public bike sharing system is quick, practical, eco and user friendly public transportation. Use the opportunity to see Zagreb by bike with this affordable rental system available 24/7 at 14 stations in the city. After you register and pay with any credit card, the initial activation fee in the amount of 79 kn, this amount will serve you as "nextbike credit" for bike rentals. Every day you will enjoy the first 30 minutes of your bike ride for free for as long as you stay in Zagreb! If you ride more than 30 minutes in one session, your prepaid nextbike credit will be deducted by 8 kn per hour. The great thing is, you can park the bike at any nextbike station, no need to return it at your starting point!



WAYOUDO

DESIGN YOUR OWN TRIP

🏠 Iggy, Varšavska 10 (for Wayoudo Zagreb Pass) 📍 1

📱 wayoudo.net 📞 yes 💎 \$ 🕒 24/7

A new way to enjoy Zagreb - that is the simplest explanation of what Wayoudo really is. The project makes every trip to our city a unique experience and provides young tourists with everything they need for a great time in Zagreb.

With Wayoudo you will get the best of the city, from hostels to clubs, bars and restaurants. It allows you to design your trip and book it online. Wayoudo stays in touch with each and every tourist 24/7 for anything you need during your adventure in Zagreb.

One of the best ways to experience Croatia's capital and save money is to get a Wayoudo Zagreb Pass. The wristband gets you free entries, huge discounts and happy hours at the best nightclubs, attractions, bars and restaurants in the city. You can buy it online or at several places in the city center.

Check it out at wayoudo.net. Imagine, create, experience.



SHARE YOUR MEMORIES WITH

INSIGHT DESIGN GUIDE



TELL US WHAT
YOU LIKE



ASK US
QUESTIONS



TWEET US WHAT
YOU HAVE FOUND



READ US
ONLINE



ALWAYS BE UP
TO DATE ABOUT
CURRENT OFFERS,
DISCOUNTS AND
SALES



WRITE ABOUT
YOUR EXPERIENCE
IN THE TOWN



SHARE YOUR
PICTURES
WITH US





A fairy tale at hand!

KRAPINA - ZAGORJE COUNTY IS THE NORTH WEST REGION OF CROATIA, LOCATED BETWEEN ZAGREB AND THE SLOVENIAN BORDER. THE CAPITAL OF THE COUNTY IS KRAPINA, SITUATED APPROXIMATELY 55 KM FROM ZAGREB.

Hop in the car and enjoy the relaxing ride through small towns, winding roads to find oasis of peace and tranquility. This area has been known since Roman times for its thermal spas, thermal waters and healing mud rich in minerals. Even today, you can spend your weekend here, enjoying modern wellness treatments.

However, Krapina-Zagorje County offers much more than greenery, clean air and tranquility. The County is bursting with historical, monumental and cultural heritage. It is a land of legends, as much as fairy tales! Pay a visit to the castles Medieval Veliki Tabor, Baroque Bežanec or take a walk through one of many fortified towns from the late Medieval era.

The numerous churches and the sanctuary in Marija Bistrica are the perfect sites to explore cultural and religious heritage.

In the famous village of Kumrovec, you can find the only open-air museum in Croatia, called "Staro selo" with preserved original country houses stemming from a transitional period between the 19th and 20th century.

More than 40 houses have been restored together with farmstead facilities including the birth house of Josip Broz Tito.

Your traveling experience through the County has to include wine roads, vineyards and family owned restaurants. Indulge in gastronomic pleasures of exquisite indigenous cuisine.

One thing you do not have to worry about is the company. People here are friendly, cheerful and welcoming!



KRAPINA – ZAGORJE COUNTY

HOW TO GET HERE

Krapina – Zagorje County can be visited by bus, to Krapina from the Main bus station in Zagreb (ticket prices are approximately 5 euros in one direction, and the bus ride takes about an hour); or you can use the train from the Main train station in Zagreb (ticket price is approximately 6 euros in one direction).

We also suggest renting a car, because you will definitely enjoy the ride through the country roads on green hills of Krapina - Zagorje County.



WHEN IN ZAGORJE

TRY traditional and homemade specialties such as **ZAGORJE ŠTRUKLI** – cheese filled pastry. This versatile and simple dish is well known throughout Croatia. It can be sweet or salty, spiced with different toppings, cooked or fried and served as an appetizer or dessert.

BUY TRADITIONAL WOODEN TOYS carefully decorated with ornaments from national costumes, or **CERAMIC** items that have artistic value and are convenient for everyday use.

VISIT numerous Medieval castles and fortifications. In Desinić, late Medieval and Renaissance castle **VELIKI TABOR** in its full glory welcomes all curious visitors to relive the history.

BE PART OF SUMMER WITH THE KRAPINA NEANDERTHALES various historical and cultural programs are organized in the streets of the town Krapina. Every Sunday during the month of August on Hušnjakovo hill there are fun and educational themed programs welcoming families and friends.



FOR ALL ADDITIONAL INFORMATION

Tourist board of Krapina - Zagorje County, placed in Krapina, is at your service. There you can find additional information about the County and touristic attractions. They will be happy to provide you with recommendations for traditional Zagorje cuisine restaurants and wineries, natural springs, accommodation, religious sites, museums and castles in the area.



TOURIST BOARD OF KRAPINA – ZAGORJE COUNTY

🏠 Krambergerova 1, Krapina ☎ +385 49 233 653

🌐 tzkzz.hr 📱 yes 🕒 Mon-Fri 7am-3pm

KRAPINA NEANDERTHAL MUSEUM

🏠 Šetalište Vilibalda Sluge bb, Krapina
☎ +385 49 371 491 📧 mkn.mhz.hr 📺 yes
🕒 Tue-Fri 9am-6pm, Sat-Sun 9am-7pm

Take a trip to the Stone Age. Meet Homo sapiens Neanderthalensis or the Krapina prehistoric people. Journey through the multimedia contents and virtual semi-caves that will give you a real feel of how our ancestors lived.



DVOR VELIKI TABOR

🏠 Košnički Hum 1, Desinić
☎ +385 49 374 970 📧 veliki-tabor.hr
📺 yes 🕒 Tue-Fri 9am-5pm,
Sat-Sun 9am-7pm

Veliki Tabor is one of the best preserved late Medieval and Renaissance fortified cities in the continental Croatia. Enjoy beautiful castle architecture, feel the past and listen to the interesting legends; visit exhibitions and workshops.



ARHEOLOŠKI MUZEJ U ZAGREB

ARHEOLOŠKI MUZEJ U ZAGREBU

Trg Nikole Šubića Zrinskog 19

tel. 01 / 4873 000, 4873 101
www.amz.hr amz@amz.hr



OPENING HOURS

Tuesday, Wednesday, Friday
and Saturday: 10 am - 6 pm
Thursday: 10 am - 8 pm
Sunday: 10 am - 1 pm
Closed on Mondays & Holidays

TICKET PRICES

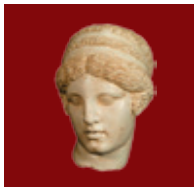
Adults 20 kn
Children, pupils,
students and pensioners 10 kn
Family ticket 30 kn
Free entrance every 1st Sunday of the month

PROFESSIONAL GUIDANCE

In English 100 kn

Complimentary Museum tours

Saturdays at 3 pm



ARCHAEOLOGICAL MUSEUM IN ZAGREB

Zagreb's **Traditional & MODERN** ARTISANS

MORE THAN EVER, IN TODAY'S WORLD, IT IS DIFFICULT TO PRODUCE HANDMADE PRODUCTS. THE MARKET REQUIRES FAST PRODUCTION FOR LOW PRICES, LARGE QUANTITIES TARGETED AT A CONSUMER GOODS MARKET. HANDMADE PRODUCTION TAKES TIME, ASKS FOR PATIENCE, DEVOTION, LOVE AND CONSTANT INSPIRATION WHICH ULTIMATELY LEADS TO QUALITY.

In this interview we present an artist Jasmina Kosanović and her unique handmade dolls, Gloopy girls Sunčana and Lara who create extraordinary lavender creatures and hot pot trivets, mister Thomislav Cerovečki - the heir of family craftsmanship with a hundred year tradition in producing umbrellas and mister Branko Kobali presenting Hats by Kobali, the fifth generation of hat artisans.

JASMINA I LUTKICE, JASMINA KOSANOVIĆ

WHAT IS THE STORY BEHIND JASMINA I LUTKICE? The dolls that I create are celebration of the world around me; I take the best and tell the story. They are love and reflection of a romantic and a poetic childhood, as much as of the process of growing up and getting to know the world. Every doll is unique and has its own character.

WHERE DOES YOUR INSPIRATION COME FROM? Definitely from life and everything that surrounds me, but most importantly I would say stories, fairy tales, historical costumes and nature.

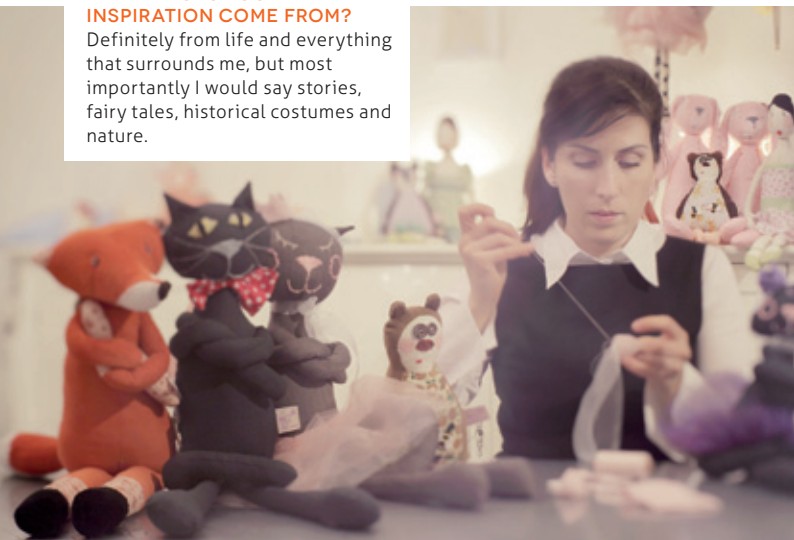


WHO BUYS YOUR DOLLS?

Aesthetes, romantics, mothers and fathers for their kids, kids for parents and grandparents, girls for boys, boys for girls and very often people buy them for themselves.

AND FOR THE FUTURE

I plan to enjoy the world around me and create.



GLOOPY, SUNČANA & LARA

HOW DID YOU COME UP WITH THE IDEA FOR GLOOPY PRODUCTS?

I had a bit of lavender in my garden and I wanted to store it in a new, fun way. My son suggested making a spider filled with lavender and that is how the first Gloopy Wardrobe Creature came to be! After that, Sunčana and I started putting one idea to another and our friend Katarina added the final touches with her rhymes.

CAN YOU DESCRIBE THE PRODUCTION PROCESS AND THE UNIQUENESS OF YOUR PRODUCTS?

We have different professions and due to that, we have different approaches when it comes to creating products. Our process includes changing shapes, trying different materials and working on every detail until we are completely satisfied. On the other hand it is important to be playful, creative and enjoy every step of it.

HATS BY KOBALI, BRANKO KOBALI

WHAT IS THE SECRET OF YOUR LONG LASTING CRAFTSMANSHIP?

We adjust to the times and do not compromise on quality regardless the economic situation. The secret is no secret at all, it is just our commitment, love and pride for hat making.



We want to be different so we gave our Gloopy products personality, we created them from eco-friendly materials and most of it is done by hand.

WHERE DOES YOUR INSPIRATION COME FROM?

Traveling, books, stories, comics, music and of course children! We also find old forgotten toys and objects very interesting. Exactly those items are challenging for us because we want to take ordinary and create extraordinary.

AND FOR THE FUTURE So many plans and ideas, so little time!



YOU ARE CONSIDERED AS ONE OF THE SYMBOLS OF ZAGREB. WHERE DID THIS ESTEEM STATUS COME FROM?

I think we are considered to be a symbol because we have been here for such a long time, and the tribute has come from the quality of our handmade products, personal approach and passion for design that has been recognized by our customers, locals and returning visitors.

WHERE DOES YOUR INSPIRATION COME FROM?

Our inspiration comes from our buyers, because every hat has its story and its "face".

PLANS FOR THE FUTURE

We just started our web shop for all our customers outside Croatia and we are working on our social media presence.

We all love to receive unique and handmade products; somehow we believe (or we know) that we then possess something that is more than just an “item”. It is inspiring and motivating to see long lasting craftsmanship passed down for generations with enthusiasm and passion. On the other hand, it is admirable and refreshing to see younger generations going in this path of dedicated and persistent work.



CEROVEČKI UMBRELLAS, THOMISLAV CEROVEČKI

WHAT IS THE SECRET OF YOUR LONG LASTING CRAFTSMANSHIP? We make each umbrella by hand with love and care, and that is our 100 year old secret! Our customers recognize the quality of our products and they return gladly.

WHY IS THE ŠESTINE UMBRELLA SYMBOL OF ZAGREB? The Šestine umbrella is an integral part of the national costume, which was worn till 1960 and since then it slowly started to disappear from everyday life. Šestine costumes are now mainly worn at various events and festivals, and mostly for folklore purposes. The Šestine umbrella is characterized by the red cotton canvas with multicolored stripes, thick wooden stick and naturally curved handle made from chestnut wood.

FOR WHICH OCCASIONS AND FOR WHOM HAVE YOUR UMBRELLAS BEEN PURCHASED AND PRODUCED FOR?

We design umbrellas and parasols for all kinds of theatre and movie productions (USA, UK, Germany), as well as replicas of the 18th, 19th and 20th century. For the princess of Japan we made a replica of a 19th century lady parasol. Also, our umbrellas are ordered by the members of embassies, the government and the Parliament as a gift for esteemed world officials. But the best for us is when a person buys it for someone they truly love.

WHERE DOES YOUR INSPIRATION COME FROM?

From our customers; their praises and complaints point us in the best direction.

AND FOR THE FUTURE

We will continue making handmade umbrellas, maintaining our quality and maybe expand to other markets.

A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay **ONLY** in kuna.

1 euro = approx. 7,6 kuna; 1 US dollar = approx. 5,7 kuna

CREDIT CARDS In most stores you can pay with all major credit cards. Nevertheless we recommend checking the means of payment at each location.

ATM MACHINES In the center you will find numerous ATM machines. The limit you can withdraw on a daily basis may vary from 2000 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should receive a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores for returned products do not return money, but offer the option of exchanging your product for something else in the store. Croatian VAT (PDV) is 25% and it is included in the displayed price.

SHOPPING TIPS & TRICKS

In stores every item should have prices clearly indicated, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but it never hurts to ask for a discount!

Keep in mind that our salespeople are not assertive in their sales tactics, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are not opened on Sundays and national holidays.

MODUS

DESIGN SHOP

🏠 Tkalčićeve 48 📍 2 ☎ +385 1 4813 489 ✈ modusdesignshop.com 📺 yes
💎 \$\$\$ 🕒 Mon-Fri 9.30am-8pm, Sat 9.30am-2.30pm

Modus is a prime design spot in Zagreb and a definite must for curious design fanatics. In this vibrant store you can find world famous designs from Scandinavia to Japan, including Croatian designer items.

Their large and versatile selection will satisfy the most refined tastes; starting from sophisticated scents and cosmetics to imaginative lighting products and gardening accessories.

Modus is the perfect place for fulfilment of personal desires, unique birthday or wedding gifts, also impressive items for business associates and dear friends.



CENTAR RASVJETE

LIGHTING SHOWROOM

🏠 Centar Solidum (store 45),
Škorpikova 11 📍 3

☎ +385 1 3470 100

✈ centar-rasvjete.hr

💎 \$\$\$ 🕒 Mon-Sat 9am-8pm

This amazing showroom features beautiful high quality designer lighting systems. Centar rasvjete offers a wide range of world renowned lighting brands and designer lamps that will illuminate every space.

An educated team is at your disposal for all questions and suggestions, providing you with the best custom fitted solutions.



DIZAJNHOLIK

DESIGN SHOP

🏠 Illica 11 📍 4 📞 +385 1 4100 094
 🌐 dizajnholik.hr 📱 yes 💎 \$\$
 🕒 Mon-Fri 11am-7pm,
 Sat 10.30am-2.30pm

In this shop it is all about design! The store features products with a twist, unique design, lovely sculptures, tapestries and paintings by local artists, classic and contemporary object from Scandinavia to Croatia.



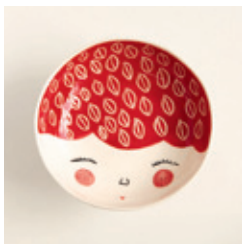
TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 5 📞 +385 1 7987 632
 🌐 takemehome.hr 📱 yes 💎 \$\$
 🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Playful and colorful yet serious design shop with a fresh take on gifts and souvenirs to take home from your trip. Just under the funicular station to the Upper Town you can find locally produced and handmade items that connect tradition with contemporary design.

More than 30 Croatian designers and artists are represented in this small but very interesting shop selling original jewelry, bags, T-shirts, ties, fresh handmade soaps and balms, homeware, and award-winning children's toys!



WALLIGAMI

MAKES YOUR GARDEN VERTICAL!

🏠 Sold at Dizajnholik, Take me Home,
 Galerija Link, Hotel Palace 📍 4,5
 🌐 walligami.com 📱 yes 💎 \$\$

Walligami are innovative wall planters for home & office gardens, inspired by origami and made from soft fabrics. Its soil pocket is 100% waterproof but still breathable. Walligami planters have built-in SMART and unique watering indicators that appear when the soil is dry!





GLOOPY

LAVENDER STUFFED CREATURES & MORE

🏠 Sold at Dizajnholik, Top, Take me Home
 📍 4,5,15 ☎ +385 91 3010 308
 ✈ gloopy.com.hr 📱 yes 💎 \$\$

Gloopy is a contemporarily designed souvenir bag stuffed with lavender for stylish interiors. The purpose of a Gloopy is to repel unwanted guests and to brightening up your wardrobe. Gloopy's are made from 100 percent organic lavender, cotton and magnets.

Each creature has its own name and a personality so choose the one that fits your own. Gloopy also makes wooden HotHotHot Pot Trivets and Shadow Puppets with unique designs. These playful little creatures will bring a new feel into your home.



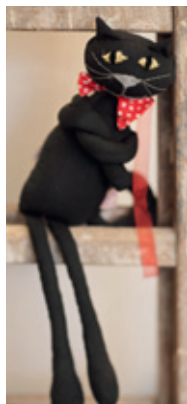
JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 6 ☎ +385 98 795 773
 ✈ jasminakosanovic.com 📱 yes 💎 \$\$
 🕒 Mon-Fri 10am-8pm, Sat 10am-7pm,
 Sun 10am-noon, 5pm-10pm

Enter a magical shop where Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive with her artistic expression. Handmade and original dolls created by Jasmina's imagination found

only in her store will take you on a stroll down memory lane and bring out your inner child. Every doll is protected by copyright.



MSU SHOP

MUSEUM OF CONTEMPORARY
ART SHOP

🏠 Avenija Dubrovnik 17 📍 7

☎ +385 1 6052 758

📍 msu.shoppingcenter.com.hr f yes

💎 \$\$ 🕒 Tue-Fri 11am-7pm, Sat 11am-8pm, Sun 11am-7pm

Visit the MSU shop – selling exhibition catalogues, art books, high quality fine art prints, stunning jewelry, posters, souvenirs and other museum gifts but also some modern and cutting edge products that can enrich and brighten your personal space!



ARCHAEOLOGICAL MUSEUM

GENUINE CROATIAN SOUVENIRS

🏠 Nikola Šubic Zrinski Square 19 📍 8

☎ +385 1 4800 008 📍 amz.hr f yes 💎 \$\$

🕒 Tue, Wed, Fri, Sat 10am - 6pm,

Thu 10am-8pm, Sun 10am-1pm

Discover genuine Croatian souvenirs handmade in the museum's workshop. Replicas and jewelry are crafted with care using traditional skills and techniques combining rich cultural heritage, traditional motives and fine quality.



PMS

HAND MADE GALLERY

🏠 Tkalciceva 61 ☎ +385 92 2470 961

📍 facebook.com/pmsHandmadeGallery

📍 9 💎 \$\$ 🕒 check on facebook page

PMS gallery is a quirky place that will inspire the artist within you. It offers a variety of unpredictable and unique handcrafts made by all kinds of creative free spirits. Get your hands on unique costume jewelry, clothing, clocks and souvenirs.

GALERIJA INKUBATOR

ART GALLERY

🏠 Tkalčićeva 30 📍 10

☎ +385 1 5577 737

🔗 galerija-inkubator.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-2pm

Inkubator gallery is a place where you can find contemporary art pieces from major young Croatian artists, accompanied with interesting exhibitions. Find the perfect art piece as an amazing memory-trigger of your stay in Zagreb!



CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 11 ☎ +385 1 4847 417

🔗 kisobrani-cerovecki.hr 📱 yes

💎 \$\$\$ 🕒 Mon-Fri 8.30am-8pm,
Sat 8.30am-2.30pm

Cerovečki is a special shop that has a great reputation around the world and a 100-year-old tradition. Each umbrella and parasol is handmade with love and extreme precision.

HATS BY KOBALI

ARTISAN HATS

🏠 Ilica 5 - Oktogon 📍 12

☎ +385 1 4839 401

🔗 kobali.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

The Kobali hat store is considered to be a landmark and a symbol of Zagreb. For generations, the Kobalis' have been making fashion artworks and leaving a strong impact on the Croatian fashion scene with their incredible design for the true gallant and feminine style that we all admire and crave for. Hats by Kobali are handmade artisan hats created to capture the elegance of the times passed in a contemporary design.

When choosing a hat, you have to consider your hairstyle and color, your tan and your individuality, because it is an expression of your personality.

These timeless art pieces are a way to treat yourself to something special.





MLADEN GRUBIĆ

ART JEWELLERY

🏠 Radićeva 10 📍 13

☎ +385 91 1212 013 💎 \$\$

🔗 grubic-design.hr 📱 yes

🕒 Mon-Fri 9am-8pm, Sat 9am-6pm, Sun 10am-2pm

Timeless art as an accessory. Renowned costume jewellery designer Mladen Grubić presents his vision of art pieces through jewellery inspired by different periods in history.

The concept of the design is timeless but the expression varies on your personality - from street fashion to extravagance. You can find this shop in the heart of Zagreb, but also on the islands of Pag and Cres.

Do you dare to be different?

LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 13

☎ +385 1 5530 649

🔗 lapidarium.eu 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Lapidarium brand represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating modern jewelry collections by using traditional and new materials.

Cutting-edge yet sophisticated design, and unique and individualized style govern each jewelry collection created under the Lapidarium brand.



FREYWILLE

ENAMEL JEWELRY FROM VIENNA

🏠 Preradovičeva 2 📍 14 ☎ +385 1 5532 865

🌐 freywillle.com 📱 yes 💎 on request

🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

For many decades now Freywillle is the global leading company in creating artistic jewellery made of precious fire enamel and lists enormous achievements with its unique design concept by Freywillle's own creative team of artists and experts of fine enameling.

Always aiming to create sophisticated collections full of emotions, Freywillle focuses on artistic merits as the core of each design. Every collection is based on humanistic philosophy or profound topics like nature or the diversity of cultural heritage, and its intrinsically intangible assets. In addition to its unique creations Freywillle has also launched beautiful collections dedicated to and inspired by famous artists like Claude Monet, Gustav Klimt, Alphonse Mucha and Friedensreich Hundertwasser.



TOP

NICHE PERFUMERY

🏠 Tomićeva 4 📍 15

☎ +385 1 7980 969 🌐 top.hr

📱 yes 💎 \$\$\$-\$\$\$\$

🕒 Mon-Fri 11am-8pm,
Sat 10am-3pm

The best niche perfumery in Zagreb! Located in city centre, near the popular Funicular.

Enjoy a wonderful olfactory experience through personalised fragrance shopping. Over twenty exquisite perfume brands to choose from!

A Lab on Fire, Agonist, Blood Concept, Byredo, Carner Barcelona, Casamorati 1888, Costes, Eight & Bob, Escentric Molecule, Heeley, JTC, Juliette Has a Gun, Kinski, Laduree Beaute, L'Artisan Parfumeur, LM Parfums, Naomi Goodsir, Olfactive Studio, Parfum d'Nicolai, Profvmvm Roma, SoOud, Xerjoff.



JADRAN GALENSKI LABORATORIJ

AQUA MARIS

🏠 Ljekarna PABLO, Pod zidom 2 📍 16
☎ +385 1 4816 921 💎 \$
📍 jgl.hr 📱 yes 🕒 Mon-Fri 7am-8pm,
Sat 7.30am-8pm, Sun 8am-1pm

Bring the summer home with you. Aqua Maris is a Croatian product and the world's No.1 brand for Respiratory Care. Aqua Maris Refresh combines Adriatic Sea, immortelle and lavender so it acts anti-inflammatory and anti-infectious. It is completely natural and can be used unlimitedly whenever you want to be reminded of the smell of summer and refresh the memories and moments spent on the Adriatic beaches.

Aqua Maris nasal sprays have beneficial effects on your health as well as on your soul. Use it as a gift, ideal souvenir or small personal luxury! Available at Farmacia pharmacy in Jurišićeva 3 and Ilica 11.

ULOLA

CROATIAN NATURAL COSMETICS

🏠 Sold in Quisisana, Trg bana Jelačića 15 and drugstores 📍 17
☎ +385 1 5619 843 📍 ulola.hr 📱 yes 💎 \$\$

If you would like to take home magical fragrances of Mediterranean, Ulola products are the perfect choice. Ulola produces 100% natural cosmetics using traditional recipes and the best possible ingredients. Bath salts contain Adriatic Sea salt enriched with essential oils. Body balms are suitable for all skin types, easily absorbed, nourishing and hydrating.

None of the products contain parabens, artificial colors, fragrances, preservatives and they are not tested on animals. Available in DM, Bipa and Kozmo stores.





POLYGON STORE & MORE

CONCEPT STORE

🏠 Mesnička 4 📍 18

☎ +385 1 5605 355

🌐 polygon-store.com 📱 yes 💎 \$\$\$\$

🕒 Mon-Fri 10am-8pm,
Sat 10am-3pm

This is probably one of the best concept stores in Zagreb, with an exclusive offer and great service. Polygon is all about fashion, beauty, sophisticated details,

beautiful fashion jewelry accompanied with a selection of niche perfumes and hand-poured scented candles.

The store is open from September 1st.



MARE

SPORT ELEGANCE
CONCEPT STORE

🏠 Mesnička 5 📍 19

☎ +385 1 4849 717

🌐 mare.com.hr 📱 yes 💎 \$\$\$\$

🕒 Mon-Fri 9am-8pm,
Sat 9am-3pm

Experience the world of international lifestyle brands that satisfy all your clothing needs in an exclusive, high-end setting.

If you are going sailing on a yacht or just wishing that you had time to go sailing while sitting in your hotel room, it is best to do it in the world leader Henri Lloyd's sailing clothing line.

See by Chloe presents the collection that combines edgy glamor with luxury. For a more casual style, browse through the latest collection of M Missoni, Cycle or U.S. Polo Assn.

Open from August 20th.



MARAS

LUGGAGE & TRAVEL ACCESSORIES

🏠 Bogovičeva 1b 📍 20

☎ +385 1 4810 972

✈ maras.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

When looking for suitcases, exclusive designer handbags or travel accessories, Maras is the best choice.

With their casual elegance and exclusive in-store offer, you will find all that you need for traveling.

Maras is the authorized distributor for worldwide brands. Successful and long-term cooperation with world-renowned brands, such as Samsonite, Rimowa, Piquadro and others are proof of high level customer service and reputation they have achieved over the years. Maras stores are available all over town.



Make your trip to Croatia unforgettable!

- > ZAGREB GUIDED WALKING TOUR
- > DAY TRIP PLITVICE LAKES NATIONAL PARK
- > PANORAMIC FLIGHT OVER ZAGREB
- > CYCLING TOUR AROUND THE CITY
- > TANDEM SKYDIVING
- > A DAY IN ADRENALIN PARK

vlavla.info



ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišičeva 16 📍 21

☎ +385 1 4926 500

📌 facebook.com/UlicniOrmar 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

This charming vintage shop is hidden away in a courtyard in the heart of the city, treasuring distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authentic simplicity and originality.

This is a perfect place for romantic souls and true fashion enthusiasts. Enjoy the dreamy atmosphere of past times and pleasant company of the hosts.

Pet friendly. People friendly. :)



CAUSE.WORKS

BALKAN FLOODS PROJECT

📌 cause.works

☎ +385 91 5827 499 📌 yes

💎 \$ 🕒 24/7

Cause.works is a project that aims to create an open-source platform for the creation and implementation of cause campaigns and product-based charity. Under the Balkan Floods banner, they have created T-shirts which are sold online and all the money is donated to various charities, or used for the renewal of areas devastated by floods. The T-shirts are decorated with representative motifs of the flooded areas, such as sausages, storks and brandy.



DELIICIJE

DELICACY STORE

🏠 Teslina 7 📍 22 ☎ +385 1 4840 693

📧 deliiciiije.com 📱 yes 💎 \$\$

🕒 Mon-Sat 9am-9pm

If you wish to try unique Croatian products this is the right place to be! At Deliiciiije you will find the richest selection of the top quality domestic products and gifts.

Their handmade delicacies are a real treat for the eyes and taste buds. They also make the sweetest souvenirs!



Choose a store location nearest to you: Teslina 7, Ilica 55, Vlačka 58, Importantne centar, Nemčičeva 7, Brune Bušića 3, Vrbik 26, Pakošanska 5, Shopping mall Westgate, Samoborska cesta 85.



Discover a wide selection of deli products with premium truffles, traditional fig cakes, the finest chocolates, pralines, cookies, jams and olives.

Besides Croatia's finest foods, they also offer carefully selected imported brands, such as Lindt, Goldkenn, Noble Chocolates and many more.





JABUKE & RUŽE

FROMAGERIE & DELICACY STORE

🏠 Pod zidom 4 📍 23

☎ +385 1 4876 756

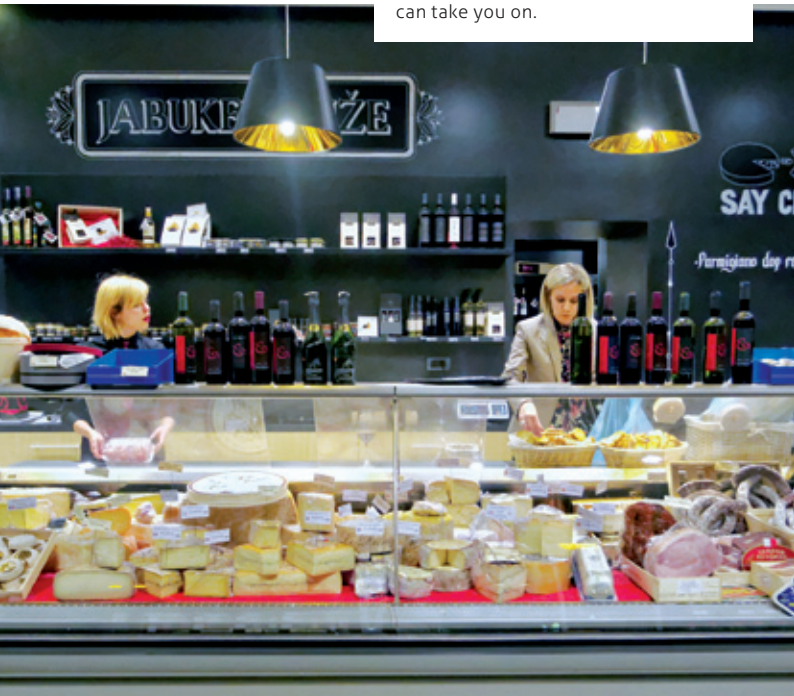
🌐 jabuke-ruze.com 📺 yes 💎 \$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-2pm

An absolute must for all gourmets! This amazing fromagerie (cheese shop), wine store & cellar offers a variety of gourmet products. Their shelves are filled with everything your heart desires from cheese and wine to meat, pates, chutneys, marmalades and olive oils. Gourmets will have a hard time deciding between goats, cows, sheep and buffalo milk cheeses. No easier task is in the dried meat selection.

For all you wine lovers, there is a wide selection of indigenes Croatian wines such as Teran and Žlahtina among others, as well as from Italy, France and many other countries. They even have their own store brand indigenes Jabuke & Ruže Teran quality wine from west Istria.

Take the time to enjoy the gastronomic journey that this store can take you on.



HARISSA

SPICES FROM ALL OVER THE WORLD

🏠 Masarykova 3 📍 24 📞 +385 1 7794 836 ✈️ harissa.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 9am-9pm, Sat 9am-4pm

Indulge in decadent luxurious tastes from all over the world. Spices and teas from Harissa spice store will change the way you think and feel. Food is more than just what you eat, more than just a meal; it's a way of living.

Enrich your life and create your own anti-stress therapies of aromas and tastes. Make every breakfast, lunch and dinner a feast for you and the ones you love. After you try these teas and spices, your taste buds will never be the same.

A specialized team will help you choose from their selection of teas, spices and kitchen accessories, exchange recipes and experiences with you and make your day a bit brighter.



HEDONA

CROATIAN HAND-MADE CHOCOLATES

🏠 Sold at Jabuke & Ruže (p.31) 📍 23 ✈️ hedona.hr

📱 yes 💎 \$\$ 🕒 See Jabuke & Ruže (p.31)

Hedona chocolates and pralines will make your senses tingle and give you more satisfaction than regular chocolates. These products are made by a social enterprise that employs people with disabilities and all profits are reinvested.

The real chocoholics and socially sensitive individuals can indulge in the most delicious sin without feeling guilty.



#INSIGHTDESIGNGUIDE



OUR DISTRIBUTION & PARTNERS

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ZAGREB HOTEL
BEST WESTERN PREMIER
HOTEL ASTORIA
HOTEL 9
HOTEL ARISTOS
HOTEL AS
HOTEL DUBROVNIK
HOTEL GARDEN
INTERNATIONAL HOTEL
PALACE HOTEL ZAGREB
PANORAMA ZAGREB
HOTEL

HOTEL GALERIJA
HOTEL CALYPSO
HOTEL HOLIDAY
HOTEL JADRAN ZAGREB
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HOTEL MERIDIJAN 16
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HOTEL REBRO
HOTEL RESIDENCE
HOTEL TOMISLAVOV DOM
HOTEL VILA TINA

HOSTELS

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FAVELA HOSTEL
FUNK LOUNGE HOSTEL
HOSTEL CHIC
HOSTEL DAY AND NIGHT
HOSTEL LOVE CROATIA
HOSTEL SHAPPY
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MY WAY HOSTEL
PALMERS LODGE ZAGREB
POZITIVE HOSTEL ZAGREB
RAVNICE YOUTH HOSTEL
SWANKY MINT HOSTEL
TABAN HOSTEL
THE BRIT HOSTEL
THE CHERRY HOSTEL

PRIVATE ACCOMODATION

APARTHOTEL SNJEŽNA
KRALJICA
APARTMENTS TRSJE
B&B STUDIO KAIROS
CAMERA FELICE
DESIGN STUDIOS SVI-MI
PRAŠKA 8 APARTMENTS
ZIG ZAG INTEGRATED
HOTEL


PARTNERS

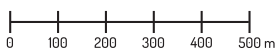
GERMAN-CROATIAN
CHAMBER OF INDUSTRY AND
COMMERCE
SAMOBOR TOURIST BOARD
ZAGREB CHAMBER OF
ECONOMY
ZAGREB COUNTY TOURIST
BOARD
ZAGREB TOURIST BOARD
ZAGREB TOURIST
INFORMATION CENTRE
ROCKET BURGER CAFE



SHOPS

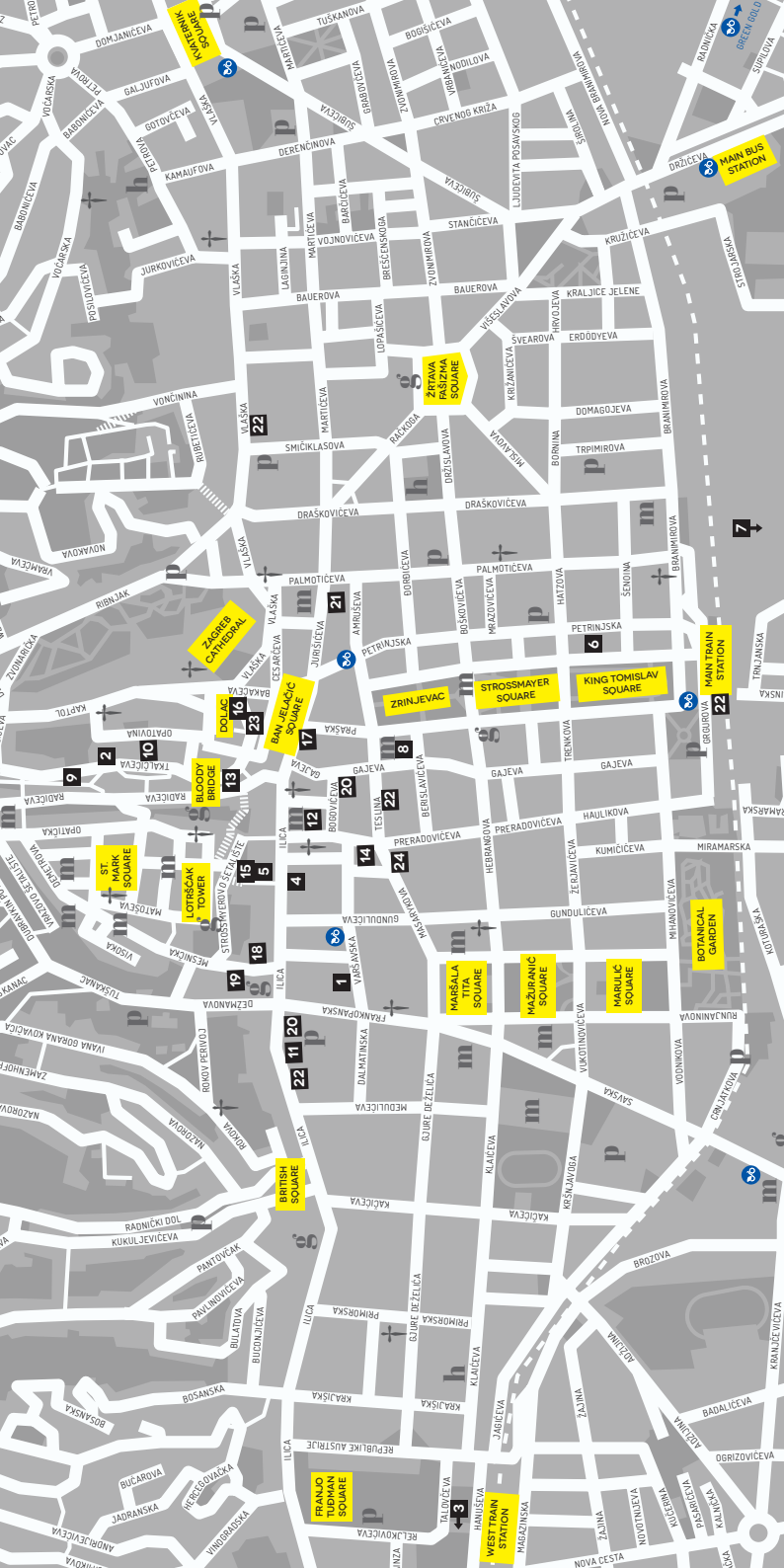
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|-----------|----------------------|---|-----------------|
| 1 | WAYOUDO | 13 | LAPIDARIUM |
| 2 | MODUS | 14 | FREYWILLE |
| 3 | CENTAR RASVJETE | 15 | TOP |
| 4 | DIZAJNHOLIK | | GLOOPY |
| | WALLIGAMI | 16 | JADRAN GALENSKI |
| | GLOOPY | | LABORATORIJ |
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CITY CENTER MAP

- | | |
|---|------------------|
| m | MUSEUM |
| g | GALLERY |
| h | HOSPITAL |
| p | PARKING & GARAGE |
|  | CHURCH |



- | | |
|---|------------------|
| XX | STORE NUMBER |
|  | SQUARES & SIGHTS |
|  | PARKS & GREENERY |





Donate and help families from
the flooded areas. In return you will
receive a silkscreened Balkan Floods t-shirt
printed with classic Slavonian motifs.

Visit our store at **www.cause.works**
Donate and take those Floods away.