

INSIGHT design GUIDE

AUTHENTIC & UNIQUE SHOPS IN ZAGREB

PRESENTING

PRODUCTS MADE IN
CROATIA, HANDMADE GIFTS,
ORIGINAL SOUVENIRS,
ARTISAN JEWELRY, ICONIC
FASHION, CONCEPT STORES,
CROATIAN DESIGN,
& MORE

FEATURING
KEEPING
TRADITIONAL
CRAFTSMANSHIP
ALIVE

CITY CENTER MAP INCLUDED!

MAY - JULY 2019

your personal copy

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Zagreb
CROATIA


CROATIA
Full of life

Photo: Nikola Mladinović

Free admission to the Museum of the City of Zagreb, the Museum of Arts and Crafts, the Museum of Contemporary Art, the Museum of Broken Relationships, Zagreb 360° – Zagreb Eye observation deck, and the Zagreb ZOO. For more information, visit our website at www.zagrebcard.com

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from Marinski Heartmades &
Ira Župan Bogdanović from
Kredenca gift shop

13–28

THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
ARTS & CRAFTS,
STUNNING JEWELRY,
IRRESISTIBLE SCENTS,
NATURE'S BEST, SWEET
& SAVORY DELIGHTS,
FASHION & MORE

INSIGHT design GUIDE



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COVER STORY

The cover motif represents Zagreb's famous sculpture known as the Grounded Sun. The sculpture is a part of the Zagreb solar system ambiental art installation called the Nine Views. The Grounded Sun is a work of Croatian artist and sculptor Ivan Kožarić and it was first set in 1971 in front of the Croatian National Theater. Its replica has been permanently placed in the pedestrian zone of the city center - Bogovićeveva Street since 1994. The sculpture is made out of bronze with the gold plated surface being 2 meters in diameter wide and regardless of the viewing angle equal on all sides.

LEGEND

🏠 ADDRESS

📍 LOCATION ON MAP

☎ TELEPHONE

🌐 WEB SITE

📷 INSTAGRAM

📘 FACEBOOK

🕒 WORKING HOURS

💎 PRICE RANGE

\$ - on a budget

\$\$ - affordable

\$\$\$ - mid-high

\$\$\$\$ - luxury



SPECIAL

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EDITOR'S LETTER

DEAR TRAVELER

Welcome to Zagreb! During this summer season you have a chance to discover all the city has to offer, from art to shopping, and we are sure you will not be disappointed. The vacation season always comes in handy to recharge one's batteries, to take a step back and realize that life has more to offer than one might think. Therefore, use this time to indulge in new experiences, meet city's individuals and take something with you to relive the priceless moments when you are back home. Because it is those moment and memories that make a difference in our lives.

In this guide we have covered the shopping side of your trip with our carefully chosen range of locally and regionally sourced products, as it is our mission to promote the city's and the country's artisans. Whether you are looking for an original souvenir, artisan jewelry, Croatian fashion brands or product design – we got it all!

In this issue, you can read two interviews with two very special ladies; Miss Marina Marinski from Marinski Heartmades and Miss Ira Župan Bogunović from Kredenca souvenir shops. Both ladies strive to keep traditional craftsmanship alive by producing and selling artisan products of premium quality.

Feel free to take this personal copy with you on your discovery tour through our beautiful city. Use it as a reference point for you experiences to come. We hope that this guide will be a helpful addition to your city break and we invite you to share your memories with us through social media.

Sincerely,

Insight Design Guide Team

[INSIGHTDESIGNGUIDE.COM](https://insightdesignguide.com)



WELCOME TO ZAGREB

PRESENTING

PRODUCTS MADE IN CROATIA, HANDMADE GIFTS, ORIGINAL SOUVENIRS, ARTISAN JEWELRY, ICONIC FASHION, CONCEPT STORES, CROATIAN DESIGN & MORE



CROATIAN MINT, Jurišićeva 13 (Croatian Post)



CROATA, Ilica 5 - Oktogon passage

ARTS, CRAFTS & PRODUCT DESIGN

Looking for a very special souvenir?! How about a handmade **CEROVEČKI** (Ilica 49) umbrella with a 100-year-old tradition? **THE GOLDSMITH'S TREASURE** by August Šenoa is a perfect cultural souvenir and a great present for book lovers. For handcrafted ceramics, we suggest **MARINSKI HEARTMADES**. **LIKE A MAP** products will relive the city's streets & squares with

designed map prints of Zagreb applied on posters, notebooks, bags and pillowcases. **CROATIAN MINT** (Jurišićeva 13 - Croatian Post) is a spot for all numismatic aficionados.

DESIGN SHOPS

TAKE ME HOME (Tomićeva 4) and **GALERIJA LINK** (Radićeva 27) offer the best of Croatian design, while **MARKET** concept store (F. Petrića 3) has an interesting selection of both local and international design. **NASTJA** (Radićeva 16) offers meaningful jewelry and Croatian design brands.

DELICACIES

Premium selection of Croatian sweet and savory bits, are waiting for you in **KREDENCA** (Radićeva 13) and one of the world's best cheesemakers **GLIGORA** (Dolac Market, Centar Cvjetni) offers awarded cheeses and dairy products.

SCENTS

For exclusive niche fragrances visit **TOP** perfumery (Tomićeva 4, Trg bana Josipa Jelačića 13), and for a special scent for your home – **NOTES OF ZAGREB** (Skalinska 2) is a home fragrance shop inspired by the city of Zagreb.

100% natural,
100% yours!





IZIPIZI, Dežmanova 5

ACCESSORIES & MORE

If you are in search for a perfect present for your business partners, there is **CROATA** (Ilica 5 - Oktogon passage) - a renowned Croatian company specialized in limited series production of silk cravats and scarves. No styling is complete without cool eyewear such as **IZIPIZI** (Dežmanova 5). **MARAS** (Bogovičeva 1b, Ilica 47) is a place you will go after all this shopping for more travel accessories and luggage.

JEWELRY

For contemporary author jewelry, visit **LAPIDARIUM** (Radićeva 10), where you can also find **ZLATNI LICITAR** (traditional jewelry) and **ADRIATIC CORAL** jewelry. **IVANA BAČURA** offers extraordinary handmade silver jewelry (Radićeva 20) and **BORBOLETA JOAILLERIE** (Gundulićeva 1) presents exclusive fashion jewelry. For jewelry inspired by Croatian heritage, **JOZEF GJONI** (Jurišićeva 10), **BASHOTA** (Ilica 39) or **ZAKS** (Trg bana Josipa Jelačića 1, Masarykova 9) are the perfect choices. Presenting artistic enamel jewelry, **FREYWILLE** grand boutique (Preradovićeva 2) awaits you.

FASHION

MARIA concept store (Masarykova 8) is a cloud 9 for all fashion lovers, offering carefully selected collections by top fashion brands. It is often said that Croatian women love to dress (and impress) so take the opportunity to check out Croatian fashion brands! **XD XENIA DESIGN** (Gundulićeva 5) for exclusive arty fashion, while **DORA** fashion salon (Kamenita 2) is a family run boutique set up in charming Upper Town specialized in coats and one of a kind outfits. In the Upper Town, you will also find a cute little store & workshop offering artisanal leather bags - **KOZA** (Baseričekova 18). **#PETRINJSKA7** (Petrinjska 7) has a selection of Croatian and international fashion brands, while **GARDEROBA** (Martićeva 17) is known for Scandinavian aesthetics combined with Croatian design. **DA DA!** (Praška 10) fashion store offers original Croatian & Italian fashion brands, while **ULIČNI ORMAR** (Jurišićeva 16, courtyard) cherishes vintage clothing and everlasting style.

#PETRINJSKA 7, Petrinjska 7

DORA, Kamenita 2



GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time (CEST) UTC/GMT + 2 hours

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the summer time record indicate temperatures by day reaching to 25°C (77°F) on average and falling to 16°C (61°F) overnight.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER +385
Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

20.6. Corpus Christi
22.6. Antifascist Struggle Day
25.6. Statehood Day
5.8. Homeland Thanksgiving Day

GENERAL INFORMATION NUMBER 18981

ROADSIDE VEHICLE ASSISTANCE 1987/
+385 1 1987

ZAGREB AIRPORT

060 320 320 / +385 1 4562 170

ZAGREB BUS STATION

072 500 400 / +385 1 6471 100

CENTRAL RAILWAY STATION

060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304
Jurišićeva 13, +385 1 6626 452
(Mon-Fri 7am-8pm, Sat 7am-2pm)
Branimirova 4, +385 1 4981 550
(Mon-Sun 7am-12am)



CCE-Zagreb Chamber

CROATIAN CHAMBER OF ECONOMY

ZAGREB CHAMBER

🏠 Draškovićeve 45 📞 +385 1 4606 777
🌐 hgk.hr 📱 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.

KEEPING TRADITIONAL CRAFTSMANSHIP ALIVE

IN THESE INTERVIEWS WE PRESENT, MARINSKI HEARTMADES BY MARINA MARINSKI SPECIALIZED IN CREATING HANDMADE CERAMICS AND IRA ŽUPAN BOGDANOVIĆ, THE OWNER OF KREDENCA CROATIAN GIFT SHOP.



MARINSKI HEARTMADES, MARINA MARINSKI

WHAT WAS THE MOMENT WHEN YOU REALIZED YOU WANTED TO MAKE CERAMIC PRODUCTS?

After graduating from Art history and Computer science, I was feeling pretty lost. I knew I did not want to work in the profession, and that I wanted to work with my hands. At that moment I heard that a ceramicist from Rovinj was looking for an assistant in his studio and decided to apply for the job. I fell in love with clay at first glance, this is the material of endless possibilities that I explore every day and I will continue to do so as long as I live. It gives me focus, relaxes me and teaches me patience.



TELL US MORE ABOUT MARINSKI HEARTMADES. WHAT DOES YOUR BRAND STAND FOR?

I run a small ceramics production company Marinski Heartmades with the ever appreciated help of my husband, my sister and our mutt. Nature is without doubt my greatest and truest inspiration. The production process always starts with imagination and continues as a skilful play of hands and clay. Our products are inspired by nature and sweet childhood memories. Each piece is handmade, skillmade, heartmade. Marinski Heartmades strives to keep traditional craftsmanship alive. Like many non-material things in life, it's about the quality, not the quantity. We offer quality ceramic crafts for children from 0 to 99 years of age. Marinski Heartmades cherishes honest and sustainable materials. We play fair — with people and environment.



WHAT CAN WE FIND IN YOUR ASSORTMENT AND WHERE CAN YOUR PRODUCTS BE BOUGHT?

If you are in Zagreb make sure to explore our collections of bowls, cups, planters and jewelry at Take me Home shop, Tomičeva 4 or at the Zagreb Airport. If you missed them there, find us online at marinski.me. An exclusive planter collection is available at Anthropologie online store.

KREDENCA, IRA ŽUPAN BOGDANOVIĆ

KREDENCA IS A GIFT SHOP PERFECT FOR SWEET AND SAVORY GOODIES. CAN YOU TELL US MORE ABOUT YOUR ASSORTMENT?

The assortment in our shop ranges from food like truffles, chocolates, traditional pepper cookies, natural sea salt, honey, brandies, liqueurs and wine, natural soaps, ties, ceramics and many other souvenirs. The important fact is that all products in the shop are made exclusively in Croatia and we try to get them from all parts of the country. Most of our brands are produced by small manufacturers which pay a lot of attention to quality and are not mass produced, so they are rarely found in big supermarkets.

HOW DID YOU COME TO THE IDEA OF THIS CONCEPT AND WHERE DID YOU GET THE INSPIRATION FOR INTERIOR DECORATION?

When we opened our shop in Zagreb in 2015, we had already owned three other shops in Croatia so we just continued in the same way with the interior decoration. The idea was to place all homemade products in their everyday environment, where they actually belong, and that is how old cupboards, so called *kredence*, came up. Our grandmas didn't have modern furniture



and used these cupboards to keep food preserves like jams and pickles ready for winter consumption. At the time, there weren't many places where you could buy Croatian products in one place, and the smaller producers were happy to offer their goods to us.



WHICH PRODUCTS WOULD YOU RECOMMEND FOR THE FIRST TIME VISITORS?

There are so many Croatian products that are nice to take with you and it's not easy to recommend only one or two, but a bottle of Croatian brandy (*rakija*) is always a good idea to buy because it is part of our tradition. In addition, there are excellent dried fig products, must-have black and white truffles, natural honey, organic sea salt, and the famous ties that originate from Croatia.



A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN SHOPPING
IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.4 kuna; 1 US dollar = approx. 6.5 kuna

CROATIAN VAT (PDV) is 25% and is included in retail price.

TAX FREE SHOPPING If you spend more than 740,01 kn in a shop, ask for the Tax Free Form available in stores carrying the Tax Free label.

CREDIT CARDS are accepted in all stores presented in the guide.

WORKING HOURS Most stores work shorter on Saturdays and many stores are closed on Sundays and National holidays.

ATM MACHINES can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

SHOPPING TIPS & TRICKS

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

SHOP TAX FREE IN CROATIA



SPEND A MINIMUM OF 740,01 HRK AND ASK FOR YOUR TAX FREE FORM

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Tax Free форму

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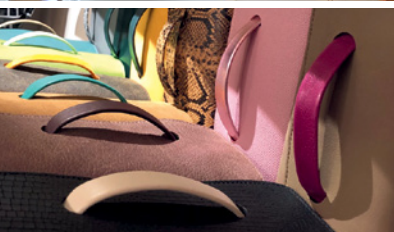


GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 1
 ☎ +385 1 4813 294
 📧 galerija-link.hr 📷 f 💎 \$\$
 🕒 Mon-Sat 10am-8pm

This lovely store is your LINK to Croatian design such as: Gloopy, VAU products, LINK sunglasses, Walligami, List, Boya, Data by Despot, Filip Gordon Frank; jewelry: Lili's, Ja Naglass, Sexy Plexy, Planet Mirio, Croatian Island Collection, Jobitichi; bags designed by: Mura Pehnec, Grriva, Štambuk, Sh.esna bag, Dot of paper, KJ Design, Multirational.co, Baggizmo; ceramics by Lidia Boševski & Orjenka Mirjan.



LIKE A MAP

CROATIAN PRODUCT DESIGN

🏠 Sold at Galerija Link, Market,
 Take me home 📍 1, 2, 3
 📧 likeamap.com 📷 f 💎 \$\$

Like a Map products are proudly designed and produced in Croatia in a creative family collaboration. Notebooks, tote bags, pillow cases and posters with design map prints of Zagreb are original items that will bring the most beautiful memories from your travel by reliving the city's streets and squares throughout time.



MARKET

CONCEPT STORE

🏠 Frane Petrića 3 📍 2 ☎ +385 1 4828 621
 📷 f/MarketConceptStoreZagreb 💎 \$\$
 🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Market Concept Store is an unusual shop featuring carefully curated product design collections from Croatian and well-known international design houses. In this charming place, you can find kids' toys, bags or every day products with a twist that will bring joy to you and your loved ones.

TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 📞 +385 1 7987 632
✈️ takemehome.hr 📷 📱 💎 \$\$
🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

Lovely little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade and locally manufactured quality products by more than 70 Croatian designers are carefully chosen to satisfy different tastes and fit in your travel bag.

Great selection of original household items, awarded design toys, notebooks, art-prints, natural cosmetics, jewelry, t-shirts, bags and much more!



MARINSKI HEARTMADES

HANDMADE CERAMICS

🏠 Sold at Take me home 📍 📷 📱 💎 \$\$
📞 +385 92 1888 320 ✈️ marinski.me

Marina Marinski creates dreamy, heartwarming, fairytale-like ceramics inspired by nature and childhood memories. Serving bowls, cups, planters and jewelry are all handmade in a family studio using traditional materials and techniques. Enjoy in an honest product of today's craftsmanship!



NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalska 2 📍 📞 +385 1 4873 460
✈️ notesofzagreb.com 📷 📱 💎 \$\$
🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Looking for an unusual souvenir? Notes of Zagreb offer truly unique fragrances for your home, yourself or even your dog. Every scented candle, diffuser or body mist carries a special fragrance note characteristic for the city of Zagreb and is named after most renowned city attractions.



IZIPIZI STORE

PARIS DESIGN GLASSES

🏠 Dežmanova 5 📍 5

☎ +385 91 6027 125 🌐 izipizi.com

📱 📺 💎 💰 🕒 Mon-Sat 9am-9pm

The Izipizi flagship store offers collections of classically reinvented glasses. Designed to fit, for reading and for the screens, for the sun and just for fun, for adults and kids. Their wide offer follows trendy, fresh, dynamic and colorful vibes. These everyday glasses will put a smile on your face with no limit to your taste!

NASTJA

MEANINGFUL JEWELRY & CROATIAN DESIGN STORE

🏠 Radićeva 16 📍 6 ☎ +385 91 9014 373 📱 📺 💎 💰

🌐 nastjajewellery.com 🕒 Mon-Sat 10am-8pm

Nastja jewelry is thoughtfully designed to be your inspiration in everyday life. Combining symbols & gemstones result in jewelry which can act as health protection, stress reduction or love magnet. Apart from jewelry, they offer goodies produced by Croatian design brands & elegantly designed gift boxes to take home with you.

SPECIAL OFFER - bring your copy of Insight Design Guide and get 15% off on all jewelry.

CROATIAN MINT

COMMEMORATIVE COINS

🏠 Croatian Post - Jurišićeva 13 📍 7

☎ +385 1 4981 184 🌐 hnz.hr 💎 \$\$\$

🕒 Mon-Fri 7am-8pm, Sat 7am-2pm

The Croatian Monetary Institute - the Croatian Mint, has been making Croatian coins since 1993, including coins in circulation, commemorative coins, gold and silver coins, as well as medals.

Commemorative coins are made in limited editions, paying tribute to important events or anniversaries, featuring prominent people from Croatian history or famous cultural sites, all with a significant numismatic value. Alongside beautifully crafted gold and silver coins, you can find exquisite medals for special occasions, such as weddings, baptism or birthday.

Visit the recently opened store in the Croatian post, Jurišićeva 13, and bring home a souvenir of longstanding value.



BORBOLETA JOAILLERIE

FASHION JEWELRY

🏠 Gundulićeva 1, City Center One East, City Center One West,
Arena Centar 📍 8 📞 +385 99 3786 666 🌐 borboleta.co 📷 💎 \$\$
🕒 Mon-Fri 9am-8pm, Sat 10am-3pm

The story of Borboleta is a lifelong story of friendship, love and happiness. Followed by their motto "Happy girls are the prettiest", each collection tells a story that inspires and encourages the spirit of every individual who wears it. Exclusive fashion bracelets, necklaces or rings will put a smile on your face and be a perfect gift for your loved ones.

SPECIAL OFFER - bring your copy of Insight Design Guide with you and get 10% off on all in store offer.



THE GOLDSMITH'S TREASURE BY AUGUST ŠENOVA

A GENUINE TALE OF ZAGREB

🏠 Sold at Take me home,
📍 3 📞 +385 91 3010 456
🌐 spiritoso.hr 📷 💎 \$\$

Take a piece of Zagreb with you! The first Croatian historical novel, a tale of forbidden love between the daughter of a goldsmith and a nobleman's son set against the backdrop of the streets and squares of 16th century Zagreb, represents a true cultural souvenir.

Love and passion, plots and intrigue, nobles, commoners, tricksters... A patchwork of colorful characters is bound to leave you breathless!

The visual concept is the result of an attempt to combine the Renaissance plot of the novel, a Romantic literary style, and the modern interpretation of the digital-age readers, designed by Croatian designers.





GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 9

☎ +385 1 4810 902

📍 zlatarna-jozef-gjoni.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-2pm



Located in the city center, this family run goldsmith store is a true gem.

Goldsmith Jozef Gjoni creates with passion master collections of handmade gold, silver, antique and traditional jewelry embedded with precious stones, pearls and corals. No wonder that Gjoni jewelry was featured in the famous TV series Game of Thrones!

The entire shop is filled with rare antique jewelry as well as traditional pieces from different regions of Croatia.

Lavish jewelry from the Dubrovnik region or coastal area, as well as the famous Zagreb Licitar heart are perfect examples of exceptional filigree work created by the experienced hands of master Gjoni.



KREDENCA

CROATIAN GIFT SHOP

🏠 Radićeva 13 📍 10 ☎ +385 91 5447 294

📍 kredenca.com 📷 f 💎 \$\$ 🕒 Mon-Sun 9am-9pm

A perfect place for unique goodies and the sweetest souvenirs!

All products in this store originate from small Croatian manufacturers, guaranteeing premium quality and limited production.

Starting from sweet delicacies such as chocolates, homemade jams, honey, dried fig products, to the finest Istrian olive oil, truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy. For the best presents, choose among different gift packages of natural cosmetics, fashion accessories or ceramics.

SPECIAL OFFER - bring your copy of Insight Design Guide with you and get 5% off on all in-store offer.



KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 11 📞 +385 98 202 350

📱 f/pages/KOZA 💎 \$\$\$ 🕒 Mon-Fri

11am-3pm, 4pm-7pm, Sat 11am-4pm

Located in the Upper Town, Koza offers handcrafted leather bags, belts & wallets. This family run shop is also a workshop where every item is made in limited series with precision & minimalist aesthetics. Satchels, clutches, bags and colorful purses in different shapes and sizes go along with a warm welcome only true hosts can give.

GLIGORA

THE BEST CROATIAN DELI SHOP

🏠 Centar Cvjetni - Trg Petra Preradovića 6, The Dolac Market - Dolac 2

📍 12 📞 +385 1 2034 034

🌐 gligora.com 📱 f 💎 \$

🕒 Mon-Sat 9am-9pm,
Sun 10am-6pm

Dedication, love, tradition and respect for nature make the Gligora family's products an ultimate must. The Gligora Dairy, located on the Pag Island, is one of the most awarded cheese makers in the world, recently winning a gold medal at the World Championship Cheese Contest 2018.

Along with their top product Pag cheese, Gligora produces 60 different cheese varieties, including goat cheese, sheep cheese, mixed milk cheese and various flavoured cheeses.

In Zagreb, you must visit Gligora's market shop, located in the enclosed area of the Dolac market (on the right side of the second hall after the entrance from the square). From Monday to Saturday till 2pm, you can purchase excellent Gligora products while enjoying the experience of Croatian vibrant market culture.

If you have a chance to visit the beautiful Pag Island, make sure to stop by at The Gligora Dairy where you can enjoy a guided tour through their cheese factory.

SPECIAL OFFER - bring your copy of Insight Design Guide with you & get 5% off on all in-store offer.





IVANA BAČURA

HANDMADE SILVER JEWELRY

🏠 Radićeva 20 📍 13 🌐 ivanabacura.com

☎ +385 91 5431 321 📱 💎 \$\$

🕒 Mon-Fri 10am-8pm,

Sat 10am-5pm, Sun 11am-5pm

Locally handmade silver jewelry by Croatian designer Ivana Bačura is widely recognized for its exceptional design. Its natural shape and clear lines are filled by colorful details giving the jewelry a touch of extravagance in an everlasting style.



BASHOTA

CROATIAN JEWELRY STORE



🏠 Ilica 37, Ilica 69 📍 14 ☎ +385 1 4833 623 🌐 zlatarnica-bashota.hr 📱 📱 \$\$\$

🕒 Mon-Fri 8.30am-1pm, 4pm-8pm, Sat 9am-2pm

The Bashota goldsmith family has been creating remarkable jewelry since 1924. Along with hard work, knowledge, skill, design originality and wide range of unique models, they are able to satisfy every customer's wish, even those with the most refined taste.

The offer includes high quality natural red coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other symbols of Zagreb and Croatian history.

Bashota is a proud holder of Croatian Creation quality label and multiple first prize winner at the Triennial of Zagorje Souvenir – dedicated to souvenirs based on protected intangible heritage of the Croatian Zagorje County.





CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 15 📞 +385 1 4847 417 🌐 kisobrani-cerovecki.hr
 📷 f 💎 \$\$\$ 🕒 Mon-Fri 8.30am-8pm, Sat 8.30am-2.30pm

Cerovečki is an artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of craftsmanship, tradition and heritage. The shop offers Made in Croatia leather bags, elegantly crafted walking sticks and famous Šestine umbrella, a unique symbol of Zagreb and a beautifully handcrafted item that brings joy to its owner. Combining traditional motifs with contemporary design, Cerovečki introduced the raincoat Kaplja – functional and playful product that makes every rainy day colorful and bright!

DORA

FASHION SALON

🏠 Kamenita 2 📍 16 💎 \$\$\$
 📞 +385 1 4851 763
 🌐 dora-zagreb.com 📷 f
 🕒 Mon-Fri 10am-6pm,
 Sat 10am-2pm

Dora fashion salon is a 30 year old family owned artisan store in the historical part of the city, right next to the Stone Gate. Owners and designers, a mother and daughter, create entire women's fashion lines with a special emphasis on coats.

Premium quality, exclusive natural materials such as silk, cashmere or alpaca wool, feminine cuts with elegant & timeless designs make their clothing items desirable. Every item is unique or produced in very limited series with possibility of one of a kind individual order.

Enjoy this fashion salon that oozes with elegance in the old fashion hospitality style.





GARDEROBA

CONCEPT STORE

🏠 Martićeva 17 📍 17

☎ +385 1 7701 177 🌐 garderobastore.hr 📷 f
💎 \$\$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-4pm

Garderoba nurtures Scandinavian aesthetics in combination with Croatian design. The store offers Croatian fashion label KLISAB, a range of Scandinavian brands, such as By Malene Birger, Baum und Pferdgarten, Rodebjer, GANNI, Designers Remix, Libertine-Libertine, Henrik Vibskov, Wood Wood, Cornelia Webb's jewelry, Ross & Brown eyewear and Eight&Bob perfume.



DA DA!

FASHION STORE

🏠 Praška 10 📍 18 💎 \$\$\$

📷 f dada_fashionstore

🕒 Mon-Fri 10am-8pm, Sat-Sun 10am-3pm

Be yourself no matter what they say is a motto of this creative boutique. Inspired by countless travels and love for unique fashion, Da da! offers statement design and top quality of men's and women's garments by original Croatian fashion brands, as well as Italian ones such as Antonello Serio, Absolut Joy, Sexy Woman, Vicolo Female.

XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 19 ☎ +385 1 4830 539

🌐 xenia-design.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. Designer Ksenija Vrbančić creates individual designs, atypical to the classic fashion trends, uncompromisingly sticking to the quality workmanship and fabric.



#PETRINJSKA7

MULTIBRAND STORE

🏠 Petrinjska 7 📍 20 ☎ +385 1 4922 813

🌐 petrinjska7.com 📷 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7 & younghearts.co, available only in this store! Choose from Manila Grace, Oblique or CopCopine international brands. From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.

LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 21
☎ +385 1 5530 649
🌐 lapidarium.eu 📷 💎 \$\$\$
🕒 Mon-Fri 9.30am-8pm,
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge, sophisticated jewelry made from modern and traditional materials in limited, high quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers in creating extraordinary collections.

In Lapidarium, you can also find Zlatni licitar - charming gold and silver jewelry inspired by Croatian tradition also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.

If visiting Rovinj, stop by Lapidarium store at Zdenac 14.



ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)
📍 21 ☎ +385 1 5530 649
🌐 lapidarium.eu 💎 \$\$\$



Nothing shows attachment and devotion to your loved ones like this timeless jewelry. Original, natural Adriatic coral collections are carefully crafted in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made exclusively from Adriatic coral will leave you breathless.

ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Market, Take me home, Lapidarium, Zlatarna Mario (Krvavi most 2) 📍 2, 3, 21
🌐 zlatni-licitar.com 💎 \$\$

Charming gold & silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes an original gift and accessories. Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable jewelry pieces.





FREYWILLE

DISTINCTIVE JEWELRY FROM VIENNA

🏠 Preradovičeva 2 📍 22 ☎ +385 1 5532 865
 ✈ shop.freywille.com/hr 📷 📱 on request
 🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

Freywille is a global leading company in creating artistic jewelry made of precious fire enamel and lists enormous achievements with its unique design concept. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.

The grand design of Freyville boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.

TOP

NICHE PERFUMERY

🏠 Trg bana Josipa Jelačića 10
 & Tomičeva 4 📍 23 💎 \$\$\$
 ☎ +385 1 4668 986,
 +385 1 7980 969 ✈ top.hr 📷 📱 Mon-Fri 10am-8pm, Sat 9am-3pm



For an adventurous journey of olfactory discovery and personalized fragrance shopping visit Top, conveniently located at No. 13 on the Main Square, and next to the popular Funicular in Tomičeva Street.



Top offers more than fifty exquisite perfume, skin care, and home fragrance brands for you to choose from.

Outstanding scent collections of Byredo, Editions de Parfums Frédéric Malle, Escentric Molecules, Juliette Has A Gun, Profvmvm Roma, Roja Parfum and Xerjoff are just some on offer.

For best skin care choose from Aesop, to premium brands such as Dr. Barbara Sturm or Dr. Jackson's beauty products.

Get your hands on a difficult-to-find collection of oud scents and a generous selection of home fragrances: scented candles, diffusers or catalytic olfactive lamps of renowned brands (Cire Trudon, Baobab Collection, Costes, Nicolai) perfect for bringing fragrant bliss into your home.



MARIA

CONCEPT STORE

🏠 Masarykova 8 📍 24 ☎ +385 1 4811 011 🌐 mariastore.hr
 📱 f 💎 \$\$\$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

A cloud 9 for all the fashion lovers!

This designer fashion concept store will guide you through collections of the world's most prestigious fashion houses for women.

Sophisticated pret-a-porter collections and accessories by Saint Laurent, Givenchy, Balenciaga, Gucci, Valentino, Celine, Loewe, Moncler, Stella McCartney and many more await you.

With the impeccable service and the exclusivity of the store, it is no wonder why it has been presented in top fashion magazines around the world.

If the road takes you to the enchanting Old town of Dubrovnik, visit Maria store situated in an early Gothic monastery.



CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage) 📍 25 ☎ +385 1 6457 052

✈ croata.hr 📷 f 💎 \$\$\$ 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croata products are created with loving attention to detail and handcrafted to perfection, thus promoting centuries old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

Croata cravats, scarves and shawls are made from the finest silk and in exceptionally small series, with considerable attention paid to the handcrafting. Special care is given to the design, offering a wide range of colors, patterns and motifs which are chosen from the rich treasury of Croatian and world cultural and natural heritage.

Many businessmen in the world tie Croata cravats every day, while delicate scarves are used as a perfect accessory which compliments every styling.

SPECIAL OFFER - bring your copy of Insight Design Guide with you and get 15% off on all in store offer.



ZAKS

PREMIUM JEWELRY STORE

🏠 Trg bana Jelačića 1, Masarykova 9
📍 26 📞 01 3706 009 🌐 zaks.hr
📷 📱 💎 \$\$\$ 🕒 Mon-Fri 8am-8pm,
Sat 8am-6pm



Zaks is a renowned Croatian jewelry producer and retailer with a long tradition of amazing collections of classic, contemporary and traditional jewelry.

Today's fascination with trends and technology, often let us forget that jewelry is not a product of the present, but was rather inspired by folk jewelry that is by no means less interesting or attractive. Zaks collection of Croatian traditional jewelry inspired by heritage and history is perfectly crafted by their goldsmith masters.

If you are looking for a wearable souvenir, such as a beautiful pair of earrings or a necklace inspired by Croatian rich history and culture, the Zaks heritage collection will sweep you off your feet.

SPECIAL OFFER - bring your copy of Insight Design Guide with you and you will receive a special discount.





Samsonite
#GenerationGo



MARAS

LUGGAGE & TRAVEL

ACCESSORIES

🏠 Bogovićeve 1b, Ilica 47

📍 27 📞 +385 1 4810 972

🗑 maras.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm,
Sat 9am-3pm

For traveling with ease visit Maras if you are looking for (extra) suitcase or travel accessories. Maras offers exclusive designer handbags, laptop backpacks and briefcases, kids' backpacks and footwear.

As the authorized distributor for worldwide brands such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, Maras offers high level customer service and solutions to any travel luggage size problems.

ULIČNI ORMAR

VINTAGE CLOTHING &

ACCESSORIES

🏠 Jurišićeva 16 📍 28 📞 +385 1 4926 500

🗑 ulicni-ormar.hr 📷 f 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 11am-6pm

Everlasting style and a true sense of fashion are hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past. You will be amazed with the amount of carefully chosen alluring items and hard to find fashion pieces.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)



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ZAGREB

ITALIAN CULTURAL INSTITUTE

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MUSEUM OF ARTS AND CRAFTS

MUSEUM OF BROKEN
RELATIONSHIPS

OMMA KOREAN RESTAURANT

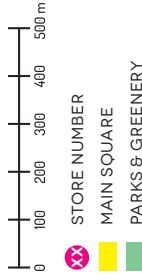
ROCKET BURGER CAFE

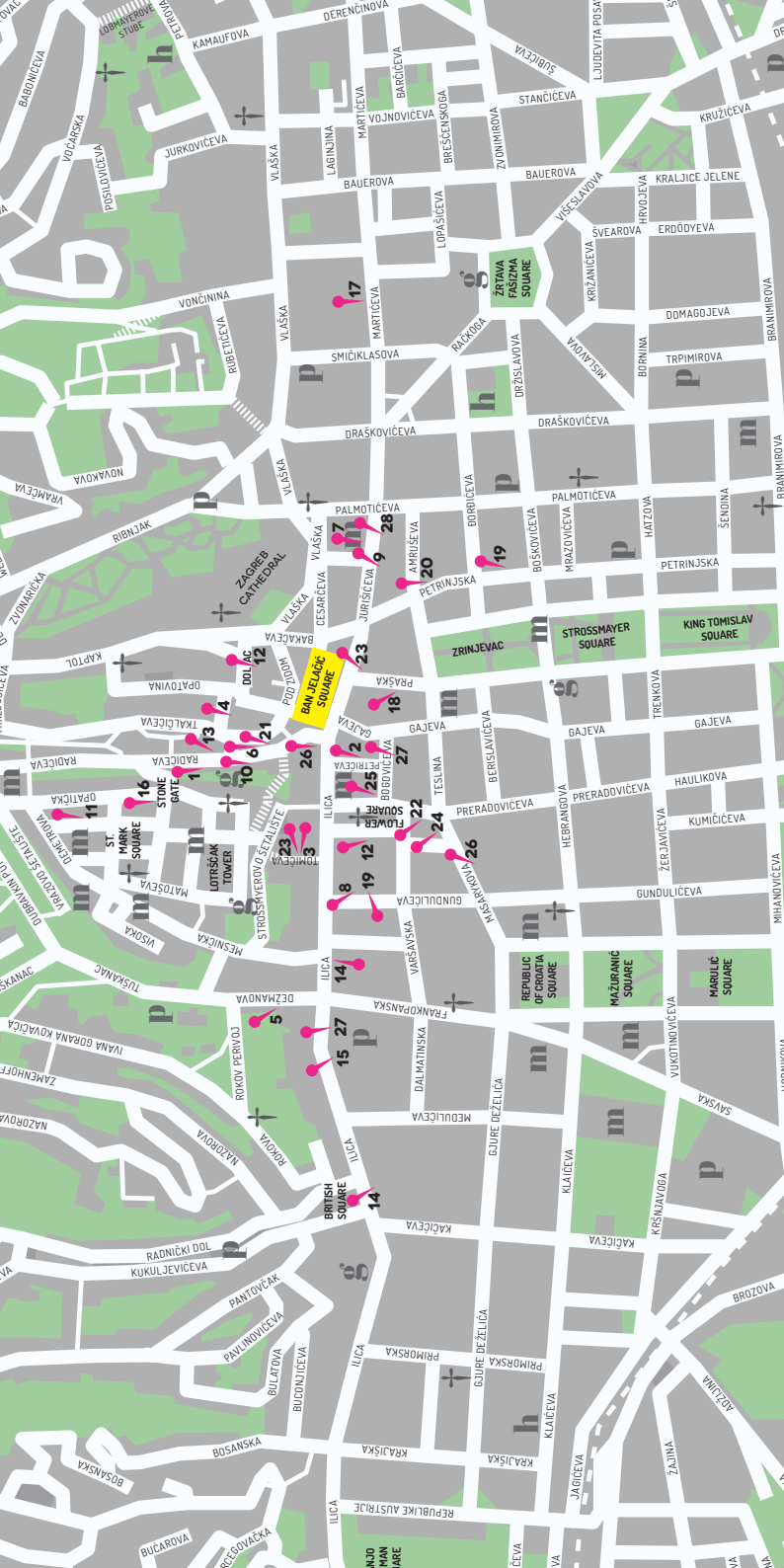
STORES

- 1** GALERIJA LINK
LIKE A MAP
- 2** MARKET
LIKE A MAP
- 3** ZLATNI LICITAR
TAKE ME HOME
- LIKE A MAP
- MARINSKI HEARTMADES
- THE GOLDSMITH'S TREASURE
BY AUGUST ŠENOVA
- ZLATNI LICITAR
- 4** NOTES OF ZAGREB
- 5** IZIPIZI STORE
- 6** NASTJA
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STORE LISTING & MAP

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g GALLERY
h HOSPITAL
p PARKING & GARAGE
+ CHURCH





RAZMISLI
KAD PIJEŠ, NE VOZI



ZNALAČKI ODABIR

VRHUNSKO AROMATIČNO PIVO, UGODNE GORČINE
I AROME VOĆNIH NOTA