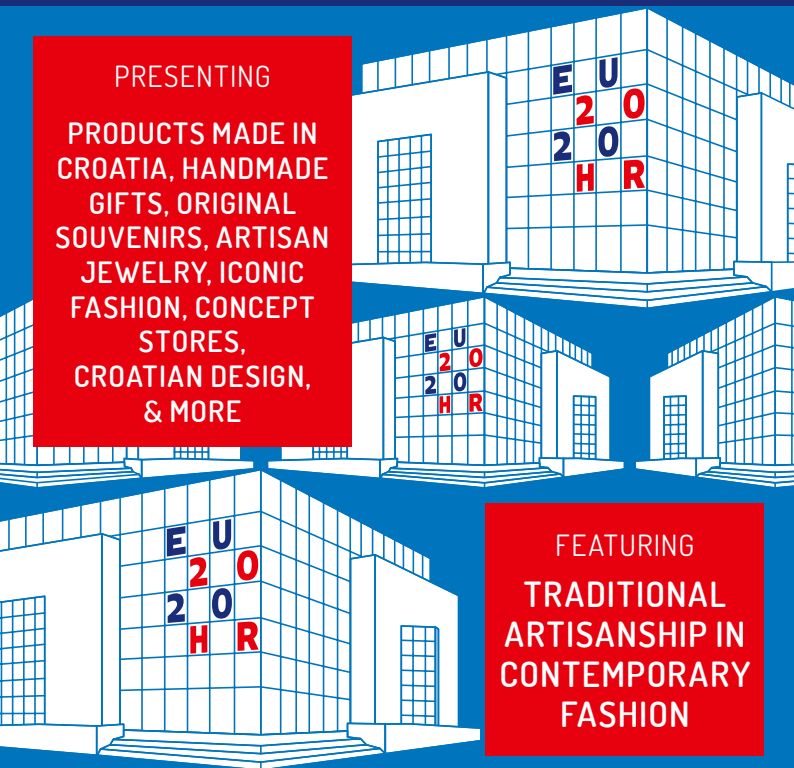


# INSIGHT design GUIDE

AUTHENTIC & UNIQUE SHOPS IN ZAGREB

PRESENTING

PRODUCTS MADE IN  
CROATIA, HANDMADE  
GIFTS, ORIGINAL  
SOUVENIRS, ARTISAN  
JEWELRY, ICONIC  
FASHION, CONCEPT  
STORES,  
CROATIAN DESIGN,  
& MORE



FEATURING  
TRADITIONAL  
ARTISANSHIP IN  
CONTEMPORARY  
FASHION

CITY CENTER MAP INCLUDED!

FEBRUARY - MAY 2020

your personal copy

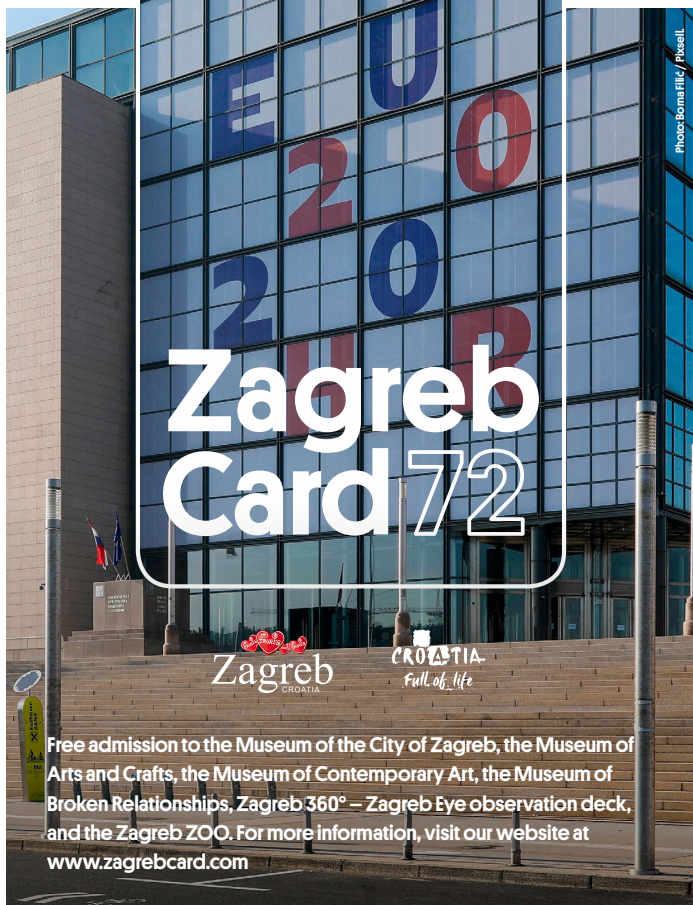
# Advantages of Zagreb Card:

- Unlimited access to public transportation
- Free admission to city attractions

It also includes discounts at more than 55 locations such as museums, galleries, restaurants, shops, and others. From now on, Zagreb Card can be purchased online, at the Visitor Centre on Zagreb`s main square and at Franjo Tuđman Airport.

**Zagreb  
Card24**  
98 kn

**Zagreb  
Card72**  
135 kn



**Zagreb  
Card72**

**Zagreb**  
CROATIA

**CROATIA**  
Full of life

Free admission to the Museum of the City of Zagreb, the Museum of Arts and Crafts, the Museum of Contemporary Art, the Museum of Broken Relationships, Zagreb 360° – Zagreb Eye observation deck, and the Zagreb ZOO. For more information, visit our website at [www.zagrebcard.com](http://www.zagrebcard.com)

Photo: Borna Filic / Pixell

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THE BEST OF DESIGN,  
GIFTS, SOUVENIRS,  
ARTS & CRAFTS,  
STUNNING JEWELRY,  
IRRESISTIBLE SCENTS,  
NATURE'S BEST, SWEET  
& SAVORY DELIGHTS,  
FASHION & MORE

# INSIGHT design GUIDE



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## COVER STORY

The motif on the cover page represents National and University Library in Zagreb, the main venue of the Croatian Presidency of the Council of the European Union for events taking place in Croatian capital in the first half of 2020. The Library assembles the Croatian national collection of library materials, including electronic materials, it coordinates the acquisition of international scientific works at both the national and the University level, produces catalogues, conducts the activities of the national bibliographic centre and creates current, retrospective and special databases.

The Library stays open for all its users in the first half of 2020 during the Croatian presidency of the EU.

## LEGEND

🏠 ADDRESS

📍 LOCATION ON MAP

☎️ TELEPHONE

🌐 WEB SITE

📷 INSTAGRAM

📘 FACEBOOK

🕒 WORKING HOURS

💎 PRICE RANGE

\$ - on a budget

\$\$ - affordable

\$\$\$ - mid-high

\$\$\$\$ - luxury



SPECIAL

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Guide with you and  
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# EDITOR'S LETTER

## DEAR VISITOR

Welcome to Zagreb, a city that in the first half of 2020 is not only the capital of Croatia but also the capital of Europe. As you are probably aware, Croatia is holding its first presidency of the Council of the European Union. Although the Croatian presidency is Brussels based, we expect some 25.000 visitors in Croatia, the majority of which will spend several days in Zagreb. You are more than welcome to discover our beautiful cultural sites and explore numerous museums, to taste our food in modern and traditional restaurants, as well as to enjoy shopping from our local craftsman and designers.

Spring is at the city gates which is a good time to relax and enjoy in its green squares and parks. Take your time to stroll through the streets of Zagreb, visit open farmer's markets or to stop by numerous coffee places and experience the Croatian coffee culture.

While discovering Zagreb you are invited to indulge in the offer of local craftsmen and designers presented in this Guide. We in Insight Design Guide always try to give a broad overview of the high quality products our craftsmen and designers offer. In this issue, for example you will find an interview with the Kobali family specialized in creating artisan hats and get to know Croata, a company specialized in creating not only cravats but also shawls and scarfs inspired by elements of our national heritage.

So dear guest, please take the opportunity to stroll through the city and soak in its local flavors and treasures. These nuances make every city around the world a special place to visit over and over again. So even if you are here on business, take some time off, clear your schedule and take a walk through Zagreb to discover something you might want to take home as a reminder of the time spent here.

Enjoy your stay in Zagreb!

Insight Design Guide Team

[INSIGHTDESIGNGUIDE.COM](https://insightdesignguide.com)



# WELCOME TO ZAGREB



BASHOTA, Ilica 37

PRESENTING  
PRODUCTS MADE IN  
CROATIA, HANDMADE  
GIFTS, ORIGINAL  
SOUVENIRS, ARTISAN  
JEWELRY, ICONIC  
FASHION, CONCEPT  
STORES, CROATIAN  
DESIGN & MORE

## ARTS, CRAFTS & PRODUCT DESIGN

Looking for a very special souvenir? How about a handmade **CEROVEČKI** (Ilica 49) umbrella with a 100-year-old tradition? **JASMINA I LUTKICE** (Petrinjska 40) is the only store with artisan dolls for little ones and grownups alike, all unique and protected by copyright. For handcrafted ceramics such as unique espresso cups, we suggest **MARINSKI HEARTMADES**.

**LIKE A MAP** products will bring to life the city's streets & squares with designed map prints of Zagreb applied on posters, notebooks, bags and pillowcases. **LIST** design studio have perfect textile decorations for your home. **CROATIAN LACE** collection presents design souvenirs inspired by the most known Croatian lace patterns. **CROATIAN MINT** (Jurišićeva 13 - Croatian Post) is a spot for all numismatic aficionados. The book and picture book by August Šenoa **THE GOLDSMITH'S TREASURE** is a perfect cultural souvenir.

## DESIGN SHOPS

**TAKE ME HOME** (Tomićeva 4) and **GALERIJA LINK** (Radićeva 27) offer the best of Croatian design, while **MARKET – BIGBAG** concept store (F. Petrića 3) has an unusual selection of products with a twist.



CEROVEČKI, Ilica 49

LP DESIGN, Petrinjska 31



## Fly Croatia Airlines

to magnificent

Croatian Mediterranean

pearl cities of

Dubrovnik, Pula,

Split, Zadar...



A STAR ALLIANCE MEMBER



**CROATIA AIRLINES**

[croatiaairlines.com](http://croatiaairlines.com), [m.croatiaairlines.com](http://m.croatiaairlines.com)

### DELICACIES

Premium selection of Croatian sweet & savory bits are waiting for you in **KREDENCA** (Radićeva 13), while one of the world's best cheesemakers **GLIGORA** (Dolac Market, Centar Cvjetni) offers awarded cheeses & dairy products. If you are a beer fan, then you have to try famous Zagreb's **OŽUJSKO** beer.

### SCENTS

For exclusive niche fragrances visit **TOP** perfumery (Tomićeva 4, Trg bana Josipa Jelačića 13) and get your hands on a difficult-to find collection of oud scents.



MARINSKI HEARTMADES  
Sold at Take me home

### ACCESSORIES & MORE

If you are in search of a perfect present for your business partners, there is **CROATA** (Ilica 5 - Oktogon passage) - a renowned Croatian company specialized in limited series production of silk cravats and scarves.



A'MARIE, Gundulićeva 19

**HATS BY KOBALI** (Ilica 5 - Oktogon passage) are handmade artisan hats created to capture the elegance of the time passed in contemporary design. No styling is complete without cool eyewear such as **IZIPIZI** (Dežmanova 5) nor





XD XENIA DESIGN, Gundulićeva 5



#PETRINJSKA7, Petrinjska 7

DORA, Kamenita 2



without artisanal leather bags - **KOZA** (Basaričekova 18) located in the Upper Town. For travelling with ease, you can find premium luggage & travel accessories in **MARAS** (Ilica 47 & Bogovićeve 1b).

### JEWELRY

For contemporary author jewelry, visit **LAPIDARIUM** (Radićeva 10), where you can also find **ZLATNI LICITAR** (traditional jewelry) and a special **ADRIATIC CORAL** collection. **IVANA BAČURA** offers extraordinary handmade silver jewelry enameled with the brightest colors (Radićeva 20) and for never-take-off jewelry, visit **CLOUD & CO.** (Preradovićeva 9). **NASTJA** (Radićeva 16) offers meaningful jewelry creations. For jewelry inspired by Croatian heritage, **JOZEF GJONI** (Jurišićeva 10, Ilica 41) and **THE BASHOTA** family (Ilica 37) are the perfect choice. Presenting artistic enamel jewelry, **FREYWILLE** grand boutique (Preradovićeva 2) awaits you.

### FASHION

It is often said that Croatian women love to dress (and impress) so take the opportunity to check out Croatian fashion brands! **XD XENIA DESIGN** (Gundulićeva 5) for exclusive arty fashion, **A'MARIE** (Gundulićeva 19) for timeless, elegant and functional clothing lines. **DORA** fashion salon (Kamenita 2) is a family run boutique specialized in coats and one of a kind outfits. **LP DESIGN** (Petrinjska 31) offers urban women's fashion together with accessories designed and made in Croatia. **#PETRINJSKA7** (Petrinjska 7) has a selection of Croatian and international fashion brands, while **MARIA** concept store (Masarykova 8) is a cloud 9 for all fashion lovers, offering carefully selected collections by the most prestigious fashion houses.

### VINTAGE

**ULIČNI ORMAR** (Jurišićeva 16, courtyard) cherishes vintage clothing and everlasting style where people and pets are always welcome.



100% natural,  
100% yours!



Juicy 100%  
IMMUNITY



# GENERAL FACTS

**LOCATION** 45°10'N, 15°30'E  
Zagreb is situated 122 m above sea level.

**SURFACE AREA** 650 sq. km

**POPULATION** 792.875 (2011)

**TIME** Central-European time (CET) UTC/GMT + 1 hour  
On 29.3.2020. at 2am clocks will be turned 1 hour forward.

**CLIMATE** Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the spring time record indicate temperatures by day reaching to 16°C (61°F) on average and falling to 8°C (46°F) overnight.

**ELECTRICITY** 220V; 50 Hz

**TAP WATER** is perfectly safe to drink.

**EMERGENCY TELEPHONE NUMBER** CALL 112!!!  
For Ambulance, Police, Fire

Department, Mountain Rescue Service

**COUNTRY CODE NUMBER +385**  
Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

**PUBLIC HOLIDAYS**

12.4. Easter  
13.4. Easter Monday  
1.5. Labour Day

**GENERAL INFORMATION NUMBER** 18981

**ROADSIDE VEHICLE ASSISTANCE** 1987/ +385 1 1987

**ZAGREB AIRPORT**  
060 320 320/ +385 1 4562 170

**ZAGREB BUS STATION**  
072 500 400/ +385 1 6471 100

**CENTRAL RAILWAY STATION**  
060 333 444 / +385 1 3782 583

**CROATIAN POST** 072 303 304  
Jurišićeva 13, +385 1 6626 452  
(Mon-Fri 7am-8pm, Sat 7am-2pm)  
Branimirova 4, +385 1 4981 550  
(Mon-Sun 7am-12am)

Hrvatsko predsjedanje  
Croatian Presidency of the  
Vijećem Europske unije  
Council of the European Union

E U  
20  
20  
H R

In the seventh year of its membership and ahead of the 30<sup>th</sup> anniversary of its independence, Croatia, the youngest Member State of the Union, has the honour to hold its first presidency of the Council of the European Union and work for the benefit of all its citizens. From January to June 2020, Croatia will be at the helm of the European project emphasised by the slogan of its presidency "A strong Europe in a world of challenges".

# Explore the Green Ring of Zagreb County

Zagreb County, or '**THE GREEN RING OF ZAGREB**' as some people call it, lies in the central part of Northwest Croatia. The county encircling the Croatian capital manages to successfully unite contemporary urbanism while still preserving traditional folk customs and values.



Zagreb County has a very rich heritage and beautiful **NATURAL SCENERY** (with a large number of protected natural areas, two nature parks - Medvednica and Žumberak - Samobor Highlands). Forests and hills are interwoven with numerous hiking, walking and cycling paths.

Far from the hustle and bustle of the city, **THE SURROUNDINGS OF ZAGREB** will provide every guest with peace and relaxation amid beautiful landscapes, as well as with top-quality wines and excellent food made from local ingredients. Weekend visitors can choose from more than 40 resorts and family agro-touristic



homesteads, along with **THREE WINE ROADS** - Plešivica, Zelina, and the Samobor wine road. Cheese lovers can visit the cheese roads in Zagreb region that include 12 small cheese factories.

The area has a very **RICH CULTURAL AND HISTORICAL** heritage. Those who are fond of wood architecture will surely want to visit the 'wooden beauties of Turopolje' - unique examples of sacred architecture. The Jelačić Curia Nova in Zaprešić is a unique example of an integral manorial estate with farm buildings that are preserved even today. The Donja Kupčina **HERITAGE MUSEUM** is one of the biggest open-air museums in Croatia.

With its exceptionally rich food and wine culture, and offering many cultural, sports and leisure activities, Zagreb County is an ideal destination to suit every taste.

**#VisitZagrebCounty**

For more information visit:  
[www.visitzagrebcounty.hr](http://www.visitzagrebcounty.hr)

ZAGREB COUNTY TOURIST BOARD

Preradovićeva 42, Zagreb  
info@visitzagrebcounty.hr



# TRADITIONAL ARTISANSHIP IN CONTEMPORARY FASHION

IN THESE INTERVIEWS WE PRESENT THE KOBALI FAMILY SPECIALIZED IN CREATING ARTISAN HATS AND MIHAELA GRNOVIĆ NOVAKOVIĆ FROM CROATA COMPANY

## HATS BY KOBALI, THE KOBALI FAMILY

**KOBALI IS A FAMILY RUN ARTISANSHIP WITH A 100 YEAR OLD TRADITION. CAN YOU TELL US A BIT MORE ABOUT YOUR HISTORY AND THE SECRET OF YOUR LONG LASTING CRAFT?**

There is no special secret about the "age" of our craft - we are simply talking about our commitment, love and pride for hat making. Today, the family business is run by Marina Kobali, the daughter in law of Nada Kobali. Marina is the third generation in this family craft of designing and creating hats. It all started with a mother of Nada Kobali, Miss Katarina Šušteršić Kobali, after the Second World War. There are stories about Katarina's grandmother, Mare Delišimunović, saying she was making hats in Cleveland, USA far before that time.

**YOU ARE CONSIDERED AS ONE OF THE SYMBOLS OF ZAGREB'S ELEGANCE AND TIMELESS STYLE. HOW DO YOU MANAGE TO CONTINUOUSLY MAINTAIN SUCH A HIGH LEVEL STATUS?**



We think that our formula for success is based on passing onward the love, knowledge and passion for hat making continuously from generation to generation in our family.

**CAN YOU DESCRIBE THE PROCESS OF DESIGNING AND CREATING A HAT?**

All our hats are handmade from the very beginning until the last finishing touches. Starting from softening the special material used in hat production by steam, shaping the models on wooden forms (some of them are more than 100 years old), stitching of the brim, until final decoration. The entire process is entirely handmade and unique.

**WHERE DOES YOUR INSPIRATION COMES FROM?**

Our inspiration comes from our customers, old wooden forms and the 1950s' fashion.

**WHERE DO YOU SEE YOUR CRAFT IN 30 YEARS FROM NOW?**

Our plan is to continue doing this work with the same passion as all our previous generations have done and maintain the family craft, but we would also like to expand our business internationally.

# CROATA, MIHAELA GRNOVIĆ NOVAKOVIĆ

**CROATA IS A SYNONYM FOR CRAVAT (NECKTIE) IN CROATIA, ESPECIALLY KNOWING THAT CROATIA IS THE HOMELAND OF THE CRAVAT, WOULDN'T YOU AGREE?**

It is a historical fact that Croatia is the homeland of the cravat. We added Croatian heritage and traditional symbols to our design, combined it with perfection in crafting and applied it to the finest quality silk. Our brand also has an amazing story behind it!

**WHAT IS THE STORY BEHIND YOUR BRAND?**

It is a story of love and loyalty. You see, like many great things that have marked the history of mankind, in the story of the cravat, it began with and was inspired by love. In the Croatian folk tradition a knotted scarf was an integral part of men's formal wear. Croatian girls tied scarves around their fiancé's neck, especially in fateful moments, such as leaving for war, as a sign of their shared love and loyalty. The scarf thus became a visible sign of an amorous bond and obligation between a young woman and man. From that scarf evolved the necktie as we know it. So you could say that the scarf back then had similar symbolism of today's engagement ring.



**AS HEAD OF DESIGN, CAN YOU DESCRIBE FOR US THE PROCESS FROM THE IDEA TO THE FINAL PRODUCT?**

All our Croata cravats, scarves and shawls are made from the finest silk and in exceptionally small series, with considerable attention paid to the hand crafting. Special care is paid to the design, offering a wide range of colors, patterns and motifs. Our cravats and scarves are unique in that the motifs are chosen from the rich treasury of Croatian and world cultural and natural heritage. We have our own design studio and our own production facilities, skills and modern know-how.

**MANY BUSINESSMEN AND OFFICIALS TIE THEIR CROATA CRAVATS EVERY DAY. COULD YOU NAME SOME?**

Just like you said, our cravats are tied every day by many businessmen in Croatia and the world, as well as by diplomats, world statesmen and celebrities. Every single customer is important to us, no matter their profession and we are very proud to create such visible accessories.



# A GUIDE FOR HAPPY SHOPPING

## EVERYTHING YOU NEED TO KNOW WHEN SHOPPING IN ZAGREB!

### **CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)**

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.4 kuna; 1 US dollar = approx. 6.6 kuna

**CROATIAN VAT (PDV)** is 25% and is included in retail price.

**TAX FREE SHOPPING** If you spend more than 740,01 kn in a shop, ask for the Tax Free Form available in stores carrying the Tax Free label.

**CREDIT CARDS** are accepted in all stores presented in the guide.

**WORKING HOURS** Most stores work shorter on Saturdays and many stores are closed on Sundays and National holidays.

**ATM MACHINES** can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

**EXCHANGE OFFICES & BANKS** The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

**WEB SHOPS/SHIPPING** Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

**RECEIPTS, TAXES AND RETURNS** For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary.

**SAFETY** Zagreb is a safe city with a very low risk of mugging or violent crime. On the other hand, a large flow of people makes pick-pocketing and petty theft popular. Please keep your valuables safe and use simple precautions to eliminate chances of being pick-pocketed in public transportation and at tourist sites.

## **SHOPPING TIPS & TRICKS**

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be happy to assist you.



# SHOP TAX FREE IN CROATIA

---



## SPEND A MINIMUM OF 740,01 HRK AND ASK FOR YOUR TAX FREE FORM

TAX FREE ШОППИНГ В ХОРВАТИИ

Совершите покупку на сумму от 740,01 кун и попросите  
Tax Free форму

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크로아티아에서 면세 쇼핑을

740,01 HRK 이상 사용 시 물품 판매 확인서를 받으실 수 있습니다.



Global Blue

Find out more at [globalblue.com](https://globalblue.com)





## GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 1 📞 +385 1 4813 294

📌 galerija-link.hr 📷 f 💎 \$\$ 🕒 Mon-Sat 10am-8pm, Sun 11am-6pm

This lovely store is your LINK to Croatian design. Special selection of designed postcards, little gifts with a story, useful household things, jewelry, sunglasses made in Zagreb, a solid-ink fountain pen, scarves handmade on the loom and unique selection of handbags and backpacks, all made in Croatia and designed by Croatian designers.



## LIST

HOME DECOR

🏠 Sold at Galerija Link, Take me home  
📍 1, 3 📌 listliving.eu 📷 f 💎 \$\$

List (Eng. Leaf) design patterns and fabric with a story. Storage bins, bread bags, table linens, pillowcases, scarves and bags are all printed and sewn in Croatia. Patterns are inspired by natural, botanical and urban surroundings. List believe that you can change the way your living or working space feels with the right kind of textiles.

## MARKET - BIGBAG

CONCEPT STORE

🏠 Frane Petrića 3 📍 2 📷 f 💎 \$\$

📌 bigbag.hr 📞 +385 1 4828 621

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

This quirky shop features carefully curated product design collections from Croatian and well-known international design houses. In this inviting place, you can find designer home decor, kids' toys, bags, jewelry or every-day products with a twist.



## TAKE ME HOME

### CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 3 📞 +385 1 7987 632  
✈️ takemehome.hr 📷 f 💎 \$\$  
🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

Beautiful little shop just below the Zagreb funicular offers a fresh take on gifts and souvenirs to take home from your trip. Locally manufactured or hand made quality products by more than 70 Croatian designers are carefully chosen to satisfy different tastes and fit in your travel bag.

Great selection of original household items, awarded design toys, notebooks, art-prints, natural cosmetics, jewelry, t-shirts, bags and much more!



## MARINSKI HEARTMADES

### HANDMADE CERAMICS

🏠 Sold at Take me home 📍 3 📷 f 💎 \$\$  
📞 +385 92 1888 320 ✈️ marinski.me

Marina Marinski creates dreamy, heartwarming, fairytale-like ceramics inspired by nature and childhood memories. Serving bowls, cups and jewelry are all handmade in a family studio using traditional materials and techniques. Enjoy in an honest product of today's craftsmanship!



## LIKE A MAP

### CROATIAN PRODUCT DESIGN

🏠 Sold at Galerija Link, Market - BigBag,  
Take me home 📍 1, 2, 3  
✈️ likeamap.com 📷 f 💎 \$\$

Like a Map products are proudly designed and produced in Croatia as a creative family collaboration. Notebooks, tote bags, pillow cases, posters and magnets with design map prints of Zagreb are original items that will bring the most beautiful memories from your travel by reliving the city's sites throughout time.





## IZIPIZI STORE

PARIS DESIGN GLASSES

🏠 Dežmanova 5 📍 4

☎ +385 91 6027 125 ✈ izipizi.com

📱 f 💎 \$\$ 🕒 Mon-Sat 9am-9pm

The Izipizi flagship store offers collections of classically reinvented glasses. Designed to fit, for reading and for the screens, for the sun and just for fun, for adults and kids. Their wide offer follows trendy, fresh, dynamic and colorful vibes.

These everyday glasses will put a smile on your face with no limit to your taste!



## NASTJA

MEANINGFUL JEWELRY

🏠 Radićeva 16 📍 5 ☎ +385 91 9014 373

✈ nastjajewellery.com 📱 f 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

Nastja jewelry is thoughtfully designed to be your inspiration or motivation in everyday life. Combining meaningful symbols with gemstones results in aspiring jewelry which can act as health protection, stress reduction or love magnet.

**SPECIAL OFFER** - bring your copy of Insight Design Guide & get 15% off on jewelry offer.

## THE GOLDSMITH'S TREASURE

A GENUINE TALE OF ZAGREB

🏠 Sold at Take me home

📍 3 ☎ +385 91 3010 456

✈ spiritoso.hr 📱 f 💎 \$\$

Take a piece of Zagreb with you!  
The first Croatian historical novel,  
a tale of forbidden love between



a daughter of a goldsmith and a nobleman's son set against the backdrop of streets and squares of the 16<sup>th</sup> century Zagreb, represents a true cultural souvenir. Love and passion, plots and intrigue, nobles, commoners, tricksters... A patchwork of colorful characters is bound to leave you breathless!

You can choose between a modernly designed book or a beautifully illustrated picture book, perfect for the young ones.



## GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10, Illica 41

📍 6 📞 +385 1 4810 902

🔗 zlatarna-jozef-gjoni.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm



Located in the city center, these family run goldsmith stores are true gems.

Goldsmith Jozef Gjoni creates with passion master collections of gold, silver, antique and traditional jewelry embedded with precious stones, pearls and corals. No wonder that Gjoni jewelry was featured in the famous TV series Game of Thrones!

Both shops are brimming with rare antique jewelry as well as traditional pieces from different regions of Croatia. Lavish jewelry from the Dubrovnik region or coastal area, as well as the famous Zagreb Licitar heart are perfect examples of exceptional filigree work created by the experienced hands of master Gjoni.



## JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 7 📞 +385 98 795 773

🔗 jasminakosanovic.com 📷 f 💎 \$\$\$

🕒 Mon-Fri 12pm-8pm, Sat 10am-8pm

Enter a magical world of playful imagination where Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive through her artistic expression.

Handmade and original dolls are found only in this wonderland store and will take you on a stroll down memory lane. Every doll is protected by copyright.





## KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 8 📞 +385 98 202 350

📱 f/pages/KOZA 💎 \$\$\$ 🕒 Mon-Fri

11am-3pm, 4pm-7pm, Sat 11am-4pm

Located in the Upper Town, Koza offers handmade leather bags, belts & wallets. This family run shop is also a workshop where every item is made in limited series with precision & minimalist aesthetics. Satchels, clutches, men's & women's bags in different shapes & sizes go along with a warm welcome only a true hosts can give.



## BASHOTA

CROATIAN JEWELRY STORE



🏠 Ilica 37, Ilica 69 📍 9 📞 +385 1 4833 623 📍 zlatarnica-bashota.hr 📱 f

💎 \$\$\$ 🕒 Mon-Fri 8.30am-1pm, 4pm-8pm, Sat 9am-2pm

The Bashota goldsmith family has been creating remarkable jewelry since 1924. Along with hard work, knowledge, design finesse and a wide range of unique models, they are able to satisfy every customer's wish, even those with the most refined taste.

The offer includes high quality natural red coral jewelry, traditional jewelry items such as Licitar hearts, as well as jewelry inspired by symbols of Zagreb and Croatian history.

Bashota is a proud holder of Croatian Creation quality label and multiple first prize winner at the Triennial of Zagorje Souvenir - dedicated to souvenirs based on protected intangible heritage of the Croatian Zagorje County.





## CROATIAN LACE

### DESIGN SOUVENIRS

🏠 Sold at Galerija Link, Take me home, Kredenca 📍 1, 3, 12  
👉 [takemehome.hr](http://takemehome.hr) 💎 \$

Croatian lace collection features different products such as kitchen towels, notebooks, pot holders and pocket mirrors with prints & patterns inspired by motifs of the famous Croatian lacemaking inscribed on the UNESCO List of Intangible Cultural Heritage of Humanity.



## GLIGORA

### THE BEST CROATIAN DELI SHOP

🏠 Centar Cvjetni - Trg Petra Preradovića 6, The Dolac Market - Dolac 2  
📍 10 ☎ +385 1 2034 034  
👉 [gligora.com](http://gligora.com) 📷 f 💎 \$\$  
🕒 Mon-Sat 9am-9pm,  
Sun 10am-6pm

Dedication, love, tradition and respect for nature make the Gligora family's products an ultimate must. The Gligora Dairy, located on the Pag Island, is one of the most awarded cheese makers in the world, recently winning a 3 stars medal at the Great Taste Awards 2019.

Along with their top product, Pag cheese, Gligora produces 60 different cheese varieties, including goat, sheep and mixed milk cheese, as well as various flavoured cheeses.

You can choose between Gligora cheese & deli shop located in the Center Cvjetni shopping mall or if you would like to experience Croatian vibrant market culture, Gligora shop is located in the enclosed area of the famous Dolac market (on the right side of the second hall off the main entrance).

If you have a chance to visit the beautiful Pag Island, make sure to stop by the Gligora Dairy where you can enjoy a guided tour through the factory.

**SPECIAL OFFER** - bring your copy of Insight Design Guide with you & get 5% off on all in-store offer.



## CROATIAN MINT

### COMMEMORATIVE COINS

🏠 Croatian Post - Jurišićeva 13 📍 11

☎ +385 1 4981 184 🌐 hnz.hr 💎 \$\$\$

🕒 Mon-Fri 7am-8pm, Sat 7am-2pm

Looking for a souvenir of lasting value?  
Choose something you will cherish  
forever; gold and silver coins or medals.

The Croatian Monetary Institute - the Croatian  
Mint, has been making Croatian coins since 1993,  
including coins in regular circulation, commemorative  
coins, gold and silver coins, as well as medals.

Commemorative coins are made in limited editions, paying tribute to  
important events or anniversaries, featuring prominent people from  
Croatian history or famous cultural sites, all with a significant  
numismatic value.

Visit their store in the Croatian post, Jurišićeva 13, and bring home  
souvenirs of lasting value.



## KREDENCA

### CROATIAN GIFT SHOP

🏠 Radićeva 13 📍 12 ☎ +385 91 5447 294

🌐 kredenca.com 📱 f 💎 \$\$ 🕒 Mon-Sun 9am-9pm

An outstanding place for unique goodies and the sweetest souvenirs!

Every product in this store originates from small Croatian manufacturers,  
guaranteeing exceptional quality and limited production. Starting from  
sweet delicacies such as chocolates, homemade jams, honey and dried fig  
products, to the finest Istrian olive oil, truffles, cheeses, spices and spreads.  
You can taste over 30 liqueurs and brandies in order to help you decide  
which to buy. For the thoughtful presents, you can choose among gift  
packages of natural cosmetics, fashion accessories or ceramics.

**SPECIAL OFFER** - bring your copy of Insight Design Guide with you and get  
5% off on all in-store offer.



## LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 13

☎ +385 1 5530 649

🔗 zlatni-licitar.com 📷 f 💎 \$\$\$

🕒 Mon-Fri 9:30am-8pm,  
Sat 9:30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge, sophisticated jewelry made from modern and traditional materials in limited, high quality production.

Exclusive and individualized style govern each jewelry collection created under this brand, which also represents a unique platform in Croatia, bringing together international and Croatian jewelry designers in creating extraordinary collections.

In Lapidarium, you can also find Zlatni licitar - gold and silver jewelry inspired by Croatian tradition also known as one of the symbols of Zagreb.



## ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)

📍 13 ☎ +385 1 5530 649

🔗 lapidarium.eu 💎 \$\$\$

Nothing shows attachment and devotion to your loved ones like this timeless jewelry. Original, natural Adriatic coral collections are carefully crafted in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made exclusively from Adriatic coral will leave you breathless.

## ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Galerija Link, Take me home, Lapidarium, Zlatarna Mario (Krvavi most 2) 📍 1, 3, 13

🔗 zlatni-licitar.com 💎 \$\$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes an original gift and accessory. Bracelets with a little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable jewelry pieces.





## IVANA BAČURA

HANDMADE SILVER JEWELRY

🏠 Radićeva 20 📍 14

☎ +385 91 5431 321

🔗 ivanabacura.com 📷 f 💎 \$\$

🕒 Mon-Fri 11am-7pm, Sat 11am-5pm

Locally handmade silver jewelry by Croatian designer Ivana Bačura is widely recognized for its exceptional design. Its natural shape and clear lines are filled with colorful details giving the jewelry a touch of extravagance in a timeless style.



## CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 15 ☎ +385 1 4847 417

🔗 kisobrani-cerovecki.hr 📷 f 💎 \$\$\$

🕒 Mon-Fri 8:30am-8pm, Sat 8:30am-2:30pm

Cerovečki is an artisan shop that has an immense reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of craftsmanship embedded with love and heritage.

The shop offers locally made leather bags, elegantly crafted walking sticks and famous Šestine umbrella, a unique symbol of Zagreb and a beautifully crafted item that brings joy to its owner. Combining traditional motifs with contemporary design, Cerovečki introduced the raincoat Kaplja - functional and playful product that makes any rainy day colorful and bright!



## CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage)

☎ +385 1 6457 052 📍 16

📍 croata.hr 📱 @f 💎 \$\$\$

🕒 Mon-Fri 8am-8pm,  
Sat 8am-3pm

All of Croata products are created with loving attention to detail and handcrafted to perfection, thus promoting the centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes Croata cravats and scarves exclusive accessories.

Croata cravats, scarves and shawls are made from the finest silk and in exceptionally small series, with considerable attention paid to the handcrafting and design. Wide range of colors, patterns and motifs are chosen from the rich treasury of Croatian and world cultural and natural heritage.

Many businessmen in the world tie Croata cravats every day, while delicate scarves are used as a perfect accessory which compliments every styling.

**SPECIAL OFFER** - bring your copy of Insight Design Guide with you and get 15% off on all in store offer.



## #PETRINJSKA7

MULTIBRAND STORE

🏠 Petrinjska 7 📍 17 ☎ +385 1 4922 813

🔗 petrinjska7.com 📱 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7, younghearts.co or Zagreb Social Club available only in this store! For international brands, choose from Manila Grace, Oblique or CopCopine.

From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.



## XD XENIA DESIGN

FASHION DESIGN STUDIO

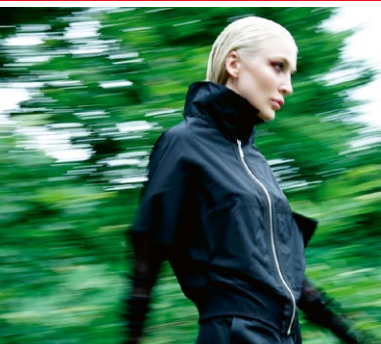
🏠 Gundulićeva 5 📍 18

☎ +385 1 4830 539

🔗 xenia-design.hr 📱 f 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension - the XD dimension. Designer Ksenija Vrbanić creates individual designs, atypical to the classic fashion trends, uncompromisingly sticking to the quality artisanship and fabric.



## FREYWILLE

DISTINCTIVE JEWELRY

FROM VIENNA

🏠 Preradovićeva 2 📍 19

☎ +385 1 5532 865

🔗 shop.freywille.com/hr

📱 f 💎 on request

🕒 Mon-Fri 9am-8pm,  
Sat 9am-2pm

Freywille creates artistic precious fire enamel jewelry and luxury accessories created in limited series. Handmade pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in the material and individually wearable.

The grand design of Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.





## HATS BY KOBALI

### ARTISAN HATS

🏠 Ilica 5 (Oktagon passage)  
☎ +385 98 238 586 📍 20  
✈ kobali.hr 📷 f 💎 \$\$\$  
🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

The Kobali hat store is considered to be a landmark and a symbol of artisanship in Zagreb. For generations, the Kobalis' have been making fashion artworks and leaving a strong impact on the Croatian fashion scene with their incredible design for the true gallant and feminine style that we all admire and crave for.

Hats by Kobali are handmade artisan hats created to capture the elegance of the times passed in a contemporary design.

When choosing a hat, you have to consider your hairstyle and color, your tan and your individuality, because it is an expression of your personality.

These timeless art pieces are a way to treat yourself to something truly special.



## A'MARIE

### CROATIAN FASHION BRAND

🏠 Gundulićeva 19 📍 21 ☎ +385 1 4873 524 💎 \$\$ 📷 f  
✈ amarie-fashion.com 🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Anamarija Brkić is a distinguished Croatian designer who brings us joy with every collection she creates. High-quality materials and superb design accentuates the sensual, timeless, elegant and functional clothing line by A'Marie. Truly it is - clothes made of dreams!





## LP DESIGN

CROATIAN FASHION STORE

🏠 Petrinjska 31 📍 22 ☎ +385 98 884 964

🌐 lpdesign-fashion.com 📱 f 💎 \$\$\$

🕒 Mon-Fri 10am-8pm, Sat 10am-2pm

LP design is a womenswear brand created by Croatian designer Petra Lasić. Petra's designs reflect a unique and contemporary style with focus on precision, quality and premium natural fabrics of versatile textures. In her newly opened store you can find clothes for urban women, as well as jewelry, accessories & cosmetics created by Croatian designers.



## CLOUD & CO.

NEVER TAKE OFF JEWELRY

🏠 Preradovićeva 9 📍 23

f 📱 /cloudandcojewelry 💎 \$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

This adorable shop is a step into a cloud filled zone, where handcrafted jewelry made of silver and semi-precious stones is highlighted by their signature cloud pendants, as well as stars, moon, planets or constellations. An invisible cloud necklace is bound to leave you breathless and make you want to reach for the stars!

## ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišićeva 16 📍 24 📱 f 💎 \$\$

🌐 ulicni-ormar.hr ☎ +385 1 4926 500

🕒 Mon-Fri 10am-8pm, Sat 11am-6pm

Everlasting style and a genuine sense of fashion are hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past. You will be amazed with the amount of carefully chosen alluring items and hard-to-find fashion pieces.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly :)





**MARAS**

**Samsonite**

LUGGAGE & TRAVEL ACCESSORIES

🏠 Bogovičeva 1b 📍 25 ☎ +385 1 4810 972

🗎 maras.hr 📷 f 💎 \$\$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

For traveling with ease visit Maras - for all store locations go to [www.maras.hr](http://www.maras.hr). If you are looking for a suitcase, bussiness backpack or fashion accessories, in Maras stores you can find worldwide brands such as Samsonite, Tumi, American Tourister, Piquadro, Calvin Klein, Tommy Hilfiger, Lacoste and many others. Maras meets all the expectations of demanding bussiness travelers and offers high level after sales service.



**DORA**

FASHION SALON

🏠 Kamenita 2 📍 26 ☎ +385 1 4851 763 🗎 dora-zagreb.com 📷 f 💎 \$\$\$

🕒 Mon-Fri 8am-8pm, Sat 10am-3pm

Dora fashion salon is a 30 year old family owned artisan store in the historical part of the city, right next to the Stone Gate. Owners and designers, a mother and daughter, create entire women's fashion lines with a special emphasis on coats.

Premium quality, exclusive natural materials such as silk, cashmere or alpaca wool, feminine cuts with elegant and timeless designs make their clothing items desirable. Every item is unique or produced in very limited series with possibility of one of a kind individual order.

Enjoy this fashion salon that oozes with elegance in the old fashion hospitality style.





## TOP

### NICHE PERFUMERY

📍 Trg bana Josipa Jelačića 13 & Tomićeva 4 📍 27 💎 \$\$\$

☎ +385 1 4668 986, +385 1 7980 969 📍 top.hr 📷 f

🕒 Mon-Fri 10am-8pm, Sat 10am-3pm (Trg bana Josipa Jelačića 13)

🕒 Mon-Fri 11am-8pm, Sat 10am-3pm (Tomićeva 4)

For an adventurous journey of olfactory discovery and personalized fragrance shopping visit Top, conveniently located at No. 13 on the Main Square, and next to the popular Funicular in Tomićeva Street.

Top offers more than fifty exquisite perfume, skin care, and home fragrance brands for you to choose from. Outstanding scent collections of Byredo, Editions de Parfums Frédéric Malle, Escentric Molecules, Juliette Has A Gun, Profvmvm Roma, Roja Parfums and Xerjoff are just some on offer. For best skin care choose from Aesop, to premium brands such as Dr. Barbara Sturm or Dr. Jackson's beauty products.

Get your hands on a difficult-to find collection of oud scents and a generous selection of home fragrances: scented candles, diffusers or catalytic olfactive lamps of renowned brands (Cire Trudon, Baobab Collection, Costes, Nicolai) perfect for bringing fragrant bliss into your home.





## MARIA

### CONCEPT STORE

🏠 Masarykova 8 📍 28

☎ +385 1 4811 011 🌐 mariastore.hr

📅 💎 \$\$\$\$ 🕒 Mon-Fri 10am-8pm,  
Sat 10am-3pm

A cloud 9 for all the fashion lovers!

This designer fashion concept store will guide you through collections of the world's most prestigious fashion houses for women.

Sophisticated pret-a-porter collections and accessories by Bottega Veneta, Saint Laurent, Givenchy, Balenciaga, Gucci, Valentino, Celine, Loewe, Moncler, Stella McCartney and many more await you.

With impeccable service and the exclusivity of the store, it is no wonder why Maria has been presented in top fashion magazines around the world.

If the road takes you to the enchanting Dubrovnik, visit Maria store situated in an early Gothic monastery.





## ZAGREB MARKETS

Zagreb has a vibrant and lively market culture. You can find farmers' and flea markets all year around. Farmers' markets are open every day and for most locals they serve as a great source of fresh meat, fish, veggies and fruits on a daily or weekly basis. Of course, markets are most crowded on Saturdays, which is the most usual day for visiting. Open daily from 6:30am to about 2pm except on National holidays.

Besides Dolac, you should not miss Sunday's weekly Antique fair at the British Square, as well as Hreljić, a massive flea market in Jakuševac situated on the outskirts of the city - where you can get literally anything. Zagreb also offers interesting, small pop-up markets presenting various artists, designers and small manufacturers, giving them a chance to present their work to the wider audience. These markets are great venues to meet designers in person and support small manufacturers. Check our webpage for more info and prior announcements.

Photo by Buco Balkanessi

# OUR DISTRIBUTION & PARTNERS

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AMADRIA PARK HOTEL  
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HOTEL

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THE WESTIN ZAGREB  
HOTEL

BEST WESTERN PREMIER  
HOTEL ASTORIA

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HOTEL MERIDIJAN 16

HOTEL PHOENIX

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HOTEL RESIDENCE

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HOTEL LAPIDARIUM

HOTEL LOVE CROATIA

HOTEL MOVING

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MY WAY HOSTEL

PALMERS LODGE ZAGREB

POZITIV HOSTEL ZAGREB

SWANKY MINT HOSTEL

TABAN HOSTEL

THE CHERRY HOSTEL

## PRIVATE ACCOMMODATION

AIR-ZAGREBART  
APARTMENTS

ANCHOR APARTMENT  
ZAGREB

APARTMENT CHECK IN

APARTMENT PUTAK

APARTMENTS PISAC

APARTMENTS TRSJE

DESIGN STUDIOS SVI-MI

IRUNDO ZAGREB

APARTMENTS

LOBAGOLA B&B

PRAŠKA 8 APARTMENTS

PUZZLE APARTMENT  
ZAGREB

SOBE ZAGREB 17

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AMERICAN CHAMBER OF  
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ATELIER MEŠTROVIĆ

AUSTRIAN CULTURAL FORUM

CROATIAN CHAMBER OF  
ECONOMY

CCE – ZAGREB CHAMBER

CROATIAN COMPETITIVENESS  
CLUSTER OF CREATIVE AND  
CULTURAL INDUSTRIES

DOLLAR-THRIFTY RENT A CAR

EMBASSYS

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ZAGREB

ITALIAN CULTURAL INSTITUTE

LAUBA HOUSE

MINISTRY OF FOREIGN AND  
EUROPEAN AFFAIRS

MUSEUM OF ARTS AND CRAFTS

MUSEUM OF BROKEN  
RELATIONSHIPS

OMMA KOREAN RESTAURANT

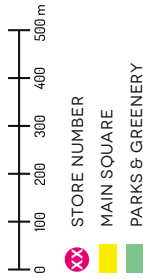
ROCKET BURGER CAFE

## STORES

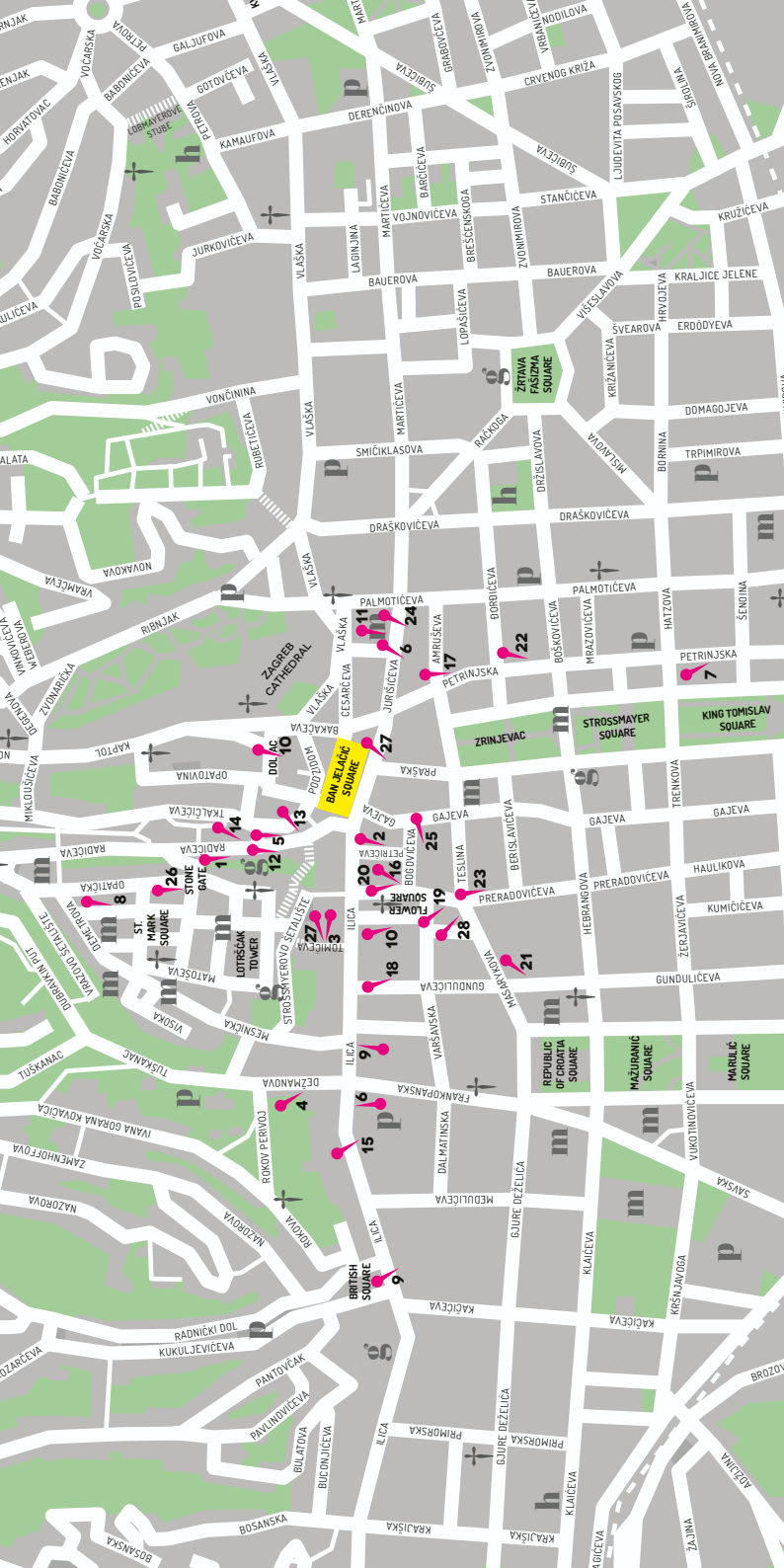
- 1** GALERIJA LINK  
LIST  
LIKE A MAP  
CROATIAN LACE  
ZLATNI LICITAR  
MARKET – BIGBAG  
LIKE A MAP  
TAKE ME HOME  
LIST  
MARINSKI HEARTMADES  
LIKE A MAP  
THE GOLDSMITH'S TREASURE  
BY AUGUST ŠENOVA  
CROATIAN LACE  
ZLATNI LICITAR
- 2**
- 3**
- 4** IZIPIZI STORE
- 5** NASTJA
- 6** GJONI
- 7** JASMINA I LUTKICE
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# STORE LISTING & MAP

**m** MUSEUM  
**g** GALLERY  
**h** HOSPITAL  
**p** PARKING & GARAGE  
**+** CHURCH







RAZMISLI  
KAD PIJEŠ, MI VOZI

# TELEPORT FOR A ROUND OF ŽUJA!



I U BUDUĆNOSTI  
OSTAJEMO DI SMO!

ŽUJA  
JE ZAKON!  
od 1892.

