



INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

A NEW PATH FOR OLD CRAFTS

PRESENTING COOL CROATIAN PRODUCTS

EXPLORE KRAPINA-ZAGORJE COUNTY
REDISCOVER NATURE, HISTORY & HOSPITALITY

CITY CENTER MAP INCLUDED!

MAY - JULY 2015 *your personal copy*

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PRE- SENT- ING

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THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
SWEET & SAVORY
DELIGHTS, ARTS &
CRAFTS, STUNNING
JEWELRY, IRRESISTIBLE
SCENTS, NATURE'S
BEST, FASHION & MORE

INSIGHT design GUIDE

INSIGHT DESIGN GUIDE TEAM IS AVAILABLE FOR ALL ADDITIONAL QUESTIONS, COMMENTS AND SUGGESTIONS. PLEASE, FEEL FREE TO CONTACT US BY E-MAIL AT INFO@INSIGHTDESIGNGUIDE.COM, OR CALL US AT +385 (0)1 4833 109 FROM MONDAY TO FRIDAY, FROM 9 AM TO 5 PM.

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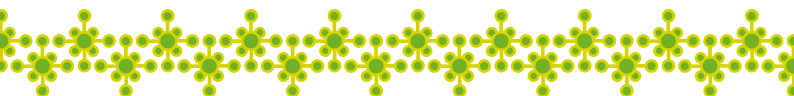
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COVER STORY

The cover motif presents a design of the parterre found on the original print of THE BOTANICAL GARDEN located in the downtown area. Founded over 125 years ago, the garden was a city donation to the University for research purposes under one condition – to make the garden available to the public; to this day everyone is welcome to freely roam the gardens. The garden has a limited space, but it does not lack a charming spirit within its walls.

LEGEND

 ADDRESS	 PRICE RANGE
 LOCATION ON MAP	\$ - cheap
 TELEPHONE	\$\$ - affordable
 WEB SITE	\$\$\$ - mid-high
 FACEBOOK	\$\$\$\$ - high
 WORKING HOURS	

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EDITOR'S LETTER

WITH THIS ISSUE WE CELEBRATE OUR FIRST BIRTHDAY. FOR ONE YEAR NOW, WE HAVE BEEN PROUDLY PRESENTING THE BEST PLACES TO SHOP IN ZAGREB. WE DO NOT JUST PRESENT STORES, BUT ALSO THE PEOPLE BEHIND THEM! HARDWORKING, DETERMINED, PATIENT, CREATIVE, INTELLIGENT, RISK TAKING, CURIOUS AND IMAGINATIVE PEOPLE. WE ARE HONOURED THAT WE HAVE HAD THE OPPORTUNITY TO MEET THEM AND DEVELOP A LONG LASTING RELATIONSHIP. THANK YOU FOR TRUSTING US AND CHOOSING US TO BE YOUR PARTNER IN PROMOTION, AND THANK YOU DEAR READERS FOR CHOOSING OUR GUIDE TO BE YOUR GUIDE FOR A UNIQUE SHOPPING EXPERIENCE.

It is thrilling to see young people sticking to their roots, traditional materials, handmade work processes, love for nature and our planet and we are glad to see that traditional crafts seem to have a bright future and a promising path. Behind everyone of these stories lies crucial aspects; persistence, patience, knowledge, tradition, love and a future. Read our interview (page No.13) where we present Koza – handcrafted leather bags, Marina Marinski – the cutest and the coziest handmade ceramics and Ekoteka – completely recycled award-winning notebooks.

Once you are in Zagreb, we invite you to discover other parts of Croatia too; starting from the city of Samobor (also known as Zagreb's favorite excursion site) to Karpina-Zagorje County the magical north west part of Croatia (page No.10) which reminds people of storybook fairy tales! If you choose the coastal area, visit at least one of Croatia's islands with the superfast seaplane connections, provided by European Coastal Airlines.

And one more important thing we have to mention, Zagreb is a destination for more than just one day, so take your time and be our guest for a while!

We are happy to have you in our city.

Your Insight Design Guide Team.

INSIGHTDESIGNGUIDE.COM





Zagreb Tourist Board, Photo by Marko Vrdoljak

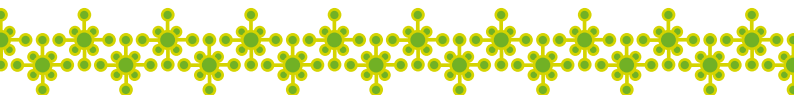
WELCOME TO ZAGREB

EXPERIENCE COFFEE CULTURE!

It is a ritual and an absolute must! Involves hours of sitting and socializing while sipping a cup of coffee. Male, female, elderly, and teenagers – it's for everyone, preferably outdoors! Let's go for coffee – does not mean you have to drink one, it means – let's go and sit together for hours. At these coffee's people gossip, talk about politics, make business deals, negotiate or watch sports events. So, while in Zagreb (this counts for the rest of Croatia as well), slow down, take a moment, at least an hour break and **HAVE A COFFEE!**

IN THE SUMMER TIME, Zagreb is colorful, vibrant and full of events, from different street festivals to specialized fairs and concerts. Every year Zagreb Tourist Board organizes **THE ZAGREB TIME MACHINE**, a so called nostalgic journey through the past.

Starting from the end of May until the beginning of October, **TKALČICEVA STREET** will be filled with the sounds of evergreens, chansons, ballads, jazz and classical music played by street performers and entertainers of all kinds.



On Fridays and Saturdays from 8am to 1pm, on **THE DOLAC MARKET** women dressed in Zagreb area folk costumes will revive the memory of thousands of peasant women who fed Zagreb throughout the centuries.

On Saturdays at the **ZRINJEVAC PARK** there will be Promenade concerts, while in the **UPPER TOWN** streets you can enjoy the company of main characters from stories and legends, as well as historical figures.

TOURIST INFORMATION CENTRES

Centres will provide you with all the information you need to know about the city. In their offices you can find numerous prospects, guides including Insight Design Guide and flyers with information about Zagreb.

There are five centers in total: three at arrival points (airport, bus station, train station), in the Lotrščak Tower and on the main square – Ban Josip Jelačić Square 11.



Zagreb Tourist Board, Photo by Marko Vrdoljak

GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time (CET)
UTC/GMT + 2 hours

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (51.8°F). In the summer time records indicate temperatures by day reaching to 25°C (77°F) on average and falling to 16°C (61°F) overnight.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE

NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER +385

Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

4.6. Corpus Christi

22.6. Antifascist Struggle Day

25.6. Statehood Day

5.8. Homeland Thanksgiving Day

GENERAL INFORMATION
NUMBER 18981

ROADSIDE VEHICLE

ASSISTANCE 1987/

+385 1 1987

ZAGREB AIRPORT 060 320 320/

+385 1 4562 170

ZAGREB BUS STATION 060 313

333/ +385 1 6112 789

CENTRAL RAILWAY STATION

060 333 444 / +385 1 3782 583

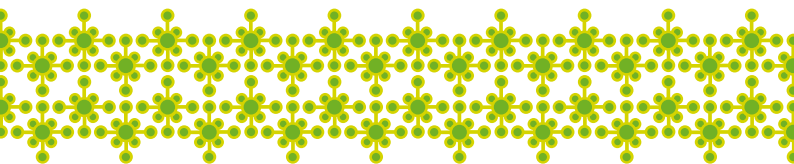
CROATIAN POST 072 303 304

Jurišićeva 13, +385 1 6626 452

(Mon-Fri 7am-8pm, Sat 7am-1pm)

Branimirova 4, +385 1 4981 550

(Mon-Sun 7am-midnight)



CROATIAN CHAMBER OF ECONOMY

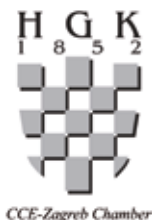
ZAGREB CHAMBER

🏠 Draškovićeve 45 📍 1 📞 +385 1 4606 777

🌐 zg.hgk.hr 📱 yes 🕒 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.



TRANSPORTATION AROUND THE TOWN

TRAMS AND BUSES

ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 10-15 kn

DAILY TICKET 30 kn

FUNICULAR (CABLE CAR)

Ticket price 4 kn (one way)

TAXI SERVICE

Includes different taxi providers at acceptable prices.

BIKE SHARING SYSTEM

Available all over town.

PARKING

STREET PARKING

You can pay parking with m-parking (mobile parking payment option) if you have a Croatian mobile phone number, or at the parking ticket machine. The ticket must be displayed on your dashboard. Street parking is checked regularly, so do not try to avoid paying.

GUARDED PARKING

There are many guarded parking lots in Zagreb. Depending on location and ownership (city or private parking), prices vary from 4 kn/h up to 12 kn/h.



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and try the famous cuisine

MORE INFO: www.tz-samobor.hr

Krapina - Zagorje County!

KRAPINA - ZAGORJE COUNTY IS THE NORTH WEST REGION OF CROATIA, LOCATED BETWEEN ZAGREB AND THE SLOVENIAN BORDER. THE CAPITAL OF THE COUNTY IS KRAPINA, SITUATED APPROXIMATELY 55 KM FROM ZAGREB.

There are many reasons why Krapina-Zagorje county is known as *a fairy tale at hand*! Greenery, fresh air, winding roads, thermal waters, numerous churches and sanctuaries, a open-air museum and numerous Medieval castles and fortifications. The County is bursting with historical, monumental and cultural heritage!

The only open-air museum is in **KUMROVEC** known as Staro selo (Old village) with preserved original country houses from 19th and 20th century (including the birth house of Josip Broz Tito).

MARIJA BISTRICA is a perfect site to explore religious heritage in Croatia. The miraculous statue of the black Virgin Mary draws pilgrims to this site for more than three centuries.

Despite the urbanization process, Zagorje has managed to preserve the magic of the country life, so your traveling experience has to include wine roads, vineyards and family owned restaurants. Indulge in gastronomic pleasures of exquisite indigenous cuisine.



WHEN IN ZAGORJE

RELAX in the thermal spas and enjoy modern wellness treatments in Terme Tuhelj, Terme Jezerčice, Stubičke toplice or Krapinske toplice.

TAKE A TRIP to the Stone Age by visiting **THE KRAPINA NEANDERTHAL MUSEUM**. Have a journey through the multimedia contents and virtual semi-caves that will give you a real feel of how our ancestors lived.

VISIT numerous Medieval castles and fortifications. In Desinić, late Medieval and Renaissance castle **VELIKI TABOR**.

TRY traditional and homemade specialties such as **ZAGORJE ROAST TURKEY WITH MLINCI** (pasta tatters) or **ZAGORJE ŠTRUKLI** - cheese filled pastry in many family owned restaurants, such as Vuglec Breg, Selo Kozjak or Lojzekova hiža.

For more information visit www.tzkzz.hr



HOW TO GET HERE

Krapina-Zagorje County can be visited by bus or train from Zagreb. Ticket prices are approximately 6 euros and the ride takes about one hour. We also suggest renting a car, because you will definitely enjoy the ride through the county roads and green hills of Krapina-Zagorje County.



FOR ALL ADDITIONAL INFORMATION

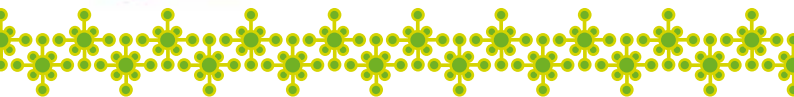
Tourist board of Krapina - Zagorje County, placed in Krapina, is at your service. There you can find additional information about the County and touristic attractions. They will be happy to provide you with recommendations for traditional Zagorje cuisine restaurants and wineries, natural springs, accommodation, religious sites, museums and castles in the area.



TOURIST BOARD OF KRAPINA - ZAGORJE COUNTY

🏠 Krambergerova 1, Krapina ☎ +385 49 233 653

📍 tzkzz.hr 📺 yes 🕒 Mon-Fri 7am-3pm



Life, death and rituals
beyond the Pyreneas

NORTHERN
NEANDERTHALS

March 24th – August 16th 2015
Archaeological museum in Zagreb



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 **ECA**

A NEW PATH FOR OLD CRAFTS

YOUNG, CREATIVE & FUN!

In diversity we often find essential resemblance. In this interview we have combined three different names, three different projects, from three different parts of Croatia, with more than three similarities. We proudly present: Koza – handcrafted leather bags, Marina Marinski – the cutest and the coziest handmade ceramics and Ekoteka – completely made from recycled material, notebooks.



KOZA, DORA ZORIČIĆ

CAN YOU TELL US A BIT MORE ABOUT KOZA? HOW DID YOU START CREATING LEATHER BAGS?

Almost for a decade now my family has been making leather goods. My brother Velibor came up with the idea to open an atelier and include members of our family one by one. Now, I am the creative director of company which has been growing. Our productions started in our home and now we have four family members employed and few artisan associates in our daily operation.

SO, THE IDEA CAME FROM THE FAMILY? WHY LEATHER BAGS?

The sound of sewing machines was always present in our home. My mother is a very creative person and has been making clothes and bags for us since we were children. She taught us to work with variety of materials, but when we discovered leather we discovered a material that offered beauty like no other. We have a

great appreciation for leather. Everything you make from it after some time becomes patina and adds value to the item.

HOW DID YOUR PROJECT DEVELOP?

We opened our first shop in Istra (Poreč) and the symbol of that region is a goat. That's why we named our company Koza which means goat. In Croatia the goat



is a noble animal because it is adaptable, witty and useful, especially for (in) that region. Last year we returned to our hometown and neighborhood in Zagreb where we grew up and opened a workshop in the old part of the city. The shop in Zagreb is interesting because besides being able to purchase bags, you can see how they are created. You can watch the entire process! I make bags on an old Singer machine and use high quality leather from Croatia. We combine high quality materials with simple cuts and color blocks. Simple design, lightness and adjustable straps are some of the reasons why women choose our bags when they want an effortless, but stylish item.



MARINA MARINSKI

CAN YOU TELL US A BIT MORE ABOUT MARINA MARINSKI PRODUCTS (CERAMICS AND JEWELRY)? HOW DID YOUR STORY STARTED?

Marinski products are made with a lot of love and care in our family studio using traditional techniques. They are 100% handmade. The Marinski story started four years ago, when I had a chance to work in a renowned potter's studio creating ceramic pieces. From the early beginning, the organic properties of clay had fully occupied my attention. I found it strong and stable and at the same time warm and genuine in its primitiveness. Making ceramics is the only thing I can imagine doing all day, every day. I love everything about clay. It is a never-ending learning process. Using vibrant colors, motifs and a



child's playfulness, I am breathing life into my creations and making people laugh.

WHERE DOES YOUR INSPIRATION COME FROM?

Everything around me can inspire me. Life is an inspiration. I see it in people, gestures, emotions, nature and good childhood memories.

HOW LONG DOES IT TAKE TO MAKE ONE CERAMIC ITEM? CAN YOU DESCRIBE THE MAKING PROCESS?

To create ceramic pieces you need to be very patient. It is a long process where you get the chance to learn a lot about yourself. The production process includes a lot of steps that cannot be skipped. It starts with slip casting and continues with cleaning the rough edges and preparing surfaces for



painting. Here comes my favorite part, painting and reviving pieces with illustrations. When objects are dry enough, they are ready for the first bisque firing. It lasts for 10 hours cooling down for another 24 hours. When the objects cool down, we dip them in a transparent glaze to protect illustrations and get them ready for everyday use.

PLANS FOR THE FUTURE?

The most important thing for me is to work on improving my knowledge and products. My plan is to run creative ceramic workshops for beginners, to travel around Europe and participate in Craft and Design fairs.

EKOTEKA, RENATO PONGRAC



CAN YOU TELL US A BIT MORE ABOUT EKOTEKA PROJECT (IDEA TO THE PRODUCTION)?

Ekoteka is an innovative brand of designer products resulting from the merger of textile waste, recycled paper and organic materials. The notebooks are designed to be usable products that are created by recycled, old and discarded material. The design follows the environmental criteria and is focused on solving environmental problems. Our goal is to provide and encourage social and sustainable development by using recycled material, improving the quality of the environment, producing without generating waste, optimizing, 100% utilization and extending the lifetime of our product. Our first product Ekoteka, a recycled notebook, received the prestigious A' Design Award. Ekoteka also carries the Green Mark stamp that certifies that it is a product that goes beyond conventional reforms.

WHERE DO YOU GET YOUR INSPIRATION FROM?

It is assumed that more than one million tons of textiles and paper are thrown in landfills each year. A small part is recycled, but it is not enough.

By using the combination of waste textile and paper we want to emphasize an innovative approach to the creation of new products. We want products that will be environmentally friendly, whose production and use will be contrary to consumer culture and a "buy and throw" lifestyle.

HOW WOULD YOU DESCRIBE THE OFFER & DEMAND IN OUR AND EUROPEAN MARKETS FOR RECYCLED PRODUCTS?

Germany as well as the Scandinavian countries are much more advanced in production and research of recycled products. In Sweden 40% of the population purchase at least one recycled product a month. In Croatia this way of thinking has only just begun. We have seen though in recent years that there have been multiple initiatives to change Croatian perspective on this issue.

WHERE YOU SEE YOUR PROJECT IN THE FUTURE?

We have been creating a network in Croatia with other designer shops as well as book stores and souvenir shops. Last month we had our first international order from the Netherlands. Our goal in the near future is to have our products available on the markets of the European Union. We are also working on a mobile and tablet application that recognizes handwriting. With this application we plan to connect, simplify and speed up the classical way of using notebooks and create a modern way to communicate.



SHARE YOUR MEMORIES WITH

INSIGHT DESIGN GUIDE



A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay **ONLY** in kuna.

1 euro = approx. 7,7 kuna; 1 US dollar = approx. 7,0 kuna

CREDIT CARDS In most stores you can pay with all major credit cards. Nevertheless we recommend checking the means of payment at each location.

ATM MACHINES In the center you will find numerous ATM machines. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should receive a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores for returned products do not return money, but offer the option of exchanging your product for something else in the store.

CROATIAN VAT (PDV) is 25% and it is included in the displayed price.

SHOPPING TIPS & TRICKS

In stores every item should have prices clearly indicated, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but it never hurts to ask for a discount!

Keep in mind that our salespeople are not assertive in their sales tactics, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are not opened on Sundays and national holidays.



CROATIAN DESIGN SUPERSTORE

SHOWCASE & POP-UP SHOPS

🏠 Fra Grge Martića 4 📍 2

☎ +385 1 5806 565

📍 croatiandesignsuperstore.com

👤 yes 💎 \$\$ 🕒 Mon-Sat 9am-9pm

A hybrid of a designer exhibition and a pop-up shop, with a stunning flagship store in Zagreb, proudly presents over a hundred Croatian designers. The store offers items from fashion, gastronomy, kitchen & tableware, decoration, jewelry, lighting and furniture. It is also an excellent place to find unusual gifts and original souvenirs guaranteeing the quality of products made in Croatia.

Enjoy its mind-opening vibe, relax in their coffee corner and get your hands on outstanding items that will always remind you on Croatian super(b) design.

CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 3

☎ +385 1 4847 417

📍 kisobrani-cerovecki.hr

👤 yes 💎 \$\$\$

🕒 Mon-Fri 8.30am-8pm,
Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with extreme precision umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs and the finest execution with contemporary design, Cerovečki introduced the raincoat 'Kaplja' this fall. The raincoat is inspired by the Šestine umbrella and represents a modern, functional and playful product, you just want to have.



JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 4 ☎ +385 98 795 773

📍 jasminakosanovic.com 👤 yes 💎 \$\$

🕒 Mon-Fri noon-8pm, Sat & Holidays 10am-3pm

Enter a magical shop where Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive with her artistic expression. Handmade and original dolls created by Jasmina's imagination found only in her wonderland store will take you on a stroll down memory lane and bring out your inner child. Every doll is protected by copyright.





MARINA MARINSKI

HAND MADE CERAMICS & JEWELRY

🏠 Sold at Croatian Design Superstore,
Take me home 📍 2, 5 📞 +385 92 1888 320
🌐 marinamarinski.com 📧 yes 💎 \$\$

Croatian artist Marina Marinski makes the cutest and coziest ceramic plates, cups and bowls, using traditional techniques like coil building, slip casting and wheel throwing. Get your hands on these unique ceramic items made with love and warm artistic expressions, ready for everyday use.

EKOTEKA

FULLY RECYCLED PRODUCT

🏠 Sold at Take me home 📍 5
📞 +385 98 1816 259
🌐 ekoteka.hr 📧 yes 💎 \$

Ekoteka are fully recycled and award winning notebooks. They combine waste textiles, cardboard, recycled paper and eco paint. The packaging is made from corrugated cardboard, which serves as a picture frame and that is not all – when you purchase a notebook you will receive spruce seeds ready for planting!



BOYA

AWARD-WINNING DRAWING TOOL

🏠 Sold at Croatian Design Superstore,
Take me home, Dizajnholik 📍 2, 5, 6 📧 yes
💎 \$ 📞 +385 1 2311 777 🌐 boya.hr

Boya crayons are an innovative and fun drawing tool which will boost your creativity. The crayon's special shape allows you to position your hand as you wish in order to produce precise thin lines and colored surfaces in sync with the movements of the wrist. Its unique substance does not leave any traces on your hands while drawing. Clever and amusing tool for adults and for children!



GLOOPY

PRODUCT DESIGN

🏠 Sold at Croatia Design Superstore,
Take me home, Dizajnholik, Top 📍 2, 5, 6, 28
📞 +385 91 3010 308 🌐 gloopy.com.hr 📧 yes 💎 \$\$

Gloopy's products are specially designed to bring the childish yet stylish fun back into your life. HotHotHot Pot wooden trivets in various animal shapes will make every meal a game, while owl shaped coasters, perfectly fit to every glass. Wardrobe Creatures are contemporary designed souvenir bags filled with 100 percent organic lavender with a secret mission to brighten up every closet.



ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Take me home,
Lapidarium, Zlatarna Mario

📍 5, 27 🗺️ zlatni-licitar.com 💎 \$\$

Charming and affordable gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one and a long lasting souvenir.



TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 5

☎️ +385 1 7987 632

🗺️ takemehome.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 9am-8pm, Sat 10am-3pm

Take me home is a lovely little shop offering locally manufactured and handmade items that connect Croatian tradition with contemporary design in a unique and innovative way. Products are chosen with care to satisfy different tastes and fit in a travel bag: jewelry, ties, t-shirts, bags natural cosmetics, homeware, kids' toys and much more.

Be sure to visit this gem of a shop located just under Zagreb's funicular, where you will find great gifts for everyone back home, and treat yourself as well!



DIZAJNHOLIK

DESIGN SHOP

🏠 Illica 11 📍 6 ☎️ +385 1 4100 094

🗺️ dizajnholik.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 11am-7pm, Sat 10.30am-2.30pm

In this shop it is all about design! Loose yourself in an atmosphere where only designers live and get your hands on great designs from Scandinavia to Croatia. Play with your imagination and explore products with interesting twists, unique designs and lovely sculptures.





MODUS

DESIGN SHOP

🏠 Tkalčičeva 48 📍 7
 ☎ +385 1 4813 470
 ➦ modusdesignshop.com
 📱 yes 💎 \$\$\$
 🕒 Mon-Fri 9.30am-8pm,
 Sat 9.30am-2.30pm

Modus is a prime design spot in Zagreb and an imperative for curious design fanatics. In this vibrant store you can find world famous designs from Scandinavia to Japan, including items by Croatian designers. It is a place for fulfilment of personal desires, offering a wide selection of impressive gifts for business associates and dear friends.

ARCHAEOLOGICAL MUSEUM

GENUINE CROATIAN SOUVENIRS

🏠 Nikola Šubić Zrinski Square 19 📍 8
 ☎ +385 1 4873 000 ➦ amz.hr 📱 yes 💎 \$\$
 🕒 Tue, Wed, Fri, Sat 10am - 6pm,
 Thu 10am-8pm, Sun 10am-1pm

Discover genuine Croatian souvenirs handmade in the museum's workshop. Replicas and jewelry are crafted with care using traditional skills and techniques combining rich cultural heritage, traditional motives and fine quality.



PMS

HAND MADE GALLERY

🏠 Tkalčičeva 61 📍 9 ☎ +385 92 2470 961
 ➦ facebook.com/pmsHandmadeGallery
 💎 \$\$ 🕒 Mon-Fri 12-9pm, Sat 12-4pm

PMS gallery is a quirky place that will inspire the artist within you. It offers a variety of unpredictable and unique handcrafts made by all kinds of creative free spirits. Perfect for unique costume jewelry, clothing, clocks and souvenirs.

SHARE YOUR MEMORIES WITH #INSIGHTDESIGNGUIDE





NOTES OF ZAGREB

ZAGREB HOME FRAGRANCE GIFT SHOP

🏠 Skalsinska 2 📍 10 📞 +385 1 4873 460 ✈ notesofzagreb.com

📱 yes 💎 \$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-6pm, Sun 10am-3pm

If you are looking for a special and unconventional souvenir, pay a visit to Notes of Zagreb. This cozy and stylish store will offer you something different and original – home fragrances inspired by the scents of Zagreb and named after different attractions of the city, such as The Witch of Grich, Secret of the Bloody Bridge, The Well of Life, Upper Town or Madonna of the Stone Gate.

With its unique scent, quality and timeless design it will bring a breath of freshness and comforting atmosphere into your home reminding you on your trip to Zagreb.

GRİČ WITCH

SOUVENIR SHOP & GALLERY

🏠 Radićeva 19 📍 11

📞 +385 91 2511 120

📱 facebook.com/gricwitch

💎 \$\$ 🕒 Mon-Sat 10am-8pm, Sun 10am-2pm

This is definitely a place of art souvenirs, as much as it is a gathering place for creative and free-spirited Croatian designers and artists!

Situated in the historical part of the town, named after the famous non fictional character Grič witch, this arts & crafts gallery will thrill you! Artistic pieces, author jewelry, designer clothes, sculptures, paintings and product design are mostly made in Croatia!





SHATRO GALERIA

CROATIAN DELICACY STORE

🏠 Vlačka 7 📍 12 ☎ +385 1 5627 733

📱 facebook.com/shatrogaleria 💎 \$\$

🕒 Mon-Fri 8.30am-10pm, Sat 9am-10pm,
Sun 10am-10pm

A perfect place if you want to indulge in the flavors of the best Croatian food products! Discover a large selection of traditional sweets, truffles, marmalades, olive oils and liqueurs.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on all in store offer.



VOM FASS ZAGREB

SPECIALITY GROCERY STORE

🏠 Pod zidom 5 📍 13 ☎ +385 1 2311 757

📱 vomfass.com 📱 yes 💎 \$\$

🕒 Mon-Sat 9am-8pm, Sun 9am-2pm

Offering vinegars, oils, spirits and wines open and selling them loose, is the innovative business concept of VOM FASS ZAGREB. The wide range of different vinegars, oils and wines makes Vom Fass a very special shopping experience. True to their slogan *look-taste-enjoy*, even small quantities can be bottled if desired.

PRICA O SOLI

NIN SALT SOUVENIR SHOP & MUSEUM

🏠 Radićeva 12 📍 14 ☎ +385 1 4876 765

📱 solananin.hr 📱 yes 💎 \$

🕒 Mon-Fri 10am-9pm, Sat 9am-3pm

Take a step into the miraculous world of salt and experience a journey into the past to discover how salt used to be made. Treat yourself with unique souvenirs made from salt & Flower of Salt such as chocolates, natural therapeutic cosmetics and olive oils.



GLIGORA

AWARD-WINNING CHEESE

🏠 The Dolac Market – Dolac 2

📍 15 ☎ +385 1 5801 284

📱 gligora.com 📱 yes 💎 \$

🕒 Mon 8am-1pm, Tue-Sat 7am-2pm

Dedication, love, tradition and respect for nature make the Gligora family and their products an ultimate must. Dairy Gligora is one of the most awarded cheese makers in the world, with recently winning a gold medal at the World Championship Cheese Contest for their famous Pag cheese (Paški sir).



KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 16

☎ +385 98 614 033 💎 \$\$\$

📘 facebook.com/pages/KOZA

🕒 Mon-Fri 11am-7pm, Sat 10am-2pm

Located in the historical part of the town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with love, precision and minimalist esthetics. Enjoy a colorful range of original and handcrafted leather items for both man and women.



VINTAGE CIRCUS

FASHION BOUTIQUE

🏠 Ilica 14 (Lovači rog) 📍 17

☎ +385 95 9111 622 💎 \$\$

📘 facebook.com/vintagecircusfashion

🕒 Mon-Fri 12.30-7.30pm, Sat 10am-3pm

Witty Croatian design, comfortable, affordable, wearable and at the same time original for all individual styles. Clothing is designed and produced in Croatia with a modern approach to colors and patterns, inspired by the love for comics and rock-romantic style.

ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišićeva 16 📍 18

☎ +385 1 4926 500

📘 facebook.com/UlicniOrmar 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 11am-4pm

Everlasting style and true fashion sense is hidden away in a courtyard in the heart of the city. This charming shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authentic simplicity and originality in a dreamy atmosphere of past times.

This is a perfect place for the ones that follow the real trends of fashion and the everlasting style. Take your time, enjoy the beautiful interior of this shop and a pleasant company of the hosts.

Pet friendly. People friendly. :)





XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 19 ☎ +385 1 4830 539

📧 xenia-design.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.



NATAŠA JELETIĆ

CROATIAN FASHION ATELIER

🏠 Radićeva 21 📍 20 ☎ +385 95 8466 272

📱 facebook.com/pages/Atelje-Jeletic 💎 \$\$\$

🕒 Mon-Fri 10.30am-8pm, Sat 10am-3pm

Independent artist Nataša Jeletić creates authentic and colorful clothing for women made from high-quality natural materials and refined by the best stitching applications. Every item is specially constructed or deconstructed to fit all styles and personalities.



RETRO FASHION BY VLADINA DAJČIĆ

UNIQUE FASHION MANUFACTURE

🏠 Jurišićeva 24 📍 21 ☎ +385 91 5691 663

📧 galerija-boja.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 11am-8pm, Sat 11am-2pm

Vladina Dajčić designs and produces one of a kind female fashion clothing and accessories that emphasize elegance and refined style. All products are handmade replicas of 20's and 30's fashion designs, but with a true touch of traditional and artistic crafts from the region of Zagreb.

MAK

FASHION HOUSE

🏠 Illica 53 📍 22 ☎ +385 1 4921 961

📧 mak-modna-kuca.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9am-8.30pm, Sat 9am-3pm

Mak has a quarter century tradition in distinctive fashion expression and has set an indelible mark on the Croatian urban, business and chic fashion trends. The brand celebrates the self-confident and sophisticated women in their every day and business look, always keeping in mind their sensitivity and diversity.



LEI LOU BY ALEX

FASHION DESIGNER

🏠 Frankopanska 6 📍 23

☎ +385 1 4846 080

🌐 leiloubyalex.com 📱 yes

💎 \$\$\$ 🕒 Mon-Fri 9am-8pm

Sat 9am-3pm

Aleksandra Dojčinović's collection perfectly accents the female body. A fashion brand known for its unique, elegant and clean cut design made for real every-day woman.

Dresses are designed to put an emphasis on simple elegance while remaining casual and head-turning, made out of soft and comfortable materials, will make every woman feel graceful and feminine.

If visiting Split, find Lei Lou by Alex in Marmontova 2 or in Stuttgart Germany in Parlerstraße 1.



OPTIKA LUNA

OPTICS CENTER

🏠 Margaretska 2 📍 24 ☎ +385 1 4876 724 🌐 optika-luna.hr

📱 yes 💎 \$\$ 🕒 Mon-Fri 9am-9pm, Sat 9am-8pm

Optical center Luna is a perfect place for everyone looking for special offers, quality products and impeccable service. In their offer of sunglasses and dioptric frames you can choose from a wide range of brands, such as Tom Ford, Thierry Lasry, Victoria Beckham, Celine, Fendi, Cutler and Gros, Alain Mikli, JF Rey, Starck, Oliver Peoples...

Their friendly and educated staff will give you all the attention you need and provide you with the best specialist advice and suggestions.

SPECIAL OFFER – bring your copy of Insight Design Guide and get 10% off on sunglasses and dioptric frames offer.

BASHOTA

CROATIAN JEWELRY STORE

🏠 Ilica 37, Ilica 69 📍 25 ☎ +385 1 4833 623

🔗 zlatarnica-bashota.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 8am-1pm, 4pm-8pm, Sat 8.30am-2pm



The Bashota goldsmith family, since 1924, creates remarkable modern and traditional jewelry. Along with hard work, knowledge, skill, originality and their wide range of unique models, they are able to satisfy every customer's wish, even those with the most refined taste.

In their stores, you can find beautiful coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other traditional symbols of Zagreb, Croatian history and culture. Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to everyone.



FREYWILLE

ENAMEL JEWELRY FROM VIENNA

🏠 Preradovićeva 2 📍 26

☎ +385 1 5532 865

🔗 shop.freywille.com/hr

📱 yes 💎 on request

🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

The grand designed Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry which is dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.

Precious pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in material and individually wearable. A limited production in manufactory at the original address in the center of Vienna, where the company was founded in 1951, guarantees the highest quality standards in design and production.



LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 27

☎ +385 1 5530 649

🔗 lapidarium.eu 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9.30am-8pm,
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production. Exclusive and individualized style governs each collection created under this brand. More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find traditional jewelry such as Zlatni licitar (golden gingerbread heart) which is definitely a souvenir must.



TOP

NICHE PERFUMERY

🏠 Tomićeva 4 📍 28

☎ +385 1 7980 969 🔗 top.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 11am-8pm, Sat 10am-3pm

For a perfectly scented trip, visit Top and get a wonderful olfactory experience through personalized fragrance shopping in the best niche perfumery in Zagreb! Located in the city center, next to the popular Funicular, Top offers over twenty exquisite perfume brands to choose from.

Pamper yourself with JFK's favorite, limited production, perfume Eight & Bob available in original book packaging. Smell cool thanks to the Swedish brand Byredo. Try one of the most luxurious Italian brands Xerjoff, or enjoy a magnificent selection of oriental Ouds. For your home, Top offers Ladurée scented candles based on their best-selling sweet deserts and Cire Trudon candles produced by the oldest wax manufacturer in the world. Smells good?!





THE CORE

MULTIBRAND STORE

🏠 Masarykova 7 📍 29 ☎ +385 1 4920 705 ✈ apriori-fashion.hr
 📱 yes 💎 \$\$\$\$ 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

The Core, a prestigious multibrand store, will guide you through the largest selection of globally renowned luxury brand names in the fashion industry such as Ralph Lauren, Hugo Boss, Escada, Laurel, Cavalli Class and Versace Collection. The rich offer includes exclusive clothes, shoes and fashion accessories. With their friendly staff and VIP treatment buying in The Core is a superb experience.

You can also visit The Core multibrand store in Rijeka in the Tower Center.



GHETALDUS

OPHTHALMIC OPTICAL CENTER

🏠 Ghetaldus kontaktološki centar,
 Ban Centar, Augusta Cesarca 4
 📍 30 ☎ +385 1 5510 803
 ✈ ghetaldus.hr 📱 yes 💎 \$\$\$
 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

At Ghetaldus store and optical center you can choose exclusive brands of sunglasses and eyeglasses, with the emphasize on world renowned brands such as Gucci, Christian Dior, Tom Ford, Cutler and Gross, Thierry Lasry, Dita Von Teese, Victoria Beckham and Mykita.

Ghetaldus doctors, specialist ophthalmologists, are at your disposal every day and will ensure that you get the service and attention you deserve.

SPECIAL OFFER – bring your copy of Insight Design Guide and get 10% off on the complete in store offer at Ghetaldus store in Ban Centar.

MARAS

LUGGAGE & TRAVEL
ACCESSORIES

🏠 Bogovičeva 1b 📍 31
☎ +385 1 4810 972 🌐 maras.hr
📱 yes 💎 \$\$\$ 🕒 Mon-Fri 9am-8pm,
Sat 9am-3pm

Traveling can be stressful if you do not have the right suitcase. Maras store will help you avoid stress and travel with ease. Their exclusive in-store offer will provide you with all that you need when traveling, from suitcases, exclusive designer handbags, travel accessories to kids backpacks.

Maras is the authorized distributor for worldwide brands, such as Samsonite, Rimowa, Piquadro and others, which is proof of high level customer service and reputation they have achieved over the years. Maras stores are available all over town.



Samsonite
BY YOUR SIDE

DIESEL

FASHION BRAND

🏠 Frankopanska 4, Tkalčićeva 1 📍 32 ☎ +385 1 4848 511 🌐 diesel.com
📱 yes 💎 \$\$\$\$ 🕒 Mon-Fri 9am-8pm, Sat 9am-6pm

Diesel fashion brand is known for its uncompromising quality and premium denim clothes. Every collection they make is an inspirational journey.

Diesel's New Year's resolution is #DieselHigh, urging to live life in the moment and to enjoy the ride. It's rising above, it's tolerance, inclusiveness, and love in the largest most unconditional sense possible. It's elevating yourself. Elevating your spirit. Whatever it takes, however you do it. Wherever you are. Use every moment with #DieselHigh - positive energy and joy.



MARE

SPORT ELEGANCE CONCEPT STORE

🏠 Mesnička 5 📍 33 ☎ +385 1 4849 717 🌐 mare.com.hr 📱 yes 💎 \$\$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Experience the world of international lifestyle brands that satisfy all your clothing needs in an exclusive, high-end setting.

If you are going sailing on a yacht or just wishing that you had time to go sailing while sitting in your hotel room, it is best to do it in the world leader Henri Lloyd's sailing clothing line.

See by Chloe presents the collection that combines edgy glamour with luxury. For a more casual style, browse through the latest collection of M Missoni, Cycle or U.S. Polo Assn.



TOMMY HILFIGER

AMERICAN FASHION LABEL

🏠 Varšavska 6 (Centar Cvjetni)

📍 34 ☎ +385 1 4830 232

🌐 apriori-fashion.hr 📱 yes

💎 \$\$\$ 🕒 Mon-Sun 9am-9pm

Tommy Hilfiger label appeals to those seeking a new interpretation of the classic American style. The Tommy Hilfiger collection consists of casual sportswear and accessories for men and women that reflect the classic American cool brand mission.

Tommy Hilfiger stores are also available in Avenue Mall and accessories store in Center Kaptol.



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HOSTEL LOVE CROATIA
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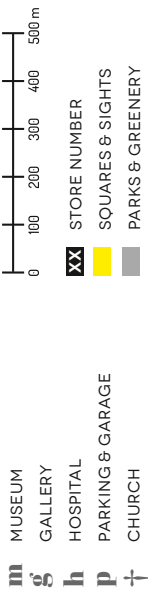
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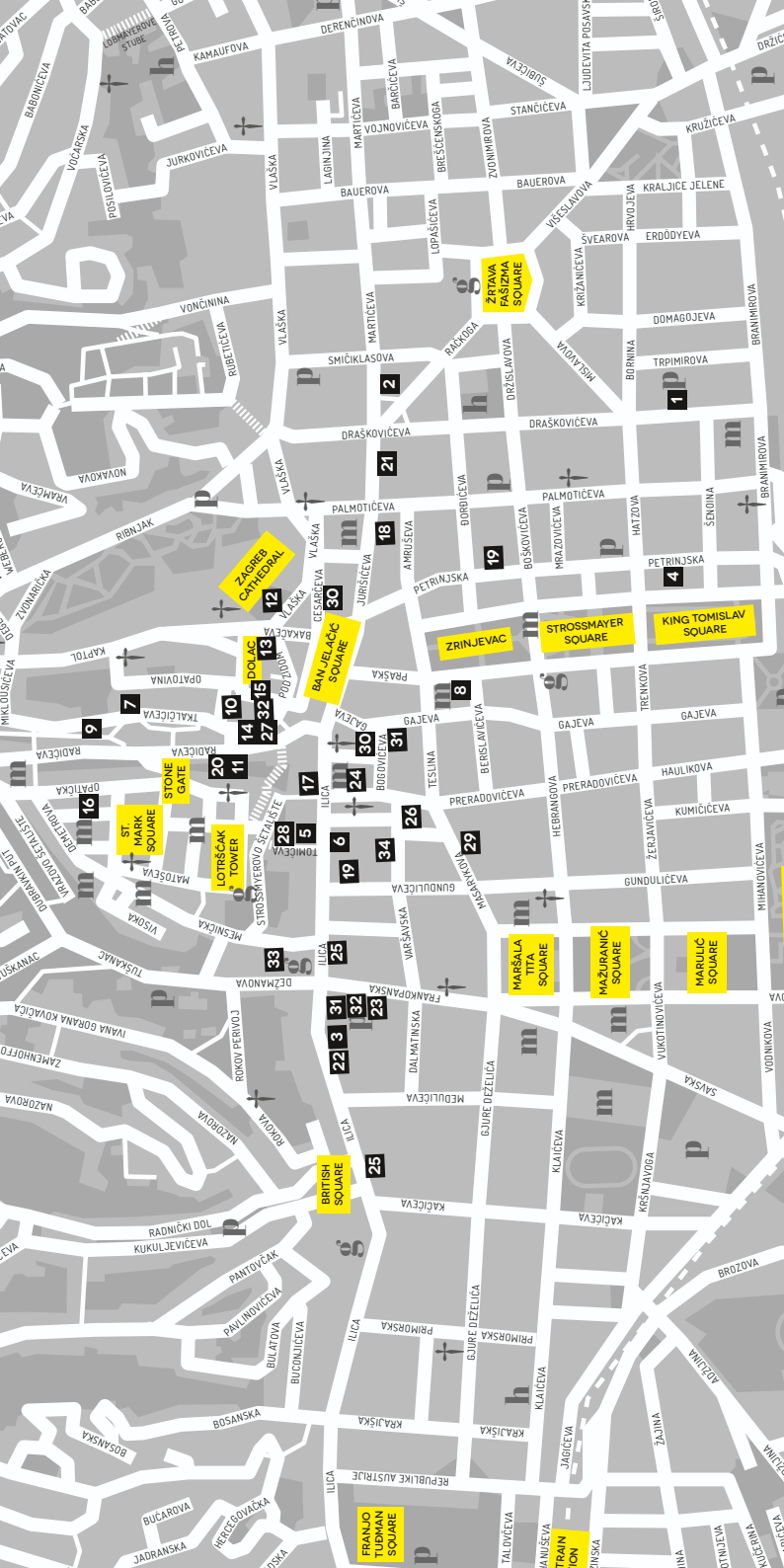
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STORES

- 1** CROATIAN CHAMBER OF ECONOMY
- 2** CROATIAN DESIGN SUPERSTORE
- MARINA MARINSKI
- BOYA
- GLOOPY
- 3** CEROVEČKI
- 4** JASMINA I LUTKICE
- 5** TAKE ME HOME
- MARINA MARINSKI
- EKOTEKA
- BOYA
- GLOOPY
- ZLATNI LICITAR
- 6** DIZAJNHOLIK
- BOYA
- GLOOPY
- MODUS
- 7** ARCHAEOLOGICAL MUSEUM
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- 10** GRIČ WITCH
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STORE LISTING & MAP





ZRTAVA
FASIZMA
SQUARE

ZAGREB
CATHEDRAL

BAN JELAČIĆ
SQUARE

ZRINJEVAC

STROSSMAYER
SQUARE

KING TOMISLAV
SQUARE

ST. MARK
SQUARE

LOTREČAK
TOWER

MARŠALA
TITA
SQUARE

MAŽURANIĆ
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