



# INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB



UNCONVENTIONAL  
SOUVENIRS &  
EVERLASTING  
STYLE

35 "REASONS"  
WHY TO SHOP  
IN ZAGREB

CITY CENTER MAP INCLUDED!

AUGUST - OCTOBER 2015 *your personal copy*

# Enjoy your stay



...and save money with



Make ZAGREB CARD your irreplaceable travel companion in the capital of Croatia! ZAGREB CARD offers you unlimited travel on public transport, discounts in the city museums, reduced prices at many restaurants, shops, and much more...

More information is available at:

**[www.zagrebcard.fivestars.hr](http://www.zagrebcard.fivestars.hr)**



# INSIDE THE GUIDE

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# PRE- SENT- ING

## FEATURE

- 10 UNCONVENTIONAL SOUVENIRS & EVERLASTING STYLE**  
Fashion & Scent

## 14-28

THE BEST OF DESIGN, GIFTS, SOUVENIRS, SWEET & SAVORY DELIGHTS, ARTS & CRAFTS, STUNNING JEWELRY, IRRESISTIBLE SCENTS, NATURE'S BEST, FASHION & MORE

# INSIGHT design GUIDE

INSIGHT DESIGN GUIDE TEAM IS AVAILABLE FOR ALL ADDITIONAL QUESTIONS, COMMENTS AND SUGGESTIONS. PLEASE, FEEL FREE TO CONTACT US BY E-MAIL AT [INFO@INSIGHTDESIGNGUIDE.COM](mailto:INFO@INSIGHTDESIGNGUIDE.COM), OR CALL US AT +385 (0)1 4833 109.

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Zagreb Tourist Board, Photo by  
Marko Vrdoljak  
Ownership of contractors

## IMPRESSUM

ISSUE NUMBER 6

PUBLISHED QUARTERLY

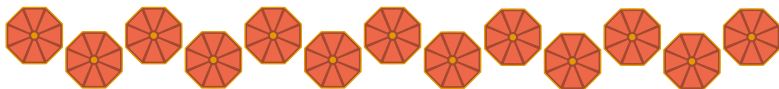
## PUBLISHER

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## COVER STORY

The cover motif presents the three-story stain glass octagonal dome which can be found in the Oktogon passage, in the center of town (Ilica 5). Josip Vancaš, a Croatian architect, built the passage as a part of the former First Croatian Savings Bank complex. Oktogon, is Zagreb's first enclosed pedestrian passage that contains two entrances; connecting Ilica street with Flower square. The floor is covered with square tiles containing two colors, which are placed in fields flanged borders one of which carries a meander motif.

## LEGEND

 ADDRESS	 PRICE RANGE
 LOCATION ON MAP	\$ - cheap
 TELEPHONE	\$\$ - affordable
 WEB SITE	\$\$\$ - mid-high
 FACEBOOK	\$\$\$\$ - high
 WORKING HOURS	

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# EDITOR'S LETTER

**CHERISH YOUR TRAVELING EXPERIENCE! THE MORE YOU TRAVEL, THE MORE YOU DISCOVER ABOUT OTHERS, BUT MOST IMPORTANTLY ABOUT YOURSELF. THE TRAVELING EXPERIENCE IS RICH, ALLURING AND INDIVIDUAL. IT MAKES US WISER AND MORE OBSERVANT.**

Every travelling adventure to new destinations is accompanied with shopping. That is one of the reasons why Insight Design Guide exists. We want to present to you the best places to shop in Zagreb and by doing so, surpass your expectations by showing you unusual, unique and unexpected products.

Zagreb is a very creative city that inspires many visionary minds. The cities' development is becoming more and more visible and sustainable. So, besides numerous architectural and cultural sites, we advise you to experience Zagreb as a shopping destination too. Most of the shops are located in the very city center and are very easy to reach. The different offers include a variety of international brands, often available at lower prices than in other European destinations, concept stores and original Croatian and Zagreb products and artisans.

In this issue we interviewed Alma and Nino, the owners of a cute little shop (in Skalska street) known as Notes of Zagreb. For everyone looking for unconventional souvenirs this is a place to visit! Home fragrances inspired by the scents of Zagreb and named after different city attractions, how cool is that?! We have also spoken to the Ulični ormar team – Radmila, Andreja and Matko – always happy and extremely friendly owners of the vintage and second hand shop. Hidden in a courtyard in the heart of the city (Jurišićeva street), this shop is a true discovery for the ones that follow real trends of fashion and everlasting styles. Read more on page No.10.

We are sure that you will fall in love with Zagreb and discover all the wonderful things the city has to offer!

Have a great time!

Your Insight Design Guide Team.

INSIGHTDESIGNGUIDE.COM





# WELCOME TO ZAGREB

## SHOP TIL YOU DROP! 35 “REASONS” WHY!

Zagreb's shopping experience is definitely different in comparison to the rest of Croatia. The city has developed in the last decade and there are numerous stores to visit. We advise you to take a pleasant walk and shop around the center, which is boosting with stores, beautiful architecture, greenery and attraction sites. While shopping you can also see monuments and discover new things about culture and history of Zagreb. Many stores are located in passageways or courtyards ready to be

explored, along with traditional shopping streets and hidden gems.

In this issue we present to you 35 stores & brands for an experience filled with an abundance of shopping along your tour through the beautiful center of our town. In this extensive offer, you will find traditional & modern souvenirs, exceptional product designs, fashionable clothing, must have accessories, natural cosmetics and exquisite sweet & savory snacks. Everything presented is in a close proximity and the store listings with exact locations can be found on the last two pages of this guide.



## VISIT ZAGREB SURROUNDINGS

Zagreb County is an attractive, year-round recreational and sightseeing destination in the green outskirts of the city. Even though you will find in the City of Zagreb greenery, parks and lakes, the entire County is well known for agricultural and rural tourism, as well as wine roads and family owned vineyards. So, take off to Zagreb County for at least an afternoon of relaxation.

For more information, please visit [www.tzzz.hr](http://www.tzzz.hr).

## TOURIST INFORMATION CENTRES

Centres will provide you with all the information you need to know about the city. In their offices you can find numerous prospects, guides including Insight Design Guide and flyers with information about Zagreb.

There are five centers in total: three at arrival points (airport, bus station, train station), in the Lotrščak Tower and on the main square – Ban Josip Jelačić Square 11.



### *Explore Zagreb County*

BEAUTIFUL NECKLACE AROUND THE CAPITAL CITY

UHPA  
DOMESTIC DESTINATION  
OF THE YEAR 2014/2015



Zagreb County Tourist Board  
Preradovićeva 42, 10000 Zagreb, Croatia  
tel: +385 1 4873 665, fax: +385 1 4873 670  
e-mail: [info@tzzz.hr](mailto:info@tzzz.hr), [www.tzzz.hr](http://www.tzzz.hr)

**CROATIA**  
Croatian National Tourist Board



# GENERAL FACTS

**LOCATION** 45°10'N, 15°30'E  
Zagreb is situated 122 m above sea level.

**SURFACE AREA** 650 sq. km

**POPULATION** 792.875 (2011)

**TIME** Central-European time (CET)  
UTC/GMT + 2 hours

On 25.10.2015. at 3am clocks will be turned one hour backward.

**CLIMATE** Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the fall time record indicate temperatures by day reaching to 15°C (59°F) on average and falling to 8°C (47°F) shortly after sunrise.

**ELECTRICITY** 220V; 50 Hz

**TAP WATER** is perfectly safe to drink.

**IMPORTANT TELEPHONE**

**NUMBER CALL 112!!!**

For Ambulance, Police, Fire Department, Mountain Rescue Service

**COUNTRY CODE NUMBER +385**

Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

**PUBLIC HOLIDAYS**

15.8. Assumption of Mary

8.10. Independence Day

1.11. All Saint's Day

**GENERAL INFORMATION**  
**NUMBER 18981**

**ROADSIDE VEHICLE**

**ASSISTANCE 1987/**

+385 1 1987

**ZAGREB AIRPORT** 060 320 320/

+385 1 4562 170

**ZAGREB BUS STATION** 060 313

333/ +385 1 6112 789

**CENTRAL RAILWAY STATION**

060 333 444 / +385 1 3782 583

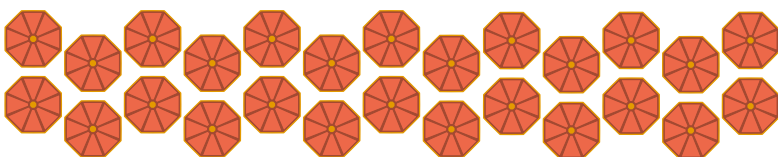
**CROATIAN POST** 072 303 304

Jurišićeva 13, +385 1 6626 452

(Mon-Fri 7am-8pm, Sat 7am-1pm)

Branimirova 4, +385 1 4981 550

(Mon-Sun 7am-midnight)



## CROATIAN CHAMBER OF ECONOMY

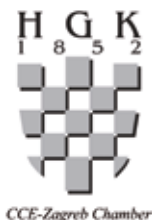
ZAGREB CHAMBER

🏠 Draškovićeve 45 📍 1 📞 +385 1 4606 777

🌐 zg.hgk.hr 📧 yes 🕒 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.





# TRANSPORTATION AROUND THE TOWN

## TRAMS AND BUSES

### ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 10-15 kn

DAILY TICKET 30 kn

FUNICULAR (CABLE CAR)

Ticket price 4 kn (one way)

### TAXI SERVICE

Includes different taxi providers at acceptable prices.

### BIKE SHARING SYSTEM

Available all over town.

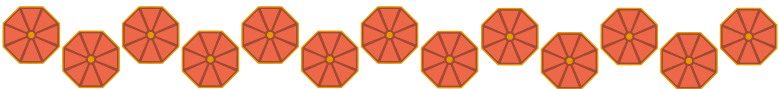
## PARKING

### STREET PARKING

You can pay parking with m-parking (mobile parking payment option) if you have a Croatian mobile phone number, or at the parking ticket machine. The ticket must be displayed on your dashboard. Street parking is checked regularly, so do not try to avoid paying.

### GUARDED PARKING

There are many guarded parking lots in Zagreb. Depending on location and ownership (city or private parking), prices vary from 4 kn/h up to 12 kn/h.



ZAGREB

## ARHEOLOŠKI MUZEJ U ZAGREBU

Trg Nikole Šubića Zrinskog 19

tel. 01 / 4873 000, 4873 101

[www.amz.hr](http://www.amz.hr) [amz@amz.hr](mailto:amz@amz.hr)



## OPENING HOURS

Tuesday, Wednesday, Friday  
and Saturday: 10 am - 6 pm

Thursday: 10 am - 8 pm

Sunday: 10 am - 1 pm

Closed on Mondays & Holidays

## TICKET PRICES

Adults 20 kn

Children, pupils,  
students and pensioners 10 kn

Family ticket 30 kn

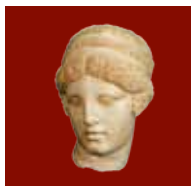
Free entrance every 1<sup>st</sup> Sunday of the month

## PROFESSIONAL GUIDANCE

In English 100 kn

**Complimentary Museum tours**

Saturdays at 3 pm



ARCHAEOLOGICAL MUSEUM IN

# UNCONVENTIONAL SOUVENIRS & EVERLASTING STYLE

IN THIS INTERVIEW WE HAD THE CHANCE TO SPEAK TO LOVELY ALMA & NINO – WHO ARE THE CREATORS BEHIND AN UNCONVENTIONAL SOUVENIR SHOP NOTES OF ZAGREB, THAT SELLS HOME FRAGRANCES INSPIRED BY THE SCENTS OF ZAGREB. ALSO THE VERY FRIENDLY FACES OF – ANDREJA, RADMILA & MATKO PRESENTING ULIČNI ORMAR – THE ONLY TRUE SECOND HAND AND VINTAGE SHOP IN ZAGREB.



## NOTES OF ZAGREB

**NOTES OF ZAGREB IS A PERFECT EXAMPLE OF DIFFERENT KIND OF SOUVENIR. CAN YOU TELL US A BIT MORE ABOUT YOUR PRODUCTS?**

In our oasis of fragrances one can find incense sticks, scented candles made from soy wax with wooden wicks, perfumes for the home and fabrics as well as perfumes for dogs. In every bottle we want to expose the spirit of Zagreb. Not only through scents, the name of the brand and Zagreb's coat of arms but the perfumes are given names from the different sights found throughout the city, parts of history and locations around Zagreb. You can find scents with names such as The Witch of Grich, Secret of the Bloody Bridge, The Well of Life, Golden Bull, Upper Town...

**HOW ARE THE SCENTS FOR NOTES OF ZAGREB CREATED? WHAT ARE THE MAIN NOTES THAT THEY CONSIST OF?**

In the process of creating our perfumes, we cooperate with Zagreb's botanical garden to reveal interesting fragrances of the different seasons in the city. For instance, in the spring Zagreb exudes of magnolia, lily of the valley, lilac, and rose scents that we have transformed into our perfumes with pinches of pepper, frankincense and a dash of wooden scents such as poplar and patchouli.

**HOW DO PEOPLE REACT TO YOUR PRODUCTS?**



Some of the scents bring people back to a time where they would sit on a bench chewing on Negro or Bronhi candies, even back to smells of Sunday mass, some smells bring people back to their grandmothers homes. Others are stunned by new fresh and simple smells, or they discover new smells that they would never think they would be fond of and would use in their homes.



## ULIČNI ORMAR

**ULIČNI ORMAR IS IN THE FULL SENSE A VINTAGE & SECOND HAND SHOP. TELL US A BIT MORE ABOUT YOUR STORE.**

About 5 years ago, during one of our endless coffee-chats, we realized we were drinking out of vintage cups, sitting in 1950s chairs, smoking like it was the '60s... going through Andreja's latest vintage "catch" from her aunt's closet.... All it took to get us from there to here, were the words "Wouldn't it be fun...." :) Since then it has been our mission to save all these special unique pieces of fashion from the claws of time and offer them a second chance to make someone else shine.

**WHERE DO YOU GET ALL THESE BEAUTIFUL PIECES OF CLOTHING & ACCESSORIES? I HAVE NOTICED THAT YOU HAVE SOME PRODUCTS WELL KNOWN IN OUR REGION FROM THE PAST.**

Getting the right pieces is the hardest and, at the same time, the most exciting part of this adventure of ours. Some we find in old attics, old houses that are being demolished, from various auctions, from an aunt, a grandmother.... Unfortunately we find only few pieces from our regions but the rare ones we do find are certainly up to par with the pieces we find in our searches throughout Europe and US.

**DO YOU THINK THAT VINTAGE CLOTHING IS FASHIONABLE THESE DAYS TOO? WHO ARE YOUR CUSTOMERS?**

Vintage clothing is always fashionable. Our regular customers are people that like the uniqueness, the quality, the stories our pieces have to tell. There are also a lot of tv/movie/ theater costume designers and stylists who often visit us in search for the right piece for their project. Also, every few years the fashion revolves, designs from the past decades come back, unfortunately often in much lower quality and that is where we come in with the special originals.



# SHARE YOUR MEMORIES WITH

## INSIGHT DESIGN GUIDE



TELL US WHAT YOU LIKE  
SHARE YOUR PICTURES WITH US  
TWEET WHAT YOU FOUND



READ US ONLINE  
ASK US QUESTIONS  
ALWAYS BE UP TO DATE ABOUT CURRENT  
OFFERS, DISCOUNTS AND SALES



# A GUIDE FOR HAPPY SHOPPING

## EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

### **CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)**

In stores, bars, restaurants you can pay **ONLY** in kuna.

1 euro = approx. 7,6 kuna; 1 US dollar = approx. 7,0 kuna

**CREDIT CARDS** In most stores you can pay with all major credit cards. Nevertheless we recommend checking the means of payment at each location.

**ATM MACHINES** In the center you will find numerous ATM machines. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

**EXCHANGE OFFICES & BANKS** The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

**WEB SHOPS/SHIPPING** Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

**RECEIPTS, TAXES AND RETURNS** For every purchased item you should receive a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores for returned products do not return money, but offer the option of exchanging your product for something else in the store.

**CROATIAN VAT (PDV)** is 25% and it is included in the displayed price.

## **SHOPPING TIPS & TRICKS**

In stores every item should have prices clearly indicated, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but it never hurts to ask for a discount!

Keep in mind that our salespeople are not assertive in their sales tactics, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are not opened on Sundays and national holidays.

## NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalinska 2 📍 2 📞 +385 1 4873 460 ✈ notesofzagreb.com

👤 yes 💎 \$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-6pm, Sun 10am-3pm

If you are looking for unconventional souvenirs, pay a visit to Notes of Zagreb. This cozy and stylish shop will offer you something different and original – home fragrances inspired by the scents of Zagreb and named after different attractions of the city, such as The Witch of Grich, Secret of the Bloody Bridge, The Well of Life, Upper Town or Madonna of the Stone Gate.

With its unique scents, quality and elegant design it will bring a breath of freshness and comforting atmosphere into your home always reminding you of your trip to Zagreb.



## JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 3 📞 +385 98 795 773

✈ jasminakosanovic.com 👤 yes 💎 \$\$

🕒 Mon-Fri noon-8pm, Sat & Holidays 10am-3pm

Enter a magical world of Jasmina's imagination of enchanting fairies, wandering sea captains and unique places where ravens and foxes are best friends. Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive through her artistic expression.

Handmade and original dolls are found only in this wonderland store and will take you on a stroll down memory lane. Find your inner child and never stop playing, never stop imagining. Every doll is protected by copyright.



## MARINSKI HEARTMADES

HAND MADE CERAMICS & JEWELRY

🏠 Sold at Take me home, Croatian Design Superstore 📍 4, 7 ☎ +385 92 1888 320  
🔗 [marinamarinski.com](http://marinamarinski.com) 📱 yes 💎 \$\$

Designer Marina Marinski creates quirky and unique serving bowls, cups, honey containers, planters and jewelry. Inspired by nature and good childhood memories, every ceramic item is made with love and warm artistic expressions in a family studio using traditional materials and techniques.



## EKOTEKA

FULLY RECYCLED PRODUCT

🏠 Sold at Take me home 📍 4  
☎ +385 98 1816 259  
🔗 [ekoteka.hr](http://ekoteka.hr) 📱 yes 💎 \$

Ekoteka are fully recycled and award-winning notebooks made in Croatia.

They combine waste textiles, cardboard, recycled paper and eco paint with packaging made from corrugated cardboard, which serves as picture frames. When purchasing a notebook you will receive spruce seeds ready for planting. Contribute! Plant a spruce!



## TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomićeva 4 📍 4 ☎ +385 1 7987 632  
🔗 [takemehome.hr](http://takemehome.hr) 📱 yes 💎 \$\$  
🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

This lovely little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip. Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in a travel bag.

Here you will find very original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, kid's toys and much more!





## DIZAJNHOLIK

### DESIGN SHOP

🏠 Ilica 11 (courtyard) 📍 5  
☎ +385 1 4100 094 ✈ dizajnholik.hr  
📱 yes 💎 \$\$ 🕒 Mon-Fri 11am-7pm,  
Sat 10.30am-2.30pm

In this shop it is all about design! Play with your imagination and explore products with interesting twists, unique product design, homeware and entertaining accessories. Their extensive offer includes designer items from world-renowned designers, as well as from Croatian creative minds.



## GLOOPY

### PRODUCT DESIGN

🏠 Sold at Take me home,  
Dizajnholik, Croatian Design  
Superstore, Top  
📍 4, 5, 7, 24  
☎ +385 91 3010 308  
✈ gloopy.com.hr 📱 yes 💎 \$\$

Gloopy's products are specially designed to bring the childish yet stylish fun back into your life. HotHotHot Pot wooden trivets in various animal shapes will make every meal a game, while happily shaped coasters perfectly fit to every glass. Wardrobe Creatures are unique souvenir bags filled with 100% organic lavender with a secret mission to brighten up every closet.

**GOOD CAUSE** - For every sold Wardrobe Creature in a dog shape, Gloopy donates 10 kn to Association for animal protection - Sedma od Devet.



## ARCHAEOLOGICAL MUSEUM

### GENUINE CROATIAN SOUVENIRS

🏠 Nikola Šubić Zrinski Square 19 📍 6  
☎ +385 1 4873 000 ✈ amz.hr 📱 yes 💎 \$\$  
🕒 Tue, Wed, Fri, Sat 10am - 6pm,  
Thu 10am-8pm, Sun 10am-1pm

Discover genuine Croatian souvenirs handmade in the museum's workshop. Replicas and jewelry are crafted with care using traditional skills and techniques combining rich cultural heritage, traditional motives and fine quality.



# CROATIAN DESIGN SUPERSTORE

## SHOWCASE & POP-UP SHOPS

🏠 Fra Grge Martića 4 📍 7

☎ +385 1 5806 565

📧 croatiandesignsuperstore.com

👤 yes 💎 \$\$ 🕒 Mon-Sat 9am-9pm

A hybrid of a designer exhibition and a pop-up shop, with a stunning flagship store in Zagreb, proudly presents over a hundred Croatian designers. The store offers items from fashion, gastronomy, kitchen & tableware, decoration, jewelry, lighting and furniture.

It is also an excellent place to find specially designed products and original souvenirs guaranteeing and presenting the quality of being made in Croatia. Enjoy its mind-opening vibe, relax in their coffee corner and get your hands on outstanding items that will always remind you of Croatian super(b) design.





## VIVAT FINA VINA

### WINE SHOP

🏠 Fra Grge Martića 12 and  
Folnegovićeve 1b 📍 8  
☎ +385 1 4649 778 ✈ vivat-finavina.hr  
f yes 💎 \$-\$\$\$ 🕒 Mon-Sat 9am-8pm  
(Fra Grge Martića 12)

This shop is a must for all wine lovers! Discover a fine selection of indigenous Croatian and international wines, spirits, wine accessories and top quality gifts. If you want more, their online shop offers EU shipping.

## GLIGORA

### AWARD-WINNING CHEESE

🏠 The Dolac Market – Dolac 2  
📍 9 ☎ +385 1 5801 284  
✈ gligora.com f yes 💎 \$  
🕒 Mon 8am-1pm, Tue-Sat 7am-2pm

Dedication, love, tradition and respect for nature make the Gligora family and their products an ultimate must. Dairy Gligora is one of the most awarded cheese makers in the world, with recently winning a gold medal at the World Championship Cheese Contest for their famous Pag cheese (Paški sir).



## PRIČA O SOLI

### NIN SALT SOUVENIR SHOP & MUSEUM

🏠 Radićeva 12 📍 10  
☎ +385 1 4876 765  
✈ solananin.hr f yes 💎 \$  
🕒 Mon-Fri 10am-9pm, Sat 9am-3pm

Take a step into the miraculous world of salt and experience a journey into the past to discover how salt used to be made. Treat yourself with unique souvenirs made from salt & Flower of Salt such as chocolates, natural therapeutic cosmetics and olive oils.

# SHARE YOUR MEMORIES WITH #INSIGHTDESIGNGUIDE



## VINTAGE CIRCUS

### FASHION BOUTIQUE

🏠 Ilica 14 (Lovači rog passage) 📍 11  
☎ +385 95 9111 622 💎 \$\$  
📘 facebook.com/vintagecircusfashion  
🕒 Mon-Fri 12.30-7.30pm, Sat 10am-3pm

Witty Croatian design, comfortable, affordable and at the same time original for all individual styles. Designed and produced in Croatia with a modern approach to colors and patterns, inspired by the love for comics and rock-romantic style.



## KVAZIMODA

### CROATIAN FASHION BRAND

🏠 Radićeva 20 📍 12  
☎ +385 98 520 325  
📘 kvazimoda.hr 📘 yes 💎 \$\$\$  
🕒 Mon-Fri 10am-8pm, Sat 10am-3pm

The designer Ivana Srzić Budić creates extremely feminine, unique and above all, timeless clothing. Her style is based on top designs, quality workmanship and 100% natural fabrics. While the cut of the clothing is often asymmetrical they are functional and wearable inside out.



## ULIČNI ORMAR

### VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišićeva 16 📍 13  
☎ +385 1 4926 500  
📘 facebook.com/UlicniOrmar 💎 \$\$  
🕒 Mon-Fri 10am-8pm, Sat 11am-4pm  
Summer working time (till 17.8.)  
Mon-Fri 11am-6pm, Sat 11am-4pm

Everlasting style and a true sense of fashion is hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed by the amount of carefully chosen and alluring items. For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit. Pet friendly. People friendly. :)



## CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage) 📍 14  
 ☎ +385 1 6457 052 🌐 croata.hr 📱 yes  
 💎 \$\$\$ 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croata's products are created with loving attention to detail and handcrafted to perfection thus promoting the centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

**SPECIAL OFFER** – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.



## ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Take me home, Lapidarium,  
 Zlatarna Mario 📍 4, 21  
 🌐 zlatni-licitar.com 💎 \$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one. Bracelets with litter heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.

## GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 15 ☎ +385 1 4810 902  
 🌐 zlatarna-jozef-gjoni.hr 📱 yes 💎 \$\$\$  
 🕒 Mon-Fri 8am-8pm, Sat 8am-2pm

The goldsmith Jozef Gjoni creates great collections of handmade gold, silver, antique and traditional Croatian jewelry decorated with precious and semi-precious stones, pearls and coral.

Their wide offer includes carefully crafted jewelry from different regions in Croatia. The Moretto (Morčići) – is a Croatian indigenous folk anthropomorphic motif characteristic for the North West part of Croatia. Šibenik Buttons were once used for men's folk costumes while today different one of a kind jewelry is created with this motif. Dubrovnik jewelry reminds us on the rich history and nobility of the Republic of Dubrovnik and it represents one of the nicest crafted Croatian national jewelry. For traditional Zagreb motif, Licitar heart is available in silver and gold.







## CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 16

☎ +385 1 4847 417

🌐 kisobrani-cerovecki.hr

👤 yes 💎 \$\$\$

🕒 Mon-Fri 8.30am-8pm,  
Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with extreme precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs and the finest execution with contemporary design, Cerovečki introduced the raincoat 'Kaplja' which is inspired by the Šestine umbrella and represents a modern, useful and playful product, you will want to have for rainy days.



## BASHOTA

CROATIAN JEWELRY STORE

🏠 Ilica 37, Ilica 69 📍 17 ☎ +385 1 4833 623

🌐 zlatarnica-bashota.hr 👤 yes 💎 \$\$\$

🕒 Mon-Fri 8am-1pm, 4pm-8pm, Sat 8.30am-2pm

The Bashota goldsmith family creates remarkable modern and traditional jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide range of unique models, they are able to satisfy every customers wish, even those with the most refined taste.

In their stores, you can find beautiful coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other symbols of Zagreb, Croatian history and culture. Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to everyone.





## XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 18 ☎ +385 1 4830 539

📌 xenia-design.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.



## KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 19 ☎ +385 98 614 033

💎 \$\$\$ 📱 facebook.com/pages/KOZA

🕒 Mon-Fri 11am-7pm, Sat 10am-2pm

Located in the Upper town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with love, precision and minimalist esthetics. The store is a workshop too and you can witness the process of creation while enjoying a warm welcome only true hosts can give.

## THE CORE

MULTIBRAND STORE

🏠 Masarykova 7 📍 20

☎ +385 1 4920 705

📌 apriori-fashion.hr

📱 yes 💎 \$\$\$

🕒 Mon-Fri 8am-8pm,  
Sat 8am-3pm

The Core, a prestigious multibrand store, will guide you through the largest selection of globally renowned luxury brand names in the fashion industry such as Ralph Lauren, Hugo Boss, Escada, Laurel, Cavalli Class and Versace Collection.

The rich offer includes exclusive clothes, shoes and fashion accessories for men and women. For children, there is a wide offer of premium brands, including Armani Junior, Ralph Lauren Childrenswear and Tommy Hilfiger Kids. With their friendly staff and VIP treatment buying in The Core is a great experience.





## LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 21

☎ +385 1 5530 649

🔗 lapidarium.eu 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9.30am-8pm,  
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production. Exclusive and individualized style governs each collection created under this brand.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find traditional jewelry such as Zlatni licitar (golden gingerbread heart) that is definitely a souvenir must.



## BON TON STORE & GALLERY

CONTEMPORARY STORE

🏠 Dežmanov prolaz 5 📍 22

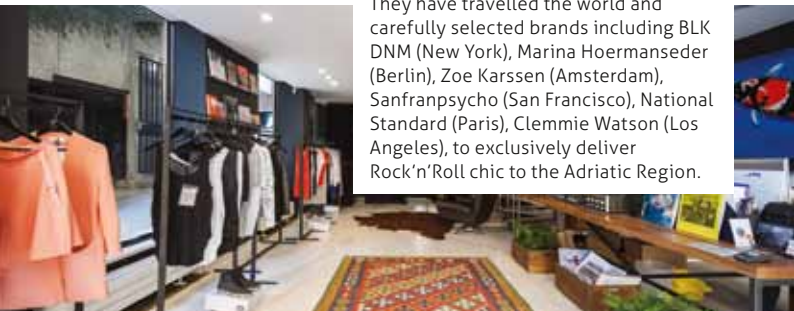
🔗 bontongallery.com 📱 yes 💎 \$\$\$

🕒 Mon-Fri 1pm-8pm, Sat 10am-4pm

Summer working time (August) 4pm-10pm

Bon Ton is an innovative space that combines art, music and fashion; providing an eclectic mix of urban elegance and contemporary coolness. A hidden gem in Zagreb, Bon Ton delivers chic fashion, vinyls, books, art products, Adriatic merchandise and regularly organizes in-store gigs with local and international DJs.

They have travelled the world and carefully selected brands including BLK DNM (New York), Marina Hoermanseder (Berlin), Zoe Karssen (Amsterdam), Sanfranpsycho (San Francisco), National Standard (Paris), Clemmie Watson (Los Angeles), to exclusively deliver Rock'n'Roll chic to the Adriatic Region.





## LEI LOU BY ALEX

FASHION DESIGNER

🏠 Frankopanska 6 📍 23

☎ +385 1 4846 080

🌐 leiloubyallex.com 📱 yes

💎 \$\$\$ 🕒 Mon-Fri 9am-8pm

Sat 9am-3pm

Aleksandra Dojčinović's collection perfectly accents the female body. This fashion brand became a synonym for elegant, attractive and trendy design made for real every-day woman.

Dresses are designed to put an emphasis on timeless elegance while remaining casual and head turning. These beautiful pieces of clothing make every woman feel graceful and feminine. Soft and comfortable materials are easy to maintain and exquisite design results in outstanding appearances.

If visiting Split, find Lei Lou by Alex in Marmontova 2 or in Stuttgart (Germany) in Parlerstraße 1.

## TOP

NICHE PERFUMERY

🏠 Tomičeva 4 📍 24

☎ +385 1 7980 969 🌐 top.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 11am-8pm, Sat 10am-3pm

For a perfectly scented trip, visit Top and get a wonderful olfactory experience through personalized fragrance shopping in the best niche perfumery in Zagreb! Located next to the popular Funicular, Top offers over twenty exquisite perfume brands to choose from. Most of this niche perfumes you can find exclusively in Top which at the same time, follows world trends and brings the newest niche perfumes to its customers.

Pamper yourself with JFK's favorite, limited production perfume Eight & Bob, available in the original book packaging. Smell cool thanks to the Swedish brand Byredo. Try one of the most luxurious Italian brands Xerjoff, or enjoy a magnificent selection of oriental Ouds. Smells good?!





## MARIA

### CONCEPT STORE

🏠 Masarykova 8

📍 25 📞 +385 1 4811 011

📌 mariastore.hr 📱 yes 💎 \$\$\$\$

🕒 Mon-Fri 10am-8pm,

Sat 10am-3pm

A cloud 9 for all fashion lovers! This designer multibrand concept store will guide you through the up to date collections of the world's most prestigious fashion houses and brands for women. This concept store aims to bring sophisticated collections from Saint Laurent, Givenchy, Lanvin, Celine, StellaMcCartney and many more. With impeccable service and exclusivity of the store, it is no wonder why it has been presented in top fashion magazines around the world.

You can also visit Maria Outlet in Centar Kaptol, Nova Ves 17, to discover previous collections at discounted prices!

If the road ever takes you to the Old town of Dubrovnik, visit Maria store situated in early Gothic monastery – Sv. Dominika bb.



## TOMMY HILFIGER

AMERICAN FASHION LABEL

🏠 Varšavska 6

(Centar Cvjetni)

📍 26 ☎ +385 1 4830 232

🌐 apriori-fashion.hr

👤 yes 💎 \$\$\$

🕒 Mon-Sun 9am-9pm

Tommy Hilfiger label appeals to those seeking a new interpretation of the classic American style. The Tommy Hilfiger collection consists of casual sportswear and accessories for men and women that reflect the classic American cool brand mission.

Tommy Hilfiger stores are also available in Avenue Mall and accessories store in Center Kaptol.



## MARAS

LUGGAGE & TRAVEL

ACCESSORIES

🏠 Bogovićeve 1b 📍 27

☎ +385 1 4810 972 🌐 maras.hr

👤 yes 💎 \$\$\$ 🕒 Mon-Fri 9am-8pm,  
Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories. More than that Maras offers exclusive designer handbags, laptop backpacks and briefcases, kids backpacks and footwear.

Maras is the authorized distributor for worldwide brands, such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, which is proof of high level customer service and reputation they have achieved over the years.

Maras stores are available all over the town.

Samsonite

BY YOUR SIDE



## DIESEL

### FASHION BRAND

🏠 Frankopanska 4, Tkalčičeva 1

📍 28 📞 +385 1 4848 511

🔗 diesel.com 📱 yes 💎 \$\$\$\$

🕒 Mon-Fri 9am-8pm,

Sat 9am-6pm

Diesel fashion brand is known for its uncompromising quality and premium denim clothes. Every collection they make is an inspirational journey.

A pack of renegades. Rule breakers across generations and subcultures. Wolfpack is the idea woven tightly through Diesel's Men's and Women's Pre Fall Winter 2015 Collections. A melting pot of ideas, influences and cultural gangs, Wolfpack draws inspiration from the style and fabrics worn by bikers of the 50s and punks of the 80s. Their attitude of daring, individuality and nonchalance is the definition of Diesel spirit today.



## GHETALDUS

### OPHTHALMIC OPTICAL CENTER

🏠 Augusta Cesarca 4 (Ban Centar)

📍 29 📞 +385 1 5510 803

🔗 ghetaldus.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

At Ghetaldus store and optical center you can choose exclusive brands of sunglasses and eyeglasses, with the emphasize on world renowned brands such as Gucci, Christian Dior, Tom Ford, Cutler and Gross, Thierry Lasry, Dita Von Teese, Victoria Beckham and Mykita.

Ghetaldus doctors, specialist ophthalmologists, are at your disposal every day and will ensure that you get the service and attention you deserve.

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**SPECIAL OFFER** – bring your copy of Insight Design Guide and get 10% off on the complete in store offer at Ghetaldus store in Ban Centar.



## HOLYPLANT

CROATIAN NATURAL COSMETICS BY ADRIALAB

🏠 Pharmacy Pablo, Pod zidom 10 📍 30 📞 +385 1 4816 921

🌐 adrialab.hr 📱 yes 💎 \$ 🕒 Mon-Fri 7am-8pm, Sat 7.30am-8pm, Sun 8am-1pm

Holyplant natural cosmetics line of traditional products for the body and face is specially designed for sensitive, dry and aging skin. Using a modern approach with ancestral pharmacist recipes and high-quality ingredients ensures their efficacy and safety. All Holyplant skincare products contain cold pressed almond oil that is known for its beneficial effects in the ancient times of Greece and Egypt.

Silky smooth, nourished and flawless looking skin is a result of quality natural products that provide your skin with all that is necessary to clean and regenerate it to its natural and healthy glow.

Available in all pharmacies and drugstores.



## GALEB

QUALITY COTTON UNDERWEAR

🏠 Jurišićeva 9, Ilica 69 📍 31

📞 +385 1 4813 673

🌐 galeb.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 9am-8pm,  
Sat 9am-2pm

Croatian brand of high-quality underwear and swimwear. Galeb is a proud holder of Global Organic Textile Standard (GOTS) Certificate and a Best Buy Award. A 60 year old tradition of maintaining the highest standards in underwear making, separates Galeb from their competition.

Carrying 3 product brands – Galeb and Galeb kids, Adriatic and GLB, there is something for all age groups with high requirements in underwear and swimsuit standards.

Galeb stores you can find all around town – Nikole Tesle 16, Zvonimirova 7, Vlaška 95, Slavenskoga 1, B. Magovca 47 and outlet store in Ilica 135.



# OUR DISTRIBUTION & PARTNERS

## HOTELS

ESPLANADE ZAGREB  
HOTEL  
SHERATON ZAGREB HOTEL  
THE WESTIN ZAGREB  
HOTEL  
ARCOTEL ALLEGRA  
ZAGREB HOTEL  
BEST WESTERN PREMIER  
HOTEL ASTORIA  
BEST WESTERN STELLA  
HOTEL  
HOTEL 9  
HOTEL ANTUNOVIĆ  
ZAGREB  
HOTEL ARISTOS  
HOTEL AS  
HOTEL DUBROVNIK  
HOTEL PRESIDENT  
PANTOVČAK  
INTERNATIONAL HOTEL  
PALACE HOTEL ZAGREB  
PANORAMA ZAGREB  
HOTEL  
ZIG ZAG INTEGRATED  
HOTEL  
APARTHOTEL SNJEŽNA  
KRALJICA  
ART HOTEL LIKE  
HOTEL CALYPSO  
HOTEL DELMINIVM  
HOTEL GALERIJA  
HOTEL HOLIDAY  
HOTEL JADRAN ZAGREB  
HOTEL JARUN  
HOTEL LAGUNA  
HOTEL MAKSIMIR  
HOTEL MERIDIJAN 16  
HOTEL PHOENIX  
HOTEL REBRO  
HOTEL RESIDENCE  
HOTEL TOMISLAVOV DOM  
HOTEL VILA TINA

## HOSTELS

BUREAU HOSTEL  
FANCY HOSTEL  
FUNK LOUNGE HOSTEL  
HOSTEL CHIC  
HOSTEL DAY AND NIGHT  
HOSTEL LAPIDARIUM  
HOSTEL LOVE CROATIA  
HOSTEL MOVING  
HOSTEL SHAPPY  
MY WAY HOSTEL  
PALMERS LODGE ZAGREB  
POZITIV HOSTEL ZAGREB  
RAVNICE YOUTH HOSTEL  
SWANKY MINT HOSTEL  
TABAN HOSTEL  
THE BRIT HOSTEL  
THE CHERRY HOSTEL

## PRIVATE ACCOMODATION

AIR-ZAGREBART  
APARTMENTS  
APARTMENTS PISAC  
APARTMENTS KATARINA  
ZAGREB  
APARTMENTS TRSJE  
B&B STUDIO KAIROS  
DESIGN STUDIOS SVI-MI  
LOBAGOLA B&B  
PRAŠKA 8 APARTMENTS

## PARTNERS & INSTITUTIONS

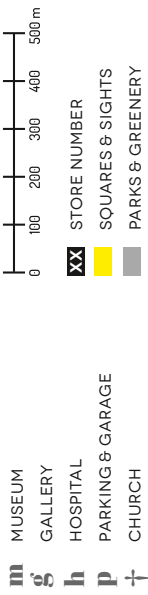
SAMOBOR TOURIST BOARD –  
INFORMATION CENTRE  
ZAGREB COUNTY TOURIST  
BOARD – INFORMATION CENTRE  
ZAGREB TOURIST BOARD  
ZAGREB TOURIST BOARD –  
INFORMATION CENTRES  
AMERICAN CHAMBER OF  
COMMERCE IN CROATIA  
ARCHAEOLOGICAL MUSEUM  
ATELIER MEŠTROVIĆ  
AUSTRIAN CULTURAL FORUM  
CROATIAN CHAMBER OF  
ECONOMY  
CCE – ZAGREB CHAMBER  
EMBASSYS  
ERASMUS  
EUROPE HOUSE ZAGREB  
FRENCH INSTITUTE –  
MEDIATHEQUE  
GERMAN-CROATIAN CHAMBER  
OF INDUSTRY AND COMMERCE  
INTERNATIONAL WOMEN'S CLUB  
ZAGREB  
IRANIAN CULTURE CENTER  
ITALIAN CULTURAL INSTITUTE  
LAUBA HOUSE  
MINISTRY OF FOREIGN AND  
EUROPEAN AFFAIRS  
ROCKET BURGER CAFE



## STORES

- 1 CROATIAN CHAMBER OF ECONOMY
- 2 NOTES OF ZAGREB
- 3 JASMINA I LUTKICE
- 4 TAKE ME HOME
- MARINSKI HEARTMADES
- EKOTEKA
- GLOOPY
- ZLATNI LICITAR
- 5 DIZAJNHOLIK
- GLOOPY
- 6 ARCHAEOLOGICAL MUSEUM
- 7 CROATIAN DESIGN SUPERSTORE
- MARINSKI HEARTMADES
- GLOOPY
- 8 VIVAT
- 9 GLIGORA
- 10 PRIČA O SOLI
- 11 VINTAGE CIRCUS
- 12 KVAZIMODA
- 13 ULIČNI ORMAR
- 14 CROATA
- 15 GJONI
- 16 CEROVEČKI
- 17 BASHOTA
- 18 XD XENIA DESIGN
- 19 KOZA
- 20 THE CORE
- 21 LAPIDARIUM
- ZLATNI LICITAR
- 22 BON TON STORE & GALLERY
- 23 LEI LOU BY ALEX
- 24 TOP
- GLOOPY
- MARIA
- 25 TOMMY HILFINGER
- 26 MARAS
- 27 DIESEL
- 28 GHETALDUS
- 29 HOLYPLANT
- 30 GALEB
- 31

# STORE LISTING & MAP





Law No. 769:

**When the label  
TURNS BLUE,  
the temperature  
is JUST RIGHT  
for you.**



**RAZMISLI**  
KAD PIAČE, NE VIBRA

**ŽUJA JE ZAKON!**  
*od 1892.*