

INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

PRESENTING
FASHION FOR QUEENS,
GENTLE WARRIORS &
MODERN REBELS!

ADVENT CITY
TOUR & HOLIDAY
SHOPPING

CITY CENTER MAP INCLUDED!

NOVEMBER 2015 - JANUARY 2016

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www.zagrebcard.fivestars.hr



CROATIA

ZAGREB TOURIST BOARD

Zagreb
CROATIA

INSIDE THE GUIDE

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PRE- SENT- ING

15-28

THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
SWEET & SAVORY
DELIGHTS, ARTS &
CRAFTS, STUNNING
JEWELRY, IRRESISTIBLE
SCENTS, NATURE'S
BEST, FASHION & MORE

INSIGHT design GUIDE

INSIGHT DESIGN GUIDE TEAM IS AVAILABLE FOR ALL ADDITIONAL QUESTIONS, COMMENTS AND SUGGESTIONS. PLEASE, FEEL FREE TO CONTACT US BY E-MAIL AT INFO@INSIGHTDESIGNGUIDE.COM, OR CALL US AT +385 (0)1 4833 109.

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COVER STORY

The cover pattern presents the outside markings on the Lotršćak tower – window and wall decorations. The Lotršćak tower is a famous attraction site, a fortified building constructed in the 13th century located in the Upper Town. It was given its name in the 17th century, when the bell was placed inside of the tower and rung every night before closing the gate – 'campana latrunculorum', meaning 'the bell of thieves'. Today, in the Lotršćak tower in place of the bell is the Grić cannon which is fired every day at noon, the tower itself is a great lookout point with a 360 degree view of the city.

LEGEND

🏠 ADDRESS	💎 PRICE RANGE
📍 LOCATION ON MAP	\$ - cheap
📞 TELEPHONE	\$\$ - affordable
🌐 WEB SITE	\$\$\$ - mid-high
📘 FACEBOOK	\$\$\$\$ - high
🕒 WORKING HOURS	

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EDITOR'S LETTER

DEAR READER

Welcome to Zagreb and thank you for taking up this publication. Like every year, the festive season ahead of us makes us pose the same old question, what to get our loved ones? We are aware that mass catered products might be convenient, quick and affordable, but in our opinion they lack soul. There are other options out there, products that are unique and full of passion from its creator. Zagreb has developed a rich and unique offer through the years that is available at your fingertips, enabled by the initiative of many ambitious individuals living their dreams.

In this issue's interview we present you with two individuals that are prime examples of this. Aleksandra Dojčinović, a local fashion designer with a passion for the female figure, will give us a glance at what moves and inspires her and her creations. Aleksandra's philosophy is that her creations always put the wearer at the center of attention. Furthermore, Marija Obrvan has made it her mission to bring exclusive international fashion brands to Croatia, enriching local choices with her one of a kind concept store. To find out more just refer to the interview on page 11.

So this holiday season get something unique with soul for your loved ones, something that supports the many dreamers of Zagreb that are opening their inner selves to you through their creations.

Sincerely,

Insight Design Guide Team

INSIGHTDESIGNGUIDE.COM



WELCOME TO ZAGREB



ADVENT CITY TOUR & HOLIDAY SHOPPING

The winter holiday season in Zagreb is interesting, diverse, and placed all around the city center with programs for all age groups and different interests.

The official Zagreb Advent program starts on the 28th of November and lasts till the 10th of January – for more information about the holiday season programs go to adventzagreb.com

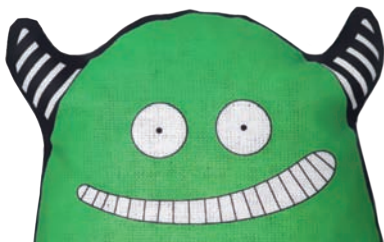
The Upper Town is a true winter beauty, and is definitely worth of visiting. Besides standard attraction sites, such as the Lotrščak Tower, The Stone Gate and St. Mark's Church, on New Year's Day you can see the changing of the guards of honor in Zagreb, known as the Cravat regiment. On all other days, you can enjoy the tranquility of the Upper Town, with charming houses and governmental buildings, as well as two hidden gems – **KOZA**, a family owned artisan shop at Basaričekova 18, that sell handcrafted leather bags and a family owned fashion salon, **DORA**, right next to the Stone gate, Kamenita 2, where you can buy top quality coats.

In the beautiful Oktogon passage, Ilica 5, in the month of December (on Fridays and Saturdays) the Strauss Ensemble will be



performing mini concerts of the works by the Strauss family. In the same passage you can enjoy instore offers of **THE CORE** multibrand store, and **CROATA** – a world known Croatian company which produces silk ties and scarfs, making them a souvenir and a unique accessory at the same time.

For young spirited ones, Fuliranje is a modern cultural and gastronomic event, which takes place on Tomičeva Street. In Tomičeva do not miss the opportunity to visit **TAKE ME HOME** - a Croatian design shop and **TOP** an exquisite niche perfumery.





To reminisce in childhood memories, visit the ice skating rink at King Tomislav Square and in only a couple of minutes, walking distance there is an artisan doll shop – **JASMINA I LUTKICE** (Petrinjska 40) whose offer will take you on a stroll down memory lane.

Popular promenade known as Tkalčićeva Street will feature concerts from Zagreb Christmas balconies. Walking through this popular area, visit **MODUS** design shop (on number 48), which is an imperative for curious design fanatics, **NOTES OF ZAGREB**, a unique home fragrance shop at



Skalinska 2, **GLIGORA** store on the Dolac market – selling award winning chesses or **LAPIDARIUM** jewelry store in Radićeva 10.

On the European Square enjoy the open market, music concerts and exhibitions and pay a visit to **GHETALDUS** optics shop, Cesarčeva 4, and receive 10% off on the complete in store offer with your copy of Insight Design Guide. Only few minutes away walking distance, there is **GJONI** goldsmith store in Jurišićeva 10, **ULIČNI ORMAR** (Jurišićeva 16) a vintage and second hand shop or super cool **CROATIAN DESIGN SUPERSTORE** in Martićeva 4.

Ilica Street is a well-known shopping street in the city center where you can find an artisan umbrella shop **CEROVEČKI** (Ilica 49), **MARAS** luggage store,



visit **LEI LOU BY ALEX** store (Frankopanska 6) and **OLJA** store (Frankopanska 14) – both Croatian fashion brands. And for pure luxury shopping, visit **FREYWILLE** store (Preradovićeve 2) that sells enamel jewelry from Vienna, **MARIA** concept store (Masarykova 8) – a cloud 9 experience for all fashion lovers, or for true Italian style, visit **SEVENTY** store in Kaptol Center.



BASHOTA - family owned jewelry store (Ilica 37), **XENIA DESIGN** Croatian fashion brand in Gundulićeve 5 or American casual style **TOMMY HILFIGER** store, Varšavska 6. Do not miss taking a walk down Frankopanska street, known as a new fashion destination in the city center where you can



TOURIST **INFORMATION CENTRES**

Centres will provide you with all the information you need to know about the city. In their offices you can find numerous prospects, guides including Insight Design Guide and flyers with information about Zagreb.

There are five centers in total: three at arrival points (airport, bus station, train station), in the Lotrščak Tower and on the main square – Ban Josip Jelačić Square 11.

GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time (CET)
UTC/GMT + 1 hours

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the winter time records indicate temperatures by day reaching to 4.2°C (39.6°F) on average and falling to -0.7°C (30.8°F) overnight.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER +385
Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS
25.12. Christmas Day
26.12. St. Stephen's Day
1.1. New Year's Day
6.1. Epiphany

GENERAL INFORMATION NUMBER 18981

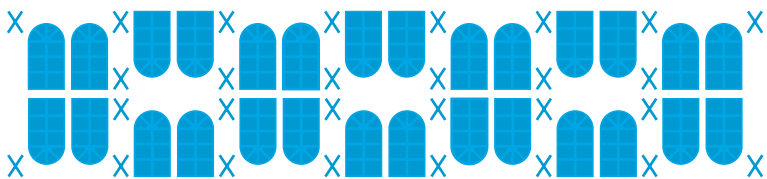
ROADSIDE VEHICLE ASSISTANCE 1987/
+385 1 1987

ZAGREB AIRPORT 060 320 320/
+385 1 4562 170

ZAGREB BUS STATION 060 313 333/
+385 1 6112 789

CENTRAL RAILWAY STATION
060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304
Jurišićeva 13, +385 1 6626 452 (Mon-Fri 7am-8pm, Sat 7am-1pm)
Branimirova 4, +385 1 4981 550 (Mon-Sun 7am-midnight)



CCE-Zagreb Chamber

CROATIAN CHAMBER OF ECONOMY

ZAGREB CHAMBER

🏠 Draškovićeve 45 📍 📞 +385 1 4606 777
🌐 zg.hgk.hr 📺 yes 🕒 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.

TRANSPORTATION AROUND THE TOWN

TRAMS AND BUSES

ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 10-15 kn

DAILY TICKET 30 kn

FUNICULAR (CABLE CAR)

Ticket price 4 kn (one way)

TAXI SERVICES

Includes different taxi providers at reasonable prices.

BIKE SHARING SYSTEM

Available all over town.

PARKING

STREET PARKING

You can pay parking with m-parking (mobile parking payment option) if you have a Croatian mobile phone number, or at the parking ticket machine. The ticket must be displayed on your dashboard. Street parking is checked regularly, so do not try to avoid paying.

GUARDED PARKING

There are many guarded parking lots in Zagreb. Depending on location and ownership (city or private parking), prices vary from 4 kn/h up to 12 kn/h.



ZAGREB

ARHEOLOŠKI MUZEJ U ZAGREBU

Trg Nikole Šubića Zrinskog 19

tel. 01 / 4873 000, 4873 101

www.amz.hr amz@amz.hr



ARCHAEOLOGICAL MUSEUM IN

OPENING HOURS

Tuesday, Wednesday, Friday
and Saturday: 10 am - 6 pm

Thursday: 10 am - 8 pm

Sunday: 10 am - 1 pm

Closed on Mondays & Holidays

TICKET PRICES

Adults 20 kn

Children, pupils,
students and pensioners 10 kn

Family ticket 30 kn

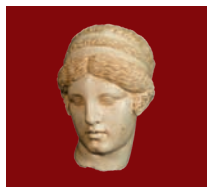
Free entrance every 1st Sunday of the month

PROFESSIONAL GUIDANCE

In English 100 kn

Complimentary Museum tours

Saturdays at 3 pm



FASHION FOR QUEENS, GENTLE WARRIORS & MODERN REBELS!

What is fashion all about? A big question, with a lot of answers! In this interview we had a chance to talk about fashion with two amazing ladies; Aleksandra Dojčinović – Croatian fashion designer, the name behind the fashion label Lei Lou by Alex and Marija Obrvan – the owner of the Maria store, a concept store which sells world known luxury designer brands. At the end, the most important thing these two women are wearing is positive energy, wisdom, passion for their job and a smile. Enjoy!

MARIJA OBRVAN, MARIA

MARIA CONCEPT STORE FIRST OPENED ITS DOORS IN DUBROVNIK, AND CAN NOW BE FOUND IN ZAGREB AS WELL. YOUR STORES ARE RECOGNIZED FOR BEING THE MOST LUXURIOUS CONCEPT STORES IN CROATIA. HOW DO YOU CREATE AND CHOOSE THE ASSORTMENTS?

The idea behind the launch of the first Maria store in 2007 in Dubrovnik was to bring the best of high fashion brands from Paris and Milan to the Croatian market which was, at that time, a complete virgin territory when it came to luxury designer brands. I decided to follow my instincts and offer my customers a selection of all the gorgeous things I found most beautiful and interesting, both in the world of pret-a-porter collections and accessories. When we opened the Zagreb store in 2010 it was a natural extension of our fashion concept and philosophy.

YOU HAVE BOTH LOCALS AND TOURISTS COMING INTO YOUR STORE. WHAT MAKES MARIA STORE INTERESTING AND WHAT YOU HAVE TO OFFER THAT IS DIFFERENT FROM OTHER CONCEPT STORES IN MAJOR CITIES?

We always carefully listen to the needs of our customers and their demands but with the whole fashion industry becoming so global the interests of our customers, both local and international, are very much in



sync with the trends and ideas presented during international fashion weeks where we do the buying for our stores. The funniest thing about tourists visiting Dubrovnik or Zagreb for the first time is their surprise to discover our stores and all the top brands that we carry, which often surpasses the selection in some of the most famous stores in the world.

BOTH LOCATIONS HAVE A SPECTACULAR INTERIOR DESIGN AND AMAZING SERVICE. HOW IMPORTANT ARE THESE FACTORS FOR CUSTOMERS? DO THESE FACTORS HELP THE CUSTOMER FEEL LIKE ROYALTY?

I believe that you have to give your customers a complete luxury experience that includes not only the best merchandise but also the way this merchandise is displayed in the store as well as the best service possible. This seems to be even more important today when so much of the luxury shopping is done on-line. And yes, the customer is always the queen in our stores.

ALEKŠANDRA DOJČINOVIĆ, LEI LOU BY ALEX



LEI LOU BY ALEX IS ONE OF THE MOST POPULAR CROATIAN DESIGNER BRANDS. WHAT IS THE KEY TO YOUR SUCCESS?

I am often asked this question and my answer is that it is complex, first of all because it is ungrateful to talk about myself in superlative. The easiest way to explain it would be that the framework such positive results come from my organizational skills and thinking things through thoroughly and consequently fit to lead. However, if there is the lack of a good design and quality materials all these characteristics would be useless.

IT IS KNOWN THAT YOU ARE THE FIRST AMBASSADOR OF YOUR OWN BRAND AND THAT YOU PROUDLY WEAR YOUR CREATIONS DAILY. CAN YOU PLEASE DESCRIBE THE PERSONALITY OF A LEI LOU WOMAN AND WHAT SHE REPRESENTS?

I am glad that you have recognized that I most often wear my own creations and this is so because I stand behind my work and would never design something just because it could eventually sell, but because I want to feel comfortable in it. This method has

proven to be a successful one for me from the beginning; people love to see me wear my creations and I love to see others wearing my creations. This mutual love is what has brought Lei Lou to where it is today. What type of women are Lei Lou women? We are silly and freewheeling when we wear our dresses with pantyhose and running shoes or when it's a day to wear cotton Lei Lou with UGG boots and a vest. But we are also serious and responsible women when we are wearing our favorite cut dresses under a blazer for an important meeting or dinner, or even wearing a coat made of faux fur when going out with a loved one or friends. I am overwhelmed with happiness when I think about how many important life events are marked with my dresses, and I personally know this because I receive daily pictures from these moments through all my media channels. A Lei Lou woman is a gentle warrior, a modern rebel, a dame, and forever young, it all depends on who you are within.

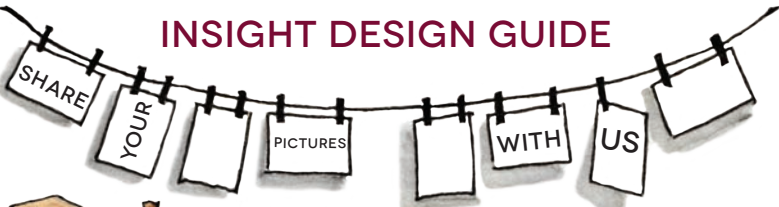
PERSONAL STYLE IS VERY INDIVIDUAL AND SUBJECTIVE. WHAT STYLES ARE DOMINANT IN YOU FALL/WINTER 2015 COLLECTION? WHAT ADVICE WOULD YOU SHARE WITH WOMEN WHEN IT COMES TO STYLE?

I am a huge fan of Italian fashion and design, which is apparent in my designs. I love their iconic elegance and cuts; they are always chic and feminine, with unmistakable eye for detail and that is why they are most often my biggest inspiration. I do not like to give advice on people's style, first of all because style is very individual and personal, but I do always tell women to not worry about what they are wearing but to wear what they feel comfortable in. Our new collection that has a bit of retro flare to it, is very world trendy with beautiful dresses and even more exquisite coats that will keep you warm during this winter season. :)



SHARE YOUR MEMORIES WITH

INSIGHT DESIGN GUIDE



A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay **ONLY** in kuna.

1 euro = approx. 7,6 kuna; 1 US dollar = approx. 7,0 kuna

CREDIT CARDS In most stores you can pay with all major credit cards. Nevertheless we recommend checking the means of payment at each location.

ATM MACHINES In the center you will find numerous ATM machines. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should receive a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores for returned products do not return money, but offer the option of exchanging your product for something else in the store.

CROATIAN VAT (PDV) is 25% and it is included in the displayed price.

SHOPPING TIPS & TRICKS

In stores every item should have prices clearly indicated, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments!

Keep in mind that our salespeople are not assertive in their sales tactics, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are not open on Sundays and national holidays.

TAKE ME HOME

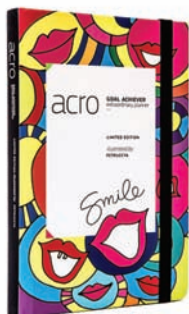
CROATIAN DESIGN SHOP

- 🏠 Tomičeva 4 📍 2
- ☎ +385 1 7987 632
- 📌 takemehome.hr f yes 💎 \$\$
- 🕒 Mon-Fri 9:30am-8pm,
Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip and makes a perfect choice for your Christmas shopping.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!



LANA'S DUCKASS

ILLUSTRATED PRODUCTS BY LANA HUDINA

- 🏠 Sold at Take me home 📍 2
- 📌 duckass.net f yes 💎 \$

The product designer Lana Hudina creates individual, playful, hand drawn illustrations which will bring a smile to your face and make your days brighter. Drawings of Croatian inventions and Zagreb sights are applied on different products such as coffee mugs or coasters that include a short description. Perfect lively souvenirs with a story and childlike twist.

EKOTEKA

FULLY RECYCLED PRODUCT

- 🏠 Sold at Take me home 📍 2
- ☎ +385 98 1816 259
- 📌 ekoteka.hr f yes 💎 \$

Ekoteka are fully recycled and award-winning notebooks made in Croatia. They are combined of waste textiles, cardboard, recycled paper and eco paint with packaging made from corrugated cardboard, which serves as picture frames. When purchasing a notebook you will receive spruce seeds ready for planting. Contribute! Plant a spruce!



GLOOPY

PRODUCT DESIGN

🏠 Sold at Take me home, Croatian Design Superstore, Top 2, 4, 16
☎ +385 91 3010 308 📧 gloopy.com.hr
f yes 💎 \$\$

Gloopy's products are specially designed to bring the childish yet stylish fun back into your life.

Wardrobe Creatures are original souvenir bags filled with 100% organic lavender with a secret mission to brighten up every closet. HotHotHot Pot wooden trivets and happily shaped coaster will make every meal a game and perfectly fit to jolly season time.



MARINSKI HEARTMADES

HAND MADE CERAMICS & JEWELRY

🏠 Sold at Take me home, Croatian Design Superstore 2, 4 ☎ +385 92 1888 320
📧 marinamarinski.com f yes 💎 \$\$

Designer Marina Marinski creates quirky and unique serving bowls, cups, honey containers, planters and jewelry. Inspired by nature and good childhood memories, every ceramic item is hand made with love and warm artistic expressions in a family studio using traditional materials and techniques.



BOYA

AWARD-WINNING DRAWING TOOL

🏠 Sold at Take me home, Croatian Design Superstore 2, 4 ☎ +385 1 2311 777
📧 boya.hr f yes 💎 \$

Boya crayons are an innovative and fun drawing tool which will boost your creativity. The crayon's special shape allows you to position your hand as you wish in order to produce precise thin lines and colored surfaces in sync with the movements of the wrist. Its unique substance does not leave any traces on your hands while drawing. Clever and amusing tool for adults and for children!



GLIGORA

AWARD-WINNING CHEESE

🏠 The Dolac Market – Dolac 2
📍 3 ☎ +385 1 5801 284
📧 gligora.com f yes 💎 \$
🕒 Mon 8am-1pm, Tue-Sat 7am-2pm

Dedication, love, tradition and respect for nature make the Gligora family and their products an ultimate must. Dairy Gligora is one of the most awarded cheese makers in the world, with recently winning a gold medal at the World Championship Cheese Contest for their famous Pag cheese (Paški sir).



CROATIAN DESIGN SUPERSTORE

SHOWCASE, CAFÉ & SHOP

🏠 Fra Grge Martića 4 📍 4

☎ +385 1 5806 565

🔗 croatiansuperstore.com

📅 yes 💎 \$\$ 🕒 Mon-Sat 9am-9pm

A hybrid of a designer exhibition and a pop-up shop, with a stunning flagship store in Zagreb, proudly presents over a hundred Croatian designers. The store offers items from fashion, gastronomy, kitchen & tableware, decorations, jewelry, lighting and furniture.

It is also an excellent place to find specially designed products and original souvenirs guaranteeing and presenting the quality of being made in Croatia. Enjoy its mind-opening vibe, relax in their coffee corner and get your hands on outstanding items that will always remind you of Croatian super(b) design.





NOTES OF ZAGREB

HOME FRAGRANCE GIFT SHOP

🏠 Skalinska 2 📍 5
☎ +385 1 4873 460
📌 notesofzagreb.com f yes 💎 \$\$
🕒 Mon-Fri 10am-8pm,
Sat 10am-6pm

If you are looking for unconventional souvenirs, pay a visit to Notes of Zagreb. This cozy and stylish shop will offer you something different and original – home fragrances inspired by the scents of Zagreb and named after different attractions of the city, such as The Witch of Grich, Secret of the Bloody Bridge, The Well of Life, Upper Town or Madonna of the Stone Gate.

With its unique scents, quality and elegant design these fragrances will bring a breath of freshness and comforting atmosphere into your home, and always remind you of your trip to Zagreb.



JASMINA | LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 6 ☎ +385 98 795 773
📌 jasminakosanovic.com f yes 💎 \$\$
🕒 Mon-Fri 10am-8pm, Sat & Holidays 10am-3pm

Enter a magical world of Jasmina's imagination of enchanting fairies, wandering sea captains and unique places where ravens and foxes are best friends. Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive through her artistic expression.

Handmade and original dolls are found only in this wonderland store and will take you on a stroll down memory lane. Find your inner child and never stop playing, never stop imagining. Every doll is protected by copyright.



MODUS

DESIGN SHOP

- 🏠 Tkalčićeva 48 📍 7
- ☎ +385 1 4813 470
- 🌐 modusdesignshop.com
- 📱 yes 💎 \$\$\$
- 🕒 Mon-Fri 9.30am-8pm,
Sat 9.30am-2.30pm



Modus is a prime design spot in Zagreb and an imperative for curious design fanatics. In this vibrant store you can find world famous designs from Scandinavia to Japan, including items by Croatian designers. It is a place for fulfilment of personal desires, offering a wide selection of impressive gifts for business associates and dear friends.

ARCHAEOLOGICAL MUSEUM

GENUINE CROATIAN SOUVENIRS

- 🏠 Nikola Šubić Zrinski Square 19 📍 8
- ☎ +385 1 4873 000 🌐 amz.hr 📱 yes 💎 \$\$
- 🕒 Tue, Wed, Fri, Sat 10am - 6pm,
Thu 10am-8pm, Sun 10am-1pm

Discover genuine Croatian souvenirs handmade in the museum's workshop. Replicas and jewelry are crafted with care using traditional skills and techniques combining rich cultural heritage, traditional motives and fine quality.



CEROVEČKI

ARTISAN UMBRELLAS

- 🏠 Illica 49 📍 9
- ☎ +385 1 4847 417
- 🌐 kisobrani-cerovecki.hr
- 📱 yes 💎 \$\$\$
- 🕒 Mon-Fri 8.30am-8pm,
Sat 8.30am-2.30pm

Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with extreme precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs and the finest execution with contemporary design, Cerovečki introduced the raincoat 'Kaplja' which is inspired by the Šestine umbrella and represents a modern, useful and playful product, you will want to have for rainy days.





CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage) 📍 10
☎ +385 1 6457 052 🌐 croata.hr 📱 yes
💎 \$\$\$ 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croata's products are created with loving attention to detail and handcrafted to perfection thus promoting the centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.

BASHOTA

CROATIAN JEWELRY STORE

🏠 Ilica 37, Ilica 69 📍 11
☎ +385 1 4833 623
🌐 zlatarnica-bashota.hr
📱 yes 💎 \$\$\$
🕒 Mon-Fri 8am-1pm,
4pm-8pm, Sat 8.30am-2pm

The Bashota goldsmith family creates remarkable modern and traditional jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide range of unique models, they are able to satisfy every customer's wish, even those with the most refined taste.

In their stores, you can find beautiful coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other symbols of Zagreb, Croatian history and culture. In 2014 Bashota won first prize at the 13th Triennial of Zagorje Souvenir - dedicated to souvenirs associated with the protected intangible heritage of the Croatian Zagorje County.

Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to everyone.



XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31
📍 12 ☎ +385 1 4830 539
🌐 xenia-design.hr 📱 yes 💎 \$\$\$
🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

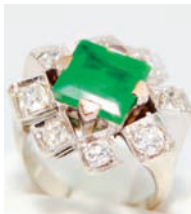
Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.



GJONI

GOLDSMITH JOZEF GJONI

- 🏠 Jurišičeva 10 📍 13
- ☎ +385 1 4810 902
- 🔗 zlatarna-jozef-gjoni.hr
- 👤 yes 💎 \$\$\$
- 🕒 Mon-Fri 8am-8pm,
Sat 8am-2pm



The goldsmith Jozef Gjoni creates great collections of handmade gold, silver, antique and traditional Croatian jewelry decorated with precious and semi-precious stones, pearls and coral.

Their wide offer includes carefully crafted jewelry from different regions in Croatia. The Moretto (Morčići) – is a Croatian indigenous folk anthropomorphic motif characteristic for the North West part of Croatia. Šibenik Buttons were once used for men's folk costumes while today different one of a kind jewelry is created with this motif. Dubrovnik jewelry reminds us on the rich history and nobility of the Republic of Dubrovnik and it represents one of the nicest crafted Croatian national jewelry. For traditional Zagreb motif, Licitar heart is available in silver and gold.



KOZA

HANDCRAFTED LEATHER BAGS

- 🏠 Basaričekova 18 📍 14 ☎ +385 98 614 033
- 💎 \$\$\$ 📱 facebook.com/pages/KOZA
- 🕒 Mon-Fri 11am-7pm, Sat 10am-2pm

Located in the Upper town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with love, precision and minimalist esthetics. The store is a workshop too and you can witness the process of creation while enjoying a warm welcome only true hosts can give.



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#INSIGHTDESIGNGUIDE



FREYWILLE

ENAMEL JEWELRY FROM VIENNA

- 🏠 Preradovićeva 2 📍 15
- ☎ +385 1 5532 865
- ➦ shop.freywille.com/hr
- 📺 yes 💎 on request
- 🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

The grand designed Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry which is dedicated to the most famous artists in the world and reminds us once more of the historical connections between Zagreb and Vienna.

Precious pieces of jewelry are lovingly crafted, communicating a special attitude towards life, unique in material and individually wearable. A limited production in manufactory at the original address in the center of Vienna, where the company was founded in 1951, guarantees the highest quality standards in design and production.



TOP

NICHE PERFUMERY

- 🏠 Tomićeva 4 📍 16
- ☎ +385 1 7980 969 ➦ top.hr 📺 yes 💎 \$\$\$
- 🕒 Mon-Fri 11am-8pm, Sat 10am-3pm

For a perfectly scented trip, visit Top and get a wonderful olfactory experience through personalized fragrance shopping in the best niche perfumery in Zagreb! Located next to the popular Funicular, Top offers over twenty exquisite perfume brands to choose from. Most of this niche perfumes you can find exclusively in Top which at the same time, follows world trends and brings the newest niche perfumes to its customers.

For the best skin care choose from Aesop incredible beauty products, or smell cool thanks to the Swedish brand Byredo. Top offers many scented candle brands: Ladurée scented candles based on their best-selling sweets, Cire Trudon produced by the oldest wax manufacturer in the world (1643), or the ultimate Parisian chic brand – Costes. For home fragrances connoisseur, an extensive choice of Nicolai diffusers as well as refills for catalytic lamps are also available.



LAPIDARIUM

AUTHOR JEWELRY

- 🏠 Radićeva 10 📍 17
- ☎ +385 1 5530 649
- 🌐 lapidarium.eu 📱 yes 💎 \$\$\$
- 🕒 Mon-Fri 9.30am-8pm,
Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find Zlatni licitar – charming gold and silver jewelry inspired by Croatian tradition, also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.



SEVENTY

FASHION BRAND

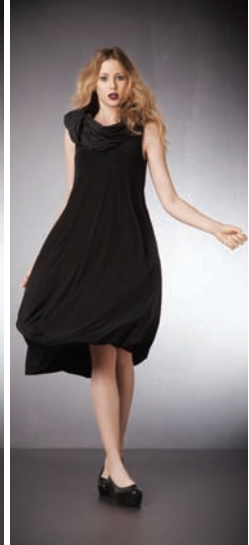
- 🏠 Nova Ves 17 (Centar Kaptol)
- 📍 18 ☎ +385 1 6383 220
- 🌐 apriori-fashion.hr 📱 yes 💎 \$\$\$
- 🕒 Mon-Sat 9am-9pm,
Sun (from 15.11.-27.12.) 9am-8pm

Seventy is an Italian fashion brand founded by Sergio Tegon in 1970. Today, this label is recognized in the fashion world for total look collections. The first Seventy stores opened outside of Italy are in Croatia – Zagreb and Split.

The new fall winter 2015/16 collection is an authentic expression of timeless elegance, defined by high quality fabrics and tailored modern design. Sophisticated silhouettes for daily looks, discreet elegance and simplicity are leading every garment. True Italian fashion style for the modern every day woman!

If visiting Split you can find Seventy store in Obala hrvatskog narodnog preporoda 6.





OLJA

FASHION DESIGNER

🏠 Frankopanska 14 📍 19

☎ +385 1 4848 562

🌐 olja.com.hr 📺 yes 💎 \$\$\$

🕒 Mon-Fri 10am-2pm,

5pm-8pm, Sat 10am-2pm

The fashion brand Olja, founded in 1987 by designer Olja Ivković, creates collections under the motto – fashion fades, style remains. The designer always stays true to herself emphasising on style, uniqueness and capacity. Her innovative and thoughtful avant-garde designs are

perfectly complemented with elegance and clarity. The finest materials, such as silk, linen or wool are usually combined and dashed with handmade flowers or leaves.

Her models are functional yet designed and structured as sculptures rather than a form, which makes them timeless and wearable at the same time. In an elegant boutique, with personalized service, you will have the chance to enjoy genuine creativity and style by the designer herself.

LEI LOU BY ALEX

FASHION DESIGNER

🏠 Frankopanska 6 📍 20

☎ +385 1 4846 080

🌐 leiloubyalex.com 📺 f yes

💎 \$\$\$ 🕒 Mon-Fri 9am-8pm

Sat 9am-3pm

Aleksandra Dojčinović's collection perfectly accents the female body. This fashion brand became a synonym for elegant, attractive and trendy design made for real every-day woman.

Dresses are designed to put an emphasis on timeless elegance while remaining casual and head turning. These beautiful pieces of clothing make every woman feel graceful and feminine. Soft and comfortable materials are easy to maintain and exquisite design result in outstanding appearances.

If visiting Split, find Lei Lou by Alex in Marmontova 2 or in Stuttgart (Germany) in Parlerstraße 1.





MARIA

CONCEPT STORE

🏠 Masarykova 8

📍 21 📞 +385 1 4811 011

📌 mariastore.hr 📺 yes 💎 \$\$\$\$

🕒 Mon-Fri 10am-8pm,

Sat 10am-3pm

A cloud 9 for all fashion lovers! This designer multibrand concept store will guide you through the up to date collections of the world's most prestigious fashion houses and brands for women. This concept store aims to bring sophisticated collections from Saint Laurent, Givenchy, Lanvin, Celine, StellaMcCartney and many more. With impeccable service and exclusivity of the store, it is no wonder why it has been presented in top fashion magazines around the world.

You can also visit Maria Outlet in Centar Kaptol, Nova Ves 17, to discover previous collections at discounted prices!

If the road ever takes you to the Old town of Dubrovnik, visit Maria store situated in early Gothic monastery – Sv. Dominika bb.



DORA

FASHION SALON

🏠 Kamenita 2 📍 22
☎ +385 1 4851 763
🔗 dora-rubic.com
📺 yes 💎 \$\$\$
🕒 Mon-Fri 10am-6pm,
Sat 10am-2pm

Dora Rubić fashion salon is a 30 year

old family owned artisan store, in the historical part of the city, right next to the Stone gate. Owners and designers, a mother and her daughter, create complete female fashion with a special emphasize on coats.

Top quality, exclusive natural materials such as silk, cashmere or alpaca wool, feminine cuts with elegant and timeless design, make their clothing items desirable. All the models are unique or produced in a very small series with the possibility of a special custom-made offer for every individual order.

Enjoy this fashion salon that oozes with elegance in the old fashion hospitality style.



THE CORE

MULTIBRAND STORE

🏠 Masarykova 7, Ilica 5 (Oktogon passage) 📍 23 ☎ +385 1 4920 705
🔗 apriori-fashion.hr 📺 yes 💎 \$\$\$\$
🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

The Core, a prestigious multibrand store, will guide you through the largest selection of globally renowned luxury brand names in the fashion industry such as Ralph Lauren, Hugo Boss, Escada, Laurel, Cavalli Class and Versace Collection.

The rich offer includes exclusive clothes, shoes and fashion accessories for men and women. For children, there is a wide offer of premium brands, including Armani Junior, Ralph Lauren Childrenswear and Tommy Hilfiger Kids. With their friendly staff and VIP treatment buying in The Core is a great experience.

If visiting Rijeka you can find The Core store in the Tower Center.



ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišičeva 16 📍 24 📞 +385 1 4926 500
📌 facebook.com/UlicniOrmar 💎 \$\$
🕒 Mon-Fri 10am-8pm, Sat 11am-4pm

Everlasting style and a true sense of fashion is hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen and alluring items. For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)



TOMMY HILFIGER

AMERICAN FASHION LABEL

🏠 Varšavska 6 (Centar Cvjetni) 📍 25 📞 +385 1 4830 232
📌 apriori-fashion.hr f yes 💎 \$\$\$ 🕒 Mon-Sun 9am-9pm

Tommy Hilfiger label appeals to those seeking a new interpretation of the classic American style. The Tommy Hilfiger collection consists of casual sportswear and accessories for men and women that reflect the classic American cool brand mission.

Tommy Hilfiger stores are also available in Avenue Mall and accessories store in Center Kaptol.





MARAS

LUGGAGE & TRAVEL

ACCESSORIES

🏠 Bogovićeva 1b 📍 26

☎ +385 1 4810 972 ✈ maras.hr

📌 yes 💎 \$\$\$ 🕒 Mon-Fri 9am-8pm,
Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories. More than that Maras offers exclusive designer handbags, laptop backpacks and briefcases, kids backpacks and footwear.

Maras is the authorized distributor for worldwide brands, such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, which is proof of high level customer service and reputation they have achieved over the years.

Maras stores are available all over the town.

Samsonite

BY YOUR SIDE



GHETALDUS

OPHTHALMIC OPTICAL CENTER

🏠 Augusta Cesarca 4 (Ban Centar)

📍 27 ☎ +385 1 5510 803

✈ ghetaldus.hr 📌 yes 💎 \$\$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

At Ghetaldus store and optical center you can choose exclusive brands of sunglasses and eyeglasses, with the emphasize on world renowned brands such as Gucci, Christian Dior, Tom Ford, Cutler and Gross, Thierry Lasry, Dita Von Teese, Victoria Beckham and Mykita.

Ghetaldus doctors, specialist ophthalmologists, are at your disposal every day and will ensure that you get the service and attention you deserve.

SPECIAL OFFER – bring your copy of Insight Design Guide and get 10% off on the complete in store offer at Ghetaldus store in Ban Centar.

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ESPLANADE ZAGREB HOTEL
SHERATON ZAGREB HOTEL
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ARCOTEL ALLEGRA ZAGREB HOTEL
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BEST WESTERN STELLA HOTEL
HOTEL 9
HOTEL ANTUNOVIĆ ZAGREB
HOTEL ARISTOS
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HOTEL DUBROVNIK
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ART HOTEL LIKE
HOTEL CALYPSO
HOTEL DELMINIVM
HOTEL GALERIJA
HOTEL HOLIDAY
HOTEL JADRAN ZAGREB
HOTEL JARUN
HOTEL LAGUNA
HOTEL MAKSIMIR
HOTEL MERIDIJAN 16
HOTEL PHOENIX
HOTEL REBRO
HOTEL RESIDENCE
HOTEL TOMISLAVOV DOM
HOTEL VILA TINA

HOSTELS

BUREAU HOSTEL
FANCY HOSTEL
FUNK LOUNGE HOSTEL
HOSTEL CHIC
HOSTEL DAY AND NIGHT
HOSTEL LAPIDARIUM
HOSTEL LOVE CROATIA
HOSTEL MOVING
HOSTEL SHAPPY
MY WAY HOSTEL
PALMERS LODGE ZAGREB
POZITIV HOSTEL ZAGREB
RAVNICE YOUTH HOSTEL
SWANKY MINT HOSTEL
TABAN HOSTEL
THE BRIT HOSTEL
THE CHERRY HOSTEL

PRIVATE ACCOMODATION

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APARTMENTS PISAC
APARTMENTS KATARINA ZAGREB
APARTMENTS TRSJE
B&B STUDIO KAIROS
DESIGN STUDIOS SVI-MI
LOBAGOLA B&B
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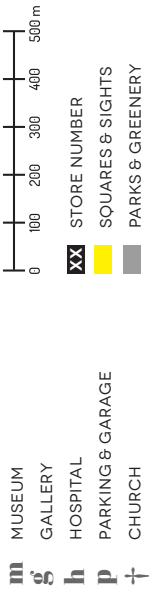
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ARCHAEOLOGICAL MUSEUM
ATELIER MEŠTROVIĆ
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CROATIAN CHAMBER OF ECONOMY
CCE - ZAGREB CHAMBER
EMBASSYS
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INTERNATIONAL WOMEN'S CLUB ZAGREB
IRANIAN CULTURE CENTER
ITALIAN CULTURAL INSTITUTE
LAUBA HOUSE
MINISTRY OF FOREIGN AND EUROPEAN AFFAIRS

ROCKET BURGER CAFE

STORES

- 1** CROATIAN CHAMBER OF ECONOMY
- 2** TAKE ME HOME
- DUCKASS
- EKOTEKA
- GLOOPY
- MARINSKI HEARTMADES
- BOYA
- 3** GLIGORA
- 4** CROATIAN DESIGN SUPERSTORE
- GLOOPY
- MARINSKI HEARTMADES
- BOYA
- 5** NOTES OF ZAGREB
- 6** JASMINA I LUTKICE
- 7** MODUS
- 8** ARCHAEOLOGICAL MUSEUM
- SHOP
- 9** CEROVEČKI
- 10** CROATA
- 11** BASHOTA
- 12** XD XENIA DESIGN
- 13** GJONI
- 14** KOZA
- 15** FREYWILLE
- 16** TOP
- GLOOPY
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- 23** THE CORE
- 24** ULIČNI ORMAR
- 25** TOMMY HILFIGER
- 26** MARAS
- 27** GHETALDUS

STORE LISTING & MAP





ZRTAVA
FAŠIZMA
SQUARE

ZAGREB
CATHEDRAL

BAN
JELIČIĆ
SQUARE

ZRINJEVAC

STROSSMAYER
SQUARE

KING TOMISLAV
SQUARE

ST. MARK
SQUARE

STONE
GATE

LOTRŠČAK
TOWER

FLOWER
SQUARE

MARŠALA
TITA
SQUARE

MAŽURANIĆ
SQUARE

MARULIĆ
SQUARE

BRITISH
SQUARE

FRANJO
TUJMAN
SQUARE

OŽUJSKO

Rezano

40%

dark beer Tomislav

and

60%

refreshing Žuja beer!

Perfectly
mixed for
everyday
pleasure!



ŽUJA JE ZAKON!

od 1892.

RAZMISLI
KAD PLEŠ, NE VODI