

INSIGHT design GUIDE

THE BEST PLACES TO SHOP IN ZAGREB

PRESENTING

THE BEST OF DESIGN,
GIFTS, SOUVENIRS, ARTS
& CRAFTS, JEWELRY,
SCENTS, NATURE'S
BEST, SWEET & SAVORY
DELIGHTS,
FASHION & MORE

FEATURING

TRADITION &
THE CRAFTING
PERFECTION

CITY CENTER MAP INCLUDED!

MAY - JULY 2016

your personal copy

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...and save money with



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www.zagrebcard.fivestars.hr



CROATIA

ZAGREB TOURIST BOARD

Zagreb
CROATIA

INSIDE THE GUIDE

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THE BEST OF DESIGN,
GIFTS, SOUVENIRS,
ARTS & CRAFTS,
STUNNING JEWELRY,
IRRESISTIBLE SCENTS,
NATURE'S BEST, SWEET
& SAVORY DELIGHTS,
FASHION & MORE

INSIGHT design GUIDE

INSIGHT DESIGN GUIDE TEAM IS AVAILABLE FOR ALL ADDITIONAL QUESTIONS, COMMENTS AND SUGGESTIONS. PLEASE, FEEL FREE TO CONTACT US BY E-MAIL AT INFO@INSIGHTDESIGNGUIDE.COM, OR CALL US AT +385 (0)1 4833 109.

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Zagreb Tourist Board Archive,
Photos by Marko Vrdoljak

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COVER STORY

The cover pattern presents a motif that can be seen on the balcony of the Kallina house, situated in the city center on the corner of Masarykova and Gundulićeva Street. The Kallina house is one of the finest examples of the Vienna Secession style, also known as the Art Nouveau style. The house was built between 1903 and 1904 for the wealthy industrialist Josip Kallina, in a form of an "advertisement" for the ceramics company Mr. Kallina owned. Architect Vjekoslav Bastl decorated the house with visuals of water lilies and roses, including some specific Bastl elements, such as series of painted bats making the Kallina house one of the finest and rarest Art Nouveau architecture in Europe.

LEGEND

🏠 ADDRESS	💎 PRICE RANGE
📍 LOCATION ON MAP	\$ - cheap
☎ TELEPHONE	\$\$ - affordable
🌐 WEB SITE	\$\$\$ - mid-high
📘 FACEBOOK	\$\$\$\$ - high
🕒 WORKING HOURS	

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EDITOR'S LETTER

DEAR TRAVELER

Finally, summer has arrived and with it the well-deserved break from daily worries and burdens. The vacation season is always a time to recharge one's batteries, to take a step back and realize that life has more to offer than one might think.

Meet passionate individuals that give character and a face to these memories, like the Bashota family, dedicated to its jewelry making craft since 1924. Additionally, in this issue's interview you get a chance to meet Croatia's head of design Mihaela Grnović Novaković who will give you an insight on how the company's mark on history is made today. It is people like this that breathe life into a city, creating culture and leaving the legacy for future generations just as the cravat (tie) did.

Insight Design Guide is two years old now and we are proud of being an essential part of those experiences. We consider it our mission to strengthen the bonds that are built through joint memories of our visitors and clients, enriching the facets of the city throughout the years.

Use this time to indulge in new experiences, meet those individuals and take something with you to relive the priceless moments when you are back home. Because it is those moment and memories that make a difference in our lives.

Sincerely,

Insight Design Guide Team

INSIGHTDESIGNGUIDE.COM



WELCOME TO ZAGREB

PRESENTING
THE BEST OF DESIGN, GIFTS, SOUVENIRS,
ARTS & CRAFTS, JEWELRY, SCENTS, NATURE'S
BEST, SWEET & SAVORY DELIGHTS,
FASHION & MORE



DATA BY DESPOT, Sold at
Galerija Link, Take me home



BOROVO,
Preradovičeva 16

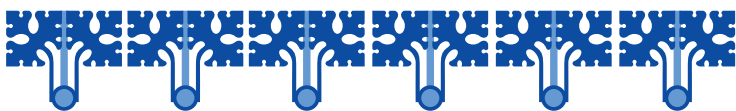
Summer in Zagreb is colorful, vibrant and full of events. Starting from different street festivals, specialized fairs to organized concerts. Every part of the city center is filled with amusing events for different age groups and personal preferences. We advise you to take a walk through the city center, as well as through the city's greenery of numerous parks. Everything you would like to see is in close proximity.

We all know that every travel adventure is accompanied with shopping and we are proudly presenting the best places to shop in Zagreb.

Charming Upper Town hides two fashion gems – **DORA** fashion salon (Kamenita 2) and **KOZA** leather bag shop (Baseričekova 18).

In Tomičeva Street, next to the popular Funicular you will find **TAKE ME HOME** – Croatian design shop and niche perfumery **TOP**. In **TAKE ME HOME**, choose original gifts made by Croatian creatives, such as **MARINSKI HEARTMADES**, **LANA'S DUCKASS**, **GLOOPY**, **DATA BY DESPOT** or **THE GOLDSMITH'S TREASURE**.

In Radičeva Street, make sure to stop by **KREDENCA** – Croatian delicacy store, **PHYTO CREAM** – natural cosmetics shop, **LAPIDARIUM** – jewelry shop where you can find famous **ZLATNI LICITAR** (gingerbread heart shaped jewelry made in silver and gold) as well as **ADRIATIC CORAL BY LAPIDARIUM**. **GALERIJA LINK** – represents a plethora of Croatian designers, to name few – **DATA BY DESPOT**, **THE GOLDSMITH'S TREASURE**, **GLOOPY** or **LANA'S**



DUCKASS. STORY OF CROATIA

is a souvenir shop filled with traditional toys and handmade linen and rugs, waiting for you in the Bloody Bridge Street.

NOTES OF ZAGREB, a perfect place for unconventional souvenirs (home fragrances inspired by the City of Zagreb) is in Skalinska 2. Only couple of minutes away in Tkalčićeva Street number 28 you will find **CROP** – Croatian authentic delicacy shop and in Tkalčićeva 48 – **MODUS DESIGN SHOP** a prime design spot in Zagreb.

In Petrinjska Street 40 you have a chance to enter a doll wonderland by **JASMINA KOSANOVIĆ**. In Jasmina's doll store, chicken and

foxes are best friends and alluring fairies remind us of childhood memories.

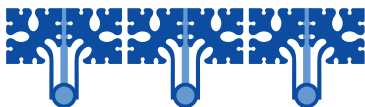
In Jurišićeva Street number 10, pay a visit to the goldsmith **JOZEF GJONI**, whose antique jewelry is featured in the famous Game of Thrones. Continuing to number 16, hidden in a beautiful courtyard, **ULIČNI ORMAR** offers vintage, retro and second hand clothing, but above all a friendly atmosphere and great vibes.

If you prefer exclusive enamel jewelry, go to Preradovićeva 2 (next to the Flower Square) where you can find the **FREYWILLE** boutique or visit Teslina Street 15 where **MAJORICA** shop offers jewelry and pearls from Spain.

#PETRINJSKA7, Petrinjska 7

DORA, Kamenita 2





Nevertheless, you cannot leave Zagreb without visiting **CROATA** in the Oktogon passage (Ilica 5) for your very own tie or a silk scarf. **CEROVEČKI** umbrella artisan store in Ilica 49 – where you can find the Šestine umbrella, one of the symbols of Zagreb, or **BASHOTA** jewelry in Ilica 37 and 69 – this family has been making jewelry since 1924 and it is the perfect choice for a traditional pendant or bracelet with the symbols of Zagreb.

XD XENIA DESIGN is a Croatian fashion designer (Gundulićeva 5) worth visiting for timeless clothing that fits every style, and if you are looking for multibrand fashion store visit **#PETRINJSKA7** in Petrinjska Street for a great offer of Croatian and international fashion brands.

Travelling is easier when you have the right luggage, and in **MARAS** stores (Bogovićeva 1b & Ilica 47) you can find practical suitcases and travel accessories. Do not miss the opportunity to get a new Croatian made swimsuit in **GALEB** stores (Jurišićeva 9, Teslina 16) or ultra-cool sneakers in **BOROVO** store in Preradovićeva 16.



MAJORICA, Teslina 15



CROP, Tkalčićeva 28



STORY OF CROATIA, Krvavi most 1

TOURIST INFORMATION CENTRES

Centres will provide all the information you need to know about the city. In their offices you can find numerous prospects, guides including Insight Design Guide and flyers with information about Zagreb.

There are five centers in total: three at arrival points (airport, bus station, train station), in the Lotrščak Tower and on the main square – Ban Josip Jelačić Square 11.

GENERAL FACTS

LOCATION 45°10'N, 15°30'E
Zagreb is situated 122 m above sea level.

SURFACE AREA 650 sq. km

POPULATION 792.875 (2011)

TIME Central-European time (CET)
UTC/GMT + 2 hours

CLIMATE Zagreb has a continental climate with an annual average temperature of 11°C (52°F). In the summer time records indicate temperatures by day reaching to 25°C (77°F) on average and falling to 16°C (61°F) overnight.

ELECTRICITY 220V; 50 Hz

TAP WATER is perfectly safe to drink.

IMPORTANT TELEPHONE

NUMBER CALL 112!!!

For Ambulance, Police, Fire Department, Mountain Rescue Service

COUNTRY CODE NUMBER +385

Non-Croatian number - dial 00385 (e.g. 00385 1 4833 109)

PUBLIC HOLIDAYS

26.5. Corpus Christi

22.6. Antifascist Struggle Day

25.6. Statehood Day

5.8. Homeland Thanksgiving Day

GENERAL INFORMATION
NUMBER 18981

ROADSIDE VEHICLE

ASSISTANCE 1987/

+385 1 1987

ZAGREB AIRPORT 060 320 320/

+385 1 4562 170

ZAGREB BUS STATION 060 313

333/ +385 1 6112 789

CENTRAL RAILWAY STATION

060 333 444 / +385 1 3782 583

CROATIAN POST 072 303 304

Jurišićeva 13, +385 1 6626 452

(Mon-Fri 7am-8pm, Sat 7am-1pm)

Branimirova 4, +385 1 4981 550

(Mon-Sun 7am-midnight)



CCE-Zagreb Chamber

CROATIAN CHAMBER OF ECONOMY

ZAGREB CHAMBER

🏠 Draškovićeve 45 📍 1 📞 +385 1 4606 777

🌐 zg.hgk.hr 📧 yes 🕒 Mon-Fri 8am-4.30pm

Croatian Chamber of Economy – The Zagreb Chamber is a professional business organization for all legal entities in the City of Zagreb and Zagreb County. Their purpose is to promote businesses and protect their members' common interests.

The Chamber is also in charge of operating international integration and the development of economic relations with foreign countries and businesses.

TRANSPORTATION AROUND THE TOWN

TRAMS AND BUSES

ZET-ZAGREB MUNICIPAL TRANSIT SYSTEM

SINGLE TICKET 10-15 kn

DAILY TICKET 30 kn

FUNICULAR (CABLE CAR)

Ticket price 4 kn (one way)

TAXI SERVICES

Includes different taxi providers at reasonable prices.

BIKE SHARING SYSTEM

Available all over town.

PARKING

STREET PARKING

You can pay parking with m-parking (mobile parking payment option) if you have a Croatian mobile phone number, or at the parking ticket machine. The ticket must be displayed on your dashboard. Street parking is checked regularly, so do not try to avoid paying.

GUARDED PARKING

There are many guarded parking lots in Zagreb. Depending on location and ownership (city or private parking), prices vary from 4 kn/h up to 12 kn/h.



Zagreb Tourist Board Archive,
Photo by Marko Vrdoljak

RADIĆEVA STREET

When you stroll through the center you will certainly notice that one of the main historic streets in Zagreb is finally being reconstructed. Radićeva Street will be dug up and its true archeologic heart revealed, so use this opportunity to see the historic layers of the city first hand. All shops in the street will stay open during the reconstruction, enriching the experience further with stories and anecdotes. Shops working hours may be submitted to the changes due to the street reconstruction. The most accurate working time will be shown in display window.

In Radićeva Street, you can pay a visit to **KREDENCA** – Croatian delicacy store (Radićeva 13), **PHYTO CREAM** store – natural, made in Croatia cosmetics (Radićeva 14), **LAPIDARIUM** jewelry – store famous for its contemporary and traditional jewelry (Radićeva 10) and **GALERIJA LINK** – Croatian gift shop (Radićeva 27). Radićeva street is connected with the Bloody Bridge Street (Krvavi most), where you can stop by **STORY OF CROATIA** souvenir shop (Krvavi most 1) or go all the way up to the charming Upper Town where you can choose from beautiful fashion items in **DORA** fashion salon (Kamenita 2) right next to the Stone Gate, or **KOZA** leather shop in Basaričekova 18.

TRADITION & THE CRAFTING PERFECTION

IN THIS INTERVIEW WE ARE PROUDLY PRESENTING, MISTER ĐURO BASHOTA, THE THIRD GENERATION OF BASHOTA GOLDSMITH FAMILY AND MISS MIHAELA GRNOVIĆ NOVAKOVIĆ, THE ART DIRECTOR IN CROATA COMPANY.



BASHOTA, ĐURO BASHOTA

BASHOTA GOLDSMITH FAMILY HAS BEEN CREATING JEWELRY SINCE 1924. CAN YOU TELL US MORE ABOUT YOUR ARTISAN FAMILY HISTORY?

The Bashota jewelry was founded in Prizren in 1924 by brothers Anton and Đuro Bashota. After expansion throughout the Adriatic coast, in 1940 we opened our first Bashota goldsmith shop in Zagreb. We changed several locations and in 1952 we opened the shop in Ilica 37 – the same one you can see today! We have been at the same location for over 60 years and we think that's pretty amazing! At the beginning the shop was run by Đuro Bashota and his sons Nicholas and Rudolf. In 1978 we opened the second shop in Ilica 69. Today, all three jewelry shops, two in Zagreb and one in Crikvenica, are run by the third generation of the Bashota family, sons of Nicholas Bashota - Đuro, Gian and Robert. And I can proudly say that the fourth generation is actively involved in the development and operation of this craft.

YOU ARE WELL KNOWN FOR CREATING TRADITIONAL JEWELRY TYPICAL FOR THIS REGION. WHAT KIND OF

TRADITIONAL JEWELRY DO YOU MAKE?

Besides the standard offer of Croatian traditional jewelry, such as Moretto the symbol of Rijeka and filigree jewelry of Dalmatia, we felt the need to create jewelry that would be recognized in this region as well. Over time we have designed jewelry inspired by typical gingerbread heart (known as Licitar Heart), old wooden toys and other elements of Zagreb's regional cultural heritage, offering more than 50 different motifs recognized as souvenirs of Zagreb and its surroundings. We were awarded for that collection with the first prize and the audience prize at the 13th Triennial Zagorje souvenirs.



TRADITIONAL JEWELRY IS POPULAR AGAIN. WHY DO YOU THINK THIS IS SO? WHAT TYPE OF JEWELRY PEOPLE PREFER BUYING?

We are one of the oldest jewelry stores in Zagreb, our customers cherish our family tradition and handmade jewelry for which we are known. The most popular jewelry in our store is inspired by so called gingerbread hearts. All the heart pendants are handmade, manually painted, unique and different in its own way. Besides traditional jewelry, tourists also love Adriatic coral jewelry from which we produce both classical and modern pieces. We are very pleased that our customers recognize the uniqueness of the handmade work we do, in which we invest lots of labor and love, which gives us the motivation to continue following our path.



CROATA, MIHAELA GRNOVIĆ NOVAKOVIĆ

CROATA IS A SYNONYM FOR CRAVAT (TIE) IN CROATIA, ESPECIALLY KNOWING THAT CROATIA IS THE HOMELAND OF THE CRAVAT, WOULDN'T YOU AGREE?

It is a historical fact that Croatia is the homeland of the cravat. We added Croatian heritage and traditional symbols to our design, combined it with perfection in crafting and applied it to the finest quality silk. Our brand also has an amazing story behind it! A story of love and loyalty.

You see, like many great things that have marked the history of mankind, in the story of the cravat, it began with and was inspired by love. In the Croatian folk tradition a knotted scarf was an integral part of men's formal costumes; Croatian girls tied scarves around their fiancé's neck, especially in fateful moments, such as leaving for war, as a sign of their shared love and loyalty. The scarf thus became a visible sign of an amorous bond and obligation between a young man and woman.

AS HEAD OF DESIGN, CAN YOU DESCRIBE FOR US THE PROCESS FROM THE IDEA TO THE FINAL PRODUCT?

We are a big global company that is family owned and run, and although we have to satisfy demands of the market, our

Croata cravats, scarves and shawls are made from the finest silk and in exceptionally small series, with considerable attention paid to the hand crafting. Special care is paid to the design, offering a wide range of colors, patterns and motifs. Our cravats and scarves are unique in that the motifs are chosen from the rich treasury of Croatian and world cultural and natural heritage.

We have our own design studio and our own production facilities – one for silk garments and one for shirts all of which accounts for impressive production, skills and modern know-how.



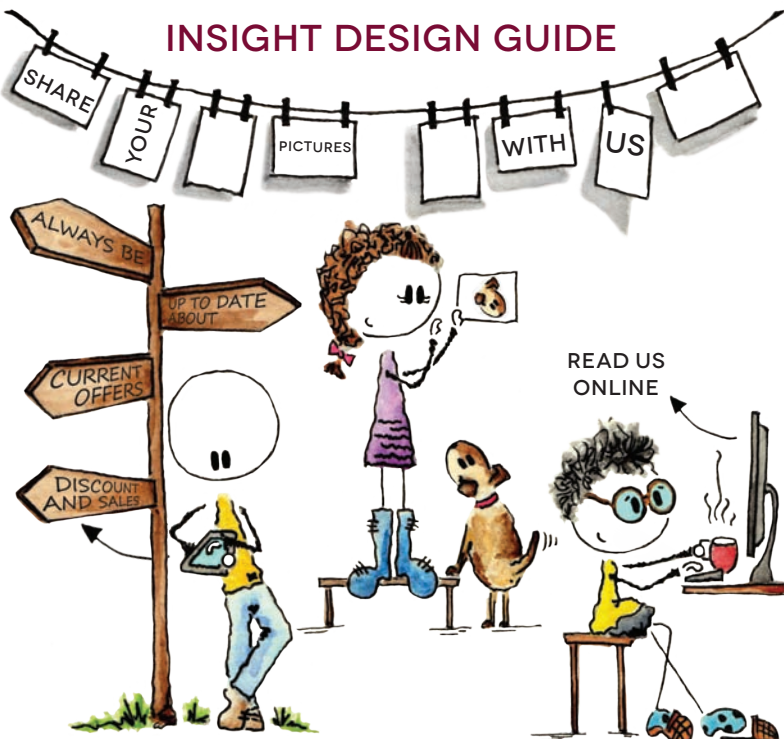
MANY FAMOUS PEOPLE WEAR CROATA CRAVAT. CAN YOU NAME SOME EXAMPLES AND RECOGNITIONS?

Croata cravats are tied every day by many businessmen in Croatia and the world, by diplomats, statesmen, celebrities. Even the American President Obama owns a Croata 1 (One and Only) cravat, as does the Japanese emperor, and many other presidents and well-known people. Fashion legend Pierre Cardin, also recognized the quality and craftsmanship of Croata cravats and stated in one interview that Croata has the best neckties in the world!



SHARE YOUR MEMORIES WITH

INSIGHT DESIGN GUIDE



A GUIDE FOR HAPPY SHOPPING

EVERYTHING YOU NEED TO KNOW WHEN YOU ARE SHOPPING IN ZAGREB!

CROATIAN CURRENCY IS THE CROATIAN KUNA (HRK)

In stores, bars, restaurants you can pay ONLY in Kuna.

1 euro = approx. 7.5 kuna; 1 US dollar = approx. 6.6 kuna

CROATIAN VAT (PDV) is 25% and is included in retail price.

CREDIT CARDS are accepted in most stores, but we recommend checking the means of payment at each location.

ATM MACHINES can be found all around city center. The limit you can withdraw in one transaction may vary from 1600 kn to 5000 kn.

EXCHANGE OFFICES & BANKS The exchange rates in banks and exchange offices may vary. Exchange offices usually offer better rates than banks.

WEB SHOPS/SHIPPING Certain brands and stores offer online and catalogue orders. Please keep in mind that every web shop has individual terms & conditions, as well as shipping policies.

RECEIPTS, TAXES AND RETURNS For every purchased item you should get a receipt (keep it, especially if you want to return or exchange purchased items). Return policies may vary, so feel free to ask any questions you may have. Some stores have no cash refund policies, but offer the option of exchanging the purchased items for other products in the store.

SHOPPING TIPS & TRICKS

All items in stores should have clearly displayed prices, with VAT (PDV) included, and if the item is on sale it should be marked as such.

We are not a culture of bargaining, but some shops offer a discount on cash payments.

Keep in mind that sales assistants in Zagreb are not overly assertive in approaching the customer, so do not be shy to ask for any information about the item you are interested in. They will be more than happy to assist you.

Do not forget to exchange your money from Monday to Saturday, because banks and exchange offices are closed on Sundays and national holidays.

CEROVEČKI

ARTISAN UMBRELLAS

🏠 Ilica 49 📍 2

☎ +385 1 4847 417

✈ kisobrani-cerovecki.hr

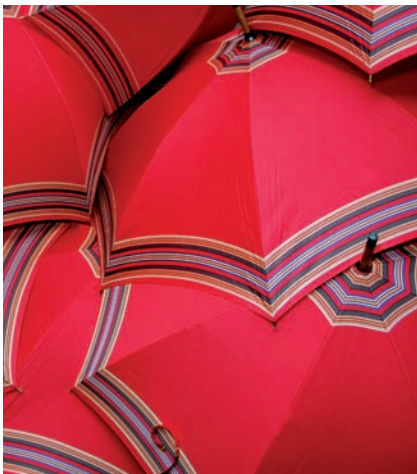
📱 yes 💎 \$\$\$

🕒 Mon-Fri 8.30am-8pm,
Sat 8.30am-2.30pm



Cerovečki is a special artisan shop that has a great reputation around the world and a 100-year-old tradition. Handmade with utmost precision, umbrellas and parasols by Cerovečki are the definition of love, tradition and heritage. The Šestine umbrella is a unique symbol of Zagreb, a beautiful handcrafted item that brings joy to its owner.

Combining traditional motifs and the finest execution with contemporary design, Cerovečki introduced the raincoat 'Kaplja' - functional, playful product, inspired by Šestine umbrella that makes every rainy day colorful and bright!



MARINSKI HEARTMADES

HAND MADE CERAMICS & JEWELRY

🏠 Sold at Take me home 📍 4

☎ +385 92 1888 320

✈ marinski.me 📱 yes 💎 \$\$

Marina Marinski creates heartwarming, dreamy, fairytale-like ceramics you simply want to have. Colorful serving bowls, cups, planters and jewelry are all handmade with love in a family studio using traditional materials and techniques. Inspired by nature and childhood memories these heartmades will be your every day companion.



THE GOLDSMITH'S TREASURE BY AUGUST ŠENO

A GENUINE TALE OF ZAGREB

🏠 Sold at Galerija Link, Take me home,
Story of Croatia 📍 3, 4, 5

☎ +385 91 30 10 456 ✈ spiritoso.hr 📱 yes 💎 \$

The first Croatian historical novel, a tale of forbidden love between the daughter of a goldsmith and a nobleman's son set against the backdrop of the streets and squares of 16th century Zagreb, represents a true cultural souvenir. Love and passion, plots and intrigue, nobles, commoners, tricksters... A patchwork of colorful characters is bound to leave you breathless!





GALERIJA LINK

CROATIAN DESIGN STORE

🏠 Radićeva 27 📍 3 📞 +385 1 4813 294

📱 facebook.com/GalerijaLink 💎 \$\$

🕒 Mon-Fri 10.30am-2.30pm, 3pm-7.30pm,
Sat 10am-3pm, Sun 12 (noon)-6pm

This lovely store is your LINK to Croatian Design such as: Gloopy, Boya, Walligami, Krtz, Data by Despot, R-dizajn, Kamen dizajn; ceramics by Lidia Boševski, Orjenka Mirjan, Marina Badurina, Mala Arta; bags by: A+, Grriva, Mura Pehnec, V. Gamulin, Baggiz and many more.

GLOOPY

PRODUCT DESIGN

🏠 Sold at Galerija Link, Take me home, Top 📍 3, 4, 20
📞 +385 91 3010 308 🌐 gloopy.com.hr 📱 yes 💎 \$\$

Gloopy's products are specially designed to bring the childish yet stylish fun back into your life. Playful home decor products, such as wooden trivets and coasters in various animal shapes will make every meal a game. Shadow puppet toys are a perfect present for young ones, while Wardrobe Creatures - originally designed souvenir bags filled with 100% organic lavender will brighten up every closet and repel any unwanted guests.



DATA BY DESPOT

CROATIAN DESIGN

🏠 Sold at Galerija Link, Take me home
📍 3, 4 📞 +385 51 371 025
🌐 databydespot.com 📱 yes 💎 \$\$

There is a story behind everything. So, guided by the idea that everything has a story that provides meaning and value, Data by Despot's story could be very serious, but it is not. Could be problem solving, but it is rather art challenging. Their stories are built into their products in order to create an emotional connection with customers through the art of design and the production process itself. Their products possess their own attitude, which when combined with the owners identity make for a perfect complement to each other.

What surrounds us somehow defines us. The colors we prefer, the shapes we like most, the materials we choose, reflect our personality, values, beliefs and emotions. To make long story short, Data by Despot provides that last missing piece of the puzzle within your surroundings.



TAKE ME HOME

CROATIAN DESIGN SHOP

🏠 Tomičeva 4 📍 4 ☎ +385 1 7987 632

🔗 takemehome.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 9:30am-8pm, Sat 10am-3pm

Cutest little shop just under Zagreb's funicular offers a fresh take on gifts and souvenirs to take home from your trip.

Handmade, locally produced items that connect tradition with contemporary design are chosen with care to satisfy different tastes and fit in your travel bag.

Great choice of original jewelry, ties, t-shirts, bags, natural cosmetics, homeware, notebooks, illustrations, awarded design toys and much more!



Igor Kralj/PIXSELL

LANA'S DUCKASS

ILLUSTRATED PRODUCTS BY LANA HUDINA

🏠 Sold at Galerija Link, Take me home

📍 3, 4 🔗 duckass.net 📱 yes 💎 \$

Designer Lana Hudina creates playful hand drawn illustrations of Croatian inventions and Zagreb sights applied on coasters, mugs, magnets and other products which include short descriptions of the drawings.

Perfect lively souvenirs with a story and childlike twist!

STORY OF CROATIA

CROATIAN SOUVENIR SHOP

🏠 Krvavi most 1 📍 5 ☎ +385 1 4813 308

💎 \$\$ 🕒 Mon-Sun 9am-9pm

This souvenir shop situated in the Bloody Bridge Street, offers a wide selection of lovely products made in Croatia. Handcrafted wooden toys, handmade table cloths, natural cosmetics, ties, olive oils and delicate Flower of salt are affordable "essentials" worth taking home.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on all in store offer.





JASMINA I LUTKICE

ARTISAN DOLL SHOP

🏠 Petrinjska 40 📍 6 📞 +385 98 795 773

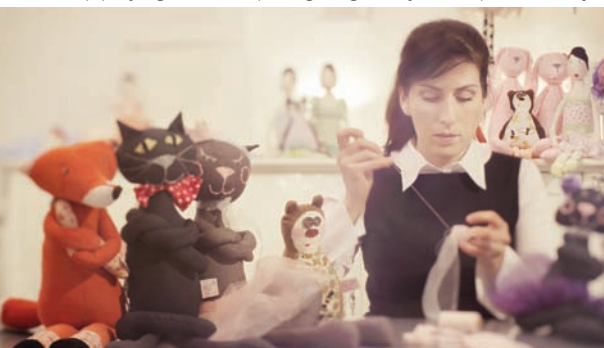
✈️ jasminakosanovic.com 📺 yes 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat&Holidays 10am-3pm

Enter a magical world of Jasmina's imagination of enchanting fairies, wandering sea captains and unique places where ravens and foxes are best

friends. Jasmina, the doll designer, creates her own vision of beautiful dolls and brings each one alive through her artistic expression.

Handmade and original dolls are found only in this wonderland store and will take you on a stroll down memory lane. Find your inner child and never stop playing, never stop imagining. Every doll is protected by copyright.



NOTES OF ZAGREB

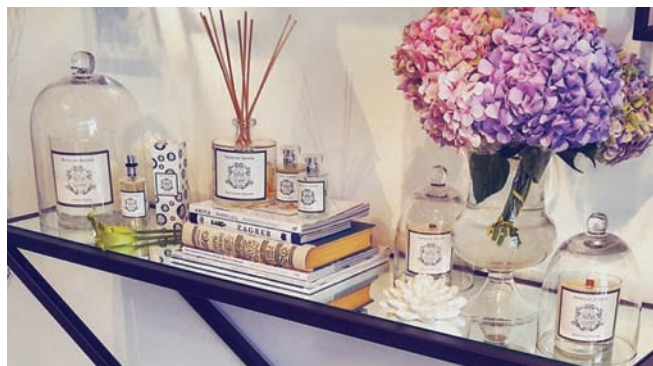
HOME FRAGRANCE GIFT SHOP

🏠 Skalinska 2 📍 7 📞 +385 1 4873 460 ✈️ notesofzagreb.com

📺 yes 💎 \$\$ 🕒 Mon-Fri 10am-8pm, Sat 10am-6pm, Sun 10am-3pm

Looking for unconventional souvenirs?! Pay a visit to Notes of Zagreb! Discover something different and original – home fragrances inspired by the scents of Zagreb and named after different attractions of the city, such as The Witch of Grich, Secret of the Bloody Bridge, The Well of Life, Upper Town, or Madonna of the Stone Gate.

Beautiful scents, elegant design, practical packaging, makes these products perfect gifts for the loved ones. These truly unique fragrances will bring a breath of freshness into your home, reminding you of your trip to Zagreb.





KREDENCA

CROATIAN GIFT SHOP

🏠 Radićeva 13 📍 8 📞 +385 91 5447 294 🌐 kredenca.com

📱 yes 💎 \$\$ 🕒 Mon-Sat 9am-9pm, Sun 10am-6pm

A perfect place for unique goodies and the sweetest souvenirs! All products in the store originate from small Croatian manufacturers, guaranteeing the highest quality. Kredenca offers sweet delicacies like handmade chocolates, homemade jams, honey, dried fig products, premium quality Istrian olive oil, different types of truffles, cheeses, spices and spreads. You can taste over 30 liqueurs and brandies in order to help you decide which to buy, or choose among different gift packages. Natural cosmetics, fashion accessories and ceramics are carefully selected for the best presents possible.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 10% off on all in store offer.



Where to buy? You can buy Phyto cream in our "Phyto cream shop"
in Radićeva street 14, Zagreb.

구매처? Radićeva street 14, Zagreb에 위치한 "피토크림 숍
(Phyto cream shop)"에서 피토크림을 구매하실 수 있습니다.

Contact / 연락처
shop / 숍 주소: Radićeva street 14, Zagreb
tel/phone/휴대전화: 00385 1 798 8575
info@phytocream.hr

Working hours / 영업 시간
monday-saturday 10 a.m. - 8 p.m.
월 - 토, 오전 10시 - 오후 8시

www.phytocream.hr



CROATA

(K)NOT JUST A TIE!

🏠 Ilica 5 (Oktogon passage) 📍 9

☎ +385 1 6457 052 🌐 croata.hr 📱 yes

💎 \$\$\$ 🕒 Mon-Fri 8am-8pm, Sat 8am-3pm

All of Croatia's products are created with loving attention to detail and handcrafted to perfection thus promoting the centuries-old Croatian tradition of silk production and craftsmanship. It is this legacy from the homeland of the cravat that makes these ties and scarves a unique accessory.

SPECIAL OFFER – bring your copy of Insight Design Guide with you and get 15% off on all in store offer.

MODUS

DESIGN SHOP

🏠 Tkalciceva 48 📍 10 ☎ +385 1 4813 470

🌐 modusdesignshop.com 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9.30am-8pm, Sat 9.30am-2.30pm

Modus is a prime design spot in Zagreb and an imperative for curious design fanatics. In this vibrant store you can find remarkable designs from Scandinavia to Japan, including items by Croatian designers. Perfect place for fulfillment of personal desires, or limitless source of impressive gifts for dear friends.



CROP - HARVEST OF THE LAND

AUTHENTIC CROATIAN DELICACY & FINE FOODS SHOP

🏠 Tkalciceva 28 📍 11

☎ +385 91 5338 233 🌐 crop.com.hr

📱 yes 💎 \$\$ 🕒 Mon-Sun 10am-10pm

Indulge in beautiful flavors from all over Croatia in a stunning selection of premium and authentic delicacies. Discover the high quality products and their exceptional design which will make your gastro souvenir shopping an unforgettable experience.

Olive oils, jams, liqueurs, cheeses, sweets, wines... the choice is yours!

KOZA

HANDCRAFTED LEATHER BAGS

🏠 Basaričekova 18 📍 12 ☎ +385 98 614 033

💎 \$\$\$ 📱 facebook.com/pages/KOZA

🕒 Mon-Fri 11am-7pm, Sat 10am-2pm

Workshop and a store in one - located in the Upper Town, Koza offers handcrafted leather bags, wallets and belts made by a brother and sister with precision, love, and minimalist aesthetics. Satchels, clutches, men's bags and colorful purses in different shapes and sizes, are accompanied by a warm welcome only true hosts can give.



LAPIDARIUM

AUTHOR JEWELRY

🏠 Radićeva 10 📍 13

☎ +385 1 5530 649

🔗 lapidarium.eu 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9.30am-8pm,

Sat 9.30am-3pm

Lapidarium offers a wide range of contemporary, cutting-edge and sophisticated jewelry, made from modern and traditional materials in a limited and highest quality production.

More than that, it also represents a unique platform in Croatia, which brings together international and Croatian jewelry designers, in creating timeless jewelry collections.

In Lapidarium, you can also find Zlatni licitar – charming gold and silver jewelry inspired by Croatian tradition, also known as one of the symbols of Zagreb, which makes a perfect gift for your loved ones.

If visiting Rovinj, stop by Lapidarium store in Zdenac 14.



ADRIATIC CORAL BY LAPIDARIUM

CORAL JEWELRY

🏠 Sold at Lapidarium, Zlatarna Mario (Krvavi most 2)

📍 13 ☎ +385 1 5530 649

🔗 lapidarium.eu 💎 \$\$\$

Show your attachment and devotion to your loved ones with this timeless jewelry. Original and natural Adriatic coral collections are carefully crafted directly in the Lapidarium workshop. Distinctive coral necklaces, beautiful rings and elegant bracelets made only from Adriatic coral will leave you breathless.

ZLATNI LICITAR

TRADITIONAL JEWELRY

🏠 Sold at Take me home, Zlatarna Mario (Krvavi most 2), Lapidarium 📍 4, 13

🔗 zlatni-licitar.com 💎 \$\$\$

Charming gold and silver jewelry inspired by Croatian tradition and history, also known as one of the symbols of Zagreb, makes a perfect gift for a loved one. Bracelets with little heart pendant are more than a souvenir; they are stylish, colorful, fashionable and affordable pieces of jewelry.





GJONI

GOLDSMITH JOZEF GJONI

🏠 Jurišićeva 10 📍 14 📞 +385 1 4810 902

🔗 zlatarna-jozef-gjoni.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 8am-8pm, Sat 8am-2pm

Jozef Gjoni, a goldsmith with passion creates great collections of handmade gold, silver, antique and traditional Croatian jewelry embedded with precious stones, pearls and corals. Their extensive offer embraces carefully crafted, ethnically significant jewelry from different regions in Croatia. The Moretto or locally called "Morčići" is a Croatian indigenous folk anthropomorphic motif characteristic for the North West part of Croatia. Šibenik Buttons, on the other hand, once used for men's folk costumes, today the motif is used in different products such as earrings. Additionally, designs from Dubrovnik will allow a glance at the rich history and nobility of the Republic of Ragusa demonstrating the required skill to create one of the finest Croatian national jewelry.

For a traditional Zagreb motif, Licitar heart is available in silver and gold.

#PETRINJSKA7

MULTIBRAND STORE

🏠 Petrinjska 7 📍 15 📞 +385 1 4922 813

🔗 facebook.com/petrinjska7/ 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-3pm

Spice up your wardrobe with unique Croatian fashion brands - #Petrinjska7 & younghearts.co, available only in this store! Choose from Manila Grace, Oblique or CopCopine international brands. From ultra-small to extra-large sizes, all the clothing items are feminine and wearable in different styles and occasions.



XD XENIA DESIGN

FASHION DESIGN STUDIO

🏠 Gundulićeva 5, Petrinjska 31

📍 16 📞 +385 1 4830 539

🔗 xenia-design.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

Exclusive fashion brand for women with an art dimension – the XD dimension. The designer Ksenija Vrbanić creates unique designs, unconventional to the classic fashion trends, uncompromisingly sticking to quality workmanship and fabric.

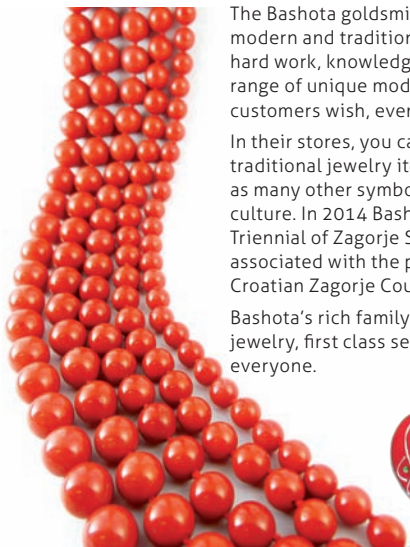
BASHOTA

CROATIAN JEWELRY STORE

🏠 Ilica 37, Ilica 69 📍 17 ☎ +385 1 4833 623

🔗 zlatarnica-bashota.hr 📱 yes 💎 \$\$\$

🕒 Mon-Fri 8am-1pm, 4pm-8pm, Sat 8.30am-2pm



The Bashota goldsmith family creates remarkable modern and traditional jewelry since 1924. Along with hard work, knowledge, skill, originality and their wide range of unique models, they are able to satisfy every customers wish, even those with the most refined taste.

In their stores, you can find beautiful coral jewelry, traditional jewelry items such as Licitar hearts, as well as many other symbols of Zagreb, Croatian history and culture. In 2014 Bashota won first prize at the 13th Triennial of Zagorje Souvenir - dedicated to souvenirs associated with the protected intangible heritage of the Croatian Zagorje County.

Bashota's rich family tradition guarantees exquisite jewelry, first class service and a warm welcome to everyone.



ULIČNI ORMAR

VINTAGE CLOTHING & ACCESSORIES

🏠 Jurišićeva 16 📍 18

☎ +385 1 4926 500

🔗 facebook.com/UlicniOrmar 💎 \$\$

🕒 Mon-Fri 10am-8pm, Sat 11am-4pm

Everlasting style and a true sense of fashion is hidden away in a courtyard in the heart of the city. This inviting shop cherishes distinctive vintage pieces of clothing, footwear, home and fashion accessories that ooze with authenticity in a dreamy atmosphere of the past.

Their door is always open and you will be amazed with the amount of carefully chosen and alluring items.

For romantics, dreamers, patient seekers and for those that are looking for a pleasant company at the same time, it is a place to visit.

Pet friendly. People friendly. :)



FREYWILLE

ENAMEL JEWELRY FROM VIENNA

🏠 Preradovićeve 2 📍 19

☎ +385 1 5532 865

🔗 shop.freywille.com/hr

👤 yes 💎 on request

🕒 Mon-Fri 9am-9pm, Sat 9am-2pm

The grand designed Freywille boutique, with its soft colors and clear shapes, invites you to discover exclusive, unique jewelry dedicated to the most famous artists in the world that reminds us once again of historical connections between Zagreb and Vienna.

Precious pieces of jewelry are lovingly crafted, communicating special attitude towards life, unique in material and individually wearable.

Limited manufacture production at the original address in the center of Vienna, where the company was founded in 1951, guarantees the highest quality standards in design and craftsmanship.



TOP

NICHE PERFUMERY

🏠 Tomićeva 4 📍 20

☎ +385 1 7980 969 🔗 top.hr 👤 yes 💎 \$\$\$

🕒 Mon-Fri 11am-8pm, Sat 10am-3pm

For a perfectly scented trip, visit Top and get a wonderful olfactory experience through personalized fragrance shopping in the best niche perfumery in Zagreb! Located next to the popular Funicular, Top offers over thirty exquisite perfume brands to choose from. An outstanding scent collections of Editions de Parfums Frédéric Malle and Profvmvm Roma await you.

For the best skin care, choose from a range of Aesop beauty products, or add a cool scent thanks to the Swedish brand Byredo. Interested in the favorite scent of Pope Francis? Or maybe a hard-to-find collection of oud scents? If you're looking for a nice scent for your home, scented candles, diffusers and catalytic olfactive lamps by famous brands (Cire Trudon, Costes, Laduree, Nicolai,...) are also available.

DORA

FASHION SALON

🏠 Kamenita 2 📍 21

☎ +385 1 4851 763

📧 dora-zagreb.com 📺 yes

💎 \$\$\$ 🕒 Mon-Fri 10am-6pm,
Sat 10am-2pm

Dora Rubić fashion salon is a 30 year old family owned artisan store in the historical part of the city, right next to the Stone Gate. Owners and designers, a mother and daughter, create entire women's fashion lines with a special emphasis on coats.

Top quality, exclusive natural materials such as silk, cashmere or alpaca wool, feminine cuts with elegant and timeless designs make their clothing items desirable. All pieces are unique or produced in very limited series with possibility of special custom-made offer for every individual order.

Enjoy this fashion salon that oozes with elegance in the old fashion hospitality style.



MAJORICA

JEWELRY & PEARLS FROM SPAIN

🏠 Teslina 15 📍 22 ☎ +385 1 4923 559

📧 biserni-nakit.hr 📺 yes 💎 \$\$

🕒 Mon-Fri 9am-8pm, Sat 9am-2pm

In 1890, on the Spanish island of Majorca, Majorica invented the unique and delicate production process of organic pearls, which mirrors that of cultured pearls. The Majorica pearl is made of an opaline crystal nucleus coated in multiple fine layers with the "pearl essence", an extract obtained from the Majorica secret processing technique of natural organic elements of the Mediterranean Sea. Its complex formula reproduces the iridescence, beauty, resistance and perfection of the finest natural pearls.

All Majorica pearls have a 10-year warranty. Majorica jewelry is made of top quality 925 Sterling Silver, 18 carat gold or steel rhodium, black, gold & pink gold plated.



GALEB

QUALITY COTTON UNDERWEAR

& OUTERWEAR

🏠 Jurišićeva 9, Ilica 69 📍 23

☎ +385 1 4813 673

🌐 galeb.hr 📱 yes 💎 \$\$

🕒 Mon-Fri 9am-8pm,
Sat 9am-2pm

Croatian brand of high-quality underwear and swimwear. Galeb is a proud holder of the Global Organic Textile Standard (GOTS) Certificate and a Best Buy Award. A 65 year old tradition of maintaining the highest standards in underwear making, separates Galeb from their competition.

Carrying 3 product brands – Galeb and Galeb kids, Adriatic and GLB, there is something for all age groups with high requirements in underwear and swimsuit standards.

Galeb stores you can find all around town – Nikole Tesle 16, Zvonimirova 7, Vlaška 95, Slavenskoga 1, B. Magovca 47, Maksimirska 14, Westgate center and outlet store in Ilica 135.



MARAS

LUGGAGE & TRAVEL

ACCESSORIES

🏠 Bogovičeva 1b, Ilica 47 📍 24

☎ +385 1 4810 972 🌐 maras.hr

📱 yes 💎 \$\$\$ 🕒 Mon-Fri 9am-8pm,

Sat 9am-3pm

Maras is the best choice if you are looking for suitcases and travel accessories. More than that, Maras offers exclusive designer handbags, laptop backpacks and briefcases, kid's backpacks and footwear.

Maras is the authorized distributor for worldwide brands such as Samsonite, Rimowa, Piquadro, Valentini, Lacoste, Disney and many others, testifying of high level customer service and reputation they have achieved over the years.



BOROVO

CROATIAN SHOE
MANUFACTURER

🏠 Preradovićeve 16 📍 25

☎ +385 1 4854 552

📧 borovo.hr 📱 yes 💎 \$

🕒 Mon-Fri 8am-8pm,
Sat 8am-2pm

The Borovo Company is the best-known shoe manufacturer in Croatia, having the longest tradition, heritage and love towards shoes. Founded in 1931, with headquarters located in Vukovar, during the past 85 years, Borovo has built its identity not only in Croatia, but in the entire region by producing stylish, urban, sports as well as certified protective and work footwear.

Materials used in production are all of natural origin such as leather, 100% cotton canvas and natural rubber made from caoutchouc that is also produced in the factory. Following the idea of unique quality shoes, Borovo designers create simple yet modern and cozy footwear that is crafted with special care and love by at least 20 caring hands. Brands like Startas, Boromina, Borosana, Rubber and My Ballerinas, are modern and stylish shoes for different generations and lifestyles.



Startas sneakers are entirely handmade, vegan, with coolest designs, available all over the world and featured in the most important fashion magazines, such as Vogue.

Borovo stores you can find all around town – Ilica 142, Ilica 295, Kvaternik Square 3, Dubrava 33, Tratinska 73, Grgura Ninskog (passage) and V. Brajkovića 6.





Zagreb Tourist Board Archive. Photo by Marko Vrdoljak

ZAGREB MARKETS

Zagreb has a vibrant and lively daily as well as weekly market culture. You can find grocery and flea markets all year around. Grocery markets are running every day and represent for most locals the fresh grocery store, where they can get meat, fish, veggies or fruits on a daily basis. Of course, markets are most crowded on Saturdays, which is the most common day for visiting.

Besides Dolac, you should not miss Sundays weekly Antique fair on the British Square as well as Hreljić a massive flea market in Jakuševac situated on the outskirts of the city – where you can get literally anything, is it a car, second hand clothing or used kids toys among many other curiosities.

Market working hours are from 6:30 am to about 2 pm.

OUR DISTRIBUTION & PARTNERS

HOTELS

ESPLANADE ZAGREB
HOTEL
SHERATON ZAGREB HOTEL
THE WESTIN ZAGREB
HOTEL
ARCOTEL ALLEGRA
ZAGREB HOTEL
BEST WESTERN PREMIER
HOTEL ASTORIA
BEST WESTERN STELLA
HOTEL
HOTEL 9
HOTEL ANTUNOVIĆ
ZAGREB
HOTEL ARISTOS
HOTEL AS
HOTEL DUBROVNIK
HOTEL PRESIDENT
PANTOVČAK
INTERNATIONAL HOTEL
PALACE HOTEL ZAGREB
PANORAMA ZAGREB
HOTEL
ZIG ZAG INTEGRATED
HOTEL
APARTHOTEL SNJEŽNA
KRALJICA
ART HOTEL LIKE
HOTEL CALYPSO
HOTEL DELMINIVM
HOTEL GALERIJA
HOTEL HOLIDAY
HOTEL JADRAN ZAGREB
HOTEL JARUN
HOTEL LAGUNA
HOTEL MAKSIMIR
HOTEL MERIDIJAN 16
HOTEL PHOENIX
HOTEL REBRO
HOTEL RESIDENCE
HOTEL TOMISLAVOV DOM
HOTEL VILA TINA

HOSTELS

BUREAU HOSTEL
FANCY HOSTEL
FUNK LOUNGE HOSTEL
HOSTEL CHIC
HOSTEL DAY AND NIGHT
HOSTEL LAPIDARIUM
HOSTEL LOVE CROATIA
HOSTEL MOVING
HOSTEL SHAPPY
MY WAY HOSTEL
PALMERS LODGE ZAGREB
POZITIV HOSTEL ZAGREB
RAVNICE YOUTH HOSTEL
SWANKY MINT HOSTEL
TABAN HOSTEL
THE BRIT HOSTEL
THE CHERRY HOSTEL


PRIVATE ACCOMODATION

AIR-ZAGREBART
APARTMENTS
ANCHOR APARTMENT
ZAGREB
APARTMENT CHECK IN
APARTMENTS PISAC
APARTMENTS KATARINA
ZAGREB
APARTMENTS TRSJE
B&B STUDIO KAIROS
DESIGN STUDIOS SVI-MI
LOBAGOLA B&B
PRAŠKA 8 APARTMENTS
PUZZLE APARTMENT ZAGREB
SOBE ZAGREB 17

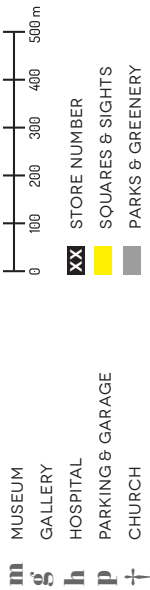
PARTNERS & INSTITUTIONS

SAMOBOR TOURIST BOARD –
INFORMATION CENTRE
ZAGREB COUNTY TOURIST
BOARD – INFORMATION CENTRE
ZAGREB TOURIST BOARD
ZAGREB TOURIST BOARD –
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AMERICAN CHAMBER OF
COMMERCE IN CROATIA
ARCHAEOLOGICAL MUSEUM
ATELIER MEŠTROVIĆ
AUSTRIAN CULTURAL FORUM
CROATIAN CHAMBER OF
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CCE – ZAGREB CHAMBER
DOLLAR-THRIFTY RENT A CAR
EMBASSYS
EUROPE HOUSE ZAGREB
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GERMAN-CROATIAN CHAMBER
OF INDUSTRY AND COMMERCE
INTERNATIONAL WOMEN'S CLUB
ZAGREB
IRANIAN CULTURE CENTER
ITALIAN CULTURAL INSTITUTE
LAUBA HOUSE
MINISTRY OF FOREIGN AND
EUROPEAN AFFAIRS
ROCKET BURGER CAFE

STORES

- 1** CROATIAN CHAMBER OF ECONOMY
- 2** CEROVEČKI
- 3** GALERIJA LINK
THE GOLDSMITH'S TREASURE
GLOOPY
- 4** DATA BY DESPOT
LANA'S DUCKASS
TAKE ME HOME
MARINSKI HEARTMADES
THE GOLDSMITH'S TREASURE
GLOOPY
DATA BY DESPOT
LANA'S DUCKASS
ZLATNI LICITAR
- 5** STORY OF CROATIA
- 6** JASMINA I LUTKICE
- 7** NOTES OF ZAGREB
- 8** KREDENCA
- 9** CROATA
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- 13** LAPIDARIUM
ADRIATIC CORAL BY
LAPIDARIUM
ZLATNI LICITAR
- 14** GJONI
- 15** #PETRJNSKA7
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- 17** BASHOTA
- 18** ULIČNI ORMAR
- 19** FREYWILLE
- 20** TOP
GLOOPY
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- 22** MAJORICA
- 23** GALEB
- 24** MARAS
- 25** BOROVO
PHYTO CREAM
- 

STORE LISTING & MAP





GUTLJAJI SVJEŽINE

JACI OD ŽEĐI I VRUĆINE!

